

How it works: NetLibrary–FirstSearch linking

Increase access to your eContent at no additional cost

SITUATION Your library has invested in NetLibrary eContent, to serve your users' information needs when and where they happen. The challenge is, users approach your library's electronic collection from multiple access points: your Web site, local catalog, FirstSearch and more. From each entry point, a user may not be able to see quickly and easily what's available to them. When this happens, your valuable NetLibrary collection can become invisible.

NetLibrary–FirstSearch linking

Users need to see what's available from wherever they start their search. One way to make that happen and increase access to your eContent *at no additional cost* is to **enable the link between your FirstSearch and NetLibrary accounts**. Turn on the link in the FirstSearch Administrative Module. Because the NetLibrary platform is fully integrated with WorldCat, you can provide direct links to NetLibrary eContent in WorldCat through FirstSearch.

Once you turn on NetLibrary–FirstSearch linking, your users can:

- Find eContent and locate Downloadable Audiobooks, eBooks, eJournals and databases more easily in your library collections
- Access your eContent that they retrieved through WorldCat searches
- Save time and simplify searches. There's no need to log in and out of different services to find what they need and where to get it

HOW IT WORKS

- 1 Log into your FirstSearch Administrative Module
<http://firstsearch.oclc.org/crs/servlet/org.oclc.fsadmin.AdmBuildLogonPage?show=admin&language=en>
- 2 Select *Linking* tab
- 3 Select *Outbound Linking* from navigation bar under the tabs
- 4 Enter your NetLibrary account number in the corresponding area
- 5 Click *Save Changes*

For additional help, please call or e-mail OCLC support at 1-800-848-5800 or support@oclc.org or contact your OCLC regional service provider.



AT A GLANCE

What it is

Cross-linking between FirstSearch and NetLibrary eContent.

Why you'll love it

Leverage your eContent investment:

- Streamline access to your library's NetLibrary eContent
- Go from the citation directly to online full-text content
- Increase usage
- Happier, more satisfied users

What you'll need

- Your NetLibrary account number

Find it from the HOME tab in the NetLibrary Resource Center at

<http://extranet.netLibrary.com/resourcecenter/>

- Your library's FirstSearch Administrative authorization and password

Log on from

<http://firstsearch.oclc.org/crs/servlet/org.oclc.fsadmin.AdmBuildLogonPage?show=admin&language=en>