



## EasyBib Library Edition

EasyBib is an automatic bibliography composer, used by more than 26 million high school, college and university students who desire an intuitive, simple approach to bibliographic management. OCLC and EasyBib have collaborated to create a EasyBib Library Edition, a customized version that gives your library visibility.

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### How does EasyBib work?

EasyBib.com is a popular Web site where students enter the bibliographic data of a particular source. EasyBib formats that source, alphabetizes the works cited list, and exports it to Word.

Many students already use the free version to create bibliographies and citations for more than 58 formats. In fact, more than 500,000 new citations are added per day during peak periods.

### Gain library visibility online

With EasyBib Library Edition, you aren't trying to change current student behaviors—you're simply intercepting them where they're already going. You'll connect them with your collections and expertise, enriching their online experience.

You might even think of EasyBib Library Edition as inexpensive online advertising with built-in information literacy tools. What's more, there's no technical training, development or implementation needed on the library's part.

### Beta participant results

*"I consider our EasyBib Library edition beta project to have been 100% successful."  
-Allie Flanary, Portland Community College*

Six institutions participated in a beta of the service from mid-February to mid-March 2011. The results were clear: students are using EasyBib, and use it even more—from 65 to 100 percent more—when the library provides additional value-added features. The Ohio State University saw an 84 percent increase. The College of St. Benedict and St. John's University experienced a 90 percent increase in usage.

### EasyBib Library Edition

EasyBib Library Edition is a customized version of EasyBib.com that incorporates your library's branding, links to your collection, links to your virtual reference services and includes additional citation styles, tools to cultivate information literacy skills. Features include:

- Prominent placement of your library's logo
- User interface that matches your library's colors and branding
- IP authentication to automatically direct students from EasyBib.com to your library's version
- Links to your library's catalog
- Information about your library's location and Web site
- Search box for easy discovery of additional resources at your library and beyond
- Integration with your library's virtual reference service
- Premium features such as additional citation styles, footnote formatting, Web site quality check and note-taking tools
- No advertisements

OCLC exclusively provides EasyBib Library Edition, and offers EasyBib School Edition.

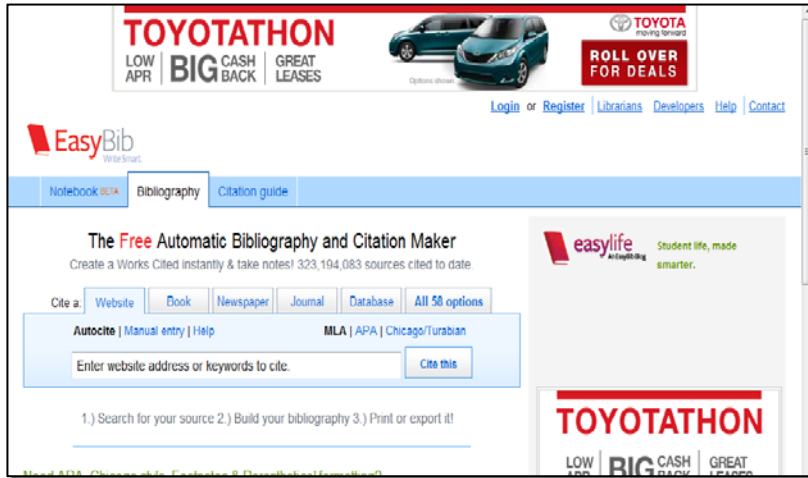
### See EasyBib Library Edition in action

Ask for a free webinar to see how a custom EasyBib Library Edition site would be used by your students.

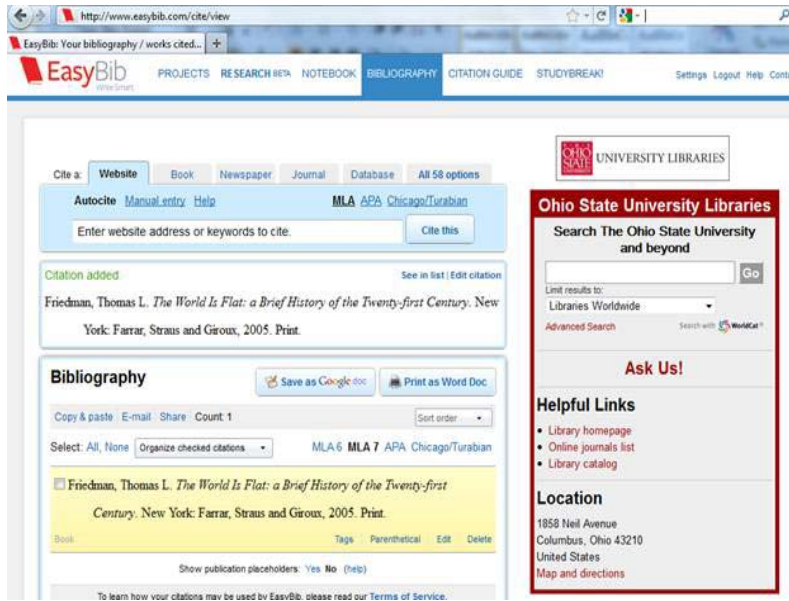
**For more information...**

Web info: [www.oclc.org/easybib/](http://www.oclc.org/easybib/)

EasyBib.com view  
at www.easybib.com



EasyBib Library Edition view  
at www.easybib.com, based on IP authentication



### Benefits of Library Edition

	Free version	Library Edition
<b>Citation management</b>		
Autocite functionality	✓	✓
Cite over 50 source types	✓	✓
Export to MS Word / RTF	✓	✓
Citation management tools	✓	✓
MLA style	✓	✓
APA style		✓
Chicago style		✓
Footnotes formatting		✓
Parenthetical formatting		✓
Third-party database import		✓
Website quality check		✓
<b>Notes &amp; Outlining</b>		
Virtual notecards		✓
Cornell note-taking system		✓
Dynamic outlining		✓
<b>Premium benefits</b>		
Advertisement-free		✓
IP authentication		✓
<b>Library benefits</b>		
A library branded interface		✓
WorldCat search capabilities		✓
Virtual reference integration		✓
Library and catalog links		✓