NAFAN POP-UP SURVEY FINDINGS

PUBLIC DATA FILE AVAILABLE

You can request a public data file at this link:
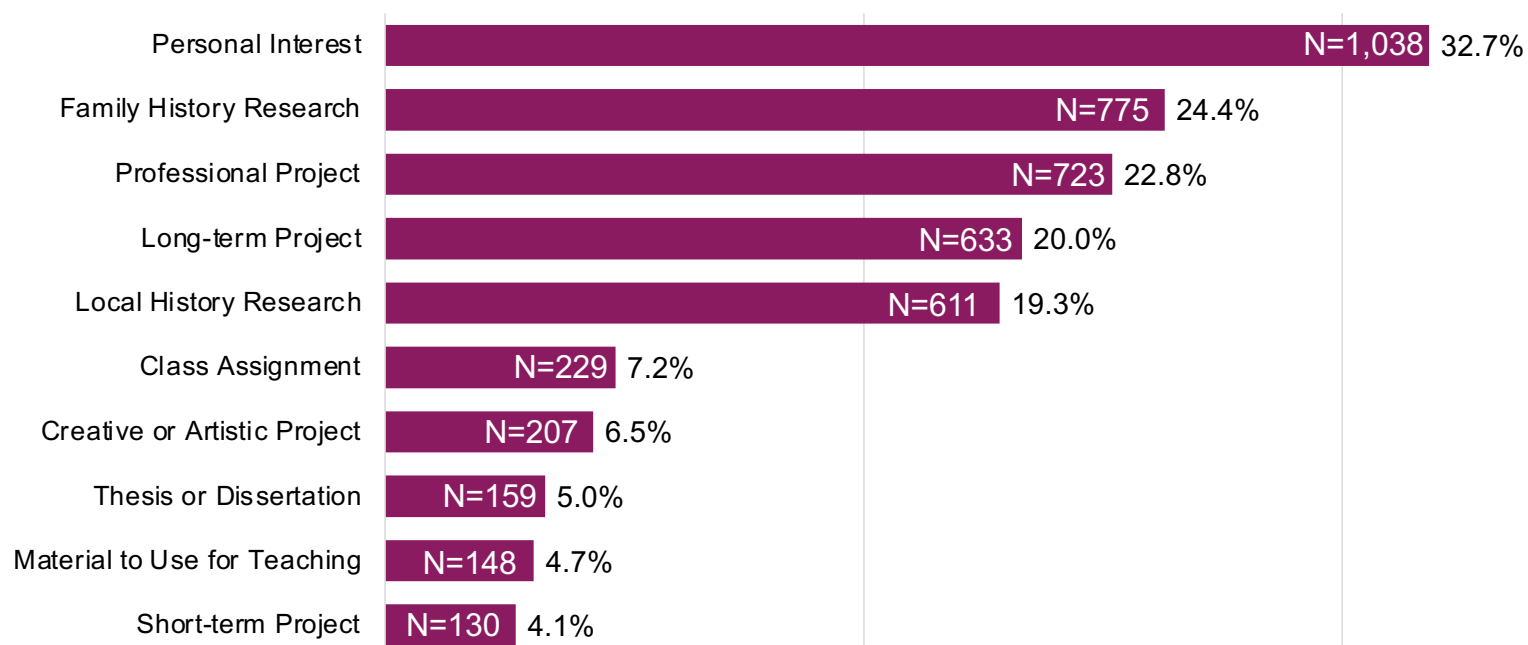https://www.oclc.org/research/forms/data-request.html

Q5 – How did you get to this web site?

- I found it through a browser search (Google, Yahoo, Bing, etc.) — N=1,397 — 44.0%
- I followed a link on a website or social media — N=655 — 20.6%
- I've used this site before — N=645 — 20.3%
- Other — N=223 — 7.0%
- Someone told me about this site — N=185 — 5.8%
- I'm not sure how I got here — 2.1% N=68
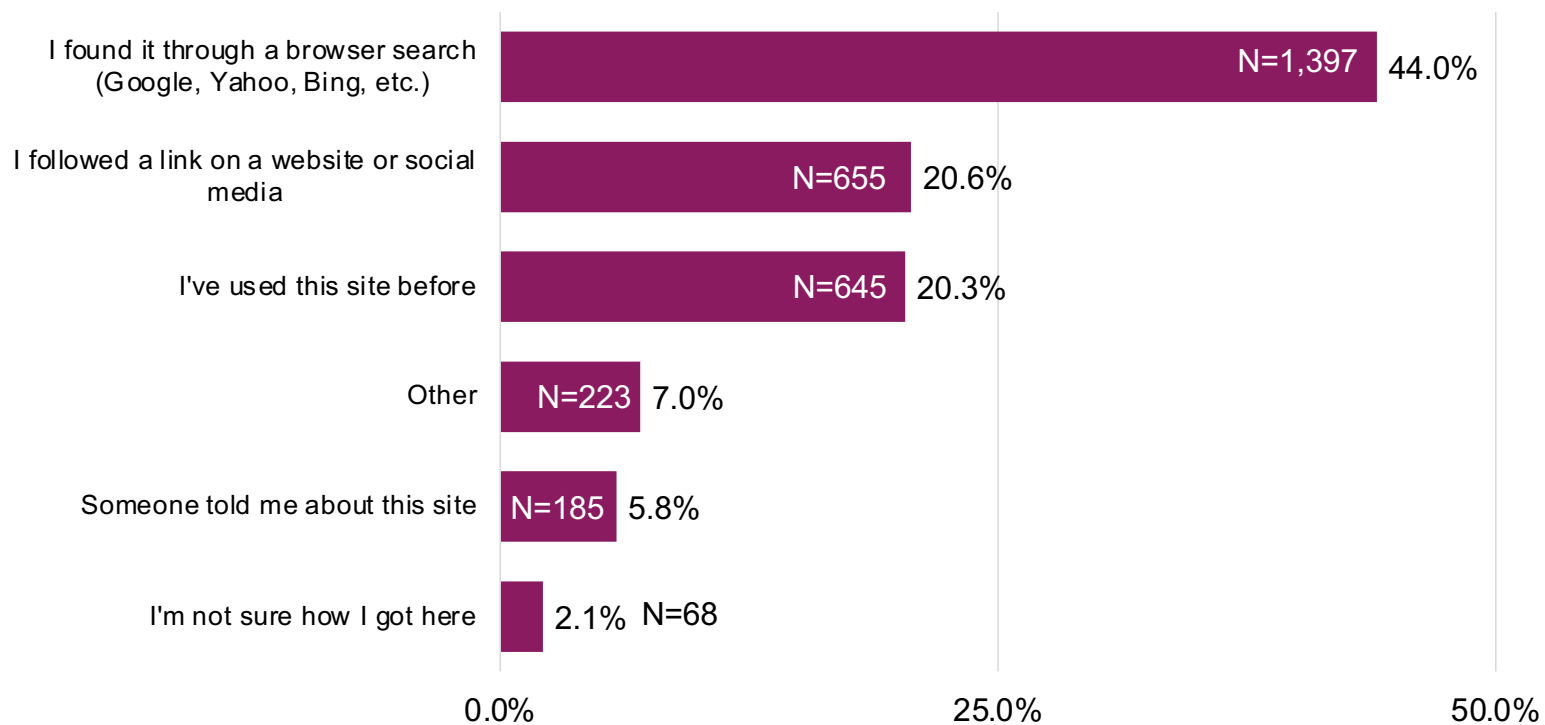
N=3,173

Percentage and no. of users by archival aggregation websites found

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Q6 – What project or type of research prompted you to visit this site today?

Category	N	Percentage
Personal Interest	N=1,038	32.7%
Family History Research	N=775	24.4%
Professional Project	N=723	22.8%
Long-term Project	N=633	20.0%
Local History Research	N=611	19.3%
Class Assignment	N=229	7.2%
Creative or Artistic Project	N=207	6.5%
Thesis or Dissertation	N=159	5.0%
Material to Use for Teaching	N=148	4.7%
Short-term Project	N=130	4.1%

N=3,172
Chart does not sum to 100%

Percentage and no. of users by research purpose

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Q7 - How frequently do you visit this site?

Other 4.5%

Less than monthly, 16.3%

Monthly, 12.1%

This is my first time, 55.4%

Weekly, 9.0%

Daily, 2.8%

- This is my first time
- Daily
- Weekly
- Monthly
- Less than monthly
- Other

N=3,172

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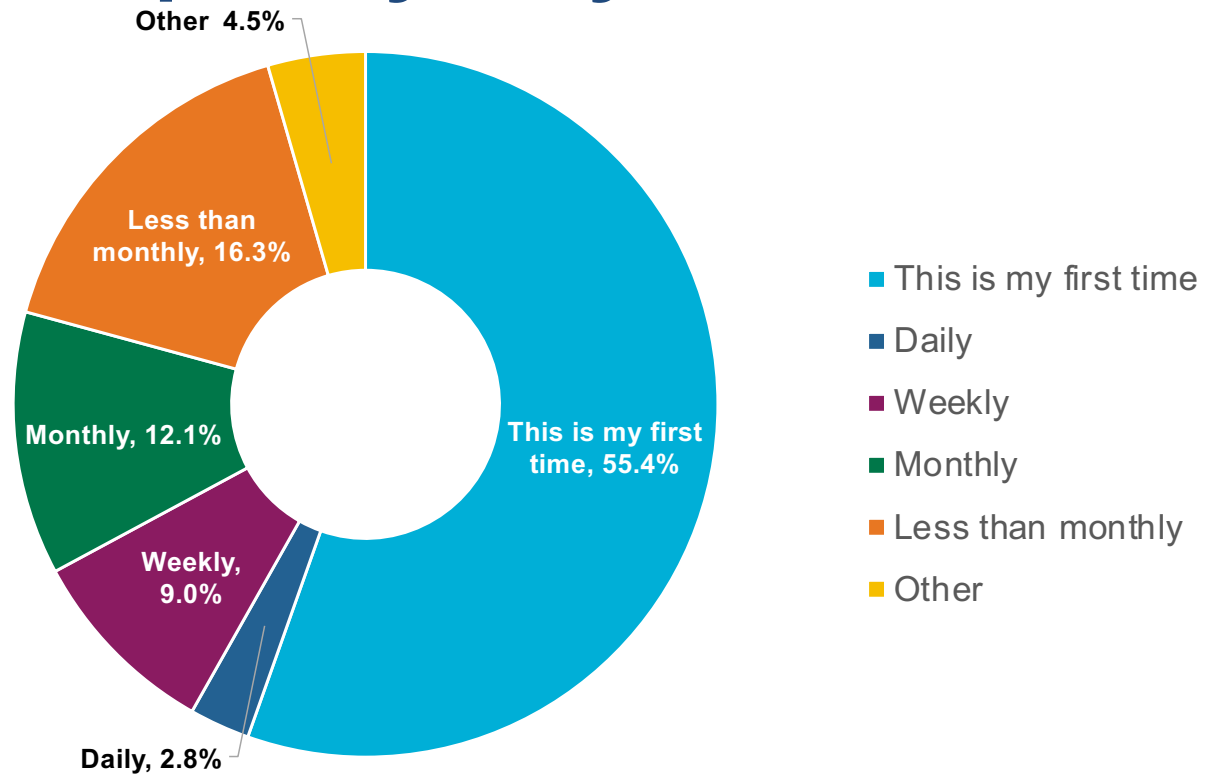
Q8 - Did you try your search somewhere else before you came to this site?

No, 41.90%
N= 1,329

Yes, 58.10%
N=1,843
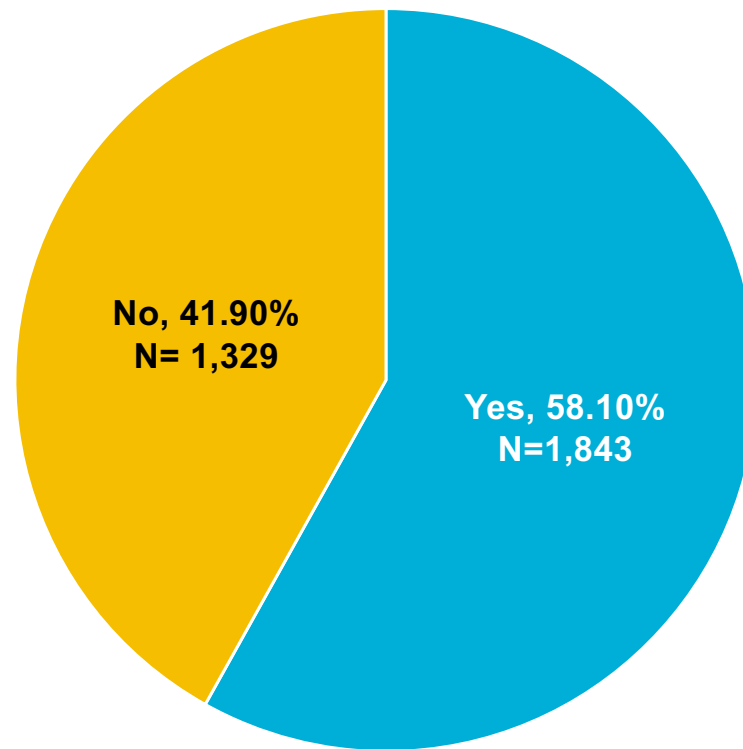
N=3,172

Q9 - If yes, where did you search?

Category	Percentage
Search engine	N=1,147 — 62.2%
Archive website	N=1,004 — 54.4%
Genealogy website	N=543 — 29.4%
University library website	N=540 — 24.4%
Wikipedia	N=390 — 21.1%
Public library website	16.5%
Other	13.8%
WorldCat	13.6%
Consulted with library or archive staff	12.1%
Google Scholar	11.1%
Consulted with a friend or family member	N=164 — 8.9%

N=1,844

Chart does not sum to 100%

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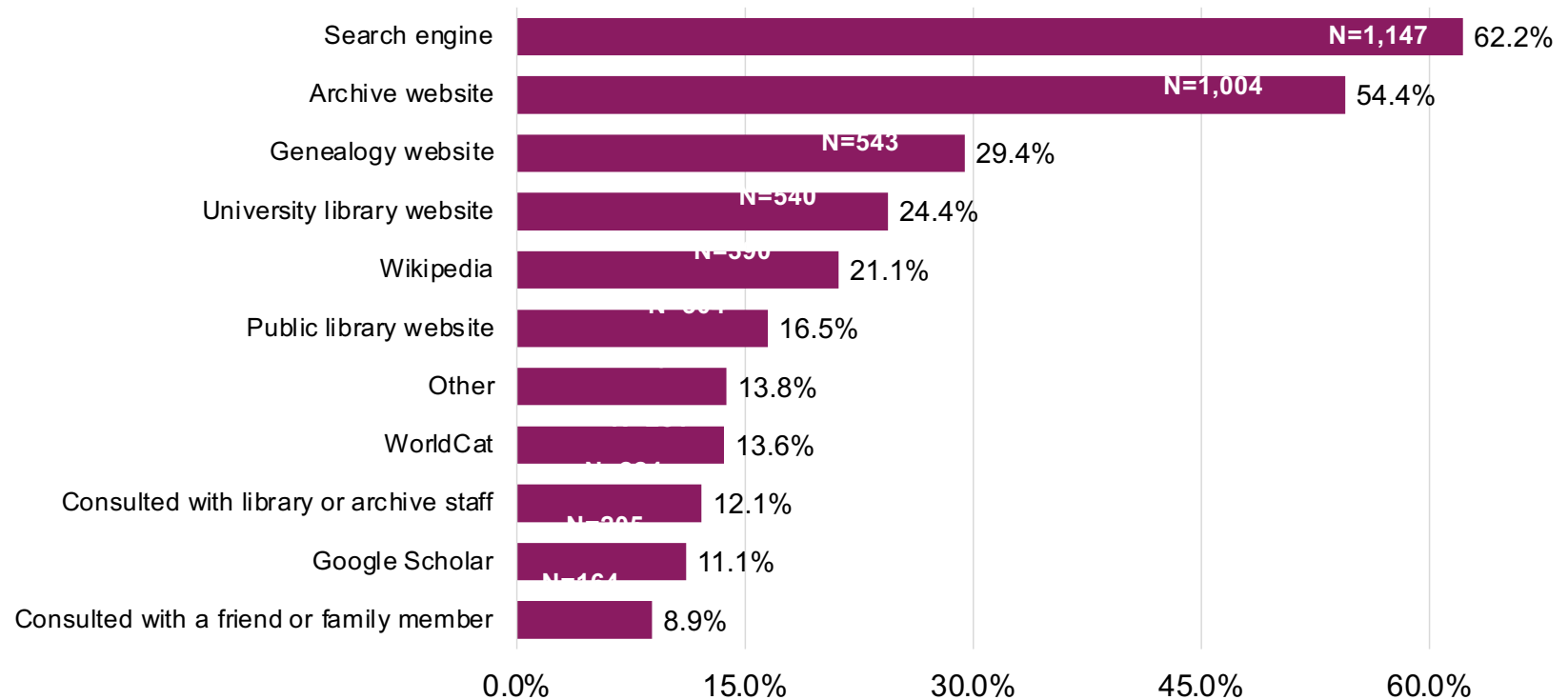
Q10 - What type(s) of archival material are you looking for?

Material	N	%
Any material relevant to my topic	N=1,904	55.8%
Photos	N=1,339	39.3%
Personal Family Papers	N=1,270	37.2%
Government Records	N=1,062	31.1%
Magazines	N=886	26.0%
Oral Histories	N=771	22.6%
Books	N=720	21.1%
Maps	N=690	20.2%
Corporate Records	N=505	14.8%
Videos	N=394	11.6%
Art	N=365	10.7%
Audio	N=345	10.1%
Other	N=344	10.1%
Finding Aids	N=44	1.3%
Architetural papers	N=19	0.6%

N=3,172

Chart does not sum to 100%

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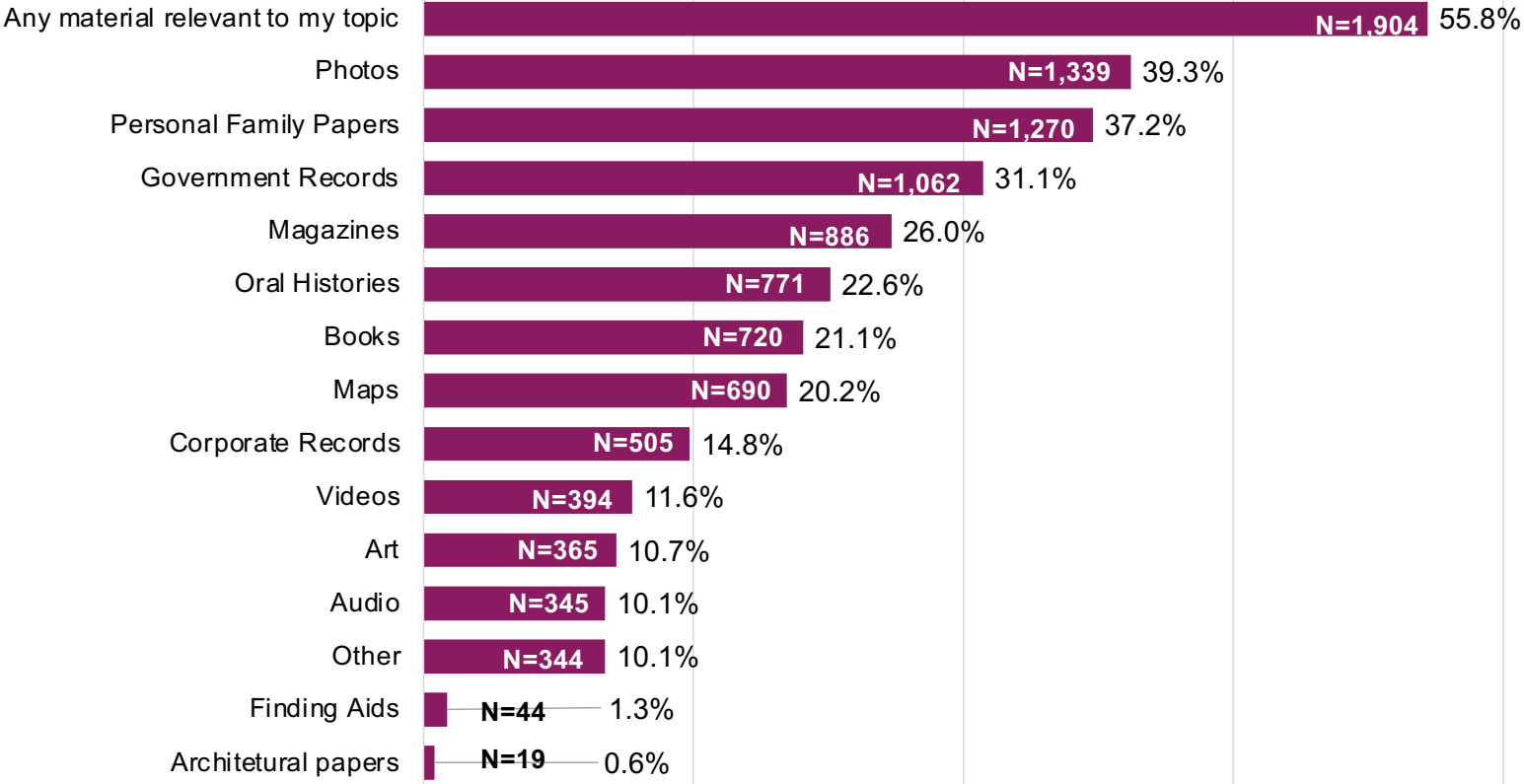
Q11 - Has the COVID-19 pandemic impacted if or how you access archival materials?

No , 39.6%
N=1,256

Yes , 60.4%
N=1,916
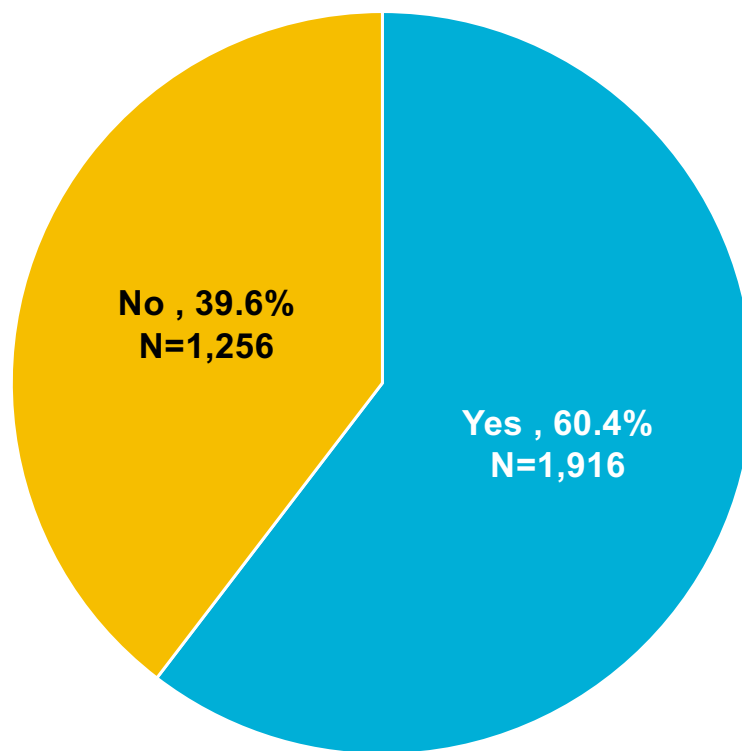
N=3,172

Q12 – During the COVID-19 pandemic, what is your preference for accessing archival materials?

- Online preferred to in-person
- Online only
- No preference
- In-person preferred to online
- Other
- In-person only

N=1,916

Other, 5.8%, N=111

In-person only, 0.3%, N=6

In-person preferred, 9.5%, N=181

No preference, 15.3%, N=294

Online preferred to in-person, 40.7%, N=780

Online only, 28.4%, N=544

Percentage and no. of users by material access preference

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OCLC
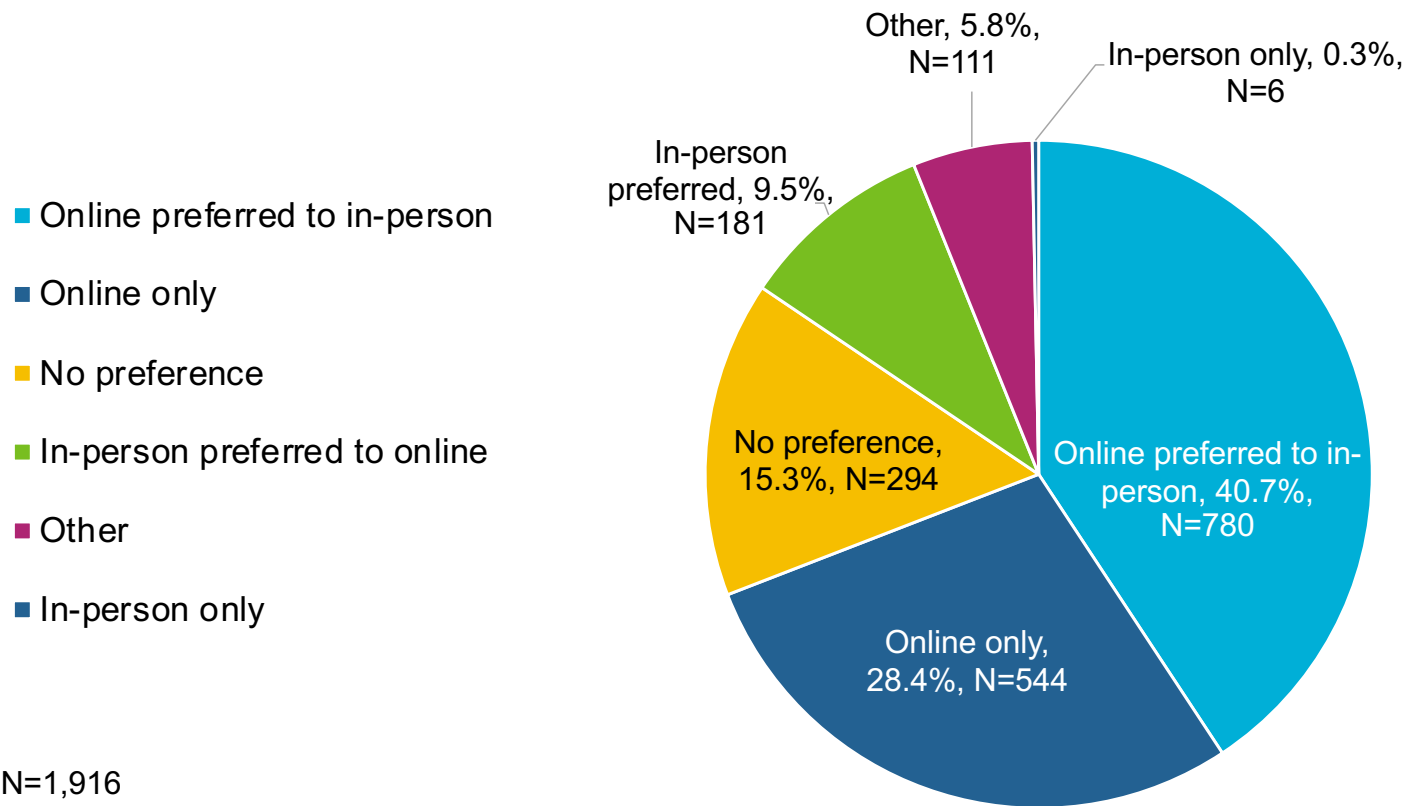
Q13 – Please choose which scenario best describes how you preferred to access archival materials prior to the COVID-19 pandemic.
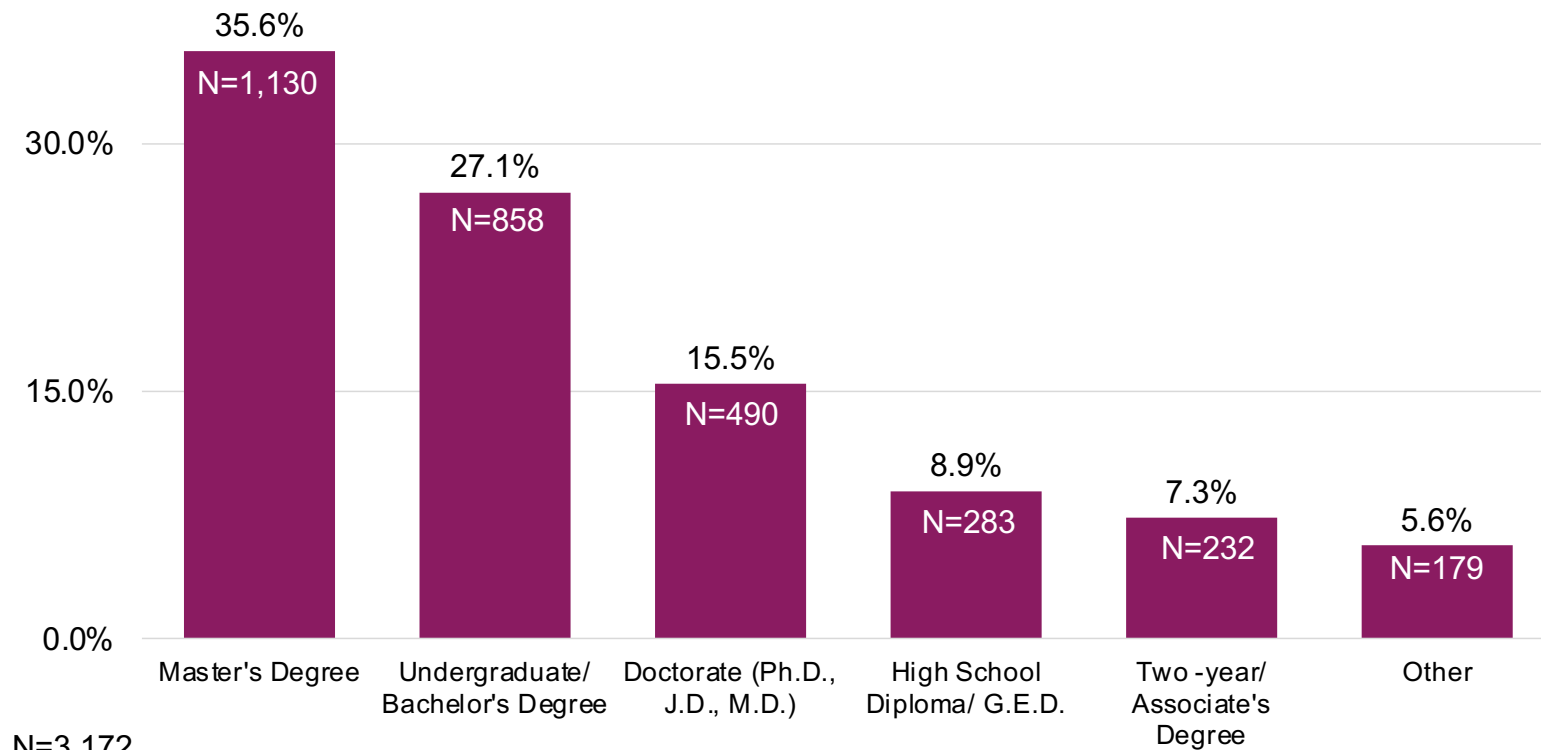

Legend:
- Online preferred to in-person
- No preference
- In-person preferred to online
- Online only
- In-person only
- Other

N=3,172

In-person only, 0.7%, N=21

Other, 4.0%, N=127

Online only, 14.4%, N=458

In-person preferred, 14.7%, N=465

Online preferred to in-person, 42.7%, N=1,353

No preference, 23.6%, N=748

Percentage and no. of users by material access preference

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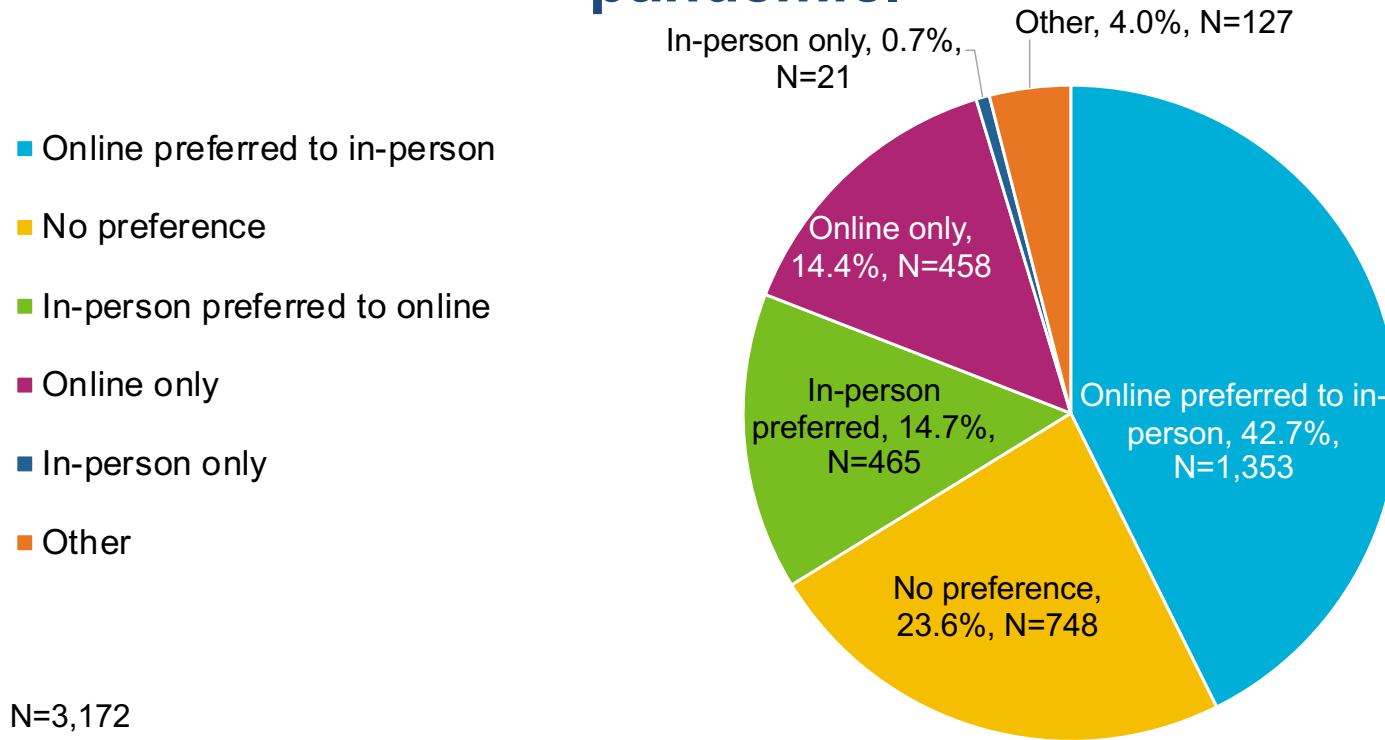
Q14 – Which of the following best describes your academic status or profession?

Profession	N	Percentage
Retiree	N=660	21.4%
Archivist/Librarian	N=427	13.9%
Graduate Student	N=304	9.9%
Faculty/Academic Researcher	N=292	9.5%
Genealogist	N=265	8.6%
Professional	N=205	6.7%
Undergraduate Student	N=186	6.0%
Journalist/Writer	N=157	5.1%
Arts/Artist/Filmmaker	N=155	5.0%
Lifelong Learner	N=116	3.7%
Museum Professional	N=97	3.2%
K-12 Education	N=67	2.2%
Historian	N=66	2.1%
Independent Researcher	N=48	1.6%
Unknown	N=33	1.1%

N=3,172

Percentage and no. of users by profession

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Q15 – What is your highest level of education?

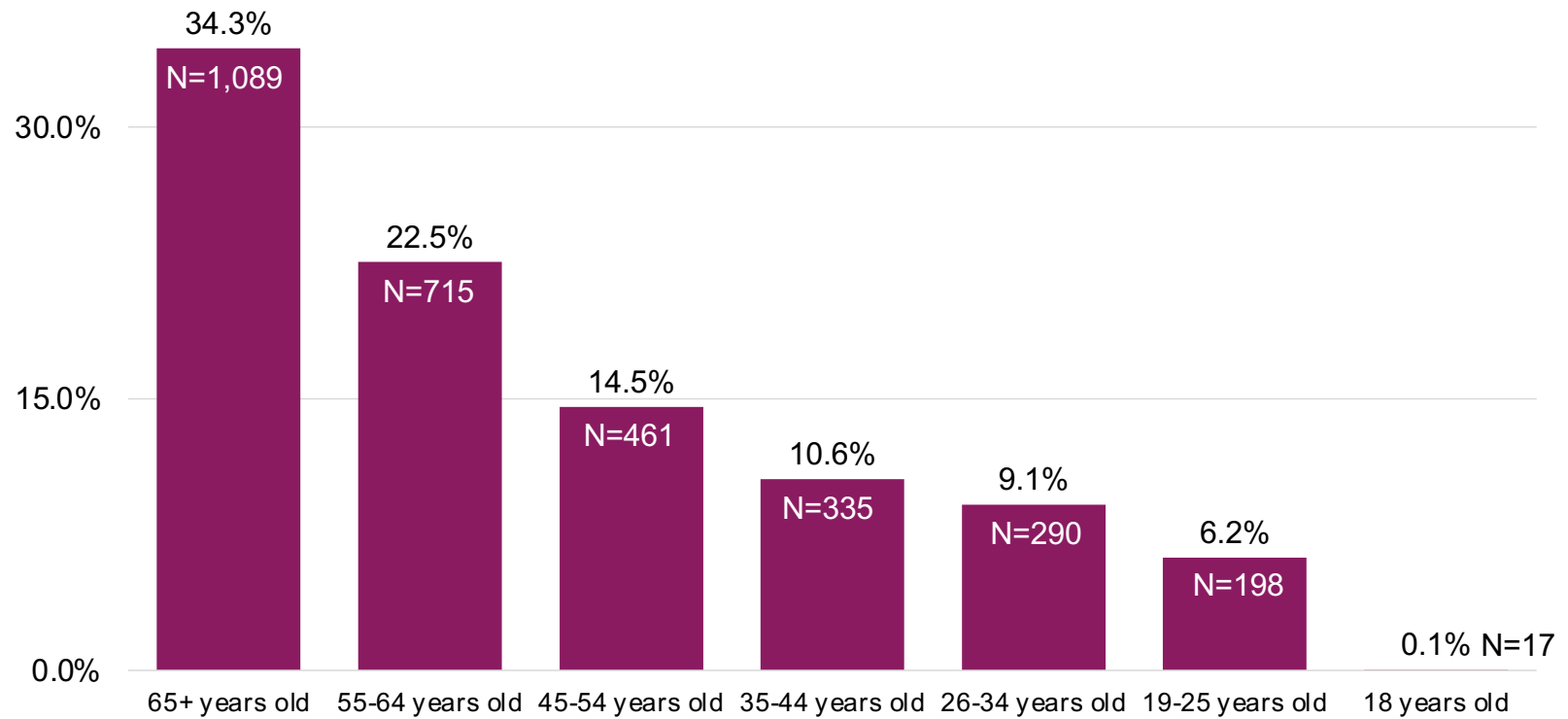Percentage and no. of users by educational level

N=3,172

Q16 – Please select the gender with which you identify
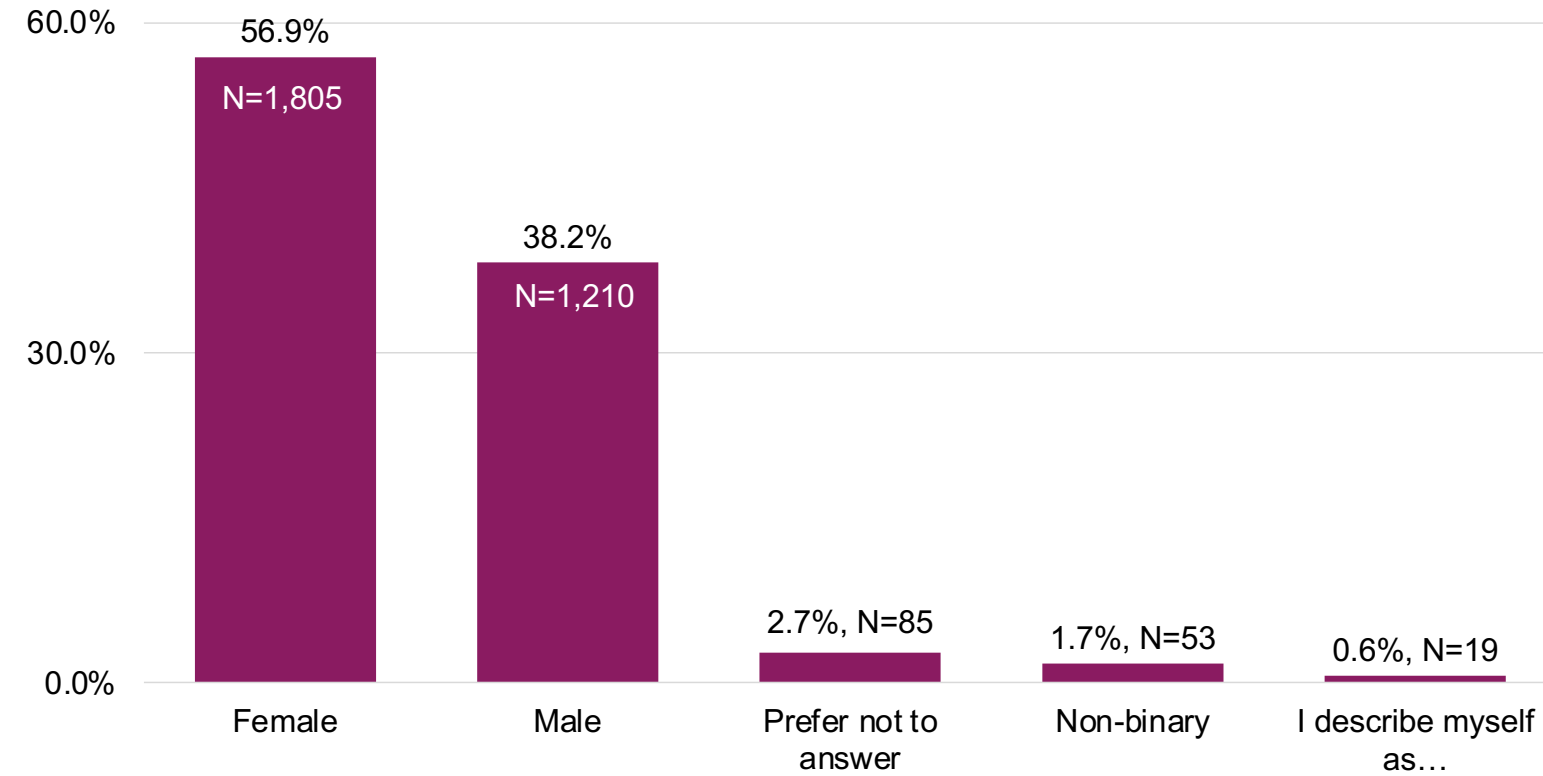
Percentage and no. of users by reported gender
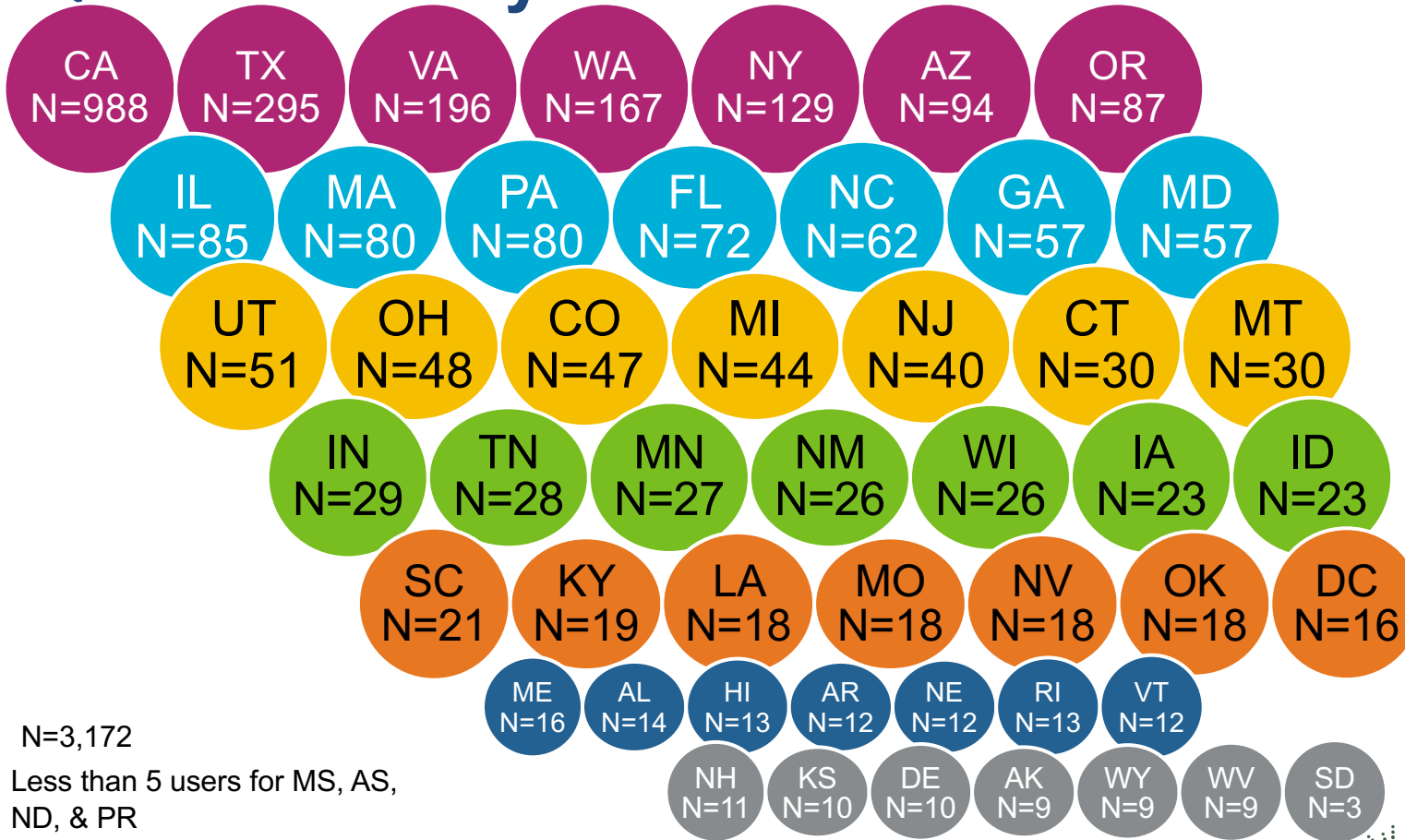
N=3,172

Q17 – Please indicate your age.

Percentage and no. of users by age in years

N=3,172

2.1% of respondents did not report their age.
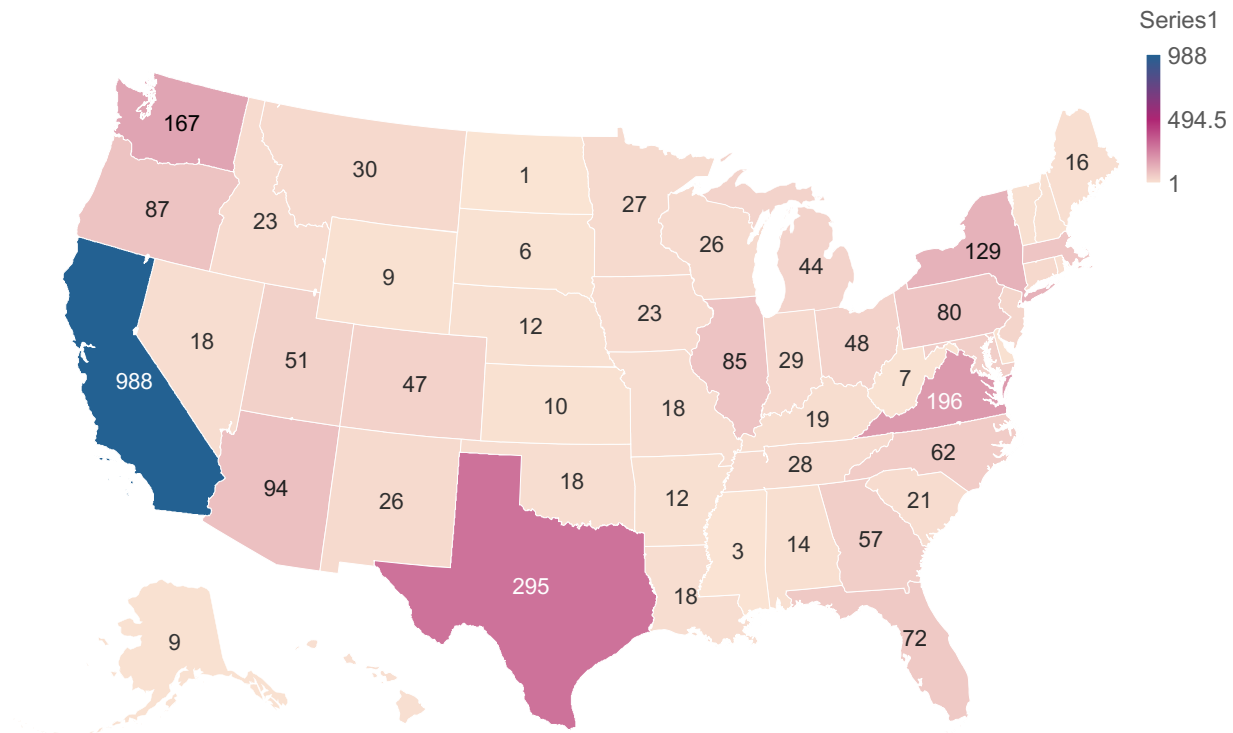
Q18 – What is your state of residence?

CA N=988
TX N=295
VA N=196
WA N=167
NY N=129
AZ N=94
OR N=87

IL N=85
MA N=80
PA N=80
FL N=72
NC N=62
GA N=57
MD N=57

UT N=51
OH N=48
CO N=47
MI N=44
NJ N=40
CT N=30
MT N=30

IN N=29
TN N=28
MN N=27
NM N=26
WI N=26
IA N=23
ID N=23

SC N=21
KY N=19
LA N=18
MO N=18
NV N=18
OK N=18
DC N=16

ME N=16
AL N=14
HI N=13
AR N=12
NE N=12
RI N=13
VT N=12

NH N=11
KS N=10
DE N=10
AK N=9
WY N=9
WV N=9
SD N=3

N=3,172

Less than 5 users for MS, AS, ND, & PR

No. of users by US state and territory

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Q18 – What is your state of residence?