



# CONTENTdm

Help searchers discover the world's greatest digital collections—yours



**OCLC**<sup>®</sup>

The world's libraries.  
Connected.™

**CONTENTdm**<sup>®</sup> helps you to make your digital collections fully searchable on the Web, more quickly and easily. No matter the format—local history archives, newspapers, books, maps, slide libraries or audio/video—CONTENTdm can handle the storage, management and delivery of your collections to users across the Web. Add your collection’s metadata to WorldCat<sup>®</sup> and make your digital collections even more visible.

## A complete solution for digital collections

CONTENTdm is the total software solution for your digital collection projects, whether you’re just starting or you’ve outgrown your current system.

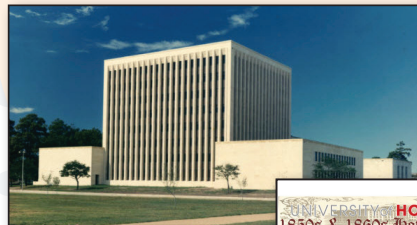
CONTENTdm gives you full control over your digital resources, their descriptions, access and display. It also offers full support of Unicode, enabling you to provide access to collections in any language.

Institutions of all types—from small historical societies using volunteers, to research universities with dedicated departments—have found CONTENTdm easy to implement and use.

By showcasing digital projects using CONTENTdm, libraries, museums, archives and other cultural heritage institutions have supported classroom learning; received recognition from their institutions, local communities and national library associations; and secured grant and matching funding.

When you choose CONTENTdm, you become part of an active user community of more than 2,000 institutions worldwide. You will benefit from a user community that freely shares best practices and locally developed extensions through the CONTENTdm User Support Center, at user group meetings and via other collaborations.

*We selected **CONTENTdm** because it allowed us a lot of flexibility and agility with our digital collections. **CONTENTdm** is the easiest and most flexible content management system around. It takes little or no coding skills to get first-rate collections up online quickly. Also, it is easy to use and easy to teach others how to use. We use a lot of student and intern workers to help us process our collections, so the ease of use was a big factor in our decision*



**Michele Reilly**  
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The University of Houston Libraries’  
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<http://digital.lib.uh.edu/>



### Easy

Easy to install and use, CONTENTdm lets you focus on planning and building collections. Though the CONTENTdm software can be installed locally, OCLC’s Hosting Services makes it even easier by offering operational support and reliability at an affordable price. Hosting Services eliminates the need for hardware and system administration, including system upgrades, security and back-ups. Optimized for customization, CONTENTdm also makes it easy to design your own website and make it look the way you want—whether or not you have programming skills. With the Website Configuration Tool, you can quickly and easily create a branded look and feel for your collection website.

### Flexible

CONTENTdm can store any type of file—from multiple-page documents, EAD finding aids, PDF files and large maps to audio and video files. You also can fully customize metadata fields and Web interfaces, as well as create predefined queries, for any CONTENTdm digital collection. CONTENTdm also can serve as your institutional repository. PDF documents, theses, dissertations and reports all can be easily stored and managed in CONTENTdm. Scholars, archivists and researchers can readily discover, cite and use the intellectual capital of your institution.

### Secure

Offering item- and collection-level security, CONTENTdm can ensure your resources are available only to specified users or IP addresses. Within a single collection, you can decide to make the metadata accessible to all, while requiring a password to view the actual file, or restrict access to both the items and metadata. And CONTENTdm’s Image Rights tools provide flexible options for identifying ownership of items in digital collections. Whatever your needs, CONTENTdm gives you the security options to meet them.

## The end-user experience

Your digital collections can be searched via the Web using standard Web browsers by an unlimited number of end users, unless you choose to restrict access. Predefined queries can guide end users to specific results, or they can generate their own sophisticated queries using advanced search tools.

The newly redesigned CONTENTdm end-user interface offers simple access to digital items, easy navigation paths and multiple avenues for discovery. With CONTENTdm, end users can:

- Comment, tag and rate digital items,
- Use an enhanced image viewer for zooming and panning and viewing images in full screen,
- Share digital items (via e-mail, Facebook, Twitter, Flickr and many more), and
- Enjoy increased discoverability with Facets, QuickView, Suggested Topics, Advanced Search, breadcrumbs and RSS feeds.

## Unequaled range of options

CONTENTdm offers flexible workflow options and a variety of productivity tools. To support multiple workflows and collection building, digital items can be added from anywhere using the CONTENTdm Project Client, through the OCLC® Connexion® client or through a Web browser using a simple Web form.

Choose from license levels that match your needs and collection size. Choose to install the software locally on a Windows or Linux server or select the cost-effective CONTENTdm Hosting Services. If you need to generate full-text transcripts, an OCR (optical character recognition) extension supporting 184 languages is available.

Additionally, there is a variety of services to help you get started, such as data migration, software installation and collection building services, as well as custom training.

## Increased visibility with WorldCat

The WorldCat® Digital Collection Gateway makes your digital collections more visible and discoverable by providing you with a self-service tool to upload your CONTENTdm collection metadata to WorldCat—the premier database of library content.

The Gateway's Web-based interface facilitates synchronization of metadata from all OAI-compliant repositories, including CONTENTdm, with WorldCat. End users are able to search, discover and retrieve your digital items through WorldCat.org™, WorldCat® Local and search engines—like Google and Yahoo! Search—and then view them in the CONTENTdm collection. With WorldCat, your digital collections will have unparalleled visibility on the Web.

## Open, extensible and interoperable

Optimized for customization, CONTENTdm also accommodates institutions that want to make more advanced customizations. Advanced customizations can be made using the CONTENTdm API (application programming interface) and custom scripts to alter and extend website functionality, such as adding Google Analytics or shopping carts.

Additionally, records in existing databases can be easily imported into CONTENTdm, while exporting metadata is simple using the XML export function. Import and export capabilities are compatible with legacy, local, regional and national systems. CONTENTdm also fully supports the OAI-PMH protocol for harvesting metadata from your digital collections into other systems such as your integrated library system.

### A Closer Look:

## Institut del Teatre Barcelona

The Institut del Teatre is one of the most influential performing arts institutions in Europe.

Founded in 1921 in Barcelona, Spain, the school's own Research Centre and Museum of the Stage Arts has a theatre paraphernalia collection consisting of posters, designs for scenery and scenography, costumes and puppets.



Since the Museum does not have a permanent exhibition, it would have to pursue an active policy of lending items to exhibitions in other museums and countries in order to display its collection. However, to avoid the risk of damage to the often fragile objects, museum staff decided to use the newest techniques to digitize and catalog their collections and put them on the Internet.

**“Thanks to CONTENTdm we can display our collections without moving them an inch or risking damage to the fragile items.”**

### Anna Valls Pasola

Director of the Documentation Centre and the Museum of Performing Arts

**To view this collection, visit:**  
<http://escenadigital.institutdelteatre.cat/>

Learn more at  
[www.oclc.org/contentdm](http://www.oclc.org/contentdm)

### Efficient

CONTENTdm streamlines your workflow. Tools such as batch processes, wizards, controlled vocabularies, templates and spreadsheets assist you in building collections quickly. Items can be added singly or in batches. Batch processes and tools make it easy to add and process thousands of items at once. Create templates to speed and standardize the entry and extraction of descriptive, technical and administrative metadata. Built-in editing tools and controlled vocabularies aid in cataloging, and allow you to make global changes to metadata within live collections.

### Scalable

CONTENTdm grows with your projects. It provides a complete solution that seamlessly grows with projects, eliminating the need to purchase and support multiple software packages for different digital collections. You also can upgrade and increase capacity without new software installations. Institutions with small, unique collections to statewide groups with hundreds of collections have selected CONTENTdm for their projects.

## Meeting all of your digital collection management needs

CONTENTdm provides a comprehensive solution for local history archives, slide libraries, “born-digital” items, newspapers, books, letters, maps, electronic theses and dissertations, and audio/video files.

### Benefits

**Flexibility.** CONTENTdm is easy to learn, easy to use, fast to start and scalable for growth as your collections evolve.

**Discoverability.** By publishing your collections on the Web and adding metadata to WorldCat, your collections are more visible and discoverable by local and global users.

**Interoperability.** CONTENTdm’s import/export capabilities are compatible with legacy, local, regional and national systems.

**Standards-based.** CONTENTdm supports numerous industry standards including Unicode, Z39.50, Qualified Dublin Core®, EAD, VRA, XML, JPEG2000 and OAI-PMH.

**Security options.** Restrict access to collections or items by user name or IP address, or limit access to images while allowing access to metadata.

**Active global user community.** Join an active user community that freely shares best practices and locally developed extensions, meets regularly and helps everyone reach success.

### Features

**Import tools and wizards.** Import multiple compound objects, images and metadata quickly and easily.

**JPEG2000.** Supports high-quality, large format images—without a browser plug-in.

**Support for complex media.** Build books, documents and other multiview and multipage materials. Present video and audio files with related transcripts.

**PDF documents.** Easily manage digital materials available as PDF documents and allow users to retrieve page-level search results.

**Integrated OCR capability for full-text searching.** Capture text for addition to searchable metadata fields within your collections. When viewed, items prepared with this feature will display highlighted search terms within the image.

**Controlled vocabulary.** For consistent, uniform metadata entry, the software includes ten integrated thesauri from OCLC Terminologies Services. Optionally, import or develop your own controlled vocabulary.

**Website configuration tools.** Easily tailor your CONTENTdm website with your institution’s branding and style, all without programming.

**Hosting Services.** This cost-effective option allows your organization to outsource server maintenance and focus on collection building.

## CONTENTdm on a global scale

(Powered by WorldCat)

Your CONTENTdm collections’ metadata, as well as metadata from other OAI-compliant repositories, can be added to WorldCat to make digital items even more visible to searchers on the Web.

WorldCat gives digital collections unparalleled visibility on the Internet, allowing you to reach end users where many start their search. Those end users who search via WorldCat, or go to sites such as Google and Yahoo! Search, will discover your digital items and collections among their results.

Learn more at [www.oclc.org/gateway/](http://www.oclc.org/gateway/)

### Request an evaluation

See for yourself how you can easily provide Web access to your digital collections by requesting a free 60-day evaluation of CONTENTdm at [www.oclc.org/contentdm/evaluate](http://www.oclc.org/contentdm/evaluate)

And for more details about CONTENTdm, please visit [www.oclc.org/contentdm/](http://www.oclc.org/contentdm/)



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