

OCLC 2018 Open Content Survey Instrument

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OCLC 2018 Open Content Survey Survey Instrument

INTRODUCTION

Thank you for agreeing to participate in our survey about access to open content.

This survey will take you 20 - 30 minutes to complete. The survey link cannot be shared so if multiple people are required to complete the survey, it is recommended to gather all their feedback before beginning the survey. Please click [here](http://www.oclc.org/content/dam/campaign-landing-pages/en/oasurvey/2018_oclc_global_council_oa_survey.pdf): http://www.oclc.org/content/dam/campaign-landing-pages/en/oasurvey/2018_oclc_global_council_oa_survey.pdf to download the **PDF-document of the full survey and explanations** of the open content activity categories and be sure to have it handy while filling out the survey.

The survey will focus on your library's **efforts and ambitions** to support access to open content. It contains the following 5 sections with a total of 23 questions:

- 1) About your library;
- 2) About your library's activities supporting access to open content;
- 3) Making your open content efforts explicit;
- 4) Accelerating success and the role of OCLC;
- 5) About you.

While taking the survey, please use only the Continue and Back buttons at the bottom of each page. Please do not use your browser's Forward and Back buttons as these might result in the loss of your survey answers. If you are using Google Chrome, you may experience difficulties in using the Back buttons. To avoid difficulties, we recommend using another browser to complete this survey.

Definitions

Open content

For the purposes of this survey, we define "**open content**" broadly as the full range of freely available, unrestricted, online content (including OA-scientific articles and e-books, pre-prints, open textbooks and other educational resources, conference proceedings, governmental and non-governmental publications, grey literature, open datasets, digitized heritage collections, freely available web content, YouTube videos, news websites, etc.).

Open content activities

We define "**open content activities**" as the full range of library policies, activities and services devoted to this type of content (including the publication and management of *open content*, making digitized collections available online, selecting and indexing *open content* not managed by the library, making *open content* discoverable and usable, preserving *open content* for long-term access, etc.).

SECTION 1: About Your Library

1. In what country is your institution located? [REQUIRE ANSWER]
2. Which of the following best describes your type of library? [REQUIRE ANSWER]
 1. Education: university / higher education
 2. Education: community college / technical school
 3. Education: school (K-12)
 4. Education: other
 5. Consortia
 6. Research
 7. Government (federal, state, local; all but national libraries)
 8. National
 9. Public
 10. Museum/Archive/Cultural Heritage
 11. Special (corporate, law, medical, other)
 12. Other (Please specify):

[IF THE ANSWER TO QUESTION 2 IS 1-4 or 6, THEN ANSWER QUESTION 3]

3. Which of the following best describes the number of full-time students (FTE) that your institution has?
 1. Less than 1,000
 2. 1,000 to 5,000
 3. 5,001 to 10,000
 4. 10,001 to 20,000
 5. More than 20,000

[IF THE ANSWER TO QUESTION 2 IS 5 OR 7-12, THEN ANSWER TO QUESTION 4]

4. Which of the following best describes the size of the population your library serves?
 1. Less than 1,000
 2. 1,000 to 5,000
 3. 5,001 to 10,000
 4. 10,001 to 25,000
 5. 25,001 to 50,000
 6. 50,001 to 100,000
 7. 100,001 to 300,000
 8. 300,001 to 500,000
 9. 500,001 to 1,000,000
 0. More than 1,000,000
5. How many titles do you estimate are in your library's collection?
 1. Less than 500,000
 2. 500,000 to 1,000,000
 3. 1,000,001 to 4,000,000
 4. More than 4,000,000

SECTION 2: About your library's open content activities

The following questions are to gauge which open activities your library is **currently** carrying out; **plan to** be carried out; and those your library has offered but has **decided to stop**.

Please be sure to reference the explanations of the open content activity categories as you are completing this section. Click here and a document with the complete explanations will open in a new window.:

http://www.oclc.org/content/dam/campaign-landing-pages/en/oasurvey/oclc_oa_survey_explanations.pdf

1. In which, if any, of the following open content activities is your library currently involved? (Select all that apply.)
[REQUIRE ANSWER]

Producing open content

1. Advocacy and policies
2. Publishing
3. Digitizing Collections
4. Data Services
5. Supporting authors/researchers/teachers
6. Bibliometrics

Making open content discoverable and usable

7. Supporting users/instructing/digital literacy programs
8. Selecting open content not managed by the library
9. Promoting the discovery of open content
10. Deep interactions with open content
11. Assessment

Collecting and managing open content

12. Institutional repository
13. Digital Collections Library
14. Born-digital (legal) deposit/Web-archive
15. [blank]

Not sure/None

16. [blank]
17. [blank]
18. Not sure
19. None, we are currently not involved in open content activities

[EXCLUSIVE ANSWER: "Not sure"]

[EXCLUSIVE ANSWER: "None, we are currently not involved in open content activities"]

2. In which, if any, of the following open content activities is your library planning to become involved? (Select all that apply.) [REQUIRE ANSWER]

[READ ONLY ANSWERS NOT SELECTED IN SECTION 2, QUESTION 1]

Producing open content

1. Advocacy and policies
2. Publishing
3. Digitizing Collections
4. Data Services
5. Supporting authors/researchers/teachers
6. Bibliometrics

Making open content discoverable and usable

7. Supporting users/instructing/digital literacy programs
8. Selecting open content not managed by the library
9. Promoting the discovery of open content
10. Deep interactions with open content
11. Assessment

Collecting and managing open content

12. Institutional repository
13. Digital Collections Library
14. Born-digital (legal) deposit/Web-archive
15. [blank]

Not sure/None

16. Not sure
17. None, we are not planning any open content activities

[EXCLUSIVE ANSWER: "Not sure"]

[EXCLUSIVE ANSWER: "None, we are not planning to be involved in open content activities"]

[IF THE ANSWER TO SECTION 2, QUESTION 1 IS NOT 19, AND...]

[IF THE ANSWER TO SECTION 2, QUESTION 2 IS NOT 17, THEN SKIP TO SECTION 2, QUESTION 3]

- 2b. You indicated your library is not currently and/or planning to be involved in open content activities. Why is that?

[Ask if they have stopped any open access activities and then skip to Section 5]

3. In which, if any, of the following open content activities has your library decided to stop its involvement? (Select all that apply.) [REQUIRE ANSWER]

[READ ONLY ANSWERS NOT SELECTED IN SECTION 2, QUESTIONS 1, 2]

Producing open content

1. Advocacy and policies
2. Publishing
3. Digitizing Collections
4. Data Services
5. Supporting authors/researchers/teachers
6. Bibliometrics

Making open content discoverable and usable

7. Supporting users/instructing/digital literacy programs
8. Selecting open content not managed by the library
9. Promoting the discovery of open content
10. Deep interactions with open content
11. Assessment

Collecting and managing open content

12. Institutional repository
13. Digital Collections Library
14. Born-digital (legal) deposit/Web-archive
15. [Blank]
16. [Blank]
17. [Blank]
18. [Blank]
19. [Blank]

Not sure/None

20. Not sure
21. None, we have not stopped any open content activities

[EXCLUSIVE ANSWER: "Not sure"]

[EXCLUSIVE ANSWER: "None, we have not stopped any open content activities"]

[IF THE ANSWER TO QUESTION 3 IS 20-21, THEN SKIP TO SECTION 2, QUESTION 4]

- 3b. You indicated your library has stopped some open content activities. Why is that? (Please make sure to note which specific activity you are referring to if there was more than one you decided to stop.)

[IF THE ANSWER TO SECTION 2, QUESTION 1 IS 18-19, AND...]

[IF THE ANSWER TO SECTION 2, QUESTION 2 IS 16-17, AND...]

[IF THE ANSWER TO SECTION 2, QUESTION 3 IS 20-21, THEN SKIP TO SECTION 5]

4. Please indicate for how many years you have been involved in each of your current open content activities. [REQUIRE ANSWER]

[READ ONLY ANSWERS SELECTED IN SECTION 2, QUESTION 1]

	More than 3 years	1 – 3 years	Less than 1 year	Not sure
A. Advocacy and policies	1	2	3	4
B. Publishing	1	2	3	4
C. Digitizing collections	1	2	3	4
D. Data services	1	2	3	4
E. Supporting authors/researchers/teachers	1	2	3	4
F. Bibliometrics	1	2	3	4
G. Supporting users/instructing/digital literacy programs	1	2	3	4
H. Selecting open content not managed by the library	1	2	3	4
I. Promoting the discovery of open content	1	2	3	4
J. Deep interactions with open content	1	2	3	4
K. Assessment	1	2	3	4
L. Institutional repository	1	2	3	4
M. Digital Collections Library	1	2	3	4
N. Born-digital (legal) deposit/Web-archive	1	2	3	4

5. How successful are your current open content activities (based on your measurements)? [REQUIRE ANSWER]

[READ ONLY ANSWERS SELECTED IN SECTION 2, QUESTION 1]

	Very successful	Somewhat successful	Neither successful nor unsuccessful	Somewhat unsuccessful	Very unsuccessful	Not measured
A. Advocacy and policies	6	5	4	3	2	1
B. Publishing	6	5	4	3	2	1
C. Digitizing collections	6	5	4	3	2	1
D. Data services	6	5	4	3	2	1
E. Supporting authors/researchers/teachers	6	5	4	3	2	1
F. Bibliometrics	6	5	4	3	2	1
G. Supporting users/instructing/digital literacy programs	6	5	4	3	2	1
H. Selecting open content not managed by the library	6	5	4	3	2	1
I. Promoting the discovery of open content	6	5	4	3	2	1
J. Deep interactions with open content	6	5	4	3	2	1
K. Assessment	6	5	4	3	2	1
L. Institutional repository	6	5	4	3	2	1
M. Digital Collections Library	6	5	4	3	2	1
N. Born-digital (legal) deposit/Web-archive	6	5	4	3	2	1

SECTION 3: Making your open content efforts explicit

1. In planning for expenses/investment, please indicate if the source of investment for each of your current open access activities is a budget line item, full-time equivalent (FTE) allocation and/or project-specific funding. (Select all that apply.)

[READ ONLY ANSWERS SELECTED IN SECTION 2, QUESTION 1]

	Budget line item	FTE allocation	Project money	Other*	No source of investment	Don't know/ Not sure
A. Advocacy and policies	1	2	3	4	5	6
B. Publishing	1	2	3	4	5	6
C. Digitizing collections	1	2	3	4	5	6
D. Data services	1	2	3	4	5	6
E. Supporting authors/researchers/teachers	1	2	3	4	5	6
F. Bibliometrics	1	2	3	4	5	6
G. Supporting users/instructing/digital literacy programs	1	2	3	4	5	6
H. Selecting open content not managed by the library	1	2	3	4	5	6
I. Promoting the discovery of open content	1	2	3	4	5	6
J. Deep interactions with open content	1	2	3	4	5	6
K. Assessment	1	2	3	4	5	6
L. Institutional repository	1	2	3	4	5	6
M. Digital Collections Library	1	2	3	4	5	6
N. Born-digital (legal) deposit/Web-archive	1	2	3	4	5	

*1b. If you indicated other in the last question, please specify.

2. Thinking about your library's total budget expenditures (e.g., staff, hardware/software, acquisitions budgets, project costs covered by grants, etc.), what is the percentage spent on current open content per activity category? (If entering decimals, please use the decimal point format (e.g., 0.5 or 1.5, etc.))*

[READ ONLY ANSWERS SELECTED IN SECTION 2, QUESTION 1]

1. Advocacy and policies
2. Publishing
3. Digitizing collections
4. Data services
5. Supporting authors/researchers/teachers
6. Bibliometrics
7. Supporting users/instructing/digital literacy programs
8. Selecting open content not managed by the library
9. Promoting the discovery of open content
10. Deep interactions with open content
11. Assessment
12. Institutional repository
13. Digital Collections Library
14. Born-digital (legal) deposit/Web-archive

***Due to the confusion with and difficulty in answering this question, the results are regarded as invalid and will not be reported in any capacity.**

3. Please explain problems or insights, if any, you encountered trying to answer the two previous questions about your library's investments and expenditures spent on *open content*.

4. Has trying to make your investment in open content activities more explicit been a useful exercise to you? Why or why not?

SECTION 4: Accelerating success and the role of OCLC

1. For which of your current and planned open content activities would you like to accelerate the impact? [REQUIRE ANSWER]

[READ ONLY ANSWERS SELECTED IN SECTION 2, QUESTIONS 1, 2]

	Want to accelerate impact	Comfortable with the pace
A. Advocacy and policies	1	2
B. Publishing	1	2
C. Digitizing collections	1	2
D. Data services	1	2
E. Supporting authors/researchers/teachers	1	2
F. Bibliometrics	1	2
G. Supporting users/instructing/digital literacy programs	1	2
H. Selecting open content not managed by the library	1	2
I. Promoting the discovery of open content	1	2
J. Deep interactions with open content	1	2
K. Assessment	1	2
L. Institutional repository	1	2
M. Digital Collections Library	1	2
N. Born-digital (legal) deposit/Web-archive	1	2

2. For each of your current and planned open content activities, what do you think is the right scale to achieve impact? [REQUIRE ANSWER]

[READ ONLY ANSWERS SELECTED IN SECTION 2, QUESTIONS 1, 2]

	Institutional scale	Local scale (campus; local community)	Consortial scale	National/regional scale	Trans-national scale	Global scale	Not sure
A. Advocacy and policies	1	2	3	4	5	6	7
B. Publishing	1	2	3	4	5	6	7
C. Digitizing collections	1	2	3	4	5	6	7
D. Data services	1	2	3	4	5	6	7
E. Supporting authors/researchers/teachers	1	2	3	4	5	6	7
F. Bibliometrics	1	2	3	4	5	6	7
G. Supporting users/instructing/digital literacy programs	1	2	3	4	5	6	7
H. Selecting open content not managed by the library	1	2	3	4	5	6	7
I. Promoting the discovery of open content	1	2	3	4	5	6	7
J. Deep interactions with open content	1	2	3	4	5	6	7
K. Assessment	1	2	3	4	5	6	7
L. Institutional repository	1	2	3	4	5	6	7
M. Digital Collections Library	1	2	3	4	5	6	7
N. Born-digital (legal) deposit/Web-archive	1	2	3	4	5	6	7

3. For each of your current or planned open content activities, please indicate how you perceive OCLC's role in supporting your library's efforts? [REQUIRE ANSWER]

[READ ONLY ANSWERS SELECTED IN SECTION 2, QUESTIONS 1, 2]

	OCLC supports my library's efforts	I see a role for OCLC to support my library's efforts	I do not see a role for OCLC to support my library's efforts
A. Advocacy and policies	1	2	3
B. Publishing	1	2	3
C. Digitizing collections	1	2	3
D. Data services	1	2	3
E. Supporting authors/researchers/teachers	1	2	3
F. Bibliometrics	1	2	3
G. Supporting users/instructing/digital literacy programs	1	2	3
H. Selecting open content not managed by the library	1	2	3
I. Promoting the discovery of open content	1	2	3
J. Deep interactions with open content	1	2	3
K. Assessment	1	2	3
L. Institutional repository	1	2	3
M. Digital Collections Library	1	2	3
N. Born-digital (legal) deposit/Web-archive	1	2	3

4. Which of the following OCLC research areas are most relevant to your open content activities? (Select top 3 options)

1. Research Information Management (RIM) / Current Research Information Systems (CRIS)
2. Research Data Management (RDM)
3. Special Collections and Archives
4. Optimizing Resource Sharing
5. User behavior studies
6. Impact assessment
7. Standardization of metadata (e.g., Designating Open Access Information in the MARC Formats; IIIF; etc.)
8. Linked Data
9. Discoverability of open content
10. Wikimedia and libraries
11. Other (please specify):

5. Please identify organizations, coalitions, or associations in your region that support open content or Open Access and that you think OCLC should be engaging with to help achieve impact?

6. Please provide any final thoughts you'd like to share with OCLC regarding open content?

SECTION 5: About You

Thinking about those who participated in completing the survey, please answer the following questions.

1. Lead contributor's level of responsibility:

1. Administrator (Director)
2. Assistant Administrator (Assistant Director)
3. Unit Manager/Unit Head
4. Librarian/Library Staff
5. Other (Please specify):

2. Area(s) of responsibility of lead contributor: (Select all that apply.)

1. Overall responsible (Director level)
2. Acquisitions
3. Assessment
4. Archives/Special Collections
5. Cataloging/Technical Services
6. Collection Development/Selection
7. E-resources
8. Information Technology/Systems
9. Interlibrary Loan
10. Public/Reference Services
11. Other (Please specify):

3. Did others contribute to this survey?

1. Yes (Go to Q4)
2. No (End survey)

4. What are areas of responsibility for the other contributors? (Select all that apply.)

1. Overall responsible (Director level)
2. Acquisitions
3. Assessment
4. Archives/Special Collections
5. Cataloging/Technical Services
6. Collection Development/Selection
7. E-resources
8. Information Technology/Systems
9. Interlibrary Loan
10. Public/Reference Services
11. Other (Please specify):

Thank you for completing the OCLC Access to Open Content Survey!