

OCLC Distinguished Seminar Series

8 January 2007

Mass digitization in the Google Book Search program and its possible effects on scholarship

9:00-9:30 a.m.
Coffee & Pastries

9:30-10:30 a.m.
Presentation and Q&A

OCLC Online Computer
Library Center, Inc.
Smith Building—Board Room
6565 Kigour Place (formerly
Frantz Rd.)
Dublin, OH 43017-3395

**Regular attendees—please note the
changed venue at OCLC.**

You are welcome to attend this presentation.

Registering in advance allows us to plan sufficient refreshments and to alert you if for any reason the lecture needs to be rescheduled. Advance registration is encouraged, but not required.

Please RSVP by emailing disbrowk@oclc.org or calling the OCLC Office of Research at (614) 764-6073 indicating your name, affiliation, and telephone number.

Maps to OCLC are available online at:
<http://www.oclc.org/about/headquarters/maps/>

Michael A. Keller

University Librarian and Director,
Academic Information Resources,
Stanford University
Publisher, HighWire Press
Publisher, Stanford University Press

This presentation might be entitled “One good turn deserves another; how the Google Book Search project is benefiting everyone.” It will include aspects of the status of the Google Book Search project. The benefits of mass digitization in the immediate and longer term will be described, especially with regard to possible new services and new potential for research. The caviling of certain critics of mass digitization will be addressed, as will the indirect benefits of such frivolities. All of this will reflect on the future of libraries, librarians, and library support agencies, such as OCLC.

Background information

Michael A. Keller is the Stanford University Librarian, Director of Academic Information Resources, and Publisher of the Stanford University Press and HighWire Press. He has served as Music Librarian and Senior Lecturer in Musicology at Cornell University and then in a similar capacity at UC Berkeley. He was Associate University Librarian and Director of Collection Development at Yale before joining the Stanford staff as the Ida M. Green Director of Libraries.

For many years, Keller has been actively involved in issues of scholarly publishing and communication, most notably through his founding the HighWire Press as a division of the Stanford Libraries. He has written and spoken on a wide range of topics in librarianship, musicology, information topography, and aspects of national and global information policy. He consults widely on these same topics and others including facilities, management and organization of information services, e-publishing, and forecasting trends in higher education and scholarly communications.

Additional information

Michael A. Keller
<http://highwire.stanford.edu/~mkeller/>

Stanford University Libraries & Academic Information Resources
<http://library.stanford.edu>

HighWire Press
<http://highwire.stanford.edu/>

Stanford University Press
<http://www.sup.org/>



Distinguished Seminar Series lectures are available online as PowerPoint and MP3 files shortly after the lecture at <http://www.oclc.org/research/dss/>. Additional information about the Distinguished Seminar Series can also be found there.