

**Meeting Minutes/Summary**  
**October 2007 Members Council Meeting**

**Article I. Group Name:**   **E-CONTENT**  

**Prepared and submitted by:**   **Sue Barclay**  

Have the minutes been reviewed by the group chair? Yes  No

Meeting minutes should be concise (not exceed two pages), summarize major discussion points, and be reviewed and approved by the group chair. **Recorders, please email your meeting minutes to Bunny Gunderson (gundersb@oclc.org) by the close of business on Tuesday, November 6.**

**Attending:** Suzanne Ryder, John Tsebe, Tony Ferguson, John Teskey, Margaret Rouse Jones, Gwen Harrison, Iswar Laximinarayan, Shirley Baker, Ed Barry, Stephen Foster, Collette Mak, Ginger Saha, Robert Shupe, Sandy Yee, Jien Hsiang and Patrick Wilkinson

OCCLC Staff: Greg Zick, Chip Nigles, Rick Schwieterman, Collette Mak, Daniel Boivin, Antonio Alba, Sue Barclay

**Meeting Minutes/Summary:**

- The meeting opened with a review and discussion of the top ideas resulting from Monday's E-content Service group brainstorming session. Top themes:
  - 1) Print on Demand as a substitute for traditional library services i.e., delivery
  - 2) E-content that is portable to other devices
  - 3) NetLibrary – download eAudiobooks on iPods
  - 4) How to create/sustain collections that better represent the world's cultures
  - 5) Integration with eLearning systems and learning process
  - 6) Mass digitization of archival and manuscript collections; feasibility, usability, less metadata, radical trust.
  - 7) E-content synchronization project – easy access to free E-content
  
- (Re: #1, Print on Demand.) Rick S. noted that one of the hot topics being discussed amongst publishers at the Frankfurt Book Fair was Print-on-demand
  - While publishers are stepping into this space, we need to monitor how libraries are handling print on demand.
    - Project to watch; New York Public library, Univ. of Alberta's progress with new lower cost printer; [Espresso Book Machine](#)
    - Interesting business model by Kirtas Technologies, <http://www.kirtas-tech.com/>

- There was interest and agreement that more information on print-on-demand solutions would be beneficial including a survey of models, business and marketing propositions, etc. as well as a general impression of what libraries are thinking and doing in this area.
- (Re: #7 eContent synchronization) Daniel Boivin mentioned a Canadian company - [Access Copyright](#) – that is working on a project to determine what is out of copyright. Should also be monitored.
- Numbers 2 & 3 – eContent on portable devices, should be combined.
- (Re: # 6 mass digitization) While organizations can and do spend money on digitizing the "cream" of their collections, there is a plethora of content that will never make it online via traditional processes.
  - Is there a way you can process the bulk of collections that is feasible?
    - Is there a business model here?
    - Content considerations; 3<sup>rd</sup> party content, regional collections
- (Re: #5, Integration with eLearning) Did not have time to discuss. Would like to see what is currently happening in this area and what could happen.

**Recommended Agenda Items for Next Meeting:**

**“Hot topics” recommended for presentation at February meeting:**

- 1. Print-on –Demand services. Steward Bodner may have ideas for presenter.**
- 2. Creating and sustaining digital collections that better represent the World’s cultures & diversity. Issues involved. Greg Zick.**
- 3. Mass Digitization (or streamline digitization) of archival and manuscript collections. Study of best methods to do this. Patrick Wilkinson (Archivist from UW Oshkosh who is doing some initial studies with others from UWS.)**
- 4. Integrate library & resources with e-learning systems and learning process. Sandy Yee.**
- 5. E-content synchronization: platform and process to easily provide wide access to free and/or locally produced content**