

# Snake News or Fake News?

The Game Show





**Tara Cataldo**  
**Science Collections Coordinator**  
**Marston Science Library**  
**University of Florida**

# RS*i*C

RESEARCHING STUDENTS'  
INFORMATION CHOICES

**UF** | UNIVERSITY of  
FLORIDA



**RUTGERS**  
THE STATE UNIVERSITY  
OF NEW JERSEY

# Researching Students' Information Choices (RSIC): Determining Identity and Judging Credibility in Digital Spaces

- 4 Years
- 12 Researchers
- 8 Advisory panel members
- 175 students
- 4 Google Simulations
- 1,457,000 hours of coding  
(just kidding)





# Vocabulary: Containers

Book

Blog

Conference proceeding

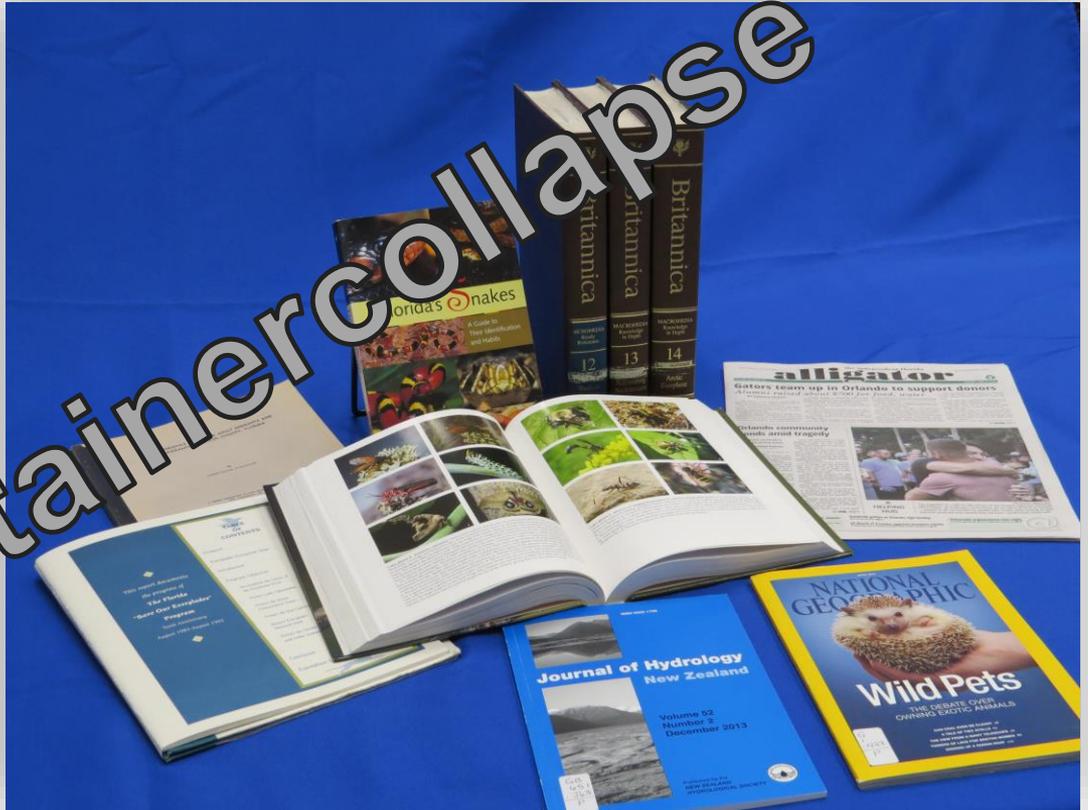
Journal

Preprint

News

Magazine

Website



# Vocabulary: SERPs

**S**earch

**E**ngine

**R**esult

**P**ages



# Higher education students

90

30 Community College Students

30 Undergraduate Students

30 Graduate Students



# snake news or fake news?





Samuel Putnam,  
Engineering Librarian  
Marston Science Library  
University of Florida



Amy Buhler,  
Engineering Librarian  
Marston Science Library  
University of Florida



Chris Cyr,  
Associate Research Scientist  
OCLC

# Game Rules

1. Two contestants will be asked a question based on the data from RSIC.
2. Each contestant will be asked to guess in the form of a percentage.
3. The contestant with the closest guess to the correct percentage wins a point!



Round 1

# News, Can You Use?

Question 1

Round 1

What percentage of students found an AP story on YouTube helpful?



Up next

Autoplay



Anaconda Found in Florida Everglades Full Documentary  
Real Documentary  
43,466 views



PBS Nature - Invasion of the Giant Pythons

## BURMESE PYTHONS KILLING WILDLIFE IN EVERGLADES - YouTube

<https://www.youtube.com/watch?v=8X99JwZ4iO0>

Jul 31, 2015 – Uploaded by AP Archive

LEADIN Burmese pythons are suspected of being responsible for wiping out large numbers of raccoons ...

### BURMESE PYTHONS KILLING WILDLIFE IN EVERGLADES



AP Archive



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10,669 views



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Giant Burmese Pythons In Florida - Reptile kings  
Science and life  
24,484 views



Snake Hunters Descend On Florida For The Python  
NBC News

320%

# Tell Us More...

- ALL CAPS!!!
  - 12% of students remarked on this
  - “YouTube. I don't know why all caps stuff sounds like a really old man at a computer yelling at me [laughter], and I'm not going to click it [laughter]”

# Tell Us More...

- Video format a turn-off?
  - 50/50 split between positive and negative judgements related to video format
  - “I may look at the YouTube thing just to see the video, just because they're quick and easy to just see and visualize.”
  - “Burmese Pythons Killing Wildlife in Everglades. It's a YouTube video, so I definitely can't use that. Though it would be nice to watch. But it's still nothing I can actually use in a paper.”

Question 2

Round 1

What percentage of students that found an NPR interview helpful also found it citable?



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ENVIRONMENT

# Florida's Python Problem: Snakes Reshape The Everglades

16:54

+ Queue

January 14, 2013 · 1:00 PM ET

## Florida's Python Problem: Snakes Reshape The Everglades : NPR

[www.npr.org/2013/01/.../floridas-python-problem-snakes-reshape-the-everglades](http://www.npr.org/2013/01/14/169343960/floridas-python-problem-snakes-reshape-the-everglades) NPR ▾

Jan 14, 2013 – University of Florida professor Frank Mazzotti talks about the threat they present to the ecosystem of the Everglades. CELESTE HEADLEE ...

the Everglades.



Transcript



CELESTE HEADLEE, HOST:

But in Florida, there's a python problem. Experts estimate there could be as

59%

# Tell Us More...

- Interview
  - 36% of students mentioned that this was an interview
  - “The second one, Florida's Python Problem. This, I'm not even going to bother with this because this is an NPR-- this is like an interview, and there might be one or two things helpful, but out of the 20 sites that I've picked, I'm sure I can find better. So I'm going to say no to this.”

# Tell Us More...

- Expertise
  - Only 7% of students mentioned the expertise of the professor being interviewed
  - “So, NPR, yes, because they have a professor that is knowledgeable in the field. It would be easy to cite it because it was a publication, an interview.”

Question 3

Round 1

What percentage of our students said a NYT article was not credible by giving it a 1 on a 5-point Likert scale?

U.S.

# The Snake That's Eating Florida

Retro Report

By CLYDE HABERMAN APRIL 5, 2015



149

The Snake That's Eating Florida – The New York Times

[www.nytimes.com/.../the-burmese-python-snake-thats-eating-flo...](http://www.nytimes.com/.../the-burmese-python-snake-thats-eating-flo...) The New York Times ▾

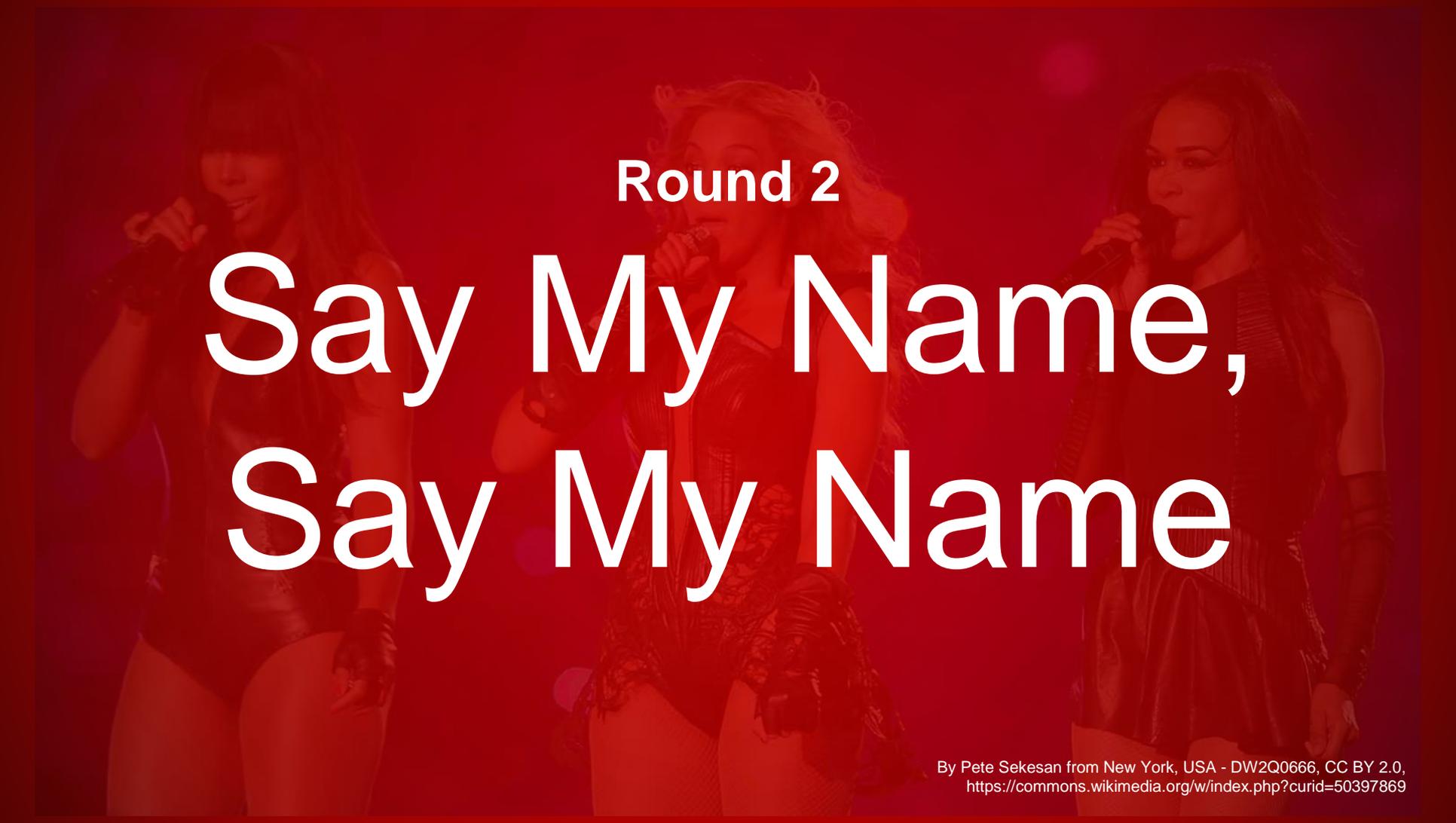
Apr 5, 2015 – Burmese pythons, often released into the wild by pet owners, have infested the Florida Everglades and created a reptilian nightmare in the ecosystem. ... The United States is awash in invasive species exacting a heavy toll on native wildlife and vegetation. ...



6%

# Tell Us More...

- NYT's average credibility score was 3.6 out of 5
  - “Well, New York Times has some prestige. And I think that the facts that they may include are trustworthy. Whatever the opinion or the bias is if I find a fact there or some information regarding things that happened, I know that I'll be able to trust, rather than a blog or something like that or a YouTube video.”
  - **Student:** “New York Times, I think, is highly credible also. They generally fact check.”  
**Facilitator:** “Yeah. But you gave it a four?”  
**Student:** “Yeah, just because it is an article for viewers, so it's not a scientific article. It can still have biases and things like that.”

A photograph of three female singers performing on stage, overlaid with a semi-transparent red filter. The singers are positioned across the frame, with one on the left, one in the center, and one on the right. They are all holding microphones and appear to be in the middle of a performance. The background is dark, and the lighting is focused on the performers.

Round 2

# Say My Name, Say My Name

Question 1

Round 2

What percentage of students said that a SpringerLink ebook was a book?

Search



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» Download Chapter (178 KB)

Chapter

Predation in Organisms  
pp 265-293

# Invasive Predators: a synthesis of the past, present, and future

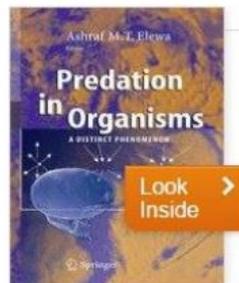
William C. Pitt, Gary W. Witmer



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12.1 Ab  
Invasive pred

## Invasive Predators: a synthesis of the past, present, and future - Springer

[link.springer.com/chapter/10.1007/978-3-540-46046-6\\_12](https://link.springer.com/chapter/10.1007/978-3-540-46046-6_12)

by WC Pitt – 2007 – Cited by 13

... Station; , Gary W. Witmer Affiliated with National Wildlife Research Center, USDA/APHIS/WS.

Download Book (PDF, 3596 KB) Download Chapter (178 KB) ...

48%

# Tell Us More...

- Does it stack up to the Google Book?
  - 100% labeled Google book as book
  - A study entitled “Positively Perplexing E-Books” that was presented here at Charleston found that 28% labeled Springer an ebook (as opposed to 76% for Google book)

# Tell Us More...

- Springer = Journal
  - 39% of students thought it was journal
  - “Springer, another journal. Yeah. Well, I mean, it's a published book from Springer, so I guess that would be considered a journal. I mean, it's a book, though, so I don't know. I don't know.”

Question 2

Round 2

What percentage of students gave a JSTOR magazine article a credibility score of 4 or 5 on a 5-point Likert scale?



Science News > Vol. 181, No. 4, FEBRUARY 25, 2012 > Pythons squeeze out ...

In This Issue 🔍



## Pythons squeeze out local species in South Florida

Janet Raloff  
*Science News*  
Vol. 181, No. 4 (FEBRUARY 25, 2012), pp. 5-6

Published by: [Society for Science & the Public](#)  
Stable URL: <http://www.jstor.org/stable/41480713>  
Page Count: 2

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Article

Viewing page 5

## Pythons squeeze out local species in South Florida | JSTOR

[www.jstor.org/stable/41480713?seq=1#page\\_scan\\_tab\\_contents](http://www.jstor.org/stable/41480713?seq=1#page_scan_tab_contents)

Pythons squeeze out local species in South Florida. Janet Raloff. *Science News*. Society for Science & the Public. Vol. 181, No. 4 (FEBRUARY 25, 2012), pp. 5-6.

82%

# Tell Us More...

- Brand Matters
  - 33% of students recognized JSTOR
  - “I'd give this one a five because we use it a lot in school [laughter].”
  - “This seems a little more pop science-ey. So even though it's published by JSTOR, I'd give it a four. I mean, I'm sure the information's credible, but not to the level of certain other publications.”

Question 3

Round 2

What percentage of students found a Nature.com press release helpful?

# Ecology: Snakes wipe out Everglades rabbits : Nature : Nature Research

[www.nature.com/articles/519393d](http://www.nature.com/articles/519393d)

Mar 26, 2015 – Invasive pythons have been blamed for the decline of many mammals in a protected area in Florida. Now, Robert McCleery of the University of ....

# nature

International weekly journal of science

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ECOLOGY

## Snakes wipe out Everglades rabbits

Nature **519**, 393 (26 March 2015) | doi:10.1038/519393d

Published online 25 March 2015

One planet.  
Six commitments.

the good growth plan

Find out more

syngenta

Editorial pick

47%

# Tell Us More...

- Brand Matters
  - 20% of students recognized Nature
  - “Oh, Nature is good. Nature is one of the premier science article publishers. They are what most scientists aspire to. So let's see if they have any good information. And not really. I'm not very impressed. I will not cite this even though I think the source is-- I hold this source in high regard, but I wouldn't cite it.”
  - “I picked the nature.com one because I like the show Nature.”

Round 3

Don't Contain Me,  
Bro

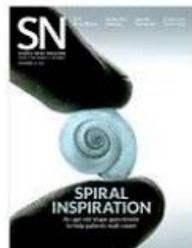
Question 1

Round 3

What percentage of students recognized that a JSTOR magazine article was contained in a magazine?



Science News > Vol. 181, No. 4, FEBRUARY 25, 2012 > Pythons squeeze out ...



## Pythons squeeze out local species in South Florida

Janet Raloff  
*Science News*  
Vol. 181, No. 4 (FEBRUARY 25, 2012), pp. 5-6

Published by: [Society for Science & the Public](#)  
Stable URL: <http://www.jstor.org/stable/41480713>  
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## Pythons squeeze out local species in South Florida | JSTOR

[www.jstor.org/stable/41480713?seq=1#page\\_scan\\_tab\\_contents](http://www.jstor.org/stable/41480713?seq=1#page_scan_tab_contents)

Pythons squeeze out local species in South Florida. Janet Raloff. *Science News*. Society for Science & the Public. Vol. 181, No. 4 (FEBRUARY 25, 2012), pp. 5-6.

“ The findings are astounding and are going to completely change how we understand the action of hallucinogens. ”

**Body & Brain** Sleep bolsters bad feelings  
**Genes & Cells** Arsenic-based life belly-up

120%

# Tell Us More...

- Aggregators can be confusing
- JSTOR = Journal. 44% of students said it was a journal.
  - “This is JSTOR, so you know that's a journal.”
  - “JSTOR is mostly journals, I think. Yeah.”
  - “journal for JSTOR”
  - “This is just for-- I thought [inaudible] something. The science news. Oh, I think JSTOR the journal aggregator, so let's go with that.”

Question 2

Round 3

What percentage of students  
recognized a NYT blog post as a  
blog?

The Opinion Pages

**Dot Earth**   
ANDREW REVKIN

Search Dot Earth

SEARCH

## Emma Marris: In Defense of Everglades Pythons

By ANDREW C. REVKIN AUGUST 17, 2012 7:30 AM 57

PREVIOUS POST

◀ A Song Tries to Go Beyond the 'OMG' Reaction to GMOs

NEXT POST

▶ Chumming Around With Great White Sharks

Emma Marris: In Defense of Everglades Pythons – Dot Earth – ...

[dotearth.blogs.nytimes.com/.../emma-marris-in-defense-of-ever...](http://dotearth.blogs.nytimes.com/.../emma-marris-in-defense-of-ever...)

Dot Earth ▾

Aug 17, 2012 – The author of a book on human-disrupted ecology pities the Everglades' pythons.

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\*More Loan Information

Here's a fascinating "[Your Dot](#)" followup to my post on the [17-foot egg-bearing female Burmese python](#) that was caught, tracked and

ABOUT

780%

# Tell Us More...

- What's in the URL?
  - 27% of students attended to URL
  - “I just see the URL link, it contains blogs. So it's a blog.”
  - “This one's definitely a blog because there's a blog in the link”
  - “It says blogs. It says a blog in the URL. Blog's right there.”
- Compare this to a blog with no URL indicator (only 20% labeled a blog)

Question 3

Round 3

What percentage of students recognized that a *Journal of Herpetology* article on BioOne was contained in a journal?

## Journal of Herpetology

Published by: **The Society for the Study of Amphibians and Reptiles**

[« previous article](#) : [next article »](#)

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[translator disclaimer](#)

Journal of Herpetology 50(1):50-56. 2016

doi: <http://dx.doi.org/10.1670/14-098>

### Habitat Selection by the Invasive Species Burmese Python in Southern Florida

#### Article Views

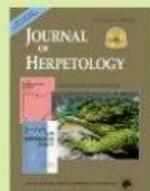
[Abstract & References](#)

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Habitat Selection by the Invasive Species Burmese Python in ... - BioOne

[www.bioone.org](http://www.bioone.org) > [All Titles](#) > [Journal of Herpetology](#) > [Mar 2016](#)

by TM Walters – 2016 – Cited by 2

Apr 15, 2015 – Habitat selection by Burmese Pythons in south Florida was nonrandom with clear selection of broad-leaved and coniferous forest and ...

#### Abstract

Burmese Pythons (*Python bivittatus*) are large generalist predators that have

 [Print Friendly](#)

92%

# Tell Us More...

- Most correctly identified journal
  - Having “journal” in the title (and URL) helps identification
  - **Student:** “And that is a journal.”  
**Facilitator:** “So yeah, what's leading you to select journal for that one?”  
**Student:** “The URL says, ‘Journal of Herpetology.’”

# Tell Us More...

- Least correctly identified journal
  - *Integrative Zoology* from Wiley was only identified as a journal by 63% (24% said it was a book).
  - Wiley = Book
  - “Ecological correlates of invasion impact, okay. So Wiley Online Library, so they have a book.”

Round 4

# SERPs Up, Dudes

A person is surfing on a wave, captured in a low-angle shot. The entire image is overlaid with a semi-transparent red filter. The surfer is positioned in the lower-left quadrant, riding the base of a wave that is curling over. The text 'SERPs Up, Dudes' is centered over the image in a large, white, sans-serif font.

Question 1

Round 4

What percentage of students made their helpful judgements using only the information found in the SERPs?



python in the everglades



All Images Videos News Shopping More Search tools

About 247,000 results (0.63 seconds)

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### Everglades Python Challenge: the hunt for an invasive species ...

[www.captainmitchs.com/everglades-python-challenge-the-hunt-for-an-invasive-species/](http://www.captainmitchs.com/everglades-python-challenge-the-hunt-for-an-invasive-species/)

Everglades Python Challenge: the hunt for an invasive species. January 18, 2016 by Captain Mitch. burmese python. Over the weekend, the Florida Fish and ...

### Burmese pythons in Florida - Wikipedia, the free encyclopedia

[https://en.wikipedia.org/wiki/Burmese\\_pythons\\_in\\_Florida](https://en.wikipedia.org/wiki/Burmese_pythons_in_Florida) Wikipedia

Burmese pythons in Florida. A Burmese python captured in the Everglades National Park, where the invasive snakes have established a large breeding population. Burmese pythons (*Python bivittatus*) are native to Southeast Asia.

### Burmese Pythons: Research – National Park Service

<https://www.nps.gov/.../burmesepythonresearch.htm> National Park Service

The invasive population of Burmese pythons in the Florida Everglades, therefore, requires resource managers to rely upon original scientific research and novel ...

### Florida's Python Problem: Snakes Reshape The Everglades : NPR

[www.npr.org/2013/01/.../floridas-python-problem-snakes-reshape-the-everglades](http://www.npr.org/2013/01/.../floridas-python-problem-snakes-reshape-the-everglades) NPR

Jan 14, 2013 – University of Florida professor Frank Mazzotti talks about the threat they present to the ecosystem of the Everglades. CELESTE HEADLEE ...

### Burmese Pythons Are Taking Over the Everglades | TIME

[www.time.com/2013/01/14/burmese-pythons-taking-over-the-everglades/](http://www.time.com/2013/01/14/burmese-pythons-taking-over-the-everglades/)

TIME

10%

# Tell Us More...

- Worst fear come true!
- K-12 students had an even larger number
  - 22% did not leave the SERPs

Question 2

Round 4

What percentage of students that found a Wikipedia article helpful also found it citable?



WIKIPEDIA  
The Free Encyclopedia

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# Burmese pythons in Florida

From Wikipedia, the free encyclopedia

**Burmese pythons** (*Python bivittatus*) are native to Southeast Asia. However, since the end of the

## Burmese pythons in Florida - Wikipedia, the free encyclopedia

[https://en.wikipedia.org/wiki/Burmese\\_pythons\\_in\\_Florida](https://en.wikipedia.org/wiki/Burmese_pythons_in_Florida) Wikipedia ▾

Burmese pythons in Florida. A Burmese python captured in the Everglades National Park, where the invasive snakes have established a large breeding population. Burmese pythons (*Python bivittatus*) are native to Southeast Asia.



A Burmese python captured in the Everglades National Park, where the invasive snakes have established a large breeding population.

and temporarily with the proliferation of pythons in southern Florida, indicating the already devastating impacts upon native animals.<sup>[2]</sup> Although the low detectability of pythons makes population estimates difficult, most researchers propose that at least 30,000 and upwards of 300,000 pythons likely occupy southern Florida and that this population will only continue to grow.<sup>[5]</sup> The importation of Burmese pythons was banned in the United States in January 2012 by the U.S. Department of the Interior.<sup>[6]</sup> However, the lack of effective control methods for the already-established reproducing population necessitates better management of a potentially devastating invasive species.

### Contents [hide]

- 1 The Everglades and Burmese pythons
- 2 Spatial ecology
- 3 Risk assessment

130%

# Tell Us More...

- 69% of students found the Wikipedia article helpful
- Wikipedia Shaming
  - “Wikipedia is usually right. I wouldn't cite it, but ... it's usually written by people that know what they're talking about.”
  - “I hate that it's shamed, that you shouldn't use it because it's-- I don't know...And in my generation, everything--I feel like they're like, “They're going to go in there.”...I've actually found it to be really concise and kind of like a little nugget of information that allows me to explore further. And poor Wikipedia, and I'm upset that people are mean about it [laughter].”

Question 3

Round 4

What percentage of students selected the National Park Service page as helpful?



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**PARK**

**Happy 100th birthday, National Park Service!**

Celebrate Our Centennial >

✕ Dismiss



National Park Service

Q SEARCH

≡ MENU

## Burmese Pythons: Research – National Park Service

<https://www.nps.gov/.../burmesepythonresearch.htm> National Park Service ▾

The invasive population of Burmese pythons in the Florida Everglades, therefore, requires resource managers to rely upon original scientific research and novel ...

Everglades

National Park  
Florida

Plan Your Visit ▾

Learn About the Park ▾

Get Involved ▾

INFO



ALERTS



MAPS



CALENDAR



RESERVE



# Burmese Pythons: Research

Nowhere else on the planet has such a large constrictor been introduced and established in a foreign locale as a result of the exotic pet trade. The invasive population of Burmese pythons in the Florida Everglades, therefore, requires resource managers to rely upon original scientific research and novel strategies to guide control efforts. Follow the links below to access additional resources on lessons learned and studies currently underway.

880%

# Tell Us More...

- Students trust the government
  - 56% of students attended to .gov during the simulation
  - “NPS. I was unsure about this one. I'm not sure if it's considered academic or not. I'm going to go with yes just because it says .gov.”

**Final Round**

# Complete the Juicy Quote

“What’s a \_\_\_\_\_?”

<b>Word Bank</b>		
<b>Blog</b>	<b>Preprint</b>	<b>Journal</b>
<b>Magazine</b>	<b>Book</b>	<b>Conference Proceeding</b>

“What’s a Preprint ?”

– Just About Everyone

"So \_\_\_\_\_, I would not choose. Well, I'm lying. I would choose [it]."

Word Bank		
NPR	National Park Service	Wikipedia
JSTOR	NYT	Nature

"So Wikipedia, I would not  
choose. Well, I'm lying. I  
would choose [it]."

- Graduate Student

“I want to look at this one first because it's a dot \_\_\_\_\_. Just because I trust those or I'm told to trust them [laughter].

**Word Bank**

com

edu

net

org

gov

“I want to look at this one first because it's a dot gov. Just because I trust those or I'm told to trust them [laughter].

- Undergraduate Student

“Teachers don't usually like  
\_\_\_\_\_ as one of your  
sources.”

**Word Bank**

text

video

audio

data

images

“Teachers don't usually like  
Video as one of your  
sources.”

- Community College Student

“So if it's a library, it's probably from a \_\_\_\_\_, and \_\_\_\_\_s are usually true.”

**Word Bank**

<b>Blog</b>	<b>Preprint</b>	<b>Journal</b>
<b>Magazine</b>	<b>Book</b>	<b>Conference Proceeding</b>

“So if it's a library, it's probably from a book, and books are usually true.”

- Community College Student

What percentage of students  
recognized PeerJ as a  
preprint?

Preprint

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## Potential problems of removing one invasive species at a time:

### Potential problems of removing one invasive species at a time - PeerJ

<https://peerj.com/preprints/1651/>

by SA Ballari – 2016

Jan 15, 2016 – Potential problems of removing one invasive species at a time: ... PeerJ

PrePrints 4:e1651v11 <https://doi.org/10.7287/peerj.preprints.1651v1>

Sebastián A Ballari<sup>1</sup>, Sara E Kuebbing<sup>2</sup>, Martin A Nuñez<sup>3</sup>

January 15, 2016

[A peer-reviewed article of this Preprint also exists](#)

Links

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Outline

53%

Thank you ssssooo much!



Tara Cataldo [ttobin@ufl.edu](mailto:ttobin@ufl.edu)  
Sam Putnam [srputnam@ufl.edu](mailto:srputnam@ufl.edu)  
Amy Buhler [abuhler@ufl.edu](mailto:abuhler@ufl.edu)  
Chris Cyr [cyr@oclc.org](mailto:cyr@oclc.org)

Link to Slides

<https://bit.ly/2WN01dz>

<http://guides.uflib.ufl.edu/RSIC>  
[@RSICstudy](#) #containercollapse

[RSIC@uflib.ufl.edu](mailto:RSIC@uflib.ufl.edu)



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