

OCLC Research Library Partners meeting – London 2016

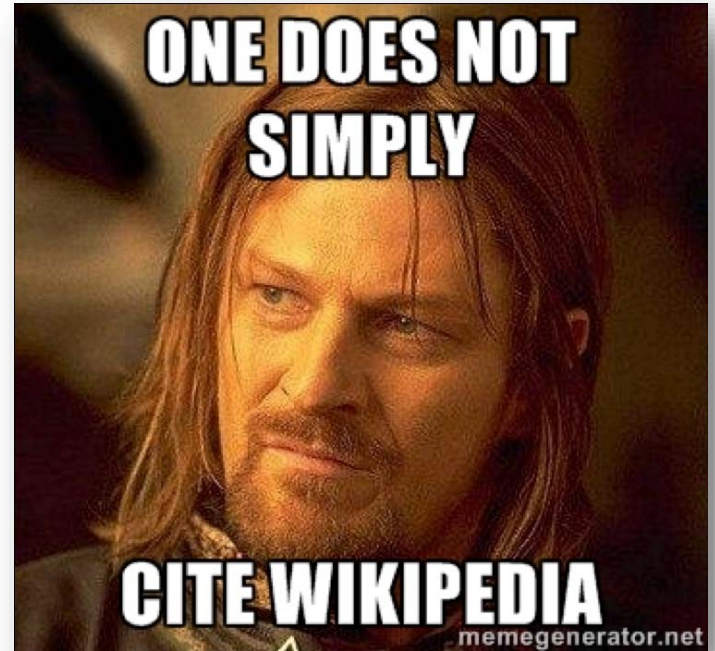
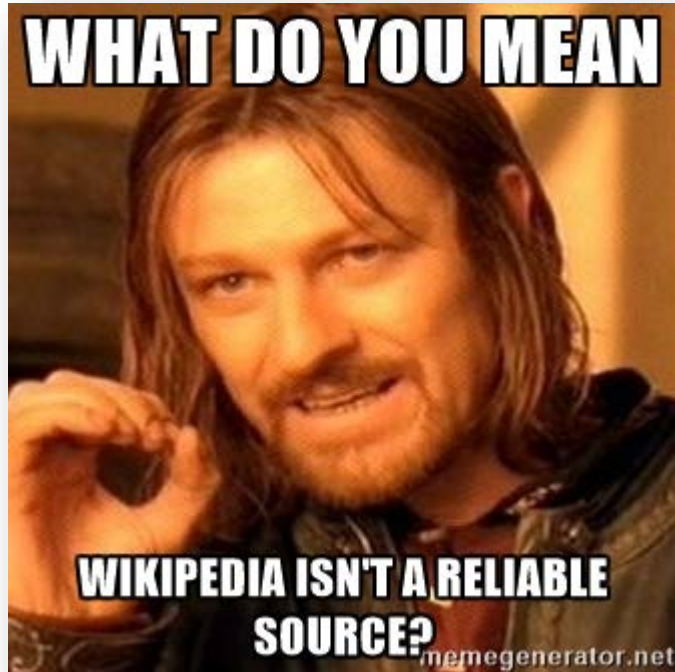
Wikipedia and Libraries: what's in it for you? (and what is OCLC doing about it?)

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Wikipedia: Your mileage may vary





“Imagine a world in which every single human being can freely share in the sum of all knowledge. That's our commitment.”

- Wikimedia Foundation vision

WIKIPEDIA

The Free Encyclopedia

Doctors' #1 Source for Healthcare Information: Wikipedia

Fifty percent of physicians look up conditions on the site, and some are editing articles themselves to improve the quality of available information.




The Atlantic, March 5, 2014

“But doctors are aware of this, and an effort called Wikiproject Medicine is dedicated to improving the quality of medical information on Wikipedia.”



GWR: Google -> Wikipedia -> References



Visitors and Residents: What Motivates Engagement with the Digital Information Environment?

Lynn Silipigni Connaway, Ph.D.
Senior Research Scientist
OCLC Research



David White
Co-Manager Technology Assisted Lifelong Learning
University of Oxford

Donna Lanclos, Ph.D.
Associate Professor for Anthropological Research
University of North Carolina, Charlotte

Wikipedia Literacy

Article

Talk

Read

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Search Wikipedia



Library



From Wikipedia, the free encyclopedia

For other uses, see [Library \(disambiguation\)](#).

A **library** is a collection of sources of information and similar resources, made accessible to a defined community for reference or borrowing.^[1] It provides physical or digital access to material, and may be a physical building or room, or a virtual space, or both.^[2] A library's collection can include [books](#), [periodicals](#), [newspapers](#), [manuscripts](#), [films](#), [maps](#), [prints](#), [documents](#), [microform](#), [CDs](#), [cassettes](#), [videotapes](#), [DVDs](#), [Blu-ray Discs](#),



Reliable sources needed

Reliable sources [\[edit \]](#)

"WP:SOURCE" redirects here. For the `<source>` tag, see [Wikipedia:Syntaxhighlight](#). For how to reference sources, see [Help:Referencing for beginners](#).

What counts as a reliable source [\[edit \]](#)

Further information: [Wikipedia:Identifying reliable sources](#)

The word "source" in Wikipedia has three meanings:

- The type of the work (some examples include a document, an article, or a book)
- The creator of the work (for example, the writer)
- The publisher of the work (for example, Oxford University Press)

All three can affect reliability.

Base articles on reliable, [third-party](#), published sources with a reputation for fact-checking and accuracy. Source material must have been **published**, the definit **Unpublished** materials are not considered reliable. Use sources that directly support the material presented in an article and are appropriate to the claims made have a professional structure in place for checking or analyzing facts, legal issues, evidence, and arguments. The greater the degree of scrutiny given to these content related to [living people](#) or [medicine](#).

If available, academic and peer-reviewed publications are usually the most reliable sources, such as in history, medicine, and science.

All rated articles by quality and importance

Quality	Importance					Total
	Top	High	Mid	Low	???	
★ FA	1,167	1,788	1,691	1,040	187	5,873
★ FL	141	561	650	599	116	2,067
ⓘ A	216	418	573	363	77	1,647
⊕ GA	2,053	4,681	9,149	9,821	1,676	27,380
<u>B</u>	11,937	22,588	34,542	27,275	13,557	109,899
<u>C</u>	10,099	29,043	64,606	88,545	42,555	234,848
<u>Start</u>	17,063	74,950	301,976	767,074	287,955	1,449,018
<u>Stub</u>	4,217	30,488	223,779	1,820,485	838,498	2,917,467
<u>List</u>	2,976	11,047	33,524	90,464	60,989	199,000
Assessed	49,869	175,564	670,490	2,805,666	1,245,610	4,947,199
<u>Unassessed</u>	138	418	1,816	16,273	520,342	538,987
Total	50,007	175,982	672,306	2,821,939	1,765,952	5,486,186



Alexa.com rankings (as of 6 March)

British Library 15.069 global; 1,636 UK

Library of Congress: 4,050 global; 868 US

Wikipedia: 6 global; 6 US

Knight News Challenge

How might libraries serve 21st century information needs?



Improve access to knowledge and empower citizens: Amplify libraries and communities through Wikipedia

Library staff will learn to contribute to Wikipedia, engage their community members, and better leverage collections.

<https://www.newschallenge.org/challenge/how-might-libraries-serve-21st-century-information-needs/winning/improve-access-to-knowledge-and-empower-citizens-amplify-libraries-and-communities-through-wikipedia>

Our project

1. Build awareness – wherefore Wikipedia?
2. Online training program for 500 US public library staff
3. Guidance from a Wikipedian in Residence
4. Learning applied in libraries; community programs
5. Case studies and resources published

December 2016 – May 2018

Public libraries + Wikipedia



Project Partners



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Because what is known must be shared.®