

OCLC Research mini-symposium – 19 June 2019

# Introducing the theme

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**Because what is known must be shared.<sup>SM</sup>**



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# OCLC's Membership and Research Division

## OCLC Research



- Community resource for **shared** Research and Development

**OCLC**  
Research Library  
Partnership

- RLP is the network to **collaborate with peer institutions** on innovative practices and challenges

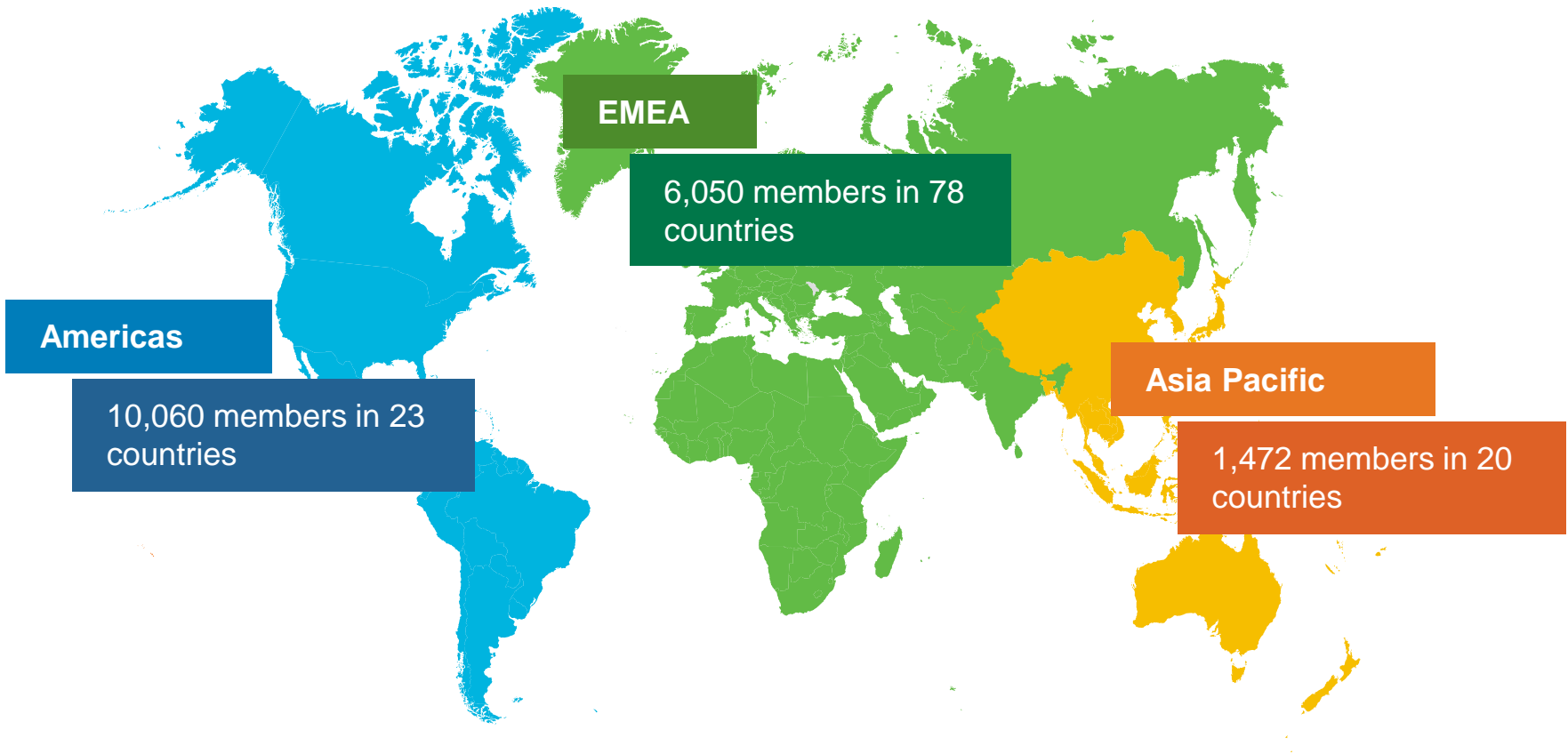


- **Lifelong learning** programme from WebJunction for library professionals



# OCLC's Membership and Research Division

## OCLC Membership



As of 30 December 2018

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# **LIBRARIES' SUPPORT OF OPEN CONTENT: FINDINGS FROM THE 2019 OCLC-GC SURVEY**

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# OCLC Global Council Program Committee



Rupert Schaab  
(EMEARC)



Debbie Schachter  
Chair (ARC)



Tuba Akbaytürk  
(EMEARC)



Kuang-hua Chen  
(APRC)

# Framing the open content discussion

## Scope

- Broad scope of the topic: the full range of *freely available, unrestricted, online* content.
- Broad scope of the participants: all *types* and *sizes* of libraries from across the *globe*.

# Framing the Open Content discussion

## Purpose

- to map and align libraries' open content efforts
- to explore current library investment in this type of content
- to build a common foundation for cooperation to widen access to free, online content.

# 14 categories of open content services

1. Institutional repository
2. Supporting authors/researchers/teachers
3. Advocacy and policies
4. Publishing
5. Data services
6. Bibliometrics
7. Selecting open content NOT managed by my library
8. Supporting users/instruction/literacy
9. Promoting the discovery of open content
10. Assessment
11. Digitizing collections
12. Digital Collections Library
13. Deep interactions with open content
14. Born-digital (legal) deposit/Web-archiving

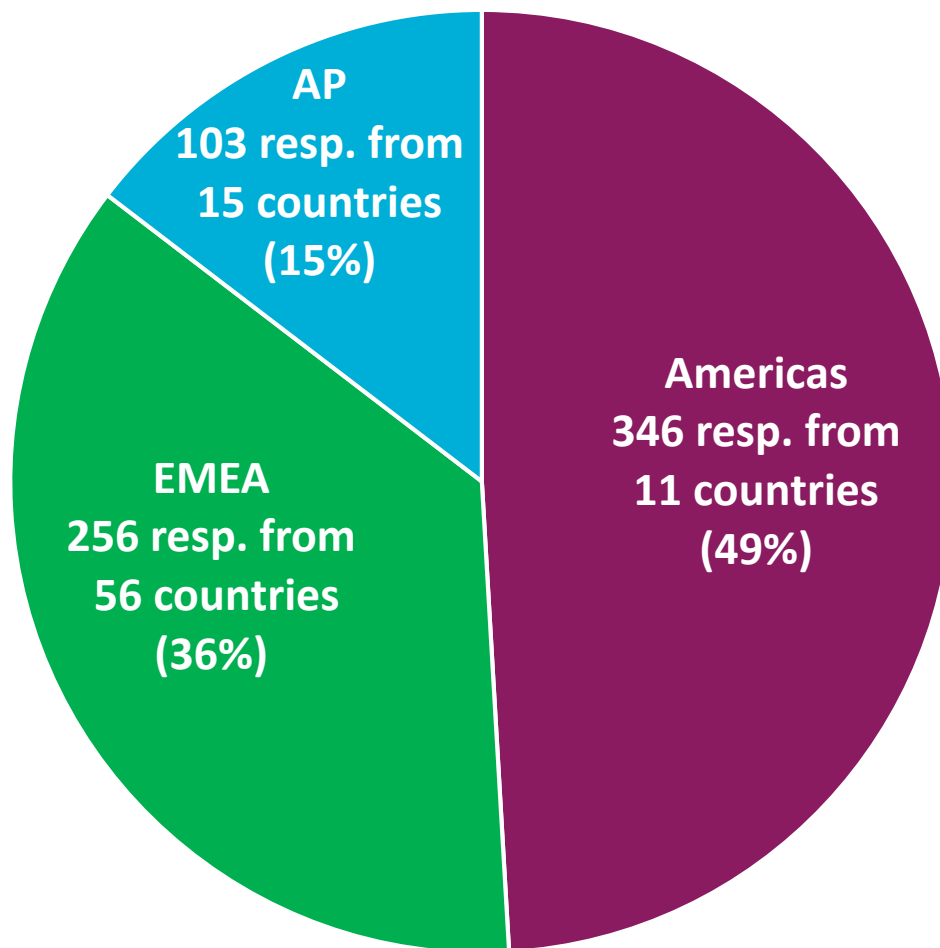


# Survey methodology

- Survey data collected between November'18 and January'19.
- 705 total respondents from 82 countries completed, or partially completed, the survey.
- The pool of respondents was self-selected and not representative from a methodological point of view.

# Responses by OCLC region

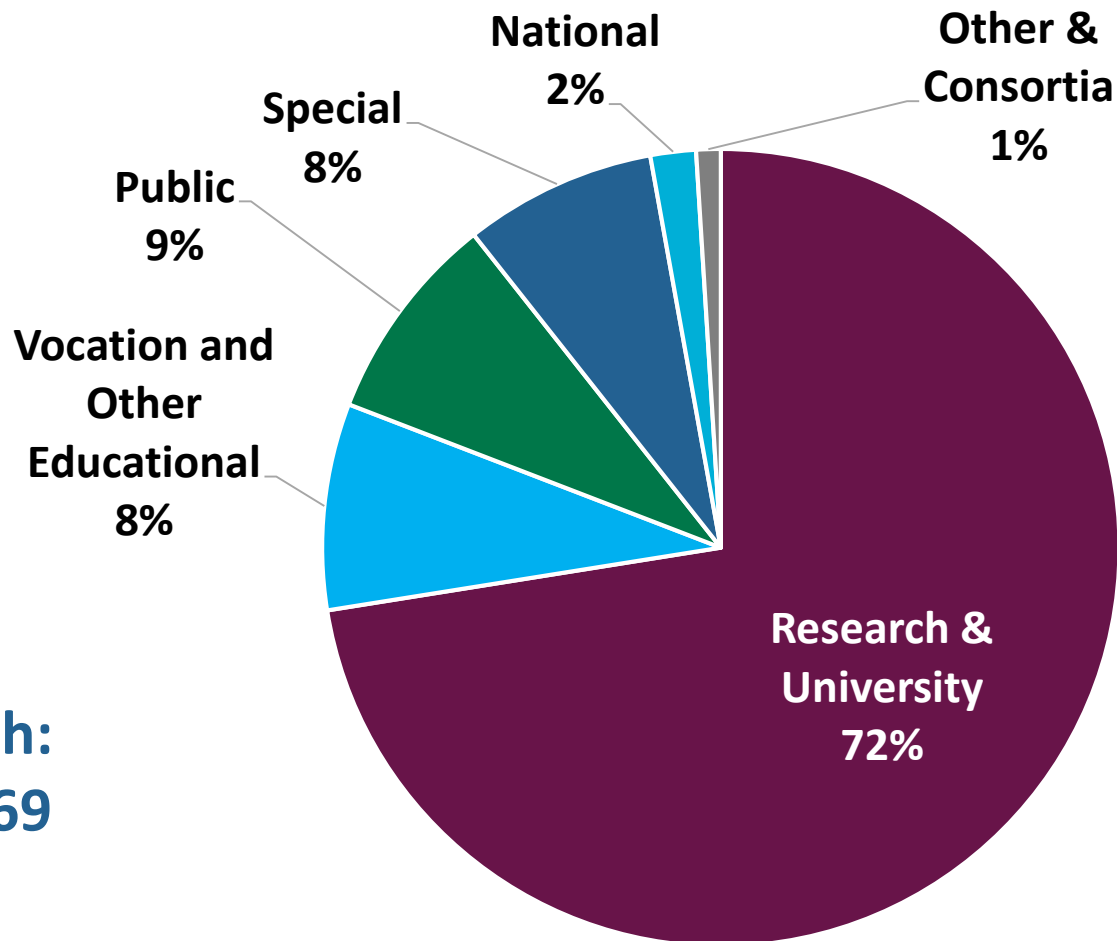
Respondents by Region (n=705)



# Responses by library type

Respondents by Library Type (n=705)

Total: 705 responses  
from 82 countries



University & Research:  
511 responses from 69  
countries

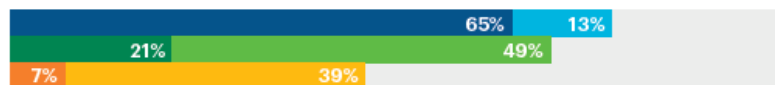
# Findings total respondents

■ **Currently engaged** in OC activities  
 ■ **Planning** OC activities

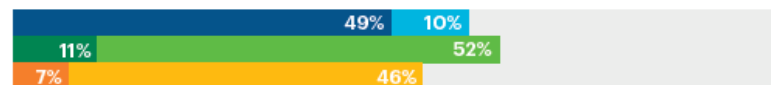
■ **Very successful** OC activities  
 ■ **Somewhat successful** OC activities

■ **OCLC supports** libraries' OC activities  
 ■ **I see a role for OCLC** in OC activities

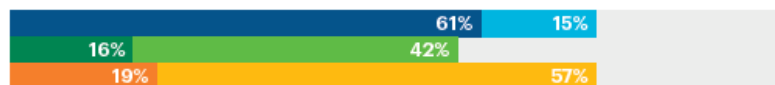
## Supporting users/instructing/digital literacy programs



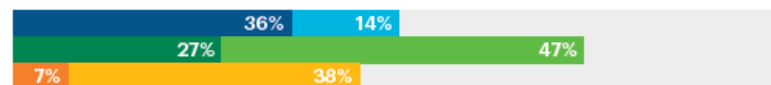
## Advocacy and policies



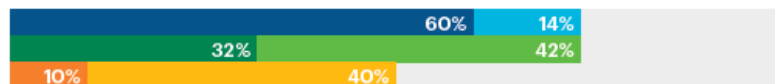
## Promoting the discovery of open content



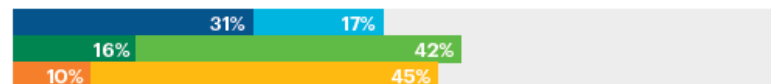
## Publishing



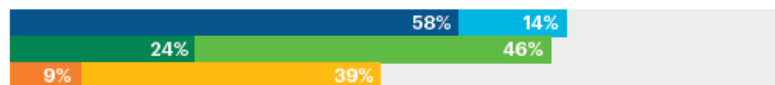
## Institutional repository



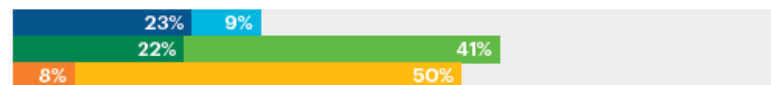
## Data services



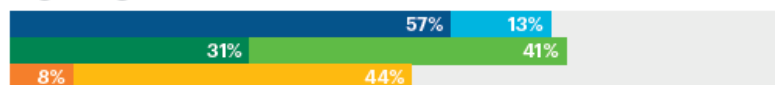
## Supporting authors/researchers/teachers



## Bibliometrics



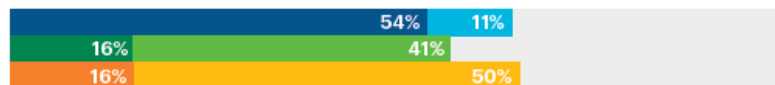
## Digitizing collections



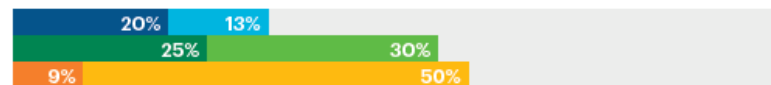
## Assessment



## Selecting open content not managed by the library



## Born-digital (legal) deposit/web archive



## Digital collections library



## Deep interactions with open content

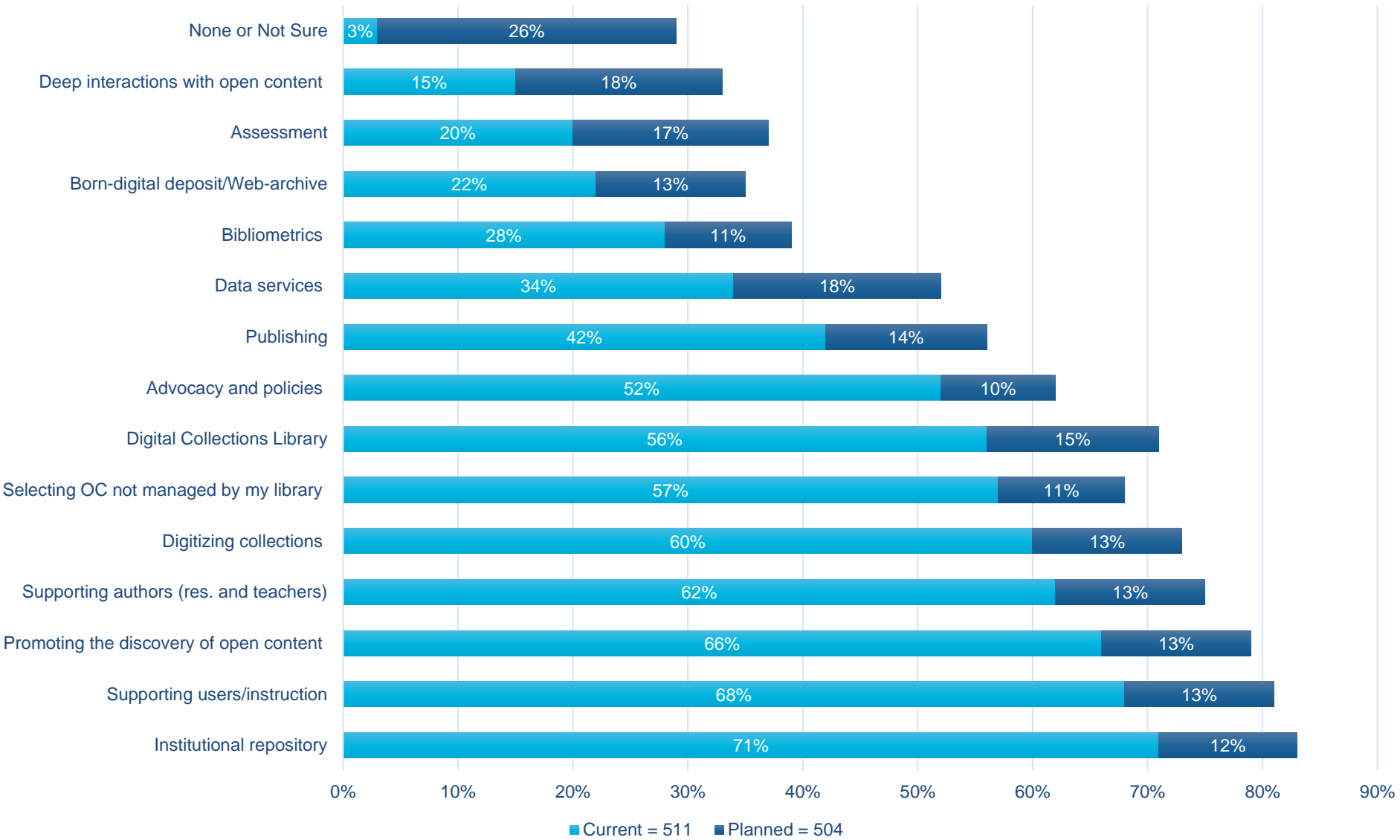


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# NEED TO SCOPE & NEED FOR AN INTERPRETIVE FRAMEWORK

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# Scoping to Universities & Research Libraries



Reconfiguration of **research work** by network/digital environment.

The inside out collection

Reconfiguration of the **information space** by network/digital environment.

The facilitated collection

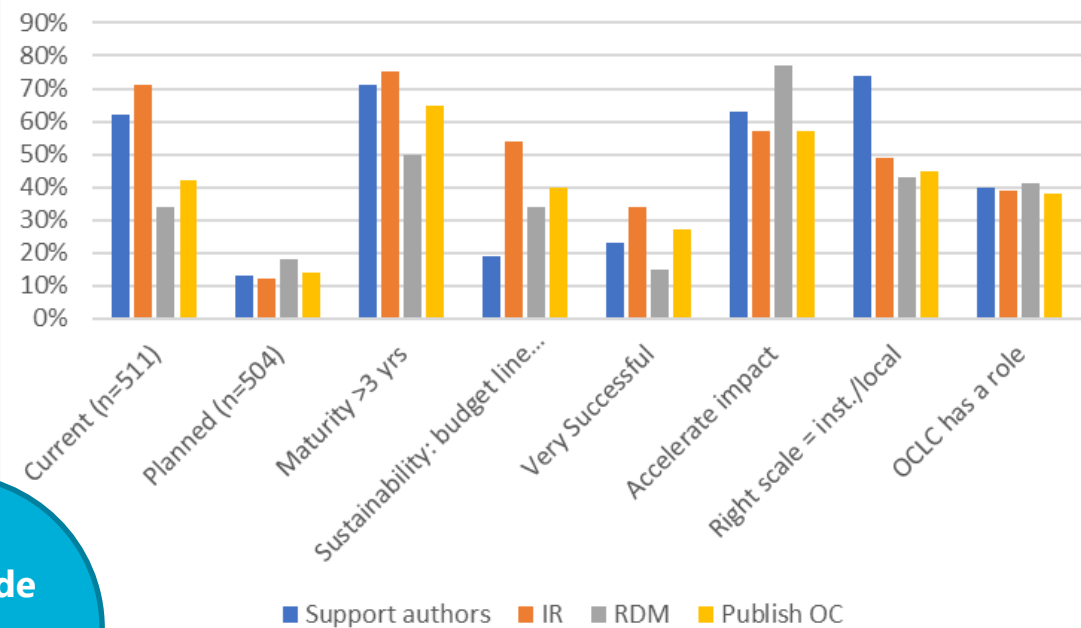
## Lorcan Dempsey's 3-trends

The collective collection

Reconfiguration of **library collaboration** by network/digital environment.

# Reconfiguration of research work by network/digital environment.

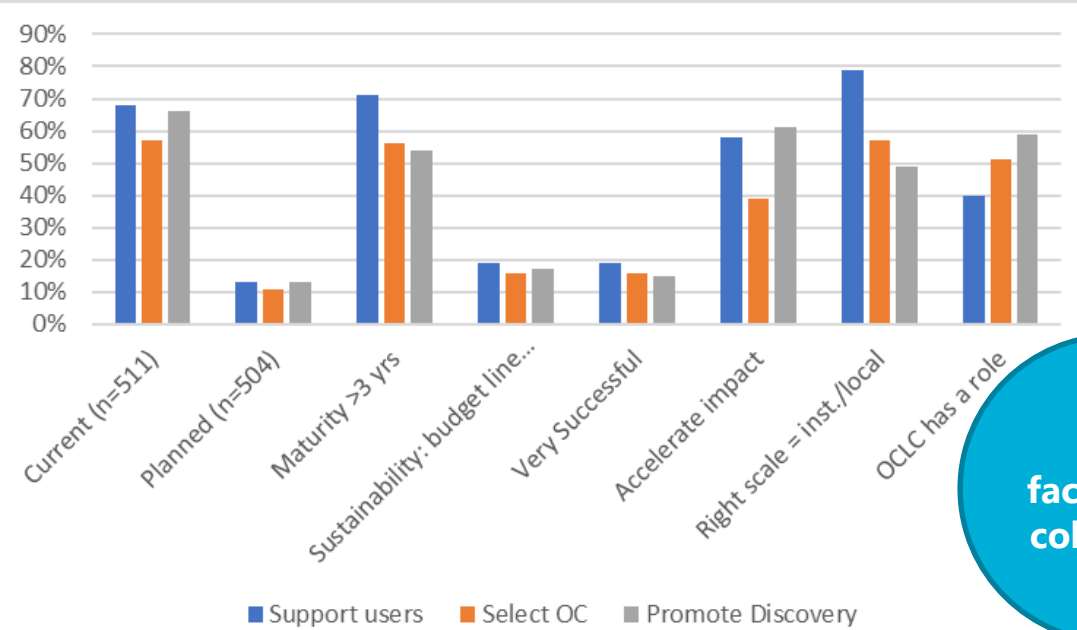
The inside out collection



## Library Open Content activities (in order of maturity)

- 1. Institutional repository** => most resourced, most successful, accelerate
- 2. Support authors/producers** => right scale = local, accelerate
- 3. Publish OC** => well-resourced, accelerate
- 4. RDM/Data services** => less successful, significantly higher score for acceleration





Reconfiguration of the **information space** by network/digital environment.

The facilitated collection

## Library Open Content activities *(in order of maturity)*

1. **Support users/digital literacy** => right scale, second-best in comparison with supporting producers of OC
2. **Select Open Content NOT managed by my library** => least planned, least resourced (16%), near least successful (16%), lowest score for acceleration
3. **Promote the discovery of OC** => near least resourced (17%), least successful (15%), accelerate

# Library Open Content activities *(in order of maturity)*

1. **Digitize collections**

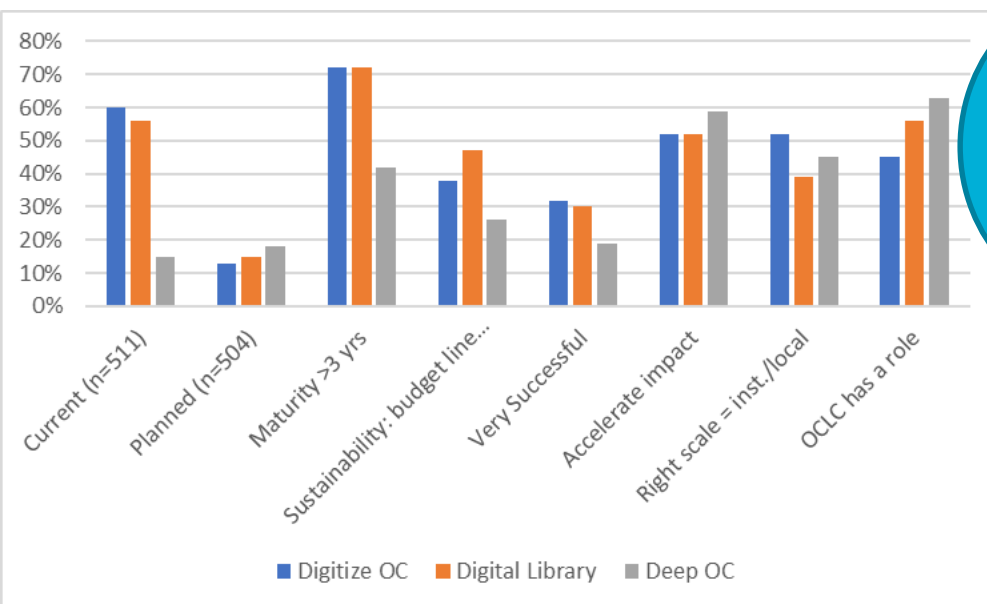
=> successful, accelerate

2. **Digital Libraries**

=> successful, accelerate,

3. **Deep-interactions with OC**

=> least mature, less successful, most planned (18%), accelerate



The  
collective  
collection

Reconfiguration  
of **library**  
**collaboration** by  
network/digital  
environment.

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# THE THEME OF TODAY

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## The discovery and use of open (digitised) collections

The **shift to open** (= digitising and making open) leads to more content freely available for re-use ...

## **The discovery and use of open (digitised) collections**

The **shift to open** (= digitising and making open) leads to more content freely available for re-use ...

HOWEVER,

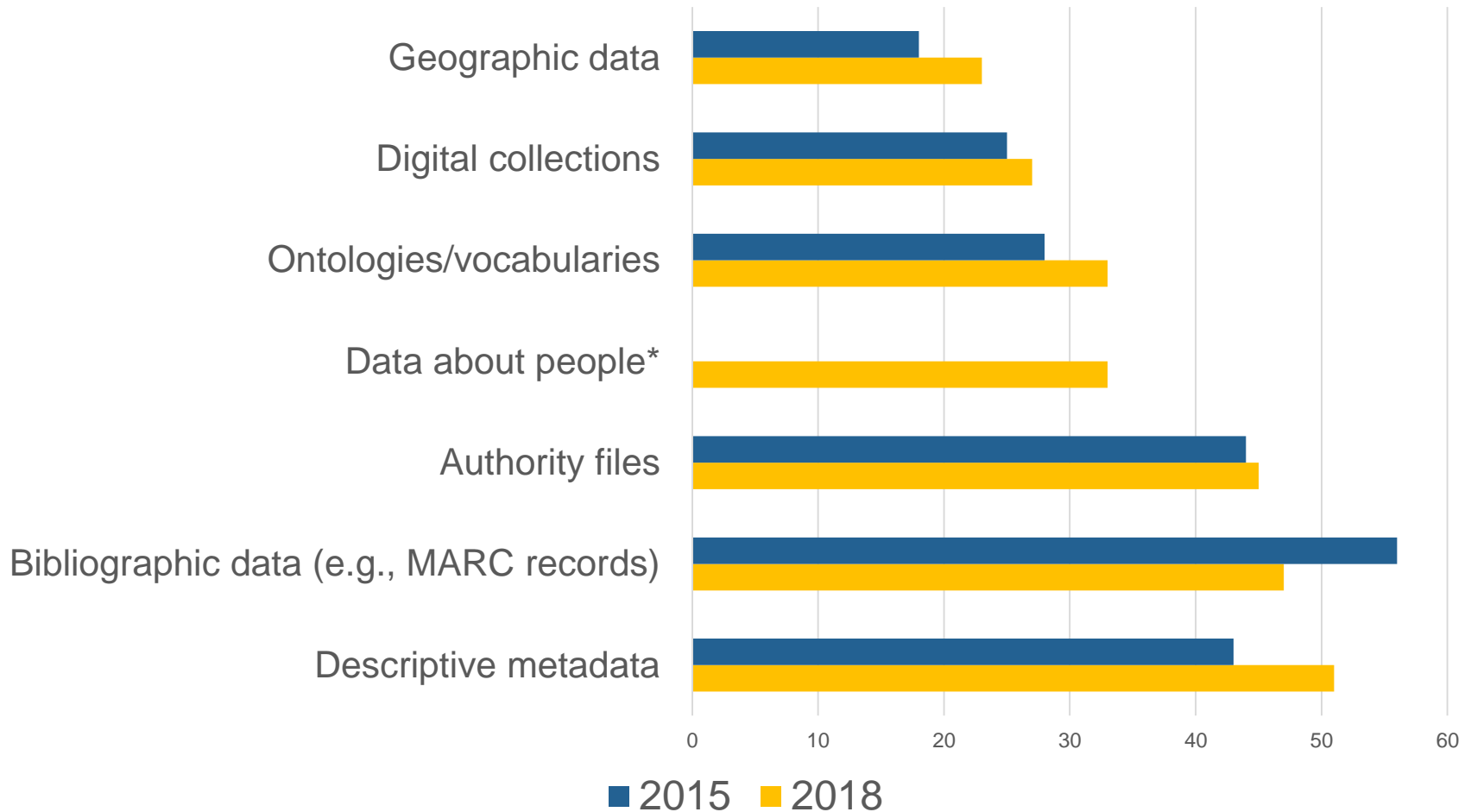
**what is made Open is not automatically  
Accessible.**

# The discovery and use of open (digitised) collections

## Need to accelerate impact by:

1. Increase the visibility and findability:
  - Linked data, IIF and the interoperability of digital images across the web, Wikimedia projects, Registries

# Types of data published as linked data



OCLC Linked Data Surveys were held in 2014-2018

## The discovery and use of open (digitised) collections

Need to accelerate impact by:

1. Increasing the visibility and findability:
  - Linked data, IIF and the interoperability of digital images across the web, Wikimedia projects, Registries
2. **Supporting digital scholarship with re-use: “deep-interactions with the content”**



# Supporting Digital Scholarship

**Support for digital scholarship/humanities** scored as follows for the “what are the top most challenging and ripe for innovation activities” question:

- Canada (n=24): 1<sup>st</sup>, 64%
- ANZ (n=24): 2<sup>nd</sup>, 42%
- UK (n=26): 2<sup>nd</sup>, 38%
- Europe (n=48): 3<sup>rd</sup>, 26%

Research Libraries Innovation Surveys were held in 2017-2018

# Scale and accelerate library learning, innovation and collaboration

 **OCLC** Research mini-symposium programme:

10:00-10:15 Introducing the theme, Titia van der Werf

## 10:15-11:45 **Promoting the discovery of open collections**

IIIF and OCLC product development, Shane Huddleston

The state of IIIF at Europeana, Antoine Isaac

The Global Digitised Dataset Network, Paul Gooding

Q&A

## 11:45-12:00 **Short break**

## 12:00-13:00 **Deep-interactions with open collections**

Supporting research workflows with open content in Philosophy:  
findings from the CatViS project

Thom Castermans, Annapaola Ginammi, Rob Koopman and

Shenghui Wang

Q&A

## 13:00–14:00 **Continuing the conversation over lunch**

# Research Report on the Shift to Open

## Expected later this year:

- Research Report with analysis of University & Research libraries: global trends and a few country-level analyses (Australia, Canada, France, Germany, Netherlands, Turkey, Philippines, UK, USA)
- The Report and dataset will be publicly available at
  - [oclc.org/research](https://oclc.org/oclc/research)
- Webinar on “The Shift to Open at University and Research Libraries Worldwide” on 25 September, 17:00-18:00
- Follow our blog at [Hangingtogether.org](https://Hangingtogether.org)

Please register  
your interest for the  
OCLC Research  
mini-symposia:  
<https://oc.lc/symposium>

and

fill the evaluation form!

**Because  
what is  
known must  
be shared.<sup>SM</sup>**

