Introducing the theme

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OCLC Research

- Community resource for **shared** Research and Development

- RLP is the network to **collaborate with peer institutions** on innovative practices and challenges

- **Lifelong learning** programme from WebJunction for library professionals
OCLC’s Membership and Research Division

OCLC Membership

As of 30 December 2018

Americas
10,060 members in 23 countries

EMEA
6,050 members in 78 countries

Asia Pacific
1,472 members in 20 countries
LIBRARIES’ SUPPORT OF OPEN CONTENT:
FINDINGS FROM THE 2019 OCLC-GC SURVEY
OCLC Global Council Program Committee

Rupert Schaab (EMEARC)
Debbie Schachter Chair (ARC)
Tuba Akbaytürk (EMEARC)
Kuang-hua Chen (APRC)
Framing the open content discussion

Scope

• Broad scope of the topic: the full range of freely available, unrestricted, online content.

• Broad scope of the participants: all types and sizes of libraries from across the globe.
Framing the Open Content discussion

Purpose

• to map and align libraries’ open content efforts

• to explore current library investment in this type of content

• to build a common foundation for cooperation to widen access to free, online content.
14 categories of open content services

1. Institutional repository
2. Supporting authors/researchers/teachers
3. Advocacy and policies
4. Publishing
5. Data services
6. Bibliometrics
7. Selecting open content NOT managed by my library
8. Supporting users/instruction/literacy
9. Promoting the discovery of open content
10. Assessment
11. Digitizing collections
12. Digital Collections Library
13. Deep interactions with open content
14. Born-digital (legal) deposit/Web-archiving
Survey methodology

- Survey data collected between November’18 and January’19.

- 705 total respondents from 82 countries completed, or partially completed, the survey.

- The pool of respondents was self-selected and not representative from a methodological point of view.
Responses by OCLC region

Respondents by Region (n=705)

- Americas: 346 respondents from 11 countries (49%)
- EMEA: 256 respondents from 56 countries (36%)
- AP: 103 respondents from 15 countries (15%)
Responses by library type

Total: 705 responses from 82 countries

University & Research: 511 responses from 69 countries
### Findings total respondents

#### Supporting users/instructing/digital literacy programs
- Currently engaged in OC activities: 7%
- Planning OC activities: 21%
- Very successful OC activities: 65%
- Somewhat successful OC activities: 49%
- OCLC supports libraries’ OC activities: 13%
- I see a role for OCLC in OC activities: 39%

#### Promoting the discovery of open content
- Currently engaged in OC activities: 16%
- Planning OC activities: 19%
- Very successful OC activities: 61%
- Somewhat successful OC activities: 42%
- OCLC supports libraries’ OC activities: 15%
- I see a role for OCLC in OC activities: 57%

#### Institutional repository
- Currently engaged in OC activities: 10%
- Planning OC activities: 32%
- Very successful OC activities: 60%
- Somewhat successful OC activities: 40%
- OCLC supports libraries’ OC activities: 14%
- I see a role for OCLC in OC activities: 42%

#### Supporting authors/researchers/teachers
- Currently engaged in OC activities: 9%
- Planning OC activities: 24%
- Very successful OC activities: 58%
- Somewhat successful OC activities: 38%
- OCLC supports libraries’ OC activities: 14%
- I see a role for OCLC in OC activities: 46%

#### Digitizing collections
- Currently engaged in OC activities: 8%
- Planning OC activities: 31%
- Very successful OC activities: 57%
- Somewhat successful OC activities: 44%
- OCLC supports libraries’ OC activities: 13%
- I see a role for OCLC in OC activities: 41%

#### Selecting open content not managed by the library
- Currently engaged in OC activities: 16%
- Planning OC activities: 16%
- Very successful OC activities: 54%
- Somewhat successful OC activities: 41%
- OCLC supports libraries’ OC activities: 11%
- I see a role for OCLC in OC activities: 50%

#### Digital collections library
- Currently engaged in OC activities: 12%
- Planning OC activities: 32%
- Very successful OC activities: 50%
- Somewhat successful OC activities: 15%
- OCLC supports libraries’ OC activities: 37%
- I see a role for OCLC in OC activities: 55%

#### Advocacy and policies
- Currently engaged in OC activities: 11%
- Planning OC activities: 7%
- Very successful OC activities: 49%
- Somewhat successful OC activities: 46%
- OCLC supports libraries’ OC activities: 10%
- I see a role for OCLC in OC activities: 52%

#### Publishing
- Currently engaged in OC activities: 7%
- Planning OC activities: 27%
- Very successful OC activities: 36%
- Somewhat successful OC activities: 38%
- OCLC supports libraries’ OC activities: 14%
- I see a role for OCLC in OC activities: 47%

#### Data services
- Currently engaged in OC activities: 16%
- Planning OC activities: 31%
- Very successful OC activities: 17%
- Somewhat successful OC activities: 42%
- OCLC supports libraries’ OC activities: 42%
- I see a role for OCLC in OC activities: 45%

#### Bibliometrics
- Currently engaged in OC activities: 8%
- Planning OC activities: 22%
- Very successful OC activities: 23%
- Somewhat successful OC activities: 41%
- OCLC supports libraries’ OC activities: 9%
- I see a role for OCLC in OC activities: 50%

#### Assessment
- Currently engaged in OC activities: 10%
- Planning OC activities: 19%
- Very successful OC activities: 20%
- Somewhat successful OC activities: 15%
- OCLC supports libraries’ OC activities: 19%
- I see a role for OCLC in OC activities: 43%

#### Born-digital (legal) deposit/web archive
- Currently engaged in OC activities: 9%
- Planning OC activities: 25%
- Very successful OC activities: 20%
- Somewhat successful OC activities: 30%
- OCLC supports libraries’ OC activities: 13%
- I see a role for OCLC in OC activities: 50%

#### Deep interactions with open content
- Currently engaged in OC activities: 14%
- Planning OC activities: 19%
- Very successful OC activities: 16%
- Somewhat successful OC activities: 45%
- OCLC supports libraries’ OC activities: 16%
- I see a role for OCLC in OC activities: 63%
NEED TO SCOPE & NEED FOR AN INTERPRETIVE FRAMEWORK
Reconfiguration of research work by network/digital environment.

Reconfiguration of the information space by network/digital environment.

The inside out collection

The facilitated collection

The collective collection

The inside out collection

The facilitated collection

The collective collection

Reconfiguration of library collaboration by network/digital environment.

Lorcan Dempsey’s 3-trends
Reconfiguration of research work by network/digital environment.

Library Open Content activities *(in order of maturity)*

1. **Institutional repository**
   
   => most resourced, most successful, accelerate

2. **Support authors/producers**
   
   => right scale = local, accelerate

3. **Publish OC**
   
   => well-resourced, accelerate

4. **RDM/Data services**
   
   => less successful, significantly higher score for acceleration
Library Open Content activities *in order of maturity*

1. **Support users/digital literacy**  => right scale, second-best in comparison with supporting producers of OC
2. **Select Open Content**  
   **NOT managed by my library**  => least planned, least resourced (16%), near least successful (16%), lowest score for acceleration
3. **Promote the discovery of OC**  
   successful (15%), accelerate

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Reconfiguration of the **information space** by network/digital environment.

The facilitated collection
Library Open Content activities *(in order of maturity)*

1. **Digitize collections** => successful, accelerate
2. **Digital Libraries** => successful, accelerate,
3. **Deep-interactions with OC** => least mature, less successful, most planned (18%), accelerate

Reconfiguration of library collaboration by network/digital environment.
THE THEME OF TODAY
The discovery and use of open (digitised) collections

The **shift to open** (= digitising and making open) leads to more content freely available for re-use …
The discovery and use of open (digitised) collections

The shift to open (= digitising and making open) leads to more content freely available for re-use …

HOWEVER,
what is made Open is not automatically Accessible.
The discovery and use of open (digitised) collections

Need to accelerate impact by:
1. Increase the visibility and findability:
   - Linked data, IIIF and the interoperability of digital images across the web, Wikimedia projects, Registries
Types of data published as linked data

- Geographic data
- Digital collections
- Ontologies/vocabularies
- Data about people*
- Authority files
- Bibliographic data (e.g., MARC records)
- Descriptive metadata

OCLC Linked Data Surveys were held in 2014-2018
The discovery and use of open (digitised) collections

Need to accelerate impact by:

1. Increasing the visibility and findability:
   - Linked data, IIIF and the interoperability of digital images across the web, Wikimedia projects, Registries

2. Supporting digital scholarship with re-use: “deep-interactions with the content”
Supporting Digital Scholarship

Support for digital scholarship/humanities scored as follows for the “what are the top most challenging and ripe for innovation activities” question:

- Canada (n=24): 1st, 64%
- ANZ (n=24): 2nd, 42%
- UK (n=26): 2nd, 38%
- Europe (n=48): 3rd, 26%

Research Libraries Innovation Surveys were held in 2017-2018
10:00-10:15 Introducing the theme, Titia van der Werf

10:15-11:45 **Promoting the discovery of open collections**
IIIF and OCLC product development, Shane Huddleston
The state of IIIF at Europeana, Antoine Isaac
The Global Digitised Dataset Network, Paul Gooding
Q&A

11:45-12:00 **Short break**

12:00-13:00 **Deep-interactions with open collections**
Supporting research workflows with open content in Philosophy: findings from the CatViS project
Thom Castermans, Annapaola Ginammi, Rob Koopman and Shenghui Wang
Q&A

13:00–14:00 Continuing the conversation over lunch
Research Report on the Shift to Open

Expected later this year:

• Research Report with analysis of University & Research libraries: global trends and a few country-level analyses (Australia, Canada, France, Germany, Netherlands, Turkey, Philippines, UK, USA)

• The Report and dataset will be publicly available at
  ▪ oc.lc/research

• Webinar on “The Shift to Open at University and Research Libraries Worldwide” on 25 September, 17:00-18:00

• Follow our blog at Hangingtogether.org
Please register your interest for the OCLC Research mini-symposia: https://oc.lc/symposium and fill the evaluation form!