Finding the Phoenix

Feathers, Flight & the Future of Libraries

Helene Blowers
Digital Strategy Director
Columbus Metropolitan Library

OCLC, October 2009

http://www.flickr.com/photos/aussiegall/408516412/
Passions ...

K, J & D
Travel
Growth
L & L
Both the Irving L. Young Memorial Library and the Andersen Library have seen increases in total customers and circulation due to the poor economic situation.

The city of Whitewater library, reported its number of total users has increased 5 percent from 2007.

Total circulation has an overall increase of 4 percent since 2007.

Libraries count patrons in record numbers

Wednesday, April 08, 2009

Submitted by Jackson-George Regional Library

It's happening across the country and the Jackson-George Regional Library System is no different. People are visiting their public library more than ever.

All branches recently conducted the annual door count and an increase in library visits was noticed. A significant rise in patrons and visitors occurred in Pascagoula up 22 percent, Moss Point up 15 percent, and St. Martin up 14 percent.

Increased library use in North Andover a sign of the times

By Darrell Halen / northandover@cnc.com
Thu Apr 09, 2009, 01:24 PM EDT

NORTH ANDOVER - As the economy declines, Carol Marino sees the number of people using her local library increasing.

“They’re not going to the bookstores to buy books,” said Marino, who regularly visits the Stevens Memorial Library in North Andover. “They’re going to the library. People are more on a budget.”

The sluggish economy hasn’t affected Marino’s library use — the mother of four has always been an avid library user — but she knows of people hurt by the economy who are relying on the library’s free services as they tighten their financial belts. In February, patrons checked out 17,330 items, nearly 9 percent more than 12 months earlier.
"Too much light often blinds gentlemen of this sort. They cannot see the forest for the trees."

- Musarion [1768], Canto II
Trend Kindle rekindles the flame for the digital book
In 2008, Amazon’s Kindle, sold 500 thousand units, 32% more than the iPods sold in the year of debut of Apple’s player.

- Citi Investment Research estimate based upon Sprint network activations

http://www.flickr.com/photos/nydiscovery/2212528583/
Google deal brings classic books to Sony Reader
March 19, 2009

Sony's e-book reader is about to get a little help from Jane Austen in its battle with the Kindle.

Sony announced a partnership with Google that will bring a half-million classic books to the Sony Reader Digital Book. Users will now be able to access the free book downloads through Sony's eBook Store.

For years, Google has scanned books and converted them to digital format--at least in part--for its Google Book Search project. For now, Google is providing books to Sony whose copyrights have expired, which means most of the new additions to the Sony Reader will have been published before 1923, according to The New York Times.
Pixel Qi Promises Cheap, Readable, Low-Power Displays

By Priya Ganapati  May 12, 2009 | 2:42 pm | Categories: Displays

http://www.wired.com/gadgetlab/2009/05/pixel-qi/
Microsoft readying Courier touch-screen tablet

The dual-screen Microsoft Courier could be launched around the same time as Apple's rumoured tablet.

Published: 11:43AM BST 23 Sep 2009

GIZMODO

Microsoft is rumoured to be working on the Courier, a touch-screen tablet computer that could rival a similar device expected to be released by Apple. Photo: Gizmodo

The booklet-shaped device, called Courier, is in the "late prototype" stages of development, according to gadget website Gizmodo, and features two 7in touch-sensitive screens.

The launch of the Courier could see Microsoft renew rivalries with Apple, which
Apple iPhone "Mediapad" Could Be a Kindle Killer

PC World » Gadgets

AT&T Wants Kindle Rival, New Data Plans
Stephen Lawson, IDG News Service
Jun 2, 2009 10:30 pm
Figure 6 Drivers Of Growth For eReader Devices And Content

- **2007-2009**
  - Early adopters drive the market
  - More brands appear
  - More content available

- **2009-2011**
  - More mainstream frequent book buyers adopt eReaders
  - Animation
  - $199 price point
  - More wireless devices

- **2011-beyond**
  - eReaders reach a wider market of students and business consumers
  - $99 price point
  - Full-frame video available
  - Color available

Source: Forrester Research, Inc.

After years of enticing rumors, ambitious prognostications and flat-out blather, 2010 may finally be the year that the tablet PC evolves from being a niche device to becoming a mainstream portable computer.

The tipping point comes via word to Wired.com from a well-connected industry executive that mainstream heavyweights Dell and Intel are collaborating on a touchscreen tablet due for release next year. Though our source has learned little about specifications of the device, what's apparent is that the tablet will serve as a subscription-based e-reader for displaying newspapers, magazines and other media, giving Amazon's Kindle — particularly, the nearly $500 large-format DX model — a run for its money.
Six in 10 people around the world (60%) now have cellphone subscriptions, signaling that mobile phones are the communications technology of choice, particularly in poor countries.

– UN Report, March 2, 2009

Up from 2002 – 15%

Internet worldwide: 11% - 2002 >> 23% - 2008
While just 1 in 50 Africans had a mobile in the year 2000, now 28 percent have a cellular subscription.

– UN Report, March 2, 2009
Countries by advanced information and communications technology (ICT):

1) Sweden
2) South Korea
   (nation-wide gigabit bb 2012)
3) Denmark
4) Netherlands
5) Iceland
6) Norway

17) United States

- UN report, March 2009
CHAPTER ONE

THE LIGHT-BEAM RIDER

"I promise you ten pounds," the young patent examiner wrote his friend. The letter would turn out to be one of the most significant in the history of science, but its significance was marred by an injustices that was typical of its author. He had, after all, just addressed his friend as "you innocent fool" and apologized for writing a letter that was "inconsequential business." Only when he got around to describing the papers, which he had produced during his spare time, did he give some...
What is Stanza?

Stanza is a free application for your iPhone and iPod Touch. Use it to download from a vast selection of over 100,000 books and periodicals, and read them right on your phone. It's a wireless electronic library that stays open 24/7.

Reading revolutionized.

Forget carrying around stacks of books for school, work, or vacation. Stanza on your iPhone or iPod lets you hold a lifetime's worth of reading in your pocket or handbag. Whether on a plane or waiting in line, your books are only a tap away.
365.2.72 reading my vampire stories
In 2007, cell-phone novels (*keitai shosetsu*) held four of the top five spots on the literary best-seller list.

$240$ million market ‘07

**Trend**  Cell-phone novels aren’t so novel anymore. They’re serious business.
最新刊のご案内

ケータイ小説単行本

冬色
温かい手を持ってる
～世界で一番大切なあなたへ～

魔法のiらんど文庫

甘くて苦い雨-初恋-
Sweet Honey
手を繋ごう

COMIC魔法のiらんど単行本
• According to a recent Mainichi Shinbum newspaper survey, 86% of high school, 75% of middle school and 23% of grade school girls read cell phone novels.
Mukashi No Omoide (Secondhand Memories)  By: takatsu  
Author's Note: Suddenly there seems to have been NEW developments in the plan for this novel. It's constantly growing and evolving to be even better. More...

Shifters  By: Annabelle  
But when the mutt becomes a man, Lily finds herself in a desperate struggle to save the one person whose birth will More...

Gabriel  By: Jessica Mangette  
"It was not what I expected. Before me was the beast's head drizzling in blood. Its mouth was wide open and its teeth were only inches from me. But why did it stop? I look up to see, the man in over More...

band love story (that's the title for now until I come up with a better one ^_~)  By: epic133t writer  
New York...such a busy place. Everyone's going somewhere, everyone's got something to do, everyone except me...I'm alone in this stupid, leaking apartment...alone. oh brother where did you More...

Ginger Green Tea  By: hengbok  
Yumiyoshi is a 26 young woman. Ever since she was in school, she didn't have anything special to show. She...

See more popular stories ➤

Editor's Picks

Secret Speakers and the Search for Selador's Gate  By: ksr.kingworth  
Winner of Textnove’l’s 2008 Reader’s Choice Award! Fair O’Nelli has spent the last nine years More...

13 to Life: A Werewolf’s Tale  By: Saoirse Redgrave  
*GRAND PRIZE WINNER TEXTNOVEL.COM 2008*Teenage love, loss and—oh, More...

Wish Upon A Call  By: takatsu  
Check out the More...

Mukashi No Omoide (Secondhand Memories)  By: takatsu  
Author's Note: Suddenly there seems to have been NEW More...

Twilight Journey  By: T.P. Keating  
For him it’s a regular commute; for her it’s a one-way journey. But one of them has met a vampire. More...
Trend: Print is in peril

Tough times
“As many newspapers struggle to stay economically viable, fewer than half of Americans (43%) say that losing their local newspaper would hurt civic life in their community "a lot."

Pew Research Study: Stop the Presses (March 12, 2009)
Seattle Post-Intelligencer

P-I PRESSES FALL SILENT

From print to pixels - seattlepi.com assumes venerable legacy

"...Were it left to me to design a..."
Rocky Mountain News to close, publish final edition Friday

By Lynn DeBruin, Rocky Mountain News (Contact), Lisa Ryckman, Rocky Mountain News (Contact)

Originally published 12:01 p.m., February 26, 2009
Updated 10:08 p.m., February 26, 2009


The Rocky Mountain News publishes its last paper tomorrow.
In Pictures: America's Fastest-Dying Industries

Newspaper Publishing

Projected employment decline:
-10.5%

Projected revenue decline:
-10.5%

Projected output decline:
-11.5%

Journalism dead? Don't count on it. But the physical newspaper? That's another story. In 2007, print newspaper revenues dropped by 9.4%--the biggest decline ever--according to the Newspaper Association of America. On the flip side, online ad revenues increased by 19%. Companies like Gannett and The New York Times Co. have invested in non-news Internet businesses to change with the times. Last year, Tribune Co., the nation's second-largest newspaper publisher after Gannett, went private.

Source: IBISWorld.

Forbes: April 08

Washington Post will no longer print The Onion in DC, insiders say.
1:13 PM May 5th from twirl

New York Times Magazine to shrink by 9%, beginning with the June 14 issue. http://is.gd/LFyi (via @poynter)
2:43 PM Jun 1st from web

Carleton FreePress suspends publication http://www.ijournalist.com/... (Thanks Yanik)
4:10 PM May 12th from twirl

Daily Circa in New Fort Collins Now will now cease publication on May 21: http://digg.com/u13bon (via @mcfaddenpat)
1:41 AM May 19th from twirl

WASHINGTON FINEST is closing - the spring issue is its last. (via @woodenhorsecpub)
7:23 PM May 15th from twirl

Ann Arbor News is going to publish last issue July 23: http://bit.ly/Myiit
5:22 PM May 17th from twirl

* Existence insignificant beyond this date

http://nowandnext.com
Distribution Center

Distribution Agent

Distribution format
Distribution Center

Distribution Agent

Distribution format
It’s not the death of the book to fear…

it’s our dependency on formats as our community (service delivery) value!

Change
...today's challenge

Think Differently
Story of the Phoenix
Latin, *librarius* of books, from *libr-, liber* inner bark, rind, book
Lifebrarian.com

You’re the mother, the best friend, the security blanket.
Now you’re the biographer. Make the most of it all at lifebrarian.com.
The rise of digital records of daily life means unmatched access to our pasts, presenting both challenge and opportunity to libraries.

By Jim Gemmell & Gordon Bell

When Stanford University observed the Rockefeller Archive Center, it realized it was "one of the most extensive known personal archives in existence." Taking up 2600 square feet of shelf space, including hundreds of thousands of pages and over 400,000 pieces of audiovisual material, the bulk of the collection was stored "in hard drives, not a file system," and not available to researchers. But the archive was not a typical archive; it was a personal archive, created by the average Joe of the next generation. And these personal archives will take up a lot less shelf space.

We are on the cusp of an era in which, if you choose, you can create a repository of every single thing you've ever written, and keep it in your own personal archive. You can have what we refer to as "Total Recall." Some are and some will be. You can have your own personal archive.

They are the first few steps of a transition that will include invention of the era's equivalent of the reading room, but without the need for a library. Furthermore, the transition will be a detailed one, not just a simple process of digitizing and storing. We will have more digital content than ever before.

The second step will be the storage of information, and the creation of a system for digital records. The third step will be the storage of information in a library, where we can store everything differently.

And these three steps will require new thinking about how we store and access information.
The **Information Age**, is an idea that the current age will be characterized by the ability of individuals to transfer information freely, and to have instant access to knowledge that would have been difficult or impossible to find previously.

- Wikipedia, 9/09
Before we had sleek server rooms with racks of computerized data, we had the library model, where everyone went to a central location for information among countless shelves of analog books.
The information age of now ...
We Think

Now you are what you share...

http://www.youtube.com/watch?v=qiP79vYsfbo
Chauvet Cave – 32,000 yrs old
knowledge consumption
What’s the experience?
What’s the experience?
consumption & use

creativity & production
Engagement Experiences
Books

Free your ideas
And bring your brilliance to life.

Publishing success is now a reality with Lulu. Tools and services to make publishing simple and the most options to sell your books.

What will your book be?

Make it great.

1. Download Blurb BookSmart™, our free bookmaking software.
2. Add photos, artwork, and/or text. You have creative control.
3. Order one book or many. Prices start at just $4.95.

Announcing PDF to Book
Use the design program of your choice and upload it as a PDF.

DOWNLOAD BLURB BOOKSMART™
Free bookmaking software for Mac and PC

Your book sold around the world.
The widest range of selling channels available anywhere. Distribution channels, social networking tools are just the beginning.

Learn why Lulu is the place to sell...
[Suffragettes with flag] (LOC)

The image shows suffragettes standing with flags, likely from the 1900s or 1910s. There are comments from users:

- **portfolios** says:
  - The Flyer on the flag mentions:
  - Rev Anna Shaw
  - Mrs. Carrie Chapman Catt

- **pennyrichardsm** says:
  - Same women as this photo and others--just a different pose.

- **The Library of Congress** says:
  - Thanks for deciphering the flyer! We'll add that info and the woman's names, then relabel the description.
Programs
**Storytime Volunteers**

The Scottsdale Public Library is seeking great people to become storytime volunteers!

Help kids become "Ready to Read" at formal or informal storytimes at any of our libraries.

Become a positive influence in the lives of the kids in our community. (Positive experiences with language and reading have been proven to be critically linked to a child's ability to learn to read and later performance in school.)

For more information please call 480.312.7164 or email mailto:raymond@scottsdaleaz.gov.

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**Read to a Dog**

Pima County Public Library invites you to come read to a dog.

Reading out loud improves reading skills. Animals are ideal reading companions because they create a relaxed, comfortable, and safe environment.

**When can my child Read to a Dog?**

View calendar for times when you can read to a dog.
Shared Discovery

http://www.flickr.com/photos/maggiesworld/812273556/
CREATING the FUTURE for LIBRARIES
Helene Blowers
Digital Strategy Director
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My Slides are @
www.LibraryBytes.com