

Meeting Minutes/Summary
May 2008 Members Council Meeting

Article I. Group Name: eContent

Prepared and submitted by: Sue Barclay

Have the minutes been reviewed by the group chair? Yes No

Meeting minutes should be concise (not exceed two pages), summarize major discussion points, and be reviewed and approved by the group chair. **Recorders, please email your meeting minutes to Bunny Gunderson (gundersb@oclc.org) by the close of business on Tuesday, May 27.**

Attending: John Tsebe, Tony Ferguson, Sandy Yee, Patrick Wilkinson, Elsie Weatherington, Claudia Frazer, Anne Van Camp, Michael Ferguson, Michael Lacroix, Hanan Erhif, Sarah Kaddu, Jane Ryland

OCLC Staff: Greg Zick, Chip Nigles, Rick Schwieterman, Susan Westberg, Bill Carney, Jill Fluvog, Sue Barclay

Meeting Minutes/Summary:

- Chip Nilges gave an update and strategy overview of OCLC's licensed content portfolio which includes Netlibrary ebooks, eAudiobooks and Firstsearch databases.
 - Year in review
 - Portfolio doing well financially. Currently 5-7 percent ahead of last year.
 - New content grew almost 20%
 - Added 20 new ebook publishers, 7 eAudiobook publishers, and 8 database publishers.
 - Restructured; single team now managing content integration, publisher relations and product development.
 - Key product activities
 - eAudiobooks; PDA, subscription option
 - eBooks: Print plus, FTE-based consortia model
 - Databases: Re-launched 12 Eureka databases; began aggregating content for "Find It" service; initiated E-content synchronization project for ebooks
 - Technology
 - Meeting eAudiobook consumers at point of need; developed new download manager to conform to consumer devices. No charge, part of the delivery platform.
 - eBook printing, IPOD compatibility, access to ejournals coming summer 08.
 - Collection priorities
 - Expand/Improve current collections
 - Develop international collections
 - Add new formats

- Augment WorldCat
- FY09 priorities
 - New platform. Will make WorldCat.org the end user interface for all licensed content products
 - New business models: eAudiobook subscription, ebook subscription model
- Greg Zwik provided an overview of OCLC's Digital Archive. Several products will be offered that will enable creation, building, and provide long term secure storage for digital materials. The digital archive will provide:
 - Secure, managed storage: data and physical security, back-ups, disaster recovery, ISO 9001 certification
 - Automated monitoring and reports: manifest verification, virus check, fixity check, reports on storage use, file types, accesses.
 - Simple workflows: fits in CONTENTdm workflow, web harvester, WorldCat cataloging.

Recommended Agenda Items for Next Meeting: