

**MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?**  
**Archived Tweets #mooclib**  
18-19 March 2013

**Pre-Event Tweets:**

- [OCLC](#): Attend "MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?" 18-19 March in Philadelphia <http://bit.ly/Wnhe7a> [#mooclib](#)
- [OCLC](#): "MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?" to be broadcast online 18-19 March <http://bit.ly/YmJ0jo> [#mooclib](#)
- [Melissa Renspie](#): Attend live webcast of "MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?" 18-19 March <http://bit.ly/YmJ0jo> [#mooclib](#)
- [Merrilee Proffitt](#): In response questions, MOOCs & Libraries will not only be streamed, but also recorded! Pass it on [#mooclib](#) [http://www.oclc.org/research/events/2013/03-18.html ...](http://www.oclc.org/research/events/2013/03-18.html)
- [Merrilee Proffitt](#): Your institution just joined edX / Coursera? Sign up for [#mooclib](#) to engage in convo re the MOOC library connection <http://oc.lc/CVVZSE>
- [Chad Curtis](#): Also streamed live "[@MerrileeAm](#): Sign up for [#mooclib](#) to engage in convo re the MOOC library connection <http://oc.lc/CVVZSE>" via [@pmhswe](#)
- [Merrilee Proffitt](#): Hey [#muslib2013](#) if you're interested in [#mooclib](#) as a topic, pls attend [http://www.oclc.org/research/events/2013/03-18.html ...](http://www.oclc.org/research/events/2013/03-18.html) In person event full but will be streamed
- [Merrilee Proffitt](#): More info on [#mooclib](#) here <http://tinyurl.com/aadtwwa> includes public libraries too [#webwise](#)
- [lorcan dempsey](#): MOOCs and Libraries Livestream 18-19 March [http://www.oclc.org/research/events/2013/03-18a.html#UUCbrtdGPsU.twitter ...](http://www.oclc.org/research/events/2013/03-18a.html#UUCbrtdGPsU.twitter) [#mooclib](#)
- [OCLC](#): Webcast viewers invited to participate in "MOOCs and Libraries" event remotely 18-19 March with [#mooclib](#) <http://bit.ly/12UdPnU>
- [lorcan dempsey](#): "MOOCs and Libraries" Webcast Viewers Encouraged to Participate with [#mooclib](#): [http://www.oclc.org/research/news/2013/03-14.html#UUNLATzSWHI.twitter ...](http://www.oclc.org/research/news/2013/03-14.html#UUNLATzSWHI.twitter)
- [Beth Evans](#): In from bklyn today w friends in philly; tomorrow [#mooclib](#) at U Penn Mar. 17
- [Susan](#): Helllllooooo Eastern Time Zone! [#philadelphia](#) [#mooclib](#) Mar. 17
- [Beth Evans](#): Anyone from [#cuny](#) at [#mooclib](#)? Here from [#brooklycollege](#). Mar. 18
- [Aina](#): Within hours, listening to streaming: [#mooclib](#) <http://ow.ly/j8xxv>
- [ARL Public Policy](#): En route to Philadelphia for [#mooclib](#)! Talking [#Copyright](#) and taking yr Qs with [@kcrews](#) [@KyleKCourtney](#) [@klsmith4906](#) at 2pm EDT. Mar. 18
- [Phil McDonald](#): [@KeelyFlather](#) [@isobarretta](#) How MOOCs may expect library involvement <http://bit.ly/ZHnvuj> [#edcmooc](#) [#edcmchat](#) Mar. 18
- [Eleni Zazani](#) [@pmcds](#) This is my hot question! Watch out today tweets under [#mooclib](#) or go [http://www.oclc.org/research/events/2013/03-18.html ...](http://www.oclc.org/research/events/2013/03-18.html) [@kirstie\\_C](#) [@KeelyFlather](#) [@isobarretta](#)
- [Beth PicknallyCamden](#): Looking forward to [#mooclib](#) sponsored by [#PennLibraries](#) and [#OCLC](#) Research Mar. 18

### Pre-Event Tweets from Day 1 (18 March 2013):

- [Nora Almeida](#) : Heading to [#mooclib](#) at U.Penn this afternoon. Stay tuned for all things [#mooc](#) (really digging this hashtag). Mar. 18
- [Richard James](#): En route to [#mooclib](#) at U. Penn Mar. 18
- [The Penn Libraries](#) : We're excited to host the [#mooclib](#) conference with [@oclc](#) today. If you can't be here you can watch online! <http://ow.ly/j9OXn> Mar. 18
- [vickihollett](#): Penn Libraries to host the [#mooclib](#) conference starting in under an hour. You can watch online at <http://ow.ly/j9OXn> Mar. 18
- [Beth Evans](#): [#mooclib](#) arrive early, sit by one of few outlets in the room. Beautiful hall of flags. Mar. 18
- [Eleni Zazani](#) : MOOCs and Libraries Webcast [http://www.oclc.org/research/events/2013/03-18a.html#.UUdAOuOWqr0.twitter ...](http://www.oclc.org/research/events/2013/03-18a.html#.UUdAOuOWqr0.twitter...) [#mooclib](#) Mar. 18
- [Catherine Odson](#): Tweeting over at [@upennlib](#) for [#mooclib](#) this afternoon. Follow along on Twitter or at the live webcast: [http://www.oclc.org/research/events/2013/03-18.html ...](http://www.oclc.org/research/events/2013/03-18.html...) Mar. 18
- [Nancy Elkington](#): Join OCLC Research's streamed event "MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?" [#mooclib](#) Mar. 18
- [Sally Wilson](#): Preparing for a double dose of MOOC [#mooclib](#) [#etmooc](#) Mar. 18
- [Megan A. Brooks](#): Ready for today and tomorrow's [#mooclib](#) event, on MOOCs & Libraries: Massive Opportunity or Overwhelming Challenge? Mar. 18
- [OCLC](#): View the OCLC Research & U Penn MOOCs and Libraries webcast live at <http://bit.ly/1159WaN> today from 1-5 pm EDT [#mooclib](#)
- [Melissa Renspie](#): Getting ready to start the [#mooclib](#) webcast a 1 pm EST. Join us then at <http://bit.ly/1159WaN>.
- [Merrilee Proffitt](#): We are ready for you [#mooclib](#) ! [pic.twitter.com/Ae0WmsWQQu](http://pic.twitter.com/Ae0WmsWQQu)
- [Eleni Zazani](#): it seems very nice venue! Greetings from London [#mooclib](#) Mar. 18
- [ppacheco](#): MOOC and [#Libraries](#): Massive Opportunity or Overwhelming Challenge? live streaming <http://bit.ly/XI4Nso> [#mooclib](#) [#library](#) [#2013plm](#) Mar. 18
- [Rebecca Hedreen](#): Preparing to watch OCLC Research's streaming "MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?" [#mooclib](#) Mar. 18
- [Dennis Phillips](#): MOOCing today and tomorrow. [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): We're all here! [#mooclib](#) [pic.twitter.com/tRuGARjMHP](http://pic.twitter.com/tRuGARjMHP)
- [Beth Evans](#) : [#mooclib](#) grateful for wireless but not a kindly login Mar. 18
- [Heidi Steiner](#): Really looking forward to [#mooclib](#) webcasts today and tomorrow! Excited conversation is revving up about MOOCs and Libraries. Mar. 18
- [Kyle Denlinger](#): [#mooclib](#) webinar is on secondary monitor. Now if I only had a secondary brain. [#somuchwork](#) Mar. 18
- [OCLC](#): View the OCLC Research & U Penn MOOCs and Libraries webcast live at <http://bit.ly/1159WaN> today from 1-5 pm EDT [#mooclib](#)
- [Melissa Renspie](#): The OCLC Research and U Penn MOOCs and Libraries webcast starts now at <http://bit.ly/1159WaN>. Join the conversation with [#mooclib](#)!

#### Pre-Event Tweets from Day 1 (18 March 2013, Cont'd):

- [LJ's infoDOCKET](#) : Live Stream of OCLC Research / U. Penn MOOCs and Libraries Event Begins Now <http://ow.ly/jarIM> [#mooclib](#) @oclr Mar. 18
- [Heidi Steiner](#) : Already impressed that webcast attendees are a real part of [#mooclib](#) and not just an afterthought. Fitting. Mar. 18
- [filarwilliams](#): OCLC's MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge? is starting now, watching online [#mooclib](#) <http://www.oclc.org/research/events/2013/03-18a.html> ... Mar. 18
- [Eleni Zazani](#) : I am looking forward to hearing about Penn's experience with [@coursera](#) and the Library's involvement [#mooclib](#) Mar. 18
- [Sue Wortman](#): MOOCs & Libraries happening now in Philadelphia [#mooclib](#) Mar. 18
- [Nancy Elkington](#): Are you listening? OCLC Research & U Penn : MOOCs & Libraries -- live right now! [#mooclib](#) Mar. 18
- [Kyle K. Courtney](#): We are talking [#mooc](#) [#copyright](#) [#fairuse](#) today w/ [@kcrews](#) [@ARLpolicy](#) [@ksmith4906](#) at [#mooclib](#). <http://po.st/Xx6ceT> Join us online! Mar. 18
- [Kimberly M. Hoffman](#): MOOC's and Libraries <http://www.oclc.org/research/events/2013/03-18a.html> ... [#mooclib](#) Mar. 18

#### Opening and Welcomes—Why MOOCs, Why Penn, Why Now? An Overview of the Landscape Tweets from Day 1 (18 March 2013):

- Why Moocs, Why Penn, Why Now?
- An Overview of the Landscape
- [Merrilee Proffitt](#): Carton Rogers: First of its kind meeting on moocs and libraries
- [EmilyAtYaleLib](#): Carton Rogers welcomes the crowd for [#mooclib](#) @ Upenn. Is this the 1st conference of its kind? Mar. 18
- [Michael Winkler](#) : Carton Rogers of Penn ties it all together for Penn, courseware, libraries, repositories, and moocs [#mooclib](#) Mar. 18
- [Nora Almeida](#) : [#mooconia](#) is already a thing. Live stream [#mooclib](#). Mar. 18
- [Melissa Edwards](#): Learning about “MOOC-mania” today [#mooclib](#) Mar. 18
- [Julie Obst](#): MOOCs and Libraries webinar just started!  
<http://www.oclc.org/research/events/2013/03-18a.html> ... [#mooclib](#) Mar. 18
- [Eleni Zazani](#) : Great Quality of live stream. Thank you everyone for this! [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Ed Rock: within Coursera each institution needs to decide how to act
- [Sue Wortman](#): Just starting - MOOCs and Libraries - OCLC Ed Rock & Coursera [#mooclib](#) Mar. 18
- [Jay Bhatt](#) : So nice to be able to watch and listen to Moocs and Libraries session from my office and be able to read all the twits, too! [#mooclib](#) Mar. 18
- [Sue Wortman](#): Coursera only a year old? Wow! [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Rock: internet is now at the center. Teaching online sparks new this thinking about teaching [#mooclib](#)
- [EmilyAtYaleLib](#): Ed Rock: Each Coursera U. needs to think out its own role for itself. [#mooclib](#) Mar. 18
- [The Penn Libraries](#) : Barely a year into MOOC-mania. How far we've come! [#mooclib](#) Mar. 18

## Opening and Welcomes—Why MOOCs, Why Penn, Why Now? An Overview of the Landscape

### Tweets from Day 1 (18 March 2013, Cont'd):

- [Beth Evans](#): Ed Rock UPenn and Coursera [#mooclib](#) Mar. 18
- [EmilyAtYaleLib](#): Ed Rock: The internet is now a place of learning, so it's u's mission to be there. [#mooclib](#) Mar. 18
- [Nora Almeida](#): Coursera has changed how people conceive of teaching [#mooclib](#) [#Upenn](#) Mar. 18
- [Mauricio Fino-Garzón](#): [#Librarians](#) les recomiendo el evento MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge? [#mooclib](#) [http://www.oclc.org/research/events/2013/03-18a.html ...](http://www.oclc.org/research/events/2013/03-18a.html) [#fb](#) Mar. 18
- [EmilyAtYaleLib](#): What to do with hours of classtime MOOCs free up? [#mooclib](#) Mar. 18
- [Michael Winkler](#): ed rock: coursera impact is on faculty teaching both in coursera, and in non-coursera, classes [#mooclib](#) [#penn](#) Mar. 18
- [John Mark Ockerbloom](#): Dropping into some of the early [#mooclib](#) sessions. Chronicle asked profs who've taught MOOCs abt their experience: [http://chronicle.com/article/The-Professors-Behind-the-MOOC/137905/#id=overview ...](http://chronicle.com/article/The-Professors-Behind-the-MOOC/137905/#id=overview) Mar. 18
- [Laurie](#): Left for 5 minutes and missed the speaker intro - who is this? [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) "the internet is a teaching tool" - Ed Rock... and simultaneously a research tool, of course. Synergy? Mar. 18
- [Sue Wortman](#): have each school figure out what they need from coursera UPenn [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) competitive Coursera Penn showcases a variety of courses; MIT pretty much only shows computer science courses Mar. 18
- [Merrilee Proffitt](#): U Penn MoPo class an exemplar of humanities and liberal arts opening minds to new discoveries [#mooclib](#)
- [steven bell](#): Sounds like the courses at Penn, rather than Stanford or others, are the ones that offer more opportunity for library engagement [#mooclib](#) Mar. 18
- [Sue Wortman](#): Interesting...coursera course on vaccine science as an intervention [#mooclib](#) Mar. 18
- [Kyle Denlinger](#): MOOCs can be designed as an intervention in the public discourse. Awesome way of framing it. [#mooclib](#) Mar. 18
- [eligovt](#): Can moocs influence the public debate? [#mooclib](#) Mar. 18
- [Kate](#): [#mooclib](#) just discovered this webinar is taking place today and I'm at lunch. Will there be an archive? Is said archive free? Thx. Mar. 18
- [Nora Almeida](#): MOOCs opens up new interactions between public and university spaces. [#mooclib](#) Can create communities online [#modpo](#) Mar. 18
- [paul bond](#): interesting that Ed Rock refers to Coursera courses rather than Penn courses [#mooclib](#) Mar. 18
- [Sue Wortman](#): Coursera in assisted living facilities - all ages, all stages participate [#mooclib](#) Mar. 18

**Opening and Welcomes—Why MOOCs, Why Penn, Why Now? An Overview of the Landscape**  
**Tweets from Day 1 (18 March 2013, Cont'd):**

- [Beth Evans](#) : [#mooclib](#) durban in the course with senior citizens at a nursing home, autistic child and everyone else. Democracy in education, I say! Mar. 18
- [eligovt](#) : Animated calculus; is that like the graphic novel version of Great Expectations? [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) signature track and live online proctoring assure integrity Mar. 18
- [Merrilee Proffitt](#): We are recording [#mooclib](#) and it will be available on the oclc website and on YouTube
- [Beth Evans](#) : [#mooclib](#) assume about \$200 for an accredited transferable course. UPenn looks at them like AP courses and there already is system in place. Mar. 18
- [Julie Wright](#): MOOCs and Libraries Webcast <http://www.oclc.org/research/events/2013/03-18a.html> ... [#mooclib](#) Mar. 18
- [John Mark Ockerbloom](#): Penn may view Coursera math course like an AP course: You can place out of intro calc if you did well, or take a place-out exam. [#mooclib](#) Mar. 18
- [Jay Bhatt](#): Thinking about how librarians can integrate themselves in these courses and provide reference/instruction services to students? [#mooclib](#) Mar. 18
- [Laurie](#): I enrolled for Coursera this term "Modern and Postmodern". Instruction phenomenal! Best online presentations I've ever seen. [#mooclib](#) Mar. 18
- [Laurie](#): Sadly I didn't have enough time to complete. I hope to watch all presentations in the future, if they're available. [#mooclib](#) Mar. 18
- [Emily Gover](#) : Watching the live stream of [#mooclib](#) -- are you? <http://www.oclc.org/research/events/2013/03-18a.html> ... Mar. 18
- [Melissa Renspie](#): Jim Michalko now providing background about MOOCs and Libraries event at <http://bit.ly/1159WaN> [#mooclib](#)
- [Merrilee Proffitt](#): Michalko, a mooc virgin reflects on moocs in context - we've heard the hype before [#mooclib](#)
- [Beth Evans](#): [#mooclib](#) michalko, now of OCLC but used to be at UPenn confesses to being a MOOC virgin. Probably in plenty of company in this room. Mar. 18
- [Beth Evans](#): [#mooclib](#) then again they have not polled audience yet on this. Get out your clickers! Mar. 18
- [EmilyAtYaleLib](#) : MOOCs have roots in the correspondence course era of the 1920s - save time, save money, avoid overcrowded classrooms [#mooclib](#) Mar. 18
- [paul bond](#): Does online instruction = online learning? [#mooclib](#) Mar. 18
- [Nora Almeida](#) : Existential dimensions of Online Education as a worldwide phenomenon worth considering [#moocsincontext](#) [#mooclib](#) Mar. 18
- [Melissa Edwards](#) : Interesting comparison of MOOCs and correspondence courses of yesteryear. [#mooclib](#) Mar. 18
- [Beth Evans](#) : [#mooclib](#) Precursors Ted, khan, u of Phoenix oer commons moodle Sakai etc Mar. 18

## Opening and Welcomes—Why MOOCs, Why Penn, Why Now? An Overview of the Landscape

### Tweets from Day 1 (18 March 2013, Cont'd):

- [K.K. Hein](#): Nick Carr article -- The Crisis in Higher Education -- [http://www.technologyreview.com/featuredstory/429376/the-crisis-in-higher-education/ ...](http://www.technologyreview.com/featuredstory/429376/the-crisis-in-higher-education/) [#mooclib](#) Mar. 18
- [Jay Bhatt](#): How should we measure life long learning and information literacy skills of students? [#mooclib](#) Mar. 18
- [Laura Sherriff](#): Writing while listening to the [#OCLC #mooclib](#) livestream: [http://www.oclc.org/research/events/2013/03-18a.html ...](http://www.oclc.org/research/events/2013/03-18a.html) It will also be recorded & uploaded to youtube [#moocs](#) Mar. 18
- [EmilyAtYaleLib](#): Just one year ago (April 2012) when the big three Udacity, EdX and Coursera appeared on the scene. [#mooclib](#) Mar. 18
- [Melissa Just](#): Think MOOC is an ugly term? Blame Canada. Named was coined during UManitoba course. [#mooclib](#) Mar. 18
- [filarwilliams](#): really, its only been since april 2012 since Coursea, EdX and Udacity really started growing - wow! [#mooclib](#) Mar. 18
- [eligovt](#): Are moocs just big TED talks? Some "students" may just want to view the course, not print a certificate of completion. Thought? [#mooclib](#) Mar. 18
- [paul bond](#): [@eligovt](#) A good MOOC is participatory, not just watching. Videos are the least part of MOOCs to me. [#mooclib](#)
- [eligovt](#): [@phb256](#) Participation is great, but how do we moderate and curate thousands of participants? Seems daunting. [#mooclib](#)
- [Jennifer Schaffner](#): [#mooclib](#) "back when euphoria was a business plan" - Michalko takes analysis of online instruction to 10,000-meter perspective Mar. 18
- [eligovt](#): Great question. Metrics please. "[@phb256](#): Does online instruction = online learning? [#mooclib](#)" Mar. 18
- [Beth Evans](#): [#mooclib](#) major platforms from michalko [pic.twitter.com/wMDOpKETML](http://pic.twitter.com/wMDOpKETML) Mar. 18
- [Mia Bretkopf](#): "Delivering a complex class to thousands of people simultaneously demands...automation." <http://ow.ly/jaDDo> [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) michalko "google rolls over and our business model gets crushed" Mar. 18
- [amy vecchione](#): do we have a broken higher ed system? "prestige arms race" is an interesting concept to me [#mooclib](#) Mar. 18
- [Melissa Renspie](#): About ¼ of Coursera partners are from outside of the US [#mooclib](#)
- [Sue Wortman](#): How can you hold a Coursera class on library resources when there is a wall in front of these resources? [#mooclib](#) Mar. 18
- [Rebecca Hedreen](#): [@LibrarySW](#) [#mooclib](#) Not all resources are subscription based; and library/infolit skills are generally useful when searching/finding
- [Sue Wortman](#): [@disedlibrarian](#) Yes, I liked the U of Toronto mentioning librarians helped find OA resources, etc. [#mooclib](#)
- [John Mark Ockerbloom](#): Survey of MOOC background mentions correspondence courses, Fathom, Khan. No one's mentioned Second Life yet... [#mooclib](#) Mar. 18

## Opening and Welcomes—Why MOOCs, Why Penn, Why Now? An Overview of the Landscape

Tweets from Day 1 (18 March 2013, Cont'd):

- [Nora Almeida](#): Online ed may be a response to 'broken' traditional ed. model. Symptom of 'crisis in higher ed.' is 'disruptive tech.' [#mooclib](#) Mar. 18
- [Melissa Renspie](#): Michalko: A platform war is going to emerge here and not everyone's going to win. [#mooclib](#)
- [Jennifer Schaffner](#) : [#mooclib](#) what business are we in? "where is the venue for elite education online?" "prestige arms race?" - Michalko asks Mar. 18
- [amy vecchione](#): eBook - the cost disease in higher education  
<http://www.ithaka.org/sites/default/files/files/ITHAKA-TheCostDiseaseinHigherEducation.pdf...>  
[#mooclib](#) Mar. 18
- [Julie Obst](#): A MOOC platform battle sounds similar to the LMS battle! [#mooclib](#) Mar. 18
- [Sandra Toro](#): [#mooclib](#) there is going to be a MOOC platform war Mar. 18
- [Nora Almeida](#): First explicit mention of libraries by Michalko: "where's the library?" [#mooclib](#) Mar. 18
- [Laurie](#) : Another interesting article: <http://www.theawl.com/2013/02/how-to-save-college...> .  
"Your Massively Open Offline College is Broken [#mooclib](#) Mar. 18
- [eligovt](#) : Where's the library? [#mooclib](#) Mar. 18
- [steven bell](#) : Where's the Library?" in the MOOC. Perhaps the question we need to answer is WHY do we want/need to be there. [#mooclib](#) Mar. 18
- [Holly Mabry](#): Glad they are offering a recording of [#mooclib](#) - sounds really interesting. Mar. 18
- [Melissa Renspie](#): Now presenting an overview of the current landscape: [@Merrileelam](#) [#mooclib](#)
- [Beth Evans](#): [#mooclib](#) merrilee proffitt lots of changes and new adapters since she began her research 3 shorts months ago Mar. 18
- [Jane Treadwell](#) : MOOCs and Libraries Webcast <http://www.oclc.org/research/events/2013/03-18a.html#UUdU9Us7pkA.twitter...> ARL institutions not the only ones who've offered MOOCs--UIS has done 2 [#mooclib](#) Mar. 18
- [eligovt](#) : "Academics thinking about mooc production; Public libraries thinking about mooc consumption". Interesting framework... [#mooclib](#) Mar. 18
- [EmilyAtYaleLib](#) : Librarians should teach their own MOOCs on Coursera on navigating the literature. [#mooclib](#) Mar. 18
- [meridithann](#): [@EmilyAtYaleLib](#) I'd love to put this together. Remember me at the univ. of Virginia if you move forward! [#mooclib](#)
- [Melissa Renspie](#): Public libraries are thinking more about MOOCs consumption and how they support broad learning objectives [@Merrileelam](#) [#mooclib](#)
- [Richard James](#) : More realistic to see the public library role in the current MOOC landscape. Shoutout to Delaware libraries <http://guides.lib.de.us/moocs> [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) <http://infodocket.com/2013/02/18/the-british-library-become-first-non-university-insitution-joins-uks-futurelearn-mooc/> ... Mar. 18
- [Lindsey Weeramuni](#) : So here's today's irony: I'm not doing my work on MOOCs with our librarian because I'm watching the [#mooclib](#) stream. Oiy. Mar. 18

## Opening and Welcomes—Why MOOCs, Why Penn, Why Now? An Overview of the Landscape Tweets from Day 1 (18 March 2013, Cont'd):

- [Melissa Renspie](#): 70% of Coursera's audience comes from outside the US [@Merrileelam](#) [#mooclib](#)
- [Beth Evans](#) : [#mooclib](#) cousera 70% users out of US Mar. 18
- [Beth Evans](#) : [#mooclib](#) most library involvement is related to copyright issues Mar. 18
- [Nora Almeida](#) : In the context of MOOCs, rights management must be re-considered: rights clearance in the absence of [#fairuse](#), international aud. [#mooclib](#) Mar. 18
- [EmilyAtYaleLib](#): MOOCs allow libraries to pursue (new) partnerships on campuses. So libs may become stronger partners. [#mooclib](#). Mar. 18
- [Beth Evans](#): [#mooclib](#) also for libraries, instruction opportunities, new partnerships, repository for content Mar. 18
- [amy vecchione](#): [#mooclib](#) I am currently taking the song writing MOOC from Berkeley. It was great to learn about prosody. Mar. 18
- [Mia Breitkopf](#): Some academic librarians aiming to engage w/ faculty & other campus service units in new ways are trying MOOCs - [@MerrileelAm](#) [#mooclib](#) Mar. 18
- [eligovt](#): When will we see the first library science course on a mooc? I vote for an advanced researching course. Practical & a public good! [#mooclib](#) Mar. 18
- [Sue Wortman](#): things evolving fast - too soon for standards, etc. Just experiment & share [@MerrileelAm](#) [#mooclib](#) Mar. 18
- [EmilyAtYaleLib](#) : Moocs and libraries: still too early for librarians' favorite things: best practices, standards, etc. M Proffitt [#mooclib](#) Mar. 18
- [Mia Breitkopf](#) : MOOCs collect lots of data to check what's successful and what's not w/learners: how can librarians use this data? - [@MerrileelAm](#) [#mooclib](#) Mar. 18
- [Dana Rosen-Perez](#) : [#mooclib](#) Would like examples of public libraries thinking creatively about MOOCs. Mar. 18
- [Sue Wortman](#): moving to copyright speakers at OCLC [#mooclib](#) Mar. 18
- [eligovt](#): Up next, "Copyright, Licencing and Open Access", oh my! [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#) : [#mooclib](#) Merrilee asks, could MOOCs drive open access big-time? Scholarly commitment to OA? Draw us closer to our academics Mar. 18

## Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013):

- [Melissa Renspie](#): Up now: Copyright, Licensing and Open Access [#mooclib](#) <http://bit.ly/1159WaN>
- [Rob](#): Now "attending" a session on Copyright, Licensing and Open Access - [#mooclib](#) at the University of Pennsylvania <http://www.oclc.org/research/event> Mar. 18
- [Merrilee Proffitt](#): Brandon Butler / [@ARLpolicy](#) : as ARL Fair Use document highlights, putting stuff online puts issues with copyright at the fore [#mooclib](#)
- [jen farthing](#): Just finished my first Coursera and starting my second next week: Surviving Disruptive Technologies. Who's in? [#mooclib](#) Mar. 18
- [Nora Almeida](#) : High stakes for libraries because of new context introduced by [#MOOCs](#). [#mooclib](#) Mar. 18



### Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont'd):

- [Beth Evans](#) : [#mooclib](#) Brandon butler how can libraries fit in if most of our content is considered off limits Mar. 18
- [Merrilee Proffitt](#): If MOOCs represent learning materials online, where are (in copyright) library materials [#mooclib](#)
- [Merrilee Proffitt](#): What materials are fair game for MOOCs? Documents produced by Federal government, out of copyright [#mooclib](#)
- [John Mark Ockerbloom](#): Copyright panel at [#mooclib](#): When is permission to include 3rd party content req'd, how do you get it; what abt material created for MOOC? Mar. 18
- [Melissa Renspie](#): Two types of transformative use: 1. you've changed the work/turned it into something new; 2. migrated it to a new context [#mooclib](#)
- [Merrilee Proffitt](#): [@klsmith4906](#) on fair use: need to be careful because of large audience, especially justifying use around criticism and commentary [#mooclib](#)
- [Jennifer Schaffner](#) : [#mooclib](#) what if the bulk of our library collections are off-limits for MOOCs, because of rights? Mar. 18
- [Nora Almeida](#): Display and Performance & Public Domain works more key players than Fair Use for copyright exemptions in MOOCs context. [#mooclib](#) Mar. 18
- [amy vecchione](#): Librarians are well poised to assist faculty who teach MOOCs about copyright issues what you can/can't use for MOOCs [#mooclib](#) Mar. 18
- [Melissa Renspie](#): Get multi-year, multi-platform permission in writing [#mooclib](#)
- [Sally Wilson](#): How will MOOC participants use libraries' walled garden collections? Interesting question. [#mooclib](#) Mar. 18
- [Mia Breitkopf](#) : Is MOOC more publishing than it is teaching? Good question posed to [#mooclib](#) panelist. Mar. 18
- [steven bell](#) : What happens when a student in a Penn Coursera course asks for permission to access a library database for their coursework? [#mooclib](#) Mar. 18
- [Nora Almeida](#): Will instructors be forced to change the way they integrate materials into their courses because of copyright ambiguity [#mooclib](#) Mar. 18
- [Mia Breitkopf](#): Copyright workaround: can't get rights to use a video/document in a MOOC? Provide a link to it for students to watch elsewhere. [#mooclib](#) Mar. 18
- [John Mark Ockerbloom](#) : Kevin Smith on MOOC fair use of Monty Python video: Linked to authorized YouTube copy, copied small bits specifically commented on. [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) want to use a movie in a MOOC? Clip it and link in YouTube if possible Mar. 18
- [paul bond](#): Do fair use arguments apply in an international arena? [#mooclib](#) Mar. 18
- [filarwilliams](#): sounds like we need to teach prof more about elearning pedagogy, cognitive load issues etc for their online course/MOOCs [#mooclib](#) Mar. 18
- [John Mark Ockerbloom](#) : Other panelist: Probably not fair use to include cartoons just for lulz, but better case if comments on its content imp't to lesson. [#mooclib](#) Mar. 18
- [Beth Evans](#) : [#mooclib](#) ok so putting up a New Yorker cartoon won't fly unless you can say it is there for a pedagogical purpose. Mar. 18

### Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont'd):

- [Richard James](#): [alternative-educate.blogspot.com/2013/03/say-mooc.html ...](http://alternative-educate.blogspot.com/2013/03/say-mooc.html) LOL break [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) keeping the students amused and engaged apparently cannot be argued as having a pedagogical purpose. Hmmmm. Mar. 18
- [Nora Almeida](#): E-reserves & presentation material schism necessitated by MOOCs platforms because of rights. [#mooclib](#) Mar. 18
- [John Mark Ockerbloom](#): For [#mooclib](#) crowd, this work on women in video games good example of fair use. Many clips, all to support argument: [http://www.feministfrequency.com/2013/03/damsel-in-distress-part-1/ ...](http://www.feministfrequency.com/2013/03/damsel-in-distress-part-1/) Mar. 18
- [eligovt](#): Transformative use: Changing the work or changing the forum/context. [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Kyle:course assignment materials different than what's presented in class; is what's presented really supporting teaching? [#mooclib](#)
- [Beth Evans](#): [#mooclib](#) ken Crews link link link! Mar. 18
- [tee brath](#): Enjoying the [#mooclib](#) discussion! Mar. 18
- [John Mark Ockerbloom](#): Speaker: Librarians can not only give fair use guidance, but can also recommend PD or CC resources that could be freely used. [#mooclib](#) Mar. 18
- [Robert \(Rob\) Nunez](#): Using OpenAccess sources vs paywall sources makes more sense for any form of instruction not just MOOC [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Ways around embedding materials: cite materials and leave them to find it on their own; link to where it lives online [#mooclib](#)
- [amy vecchione](#): it depends on what the license says - if MOOCs can use license agreements that can be used [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): [@klsmith4906](#) we need to push on fair use because in this environment, it's impractical not to [#mooclib](#)
- [Merrilee Proffitt](#): [@klsmith4906](#) : MOOCs can lead faculty to see open access issues in a new light! [#mooclib](#)
- [Merrilee Proffitt](#): Can we use licensed materials in a MOOC? [@kcrews](#) "It depends." Read the license [#mooclib](#)
- [Janet Brennan Croft](#): [#mooclib](#) "It depends" -- the standard copyright answer! Mar. 18
- [amy vecchione](#): what is the title of the person who manages licenses in your library? [#mooclib](#) Mar. 18
- [eligovt](#): moocs could make our open access repositories relevant (note: relevant cause on campus students have other access options) [#mooclib](#) Mar. 18
- [Janet Brennan Croft](#): [#mooclib](#) Very interesting discussion on permission fees. I was talking about this with group last week -- area is too new to have standards. Mar. 18
- [Merrilee Proffitt](#): [@kcrews](#) Librarians who deal with licensing the "most important person in the building." Write agreements carefully [#mooclib](#)
- [Merrilee Proffitt](#): At Duke, experiences with getting permissions quite varied -- most often no response. Sometimes yes, sometimes big fees [#mooclib](#)

### Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont'd):

- [Jennifer Schaffner](#): [#mooclib](#) Issue of rights for MOOCs will add power to your librarians who are negotiating licensed library materials - go for it! Mar. 18
- [Nora Almeida](#): Making rights holders realize that MOOCs can be a good marketing opportunity can help remove obstacles for content delivery. [#mooclib](#) Mar. 18
- [Janet Brennan Croft](#): [#mooclib](#) Harvard is trying to avoid getting permissions for MOOCs?! Interesting approach. Mar. 18
- [Beth Evans](#): [#mooclib](#) Kyle Courtney at Harvard we do not want to set precedent by paying for permissions Mar. 18
- [Merrilee Proffitt](#): Try to appeal to publishers on the basis of good exposure of materials [#mooclib](#)
- [Merrilee Proffitt](#): Harvardx tries to avoid getting permissions, tries to rely on fair use [#mooclib](#)
- [Mike Furlough](#): Crews: if you "rely on fair use" that means you are sometimes saying "no." [#mooclib](#) Mar. 18
- [Janet Brennan Croft](#): Libraries are involved in risk mitigation and education maximization. [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) Harvard clearing rights for MOOCs? don't ask and don't pay (mostly). That's a revolution. They are balancing risks with mission. Mar. 18
- [filarwilliams](#): "Risk Mitigation" (licensing/fairuse/copyright) - a key important role for libraries in MOOC world [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Stories about selling out a textbook once it's used in a MOOC -- again, could be a great marketing opportunity. [#mooclib](#)
- [Merrilee Proffitt](#): As librarians, when we need to say no, also say "let's find you a reasonable open alternative." [#mooclib](#)
- [Robert \(Rob\) Nunez](#): The good librarian doesn't say No, they say we can't use that source lets find something else that has an open license [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) let us repeat do not just put it up for the LOL. Got that? Mar. 18
- [Rob](#): Getting permission to use material in a MOOC - "if you give permission, 40,000 people will have your textbook recommended to them" [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): "Who owns MOOC content?" in courses with complicated production you may have many creators. Manage through agreements [#mooclib](#)
- [Merrilee Proffitt](#): In MOOC production, the dreaded "work for hire" comes up. Copyright owned by employer - they are the author, not you [#mooclib](#)
- [Merrilee Proffitt](#): Questions from Twitter for the copyright panel? [#mooclib](#)
- [Nora Almeida](#): Abilities of librarians to find resources that can be used legally=new role for info professionals. [#mooclib](#) Mar. 18
- [tee brath](#): [#mooclib](#) MOOCs as opportunities to sell books...  
<http://www.insidehighered.com/news/2012/09/26/elsevier-partners-edx-provide-free-versions-textbooks-mooc-students#ixzz2DXxFoH16> ... Mar. 18
- [Eleni Zazani](#): Q to the panel: What value do Librarians bring to the [#MOOCs](#)? [#mooclib](#) Mar. 18

### Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont'd):

- [Beth Evans](#): [#mooclib](#) if we do not write clear guidelines up front and get signed agreements universities will cry "it was a work for hire!" Mar. 18
- [Merrilee Proffitt](#): Useful to know: if you are called out on copyright, the first thing to happen is not a lawsuit, it's a takedown. [#mooclib](#)
- [Nancy Sims](#): Possibly worth noting: Harvard's MOOCs are not in partnership w/a for-profit. Though fair use exists in the commercial world, too! [#mooclib](#) Mar. 18
- [Janet Brennan Croft](#): [#mooclib](#) Crews: Even if we aren't sure HOW we can use material, preserving it so it CAN be used is paramount. Mar. 18
- [Merrilee Proffitt](#): Advocacy issues? Open access; more thoughtful development of licensing and policy; sharing information/advocate among ourselves [#mooclib](#)
- [Nora Almeida](#): MOOCs courses: Preservation / Curation now and Dissemination / Reuse later. [#mooclib](#) Mar. 18
- [Mia Breitkopf](#): Librarians should take on the responsibility to preserve and archive MOOCs. Even if we don't yet know when/how we'll disseminate. - [#mooclib](#) Mar. 18
- [Eleni Zazani](#): Curation can be a key function/skill that Librarians can bring to the [#MOOCs](#) [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): In the Terwiesch course, a whole range of user generated content on process management. Librarians to organize and make available? [#mooclib](#)
- [Jill ONeill](#): Listening to the OCLC [#mooclib](#) webcast; permissions, licensing and fair use make pedagogical approaches used in MOOCs dramatically complex. Mar. 18
- [Lindsey Weeramuni](#): Course bundling is going on now. What if each course has (c) elements cleared for diff purposes/reuses? [#mooclib](#) Mar. 18
- [Gelardin](#): [#mooclib](#) Marilee - you mentioned an average 380 hrs for copyright clearance. Is that per course, semester, yr? If time period, # of classes? Mar. 18
- [Lindsey Weeramuni](#): "Copyrightistan" LOL! \*snort\* [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): There's no free lunch: someone, somewhere in the system has to pay for valuable content to be created, launched, maintained [#mooclib](#)
- [Janet Brennan Croft](#): [#mooclib](#) More complications: MOOC material may be fair use in country where it's created, but NOT in country where it's viewed Mar. 18
- [Beth Evans](#): [#mooclib](#) international boundaries and risks for claiming fair use Mar. 18
- [eligovt](#): Lets get proactive: faculty, retain your rights! Be a steward of your intellectual property. [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) troubles globally with rights and MOOCs content? We're all doing it and (mostly) nothing too bad has happened so far... –Crewes Mar. 18
- [Janet Brennan Croft](#): [#mooclib](#) Yes: the central importance of convincing faculty to retain their copyright, "be a good steward of your own intellectual property" Mar. 18
- [John Mark Ockerbloom](#): Q: Favorite advocacy issue? As: Faculty keeping rights & OAing their creations; admin support for instruction; experience sharing. [#mooclib](#) Mar. 18
- [Gerry McKiernan](#): Disappointed [:-)] > Little discussion of potential Open Educational Resources ([#OER](#)) and Open Textbooks ([#opentextbooks](#)) [#mooclib](#) Mar. 18

### Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont'd):

- [Beth Evans](#): [#mooclib](#) Brandon butler fair use is like a muscle. use it! Mar. 18
- [Janet Brennan Croft](#): [#mooclib](#) Smith: I really want to see his paper on museum and archive policies on allowing use of their digitized materials! Mar. 18
- [Nancy Sims](#): [#mooclib](#): this tag summarizes the joy that has been my work life for last few months. And even more the hard work of several colleagues! Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) intention of MOOCs? Let's share all this. - Kyle Courtney (Harvard) Mar. 18
- [Nora Almeida](#): Interested to see how logistics of copyright management for MOOCs play out. Who is responsible /liable for managing & overseeing? [#mooclib](#) Mar. 18
- [Janet Brennan Croft](#): [#mooclib](#) Useful to think about here at OU: same issues apply to open textbooks, as I've talked about with some folks here. Mar. 18
- [Eleni Zazani](#): Thank you [@MerrileelAm](#) for passing the [#OER](#) question to the panel [#mooclib](#) Mar. 18
- [Lindsey Weeramuni](#): [#mooclib](#) W00t! Shout out for Code of Best Practices for Fair Use in [#OpenCourseWare](#)! Thanks, [@ARLpolicy](#)! Mar. 18
- [Phil McDonald](#): [#mooclib](#) Just joining in with twitchat. Missed much? Mar. 18
- [JessieNYC](#): Many thanks to [@MerrileelAm](#) for the webcast + [#mooclib](#) discussion + to [@pthistlethwaite](#) for the heads up [@cunyGClibrary](#) [#DigitalGC](#) Mar. 18
- [Federal Librarian](#): Proposed CA law have implications for MOOCs? Public universities required to credit courses not their own <http://tinyurl.com/cf2grq5> [#mooclib](#) Mar. 18

### Production and Pedagogy Tweets from Day 1 (18 March 2013):

- [Chad Curtis](#): Coming up: Production & Pedagogy <http://oclc.org/research/events/2013/03-18a.html> ... [#mooclib](#) Mar. 18
- [Melissa Renspie](#): Production & Pedagogy now on [#mooclib](#) <http://bit.ly/1159WaN>
- [Federal Librarian](#): Libraries that have produced MOOCs tune in now <http://tinyurl.com/cw5dubx> or listen to the archive later [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): For our virtual audience, I can relay your "production and pedagogy" questions to the mic! [#mooclib](#)
- [Richard James](#): A quick take from last year: <http://hastac.org/blogs/elizabeth-dill/2012/08/14/moocs-where-are-librarians> ... [#mooclib](#) Mar. 18
- [Laurie](#): In MOOC I participated in, I thought the discussion was overwhelming. Thousands of participants...where to begin? What to read?? [#mooclib](#) Mar. 18
- [Nora Almeida](#): MOOCs: Generate more learning with less resources but in person teaching is still better. [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Advice for production? Break down the process. Remember that once the material is out, it's out! [#mooclib](#)
- [Merrilee Proffitt](#): More advice: in an online environment, clear WRITTEN communication is key [#mooclib](#)
- [Beth Evans](#): [#mooclib](#) christian terwiesch live vs coursera [pic.twitter.com/eBiique0Jm9](http://pic.twitter.com/eBiique0Jm9) Mar. 18

### Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont'd):

- [Kyle K. Courtney](#): Happy to share to promote our knowledge base! RT [@genschaffner](#): [#mooclib](#) intention of MOOCs? Let's share all this. [@KyleKCourtney](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) what are the economics of MOOCs? more learning with the same resources - Terwiesch (Wharton and MOOC prof) Mar. 18
- [Merrilee Proffitt @MerrileelAm](#): In context of a MOOC, faculty content is only one (& probably the most obvious) component, but it's not all of the production [#mooclib](#)
- [The Penn Libraries](#): Trad. higher ed is high cost, low productivity vs. low cost, high productivity of MOOCs. Courses applied to work, lives everywhere [#mooclib](#) Mar. 18
- [The Penn Libraries](#): Timely. [#mooclib](#) RT [@chronicle](#): The minds behind the [#MOOCs](#): what profs really think about their online courses. <http://chroni.cl/Wxul9y> Mar. 18
- [eligovt](#): mooc value is user content? Hmm; perhaps, but needs curation because it is often overwhelming. Is there an ap for that? [#mooclib](#) Mar. 18
- [Nora Almeida](#): Librarians may play a role in figuring out how to orchestrate systems / create new ecosystems of content. [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) Terwiesch wants librarians to help orchestrate systems to increase learning (future of the textbook) Mar. 18
- [Dana Rosen-Perez](#): [#mooclib](#) how do instructors balance time spent on mooc versus live classes--same potential issue for librarians Mar. 18
- [Michael Winkler](#): terwiesch 3 mooc takeaways: decentralized production; content that libraries can curate; libraries can package learning bundles [#mooclib](#) Mar. 18
- [Sarah Helson](#): MOOCs really need instruction design. Definitely - I would almost argue that is the backbone as well as the videos. [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Takes about 6 months to develop and promote a class. Identify content where there is a need -- who can provide that. [#mooclib](#)
- [JessieNYC](#): Ideal timeline for [#MOOC](#) production = 6 months, bldg., 3 mos, promoting, then enroll. [#mooclib](#) Mar. 18
- [MarkhamPublicLibrary](#): MOOCs and Libraries. Join the conversation <http://ow.ly/jbc5a>. [#mooclib](#) Mar. 18
- [JessieNYC](#): "6 months may be ideal, but we've done it in less time, like a month" [#mooclib](#) Mar. 18
- [Jay Bhatt](#): Are there any funding made available that helped build courses at your institutions? I just wonder about budget. [#mooclib](#) Mar. 18
- [K.K. Hein](#): Would you be willing to share your proposal form for your MOOC? [#mooclib](#) Mar. 18
- [Sarah Helson](#): What counts as success in a MOOC? It depends! [#mooclib](#) Mar. 18
- [Richard James](#): Remember not to design your course to require 40,000 people to edit the same google doc. [#amiright](#) [#mooclib](#) Mar. 18
- [EmilyAtYaleLib](#): The quality of the audio and personality of instructor make a huge difference in success of moocs. [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Components of a successful mooc? Depends on goals set by faculty for students. Depends on personal style and preferences [#mooclib](#)?

### Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont'd):

- [Megan A. Brooks](#): Esp. if at a Google campus. MT [@DElibrarian](#): Remember not to design your course to require 40,000 people to edit same google doc. [#mooclib](#) Mar. 18
- [Laurie](#) : Agreed. Is completion rate measure of success? I just wanted to watch lectures, not do homework. [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): Important components: "quality," filling a need. [#mooclib](#)
- [Merrilee Proffitt](#): What contributes to success? The right team (frequently people who are doing this on top of their regular job) [#mooclib](#)
- [Nora Almeida](#): rethinking outcome metrics in a scenario where completion rates are no longer as relevant. [#mooclib](#) Mar. 18
- [paul bond](#): Shouldn't success be defined by the learners? [#mooclib](#) Mar. 18
- [Sarah Helson](#): You can't define success of a MOOC by the completion rate. Look at the discussion boards and get feedback at the end of the course [#mooclib](#) Mar. 18
- [John Vallier](#) : [criticalcommons.org/](http://criticalcommons.org/) = excellent resource for posting, distributing, contextualizing video clips for MOOCs and courses in general [#mooclib](#) Mar. 18
- [Merrilee Proffitt](#): "In our traditional online classes..." <-- I love this phrase [#mooclib](#)
- [Beth Evans](#): [#mooclib](#) Terwiesch says DIY leads to course success. Reflects how invested prof is in the course and students feel this. Mar. 18
- [Dana Rosen-Perez](#): to gauge why people don't complete might help to know why people sign up in the first place [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) Terweisch: what is MOOC success? you change what you do for the better... Sounds like the mission of higher ed Mar. 18
- [Chad Curtis](#): Great discussion on why some people do not complete MOOCs. Big point: it's not a primary metric for assessment. [#mooclib](#) Mar. 18
- [Kenneth Crews](#) : At [#mooclib](#) a question about art images and extensive license restrictions from some museums. My study of the issues: <http://bit.ly/l6ifKU> Mar. 18
- [Kyle K. Courtney](#): Big Thanks to [@ARLpolicy](#) [@kcrews](#) [@klsmith4906](#) for sharing [#copyright](#) [#fairuse](#) with all of us at [#mooclib](#) Sharing © knowledge is critical! Mar. 18
- [Beth Evans](#) : [#mooclib](#) Jackie Candido - think about why you want your course out there in the world. how do you hope it will make a difference? Mar. 18
- [Merrilee Proffitt](#): Roles for librarians: provide pointers to resources for faculty, point to online communities and other resources for students [#mooclib](#)
- [Chad Curtis](#): You cannot assess completion of a MOOC with the same metrics used with traditional classrooms. [#mooclib](#) Mar. 18
- [Sue Wortman](#): streamlining the content is critical with MOOCs You can't take you class and plug it into a MOOC [#mooclib](#) Mar. 18
- [Kyle K. Courtney](#) : Who contributes? [#mooc](#) work is often on top of our "regular library jobs" Dedicated librarians who have passion for the cause! [#mooclib](#) Mar. 18
- [Chad Curtis](#): [#mooclib](#) Any examples on how libraries support new learning systems alongside school and university IT? Mar. 18

### Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont'd):

- [Jennifer Schaffner](#): [#mooclib](#) [@MerrileelAm](#) found public libraries connecting readers with MOOCs. In 19C, public libraries were the working people's universities Mar. 18
- [Sue Wortman](#): faculty articles will be read by 6-7 people - MOOCs touch thousands of students - a way to make an impact [#mooclib](#) Mar. 18
- [John Vallier](#): MOOCs: an opportunity for librarians to step up and develop their own courses around their library's open digital collections [#mooclib](#) Mar. 18
- [Sue Wortman](#): Using MOOCs like a documentary, an experience vs. using it as a learning experience [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) Terwiesch says the in-video questions are there to see if you are awake and not meant to be hard. Mar. 18
- [Melissa Just](#): Do you have tips to help new course developers avoid the problem Coursera just had with the failed class about teaching online? [#mooclib](#) Mar. 18
- [Richard James](#): Spending resources 'solving' the free-rider problem seems like a dead-end, even a threat. [#mooclib](#) Mar. 18
- [Annie Pho](#): Biggest challenge for faculty and MOOCs is understanding who their audience is. [#mooclib](#) Mar. 18
- [Laurie](#): Prof. Christian Terwiesch is well-spoken and a good thinker. He's motivational and makes me want to get involved! [#mooclib](#) Mar. 18
- [eligovt](#): Are moocs just big TED talks? Some "students" may just want to view the course, not print a certificate of completion. Thought? [#mooclib](#) Mar. 18
- [Kyle K. Courtney](#): What the librarians bring to [#mooc](#): subject knowledge, equipment, expertise, tech-savvy, copyright, OA, and much more. [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) Terweisch: what is a MOOC? really good technologies meeting audience needs really well Mar. 18
- [Merrilee Proffitt](#): Via email: UMd offer a Librarians' Forum in arts and humanities courses as well as helping with copyright issues [#mooclib](#)
- [eligovt](#): Kudos to Bruce Lenthall; very good moderator. [#mooclib](#) Mar. 18
- [Sally Wilson](#): MOOC course preservation exists primarily on backup servers. Opportunity for libraries here. [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) Terwiesch imagines a licensed reading package. This could be a role for libraries. Mar. 18
- [K.K. Hein](#): [#mooclib](#) -- Are the videos of professor-generated content used in MOOCs stored in your institutional repository? Mar. 18
- [Merrilee Proffitt](#): Best way librarians can be involved? Market yourselves, reach out! [#mooclib](#)
- [Merrilee Proffitt](#): Surprises? Levels of engagement by students. Technical gottachas. Watch out for stalkers ;-)  
[#mooclib](#)
- [Deirdre Woods](#): Looking forward to presenting at [#mooclib](#) tomorrow:  
<http://www.oclc.org/research/events/2013/03-18.html> ... Mar. 18
- [Annie Pho](#): Love the idea of embedded librarians in MOOCs, but with thousands of students, would we have enough staff? [#mooclib](#) Mar. 18



**Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont'd):**

- [Eleni Zazani](#): Do you want see some [#infolit](#) behaviours during a [#mooc](#)? Have a look at <http://bit.ly/Wzfg7q> feel free to comment [#mooclib](#) Mar. 18
- [Kathleen Goodyear](#): [#mooclib](#): One point: Licensed databases usually don't allow for users beyond enrolled students, faculty, staff, and walk-in users in library Mar. 18
- [Nora Almeida](#): Resource delivery outside open access...still an obstacle. Are there advocacy efforts for nontraditional e-content delivery models? [#mooclib](#) Mar. 18
- [Sue Wortman](#): How can you hold a Coursera class on library resources when there is a wall in front of these resources? [#mooclib](#) Mar. 18
- [EmilyAtYaleLib](#): Librarians should teach their own MOOCs on Coursera on navigating the literature. [#mooclib](#) Mar. 18
- [Eleni Zazani](#): Glad 2 hear Librarians contributed considerably in Toronto Uni [#MOOCs](#) with finding & using [#OER](#) can I contact with this colleague? [#mooclib](#) Mar. 18
- [Sarah Helson](#): "If it didn't work in the old world, it won't work in the new world." Fix connecting libs w/ courses now before connecting w/ MOOCs [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) Terweisch on library/faculty interaction: if it didn't work in the old world, it won't work in the new MOOC world. Ouch. Mar. 18
- [Kathleen Goodyear](#): [#mooclib](#) Libraries need to educate TAs re all the help they can give to students--TAs will convey to students. Mar. 18
- [Sue Wortman](#): Hive learning - learners helping each other. It's amazing. [#mooclib](#) Mar. 18
- [Sue Wortman](#): Right, what do you do with the forum information? There's so much - how do you organize and use it quickly. Librarians might help [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) Anna Delaney - the community helps each other. They also yell at each other. Mar. 18
- [Laurie](#): I'm fascinated by their interest in Forums. I wonder how many users actually actively engage in forums beyond two posts? [#mooclib](#) Mar. 18
- [Jennifer Schaffner](#): [#mooclib](#) librarians embedded in the MOOC's forum? or hold an 'ask a librarian' forum within the MOOC? Mar. 18
- [eligovt](#): Create an "Ask a librarian" forum thread. Great idea! [#mooclib](#) Mar. 18
- [EmilyAtYaleLib](#): Surprises for staff developing moocs? Stalkers! [#Uhoh](#) [#mooclib](#) Mar. 18
- [Eleni Zazani](#): I need to dash off but I will follow up the recordings and trw's sessions. Thank **\*\*YOU\*\*** everyone [#mooclib](#) Mar. 18
- [Megan A. Brooks](#): Surprised that anyone was surprised by stalkers showing up in a MOOC. [#mooclib](#) Mar. 18
- [Beth Evans](#): [#mooclib](#) Bruce Lenthall what you have heard here is not about the massiveness but more about the community that people have found. Mar. 18
- [MN Library Assoc.](#): Check out [#mooclib](#) to find out how libraries are creating massive open online courses via [@CopyrightLibn](#) Mar. 18
- [Rebecca Hedreen](#): [#mooclib](#) [#WhatILearnedToday](#) Academics see libraries as sources of tech, maybe more than info. Mar. 18
- [Laurie](#): No place for webinar attendees to gather for discussion? [#fail](#) [#mooclib](#) Mar. 18

### Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont'd):

- [Kathleen Goodyear](#): [#mooclib](#) Interesting concept: Both academic and public librarians can help MOOC students. Mar. 18  
[tee brath](#): Highlight [#mooclib](#) : the person who holds a lot of sway is the person who negotiates licensing agreements... Mar. 18
- [The Penn Libraries](#): Thanks for a great first day at [#mooclib](#)! Please join us at the reception to continue the conversation. Mar. 18
- [Melissa Renspie](#): Thank you for participating in the OCLC Research & U Penn [#mooclib](#) webcast! Pls join us again tmrw 9am-noon EDT at <http://bit.ly/1159WaN> Mar. 18
- [Rebecca Hedreen](#): [#mooclib](#) Will we need public-academic partnerships to deal with MOOC students? Mar. 18
- [Charles Cobine](#): Hard to believe Coursera launched only a year ago. Landscape is changed. We went from 4 schools to 16 to 33 to, now, 62 partners [#mooclib](#) Mar. 18
- [Charles Cobine](#): [#MOOCs](#) now affect the way we think about offline teaching. Instructors free up time to make face time w/students more productive. [#mooclib](#) Mar. 18
- [Charles Cobine](#): Re the audience for the Coursera course on Vaccine Science. Not just for med students, but an "intervention in the public debate." [#mooclib](#) Mar. 18
- [Charles Cobine](#): Penn's Calculus MOOC, Coursera introduced "Signature Track," a system to counter identity fraud, enable test proctoring w/cam & mic [#mooclib](#) Mar. 18
- [Charles Cobine](#): At today's MOOC conference [#mooclib](#), OCLC VP Jim Michalko cites Carr's The Crisis in Higher Ed <http://www.technologyreview.com/featuredstory/429376/the-crisis-in-higher-education/> ... Mar. 18
- [Charles Cobine](#): Several [#edtech](#) providers mentioned at [#mooclib](#): [@khanacademy](#), [@p2pu](#), [@academicearth](#), [@codeacademy](#), [@APartnerships](#), [@udemy](#) Mar. 18
- [Charles Cobine](#): Coursera: 70% of students, non-US. Rang true for the MOOC I took--lots of students from BRIC countries. Even the Faeroe Islands! [#mooclib](#) Mar. 18
- [Charles Cobine](#): Don't necessarily look to course completion as success metric - [#mooclib](#) - Instead, are participants sharing successes, failures, stories? Mar. 18
- [Charles Cobine](#): Favorite new [#fairuse](#) quote... When planning course readings, presentation materials: don't use any image "just for the lulz." [#mooclib](#) Mar. 18
- [Charles Cobine](#): [#mooclib](#) On MOOCs and copyright permission requests: Exposure to 40,000 students + a recommendn of a work from an expert = Great marketing! Mar. 18
- [Charles Cobine](#): [#mooclib](#) On MOOCs and copyright permissions, #2 permission requests coming directly from faculty often better received, can even boost sales Mar. 18
- [Charles Cobine](#): Good librarians advise faculty "You can't use this, but here's something else we can substitute." [#mooclib](#) We help find alternatives. Mar. 18
- [Charles Cobine](#): [#mooclib](#) Territoriality: a challenge for MOOC content. US-legal stuff can prompt notifications, which then require counter-notifications. Mar. 18
- [Charles Cobine](#): How can we be proactive? [#mooclib](#) Convincing faculty to be open with their intellectual property. Mar. 18
- [Charles Cobine](#): How can we be proactive as librarians working with MOOCs? # 2 - [#mooclib](#) - Advocate with central administration at your institution. Mar. 18

**Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont'd):**

- [Charles Cobine](#): Speaking at [#mooclib](#) today from [@terwiesch](#) - MOOCs: Enormous opportunity for librarians "to create/package bundles of learning experiences." Mar. 18
- [Charles Cobine](#): [#mooclib](#) - [@terwiesch](#) on production and pedagogy of MOOCs: Think about ecosystems of content, not just a broadcasting machine. Mar. 18
- [Charles Cobine](#): Key elements of the MOOC: [#mooclib](#) - Create chunks. Promotion of course: vision, goals, structure/mechanics, promotion, building enrollment. Mar. 18
- [Charles Cobine](#): [#mooclib](#) - Lessons learned: Quality of audio makes a difference. Mar. 18
- [Charles Cobine](#): Libraries can partner to support MOOCs. Social media mgmt? Segmenting online discussion forums? Shepherding supplementary learning? [#mooclib](#) Mar. 18
- [Charles Cobine](#): On different student experiences of MOOCs - [#mooclib](#) - Some students want certification, completion; others, to watch a documentary. Mar. 18
- [Charles Cobine](#): What about MOOC production did faculty find challenging? [#mooclib](#) "Thinking about their audience." Mar. 18
- [Charles Cobine](#): Advice for librarians who want to support MOOCs: Package supplementary materials, reference sources. "Don't wait to be asked." [#mooclib](#) Mar. 18
- [Charles Cobine](#): My happiest moment. [#mooclib](#) How do librarians help MOOCs? \*Chat reference\* Librarians: Get ready to scale up your chat services! Mar. 18
- [Merrilee Proffitt](#): It's not so much about massiveness, but about human connection and excitement that can be generated. What a great panel! [#mooclib](#)
- [Gerry McKiernan](#): Proactive Librarian MOOC Engagement  
<http://moocsandlibraries.blogspot.com/2013/03/proactive-librarian-mooc-engagement.html...>  
[#mooclib](#) [#moocs](#) [#libraries](#) [#OER](#) [#opentextbooks](#) Mar. 18
- [Charles Cobine](#): What role should libraries take on? [#mooclib](#) Decide whether you will support user needs and/or technology. Mar. 18
- [Charles Cobine](#): Biggest surprise for creators of MOOCs? [#mooclib](#) Sheer amt of communication. Level of engagement. Human quality: important to strive for. Mar. 18
- [Charles Cobine](#): Fascinating conference, lots of new perspective. Looking forward to tomorrow a.m. [#mooclib](#) Mar. 18
- [paul bond](#): quick thoughts on [#mooclib](#): <http://bit.ly/YOh8aX> Mar. 18
- [Merrilee Proffitt](#): "Flipping the meeting" -- [@itgirl](#) is getting us organized for discussion. "What did you learn today" (Tweeps included!)
- [Melissa Renspie](#): Join the conversation! Tweet your feedback to [#mooclib](#) and we'll include it in the discussion.
- [itgirl](#): Ed2Go, <http://Tutor.com>, these services are the background for public libraries working with MOOCs [#mooclib](#)
- [itgirl](#): It's not just higher education that's troubled and exp. all public education. public libraries are thinking about MOOCs in that context. [#mooclib](#)
- [itgirl](#): edx: we need an archive of just student stories. they make us sit up straight and pay attention to the hunger for rigorous learning. [#mooclib](#)

### Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont'd):

- [itgirl](#): stories where the textbook sold out everywhere it was available help publishers understand the marketing opportunity. [#mooclib](#)
- [Melissa Renspie](#): What have you learned today and what are the implications for your library? Join the discussion by tweeting your responses [#mooclib](#).
- [Melissa Renspie](#): Thank you for participating in the OCLC Research & U Penn [#mooclib](#) webcast! Pls join us again tmrw 9am-noon EDT at <http://bit.ly/1159WaN>
- [OCLC](#): Thanks for viewing the OCLC Research & U Penn [#mooclib](#) webcast today. It will resume tomorrow from 9am-noon EDT at <http://bit.ly/1159WaN>

### New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC Tweets from Day 2 (19 March 2013):

- [The Penn Libraries](#): [#mooclib](#) day two! Live webcast kicks off at 9: <http://www.oclc.org/research/events/2013/03-18.html> ... Mar. 19
- [Merrilee Proffitt](#): good morning [#mooclib](#)! We have an online poll for you to take this morning via Tweet, webform, or text message <http://bit.ly/Y9DQuW>
- [Melissa Renspie](#): Join the OCLC Research & U Penn MOOCs and Libraries webcast live at <http://bit.ly/1159WaN> now through noon EDT [#mooclib](#)
- [Jennifer Howard](#): At UPenn for day 2 of the [#mooclib](#) conference. Mar. 19
- [Melissa Renspie](#): Submit your responses to the MOOCs and Libraries poll at [http://www.polleverywhere.com/free\\_text\\_polls/of9TsmgBuGQRJEm...](http://www.polleverywhere.com/free_text_polls/of9TsmgBuGQRJEm...) [#mooclib](#)
- [Solène Roulet](#): "MOOCs and Libraries" Webcast Viewers Encouraged to Participate Remotely with [#mooclib](#): <http://bit.ly/11997h6> Mar. 19
- [Merrilee Proffitt](#): Respond to the poll here: <http://www.polleverywhere.com/UPennLib> See responses here: <http://bit.ly/Y9DQuW>
- [ifrank](#): Hey, [#mooclib](#) ers - Did anyone say "information literacy" at MOOCs/Libraries meeting yesterday? Will anyone say info lit today? Mar. 19
- [StephanieWillenBrown](#): following [#mooclib](#) this morning - thinking about how libraries can participate in, enhance mooc experience Mar. 19
- [John Mark Ockerbloom](#): ..but first, dropping in for some morning sessions of [#mooclib](#). You can propose a topic for conversation at <http://www.polleverywhere.com/upennlib> Mar. 19
- [Eleni Zazani](#): Do you see any potential role when you see these [#infolit](#) results? Our [#edcmooc](#) paths to finding Information <http://wp.me/p2oqgF-6z> [#mooclib](#) Mar. 19
- [LJ's infoDOCKET](#): Live Stream of OCLC Research / U. Penn [#MOOCs](#) and Libraries Event DAY 2 Begins Now <http://ow.ly/jarIM> [#mooclib](#) @oclc Mar. 19
- [Melissa Renspie](#): What's at the top of your mind regarding MOOCs and Libraries? Share your response and see others at [http://www.polleverywhere.com/free\\_text\\_polls/of9TsmgBuGQRJEm...](http://www.polleverywhere.com/free_text_polls/of9TsmgBuGQRJEm...) [#mooclib](#)
- [Merrilee Proffitt](#): New opportunities for librarians: brave souls from Duke, Brown and UC Berkeley share their ideas [#mooclib](#)
- [filarwilliams](#): are MOOCs [#mooclib](#) the right learning enviro for low level com college courses example in CA? <http://chronicle.com/article/California-Considers-a-Bold/137903/> ... Mar. 19

## New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

### Tweets from Day 2 (19 March 2013, Cont'd):

- [Eleni Zazani](#): Very interesting comments on [#mooclib](#) poll: <http://bit.ly/Y9DQuW> Mar. 19
- [Merrilee Proffitt](#): UPenn libraries also engaged in a number of on campus MOOC initiatives: course design, assessment, etc. [#mooclib](#)
- [Melissa Renspie](#): Feedback from MOOCs courses has provided new insights into teaching [#mooclib](#)
- [Robert \(Rob\) Nunez](#): It is critical for libraries to be involved in MOOCs [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): The Digital Divide rears it's head with MOOCs: not just in Africa, but also US (I heard from public library contacts yesterday) [#mooclib](#)
- [Robert \(Rob\) Nunez](#): [#mooclib](#) Traditional online ed best practices are thrown out the window with a MOOC Mar. 19
- [Robert \(Rob\) Nunez](#): Allow for quick feedback and require rapid change and they are not just for compsci or tech courses [#mooclib](#) Mar. 19
- [Weigle Info Commons](#): Hat tip to [@davidtoc](#) for the awesome "embedded librarian" graphic [#mooclib](#) [pic.twitter.com/2CTcZ75DEA](http://pic.twitter.com/2CTcZ75DEA) Mar. 19
- [Melissa Renspie](#): U Penn Open Learning website <http://provost.upenn.edu/initiatives/openlearning...> [#mooclib](#)
- [Heidi Steiner](#): "MOOCs create the perfect storm for new ways of thinking about things." Lynne O'Brien knows what's up. Institutions cannot ignore. [#mooclib](#) Mar. 19
- [Beth Evans](#): [#mooclib](#) locatiopn of Duke Coursera students [pic.twitter.com/52loj5shMA](http://pic.twitter.com/52loj5shMA) Mar. 19
- [ruth lewis](#): instructors don't choose 14 weeks when they can choose - hmm [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#): [#mooclib](#) The single biggest MOOC? A philosophy course from Duke. Nuf said. Mar. 19
- [Merrilee Proffitt](#): In addition to Coursera, Duke is experimenting with the 2U platform, which offers non massive online courses [#mooclib](#)
- [Melissa Renspie](#): Learn more about what Duke is doing with MOOCs at <http://onlinecourses.duke.edu/> [#mooclib](#)
- [John Mark Ockerbloom](#): Map of Duke Coursera students over the world shown. I wonder if proportions vary much for those who enroll vs who complete. [#mooclib](#) Mar. 19
- [Sue Wortman](#): International students don't have reliable internet - they want downloadable tools. [#mooclib](#) Mar. 19
- [Megan A. Brooks](#): [#mooclib](#) Important to think about modes of access to class resources. Rule #1: kill flash. Rule #2: make resources downloadable. Mar. 19
- [Nora Almeida](#): Digital divide and lack of internet access limitations for global 'democratic' open ed models. [#mooclib](#) Mar. 19
- [Catherine Odson](#): Is anyone else a little concerned about the sustainability of so much MOOC work happening on staff's own time? [#mooclib](#)
- [Megan A. Brooks](#): Question: How do managers @ MOOC schools prioritize this work so support staff don't have to work 200% of the time? [#mooclib](#) Mar. 19

## New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

Tweets from Day 2 (19 March 2013, Cont'd):

- [filarwilliams](#): yup these issues are not just for MOOCs but growing online learning [#mooclib](#) Mar. 19
- [Melissa Renspie](#): The primary mission of universities is to create and disseminate knowledge [#mooclib](#)
- [Richard James](#): Questionpoint is an effective way for librarians to provide effective reference to students with access to other resources [#mooclib](#) Mar. 19
- [Robert \(Rob\) Nunez](#): [#mooclib](#) MOOCs can influence how other online education classes are taught with multiple university Mar. 19
- [Beth Evans](#): [#mooclib](#) online learning options at Brown [pic.twitter.com/vFOoplUIrO](http://pic.twitter.com/vFOoplUIrO) Mar. 19
- [Nora Almeida](#): Pedagogical needs should be outlined before role of libraries in MOOCs development and support are determined. [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#): [#mooclib](#) Maybe soon we won't use the phrase "online learning" as much. Call it "learning." Pondering MOOCs and paedagogy... Mar. 19
- [Merrilee Proffitt](#): Brown: lots of opportunities for learning about online learning on campus at the moment [#mooclib](#)
- [Eleni Zazani](#): [#mooclib](#) Glad to hear that the Library is fully involved in the Brown [#MOOCs](#) - Library is a connector to all Uni resources Mar. 19
- [filarwilliams](#): what is this Brown U librarian's job title/what does she do besides MOOCs? [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): Various online teaching efforts at Brown have brought cross campus teams together -- library involved in in these teams [#mooclib](#)
- [Merrilee Proffitt](#): Sarah Bordac's role with MOOCs, same as in the rest of her job -- she's a connector on campus between library/others [#mooclib](#)
- [Megan A. Brooks](#): Brown U Library roles in MOOCs: fair use, publisher negotiation, public domain images, digital production services, etc. [#mooclib](#) Mar. 19
- [Eleni Zazani](#): [#mooclib](#) Library Roles in Brown: [pic.twitter.com/pluaLOCQkT](http://pic.twitter.com/pluaLOCQkT) Mar. 19
- [Robert \(Rob\) Nunez](#): Remember F2F doesn't translate to online all of the time [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#): [#mooclib](#) "We've been digitizing objects in special collections..." - part of prep for Brown's humanities MOOC. I've been waiting for this... Mar. 19
- [Robert \(Rob\) Nunez](#): Centralization and standardization can stiffen innovation [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): As elsewhere, a lot of activity around online learning at UC Berkeley - haven't been centrally coordinated. [#mooclib](#)
- [Megan A. Brooks](#): Berkeley has a Resource Center for Online Education. <http://brcoe.berkeley.edu/> [#mooclib](#) Mar. 19
- [Kyle K. Courtney](#): Most [#mooclib](#) report staff involvement from: academic tech, media production, teaching & (cont) <http://tl.gd/lblrie> Mar. 19
- [Merrilee Proffitt](#): BerkeleyX courses in math and CS -- don't have library related learning objectives [#mooclib](#)

## New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

### Tweets from Day 2 (19 March 2013, Cont'd):

- [Dana Rosen-Perez](#) : [#mooclib](#) would be interesting to hear why institutions chose one platform versus another (i.e. coursera vs. edx) Mar. 19
- [Nora Almeida](#): Lack of coordination / centralization allow for creativity in course development but pose challenges to library involvement. [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): In edX two library based groups -- "content accessibility" (copyright) and "research skills" [#mooclib](#)
- [Merrilee Proffitt](#): edX research skills group looking at proposed x courses and learning objectives to see if the library belongs. Smart. [#mooclib](#)
- [meridithann](#): Is there anyone who can share Berkeley's policies and practices document for online courses? [#mooclib](#) Mar. 19
- [Richard James](#) : \*are\* there any examples of MOOCs that have included a need for higher-level research/library skills? Most examples have been STEM [#mooclib](#) Mar. 19
- [Karim B Boughida](#): Today follow the [#mooclib](#) conference MOOCs and Libraries OCLC <http://bit.ly/ZUWPrA> Mar. 19
- [Merrilee Proffitt](#): What support offered by librarians: support to faculty who are developing courses, or support for students taking courses? [#mooclib](#)
- [Eleni Zazani](#) : Embedding the Library in a [#mooc](#) - In love this [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#) : [#mooclib](#) edX has already triggered collaboration of a great crowd of research librarians from a variety of university libraries Mar. 19
- [Megan A. Brooks](#) : supporting faculty in MOOC != supporting students in a MOOC. [#mooclib](#) Mar. 19
- [Melissa Renspie](#): Thinking about a community of learners who are not just consumers is a change in mindset. [#mooclib](#)
- [Robert \(Rob\) Nunez](#): How does an embedded librarian assist a large number of students in a MOOC? [#mooclib](#) Mar. 19
- [eligovt](#) : mooc librarians: "are we supporting the students or the faculty?" Ideally both, but probably faculty. [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): Likely outcome? Some of our (open) digital collections may see more use in a MOOC environment [#mooclib](#)
- [Kyle K. Courtney](#): [#mooclib](#) MOOCs give libs an addtnl opportunity to leverage skills, resources, knowledge, and passion for research, scholarship, and teaching Mar. 19
- [Merrilee Proffitt](#): edX -- an opportunity to look at learning/pedogogy through the lens of "big data" gathered during course implementation [#mooclib](#)
- [Melissa Renspie](#): Completion rate isn't necessarily a sign of success. [#mooclib](#)
- [Merrilee Proffitt](#): Coursera demographics from March 2013 Nature -- 41.9% "the rest of the world" hmmm [#mooclob](#)
- [Laura Schmidli](#) : will findings/conclusions of the EdX research skills group be shared publicly? [#mooclib](#) Mar. 19
- [Eleni Zazani](#) : Question discussed in the [#mooclib](#) panel now: Where is the Library leadership role in the MOOCs? Mar. 19

## New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

Tweets from Day 2 (19 March 2013, Cont'd):

- [HeatherVanVolkinburg](#): Librarians & MOOCs: ongoing now! Check it out. [#mooclib](#) <http://www.oclc.org/research/events/2013/03-18a.html> ... Mar. 19
- [Janet Brennan Croft](#): [#mooclib](#) Library as campus leader in copyright issues, etc; better to do it on purpose or by default, as it seems to happen many places? Mar. 19
- [HeatherVanVolkinburg](#): Librarians know about collaboration & already work with IT, but should they lead the creation of MOOCs? [#mooclib](#) Mar. 19
- [Richard James](#): How many public librarians are in the room/listening in? They will be critical in [#mooclib](#) success outside the academy. Mar. 19
- [Eleni Zazani](#): [#mooclib](#) Question for the panel: How librarians feel if they are "cut out" of the process in [#moocs](#) provision? Mar. 19
- [Nora Almeida](#): How can libraries support students when MOOCs students don't have access to resources? [#opportunitiesforeducation](#) [#openaccess](#) [#mooclib](#) Mar. 19
- [EmilyAtYaleLib](#): This (MOOC creation) is a really good opportunity to teach faculty/grad students (future fac) about OA issues. [#mooclib](#) Mar. 19
- [Dana Rosen-Perez](#): [#mooclib](#) interesting to me that learnings (tech, access/legal) from mooc experiences might then be applied in traditional classroom setting Mar. 19
- [HeatherVanVolkinburg](#): Librarians promote accessibility! [#mooclib](#) Mar. 19
- [Robert \(Rob\) Nunez](#): How would the idea of a MOOC translate to a public library? They would need to be involved for the long run. [#mooclib](#) Mar. 19
- [Richard James](#): Western Governors U. Is another example of disruptive delivery [#mooclib](#) Mar. 19
- [Beth Evans](#): [#mooclib](#) Duke seems to be the most daring, don't be shy about pushing for permissions and finding alternatives Mar. 19
- [John Mark Ockerbloom](#): Results of a survey by [@EleniZazani](#) of how [#MOOC](#) students find information related to course they're taking: <http://zazani.wordpress.com/2013/03/16/our-edcmooc-paths-to-finding-information-results/> ... [#mooclib](#) Mar. 19
- [Nora Almeida](#): Librarians may primarily be helpful as advocates and as the leaders in developing new licensing models. [#mooclib](#) Mar. 19
- [HeatherVanVolkinburg](#): Libraries can promote open accessibility as a means of supporting MOOCs; making course resources available for all. [#mooclib](#) [#openaccess](#) Mar. 19
- [Chris Strauber](#): Question: If what we're mostly teaching is computer science, how are our special collections relevant? [#mooclib](#) Mar. 19
- [eligovt](#): "[@DElibrarian](#): How many public librarians are in the room? They will be critical in [#mooclib](#)" Agreed! I've met several here already. Mar. 19
- [EmilyAtYaleLib](#): Continue to develop the ability to change" Yep, we're down with that [#LibrariansFTW](#) [#mooclib](#) Mar. 19
- [Robert \(Rob\) Nunez](#): You won't fully understand any technology unless you use it as an enduser and admin [#mooclib](#) Mar. 19
- [Bruce Massis](#): How can an academic library handle reference questions from an international audience?[#mooclib](#) Mar. 19



## New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

### Tweets from Day 2 (19 March 2013, Cont'd):

- [Jennifer Schaffner](#): [#mooclib](#) access to licensed materials based on 'old' idea of university as a place; students are 'at' the university, etc. Paedagogy + MOOCs Mar. 19
- [Janet Brennan Croft](#): [#mooclib](#) Interesting recommendation that librarians should TAKE a MOOC or two to understand instructor and student needs. Mar. 19
- [Laura Schmidli](#): Like the idea that all librarians need to take MOOC to understand the student experience, platform, etc. [#mooclib](#) Mar. 19
- [Mou](#): URL for the poll pls? missed it. [#mooclib](#) Mar. 19
- [eligovt](#): "[@DElibrarian](#) I don't think that they are hearing that there is a place for them [#mooclib](#)" from ystdy, publib consume moocs, need more info Mar. 19
- [Robert \(Rob\) Nunez](#): The roll of the student is changing is from one of wanting a degree to one that just wants to learn [#mooclib](#) Mar. 19
- [Richard James](#): [#buzzkill](#) Danuta! [#mooclib](#) Mar.19
- [Megan A. Brooks](#): Wondering if anyone at [#erl13](#) is talking about [#mooclib](#) - particularly talking to publishers. Mar. 19
- [Nora Almeida](#): if MOOCs alters "concept" of a course and publishers begin to deliver directly to student consumers, what is the future of ed? [#mooclib](#) Mar. 19
- [Rebecca Hedreen](#): MOOCs bring the certification vs learning debate front and center. [#mooclib](#) Mar. 19
- [John Mark Ockerbloom](#): Another reason cited for librarians to take MOOCs themselves: Some of the students in them have shareable info resources. [#mooclib](#) Mar. 19
- [Richard James](#): The little we know/can presume about information seeking as applied to [#mooclib](#) suggests the need for our greater involvement in Wikipedia Mar. 19
- [Rebecca Hedreen](#): [#mooclib](#) Librarians as information guides, not information providers. Mar. 19
- [C m r n](#): Lynne O'Brien from Duke recommends that all librarians enroll in at least one MOOC-- I couldn't agree more! [#mooclib](#) Mar. 19
- [Mou](#): [@disedlibrarian](#) [@schmidli](#) agree need to experience a MOOC to learn more. Learned quite a bit even from the failed Coursera course [#mooclib](#) Mar. 19
- [Dana Rosen-Perez](#): [#mooclib](#) students always bring value to the conversation, not just in online environments..original question was more re: institutl mission Mar. 19
- [Charles Cobine](#): Librarian-MOOC roles @ Brown: negotiation w/ publishers, fair use consults, public domain image recommendations, digital production [#mooclib](#) Mar. 19
- [Charles Cobine](#): Not always easy to match or embed librarians. Depends on individual instructors' pedagogical needs. [#mooclib](#) Mar. 19
- [Charles Cobine](#): Additional challenges for librarians: lack of centralized admin, lack of specified library-related learning objectives. [#mooclib](#) Mar. 19
- [Beth Evans](#): [#mooclib](#) curious what is OCLC's interest in this?

### Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013):

- [Charles Cobine](#): There are two working groups of EdX MOOC librarians: 1. Content Accessibility and 2. Research Skills (incl. UC Berkeley librarians) [#mooclib](#) Mar. 19
- [Charles Cobine](#): EdX librarian working grp for Research Skills examines existing courses and proposed MOOCs, to see if library objectives work. [#mooclib](#) Mar. 19
- [Jay Bhatt](#): New role - global librarians Understanding of diversity, and various cultural aspects, and international perspectives [#mooclib](#) Mar. 19
- [Charles Cobine](#): On licensed resources: Disruptive changes coming? Publishers under pressure to pursue pub-to-consumer. Libs must step up for OA. [#mooclib](#) Mar. 19
- [John Mark Ockerbloom](#): In the last panel at [#mooclib](#) (just starting now) we'll hear from public librarians. Mar. 19
- [Megan A. Brooks](#): "EdX: The "Other" Platform." [#mooclib](#) Mar. 19
- [paul bond](#): EdX: "the other platform." There is much more to [#MOOCs](#) than Coursera/EdX/Udacity [#mooclib](#) Mar. 19
- [Beth Evans](#): [#mooclib](#) howard Lurie - where are we on this graph [pic.twitter.com/IPIQCighnt](http://pic.twitter.com/IPIQCighnt)
- [Robert \(Rob\) Nunez](#): The modern map of the internet <http://internet-map.net/> [#mooclib](#) Mar. 19
- [Melissa Just](#): Interested in participating in a "think tank" to discuss [#mooclib](#) issues? Email [melissa.just@rutgers.edu](mailto:melissa.just@rutgers.edu) to join us! Mar. 19
- [Beth Evans](#): [#mooclib](#) Lurie "it's like trying to fix a bicycle while trying to fix it" Mar. 19
- [Dana Rosen-Perez](#): [#mooclib](#) are those their learners if other speaker's chart only showed 2% from Africa? Does edx's map of users differ from coursera's? Mar. 19
- [Robert \(Rob\) Nunez](#): edX on Github <https://github.com/edx> [#mooclib](#) Mar. 19
- [ScholarlyComm](#): 2nd day of OCLC Research's MOOCs and Libraries conference. Follow [#mooclib](#) or view livestream <http://bit.ly/WCzrl3> Mar. 19
- [Megan A. Brooks](#): Wow. EdX was founded only 11 months ago. [#mooclib](#) Mar. 19
- [Monya T.](#): Now catching the tail-end of this: MOOCs & Libraries Webcast <http://www.oclc.org/research/events/2013/03-18a.html#UUh1bxx-5AQ.twitter...> Mad I missed yesterday... [#mooclib](#) Mar. 19
- [Megan A. Brooks](#): That picture of who started the 6.002x and who finished it parallels my experience: I have started but not finished 3 MOOCs myself. [#mooclib](#) Mar. 19
- [Beth Evans](#): [#mooclib](#) Lurie's example of a EdX course completion [pic.twitter.com/oqxwuSTH4a](http://pic.twitter.com/oqxwuSTH4a) Mar. 19
- [Rebecca Hedreen](#): A prof is looking at doing a "blended" MOOC on campus. I'll be supporting her students. [#mooclib](#) Mar. 19
- [filarwilliams](#): love the global stories, education to those who might never have the opportunity otherwise! [#mooclib](#) Mar. 19
- [Charles Cobine](#): EdX VP Howard Lurie: we need to gather stories of learners around the world. MOOCs can help universities identify great talent. [#mooclib](#) Mar. 19

### Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont'd):

- [paul bond](#) : EdX followup course worth noting [#mooclib](#): 6.003z: A Learner-Created MOOC Spins Out of MITx <http://www.hackededucation.com/2012/08/14/6.003z-learner-organized-mooc/> ... via [@hackededucation](#) Mar. 19
- [Megan A. Brooks](#): The MOOCs I have started were all overwhelming and I was unclear on how to effectively follow them. (Not Coursera or EdX courses.) [#mooclib](#) Mar. 19
- [Richard James](#) : Hope the Feds don't notice that we are teaching core cyberwar fundamentals to Russia and China. For free. [#mooclib](#) Mar. 19
- [Jane Treadwell](#): [#mooclib](#) These stories sound so much like what we've been hearing from online students for 10 years Mar. 19
- [Beth Evans](#): [#mooclib](#) Lurie blue is success [pic.twitter.com/agQ9h0uhbk](http://pic.twitter.com/agQ9h0uhbk) Mar. 19
- [Kenneth Crews](#): The Supreme Court ruled TODAY in a major copyright case vital to libs and education! [#mooclib](#) [http://www.supremecourt.gov/opinions/12pdf/11-697\\_d1o2.pdf](http://www.supremecourt.gov/opinions/12pdf/11-697_d1o2.pdf) ... Mar. 19
- [tee brath](#): [#mooclib](#) "coalition of the willing" [i like] Mar. 19
- [filarwilliams](#): are these orgs like edX, coursera, etc. hiring librarians? [#mooclib](#) Mar. 19
- [blg3](#): competencies for MOOC learners: self-direction, determination, focus, more? [#mooclib](#) Mar. 19
- [Rob](#): Online platform - analytics giving instructors perhaps greater insight into how students are participating, than trad. courses [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#): [#mooclib](#) commit to online learning AND commit to on-campus learning – edX Mar. 19
- [Megan A. Brooks](#) : Work-life balance important in working on MOOCs. "Failed" my MOOCs when at final push/tail end of 2-yr-long project at work. [#mooclib](#) Mar. 19
- [Megan A. Brooks](#): MOOC as part of high school students' college tours. Love this idea! [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#): [#mooclib](#) What's the issue? Open education. It's a public good. - Open Penn Mar. 19
- [Robert \(Rob\) Nunez](#): MOOCs allow for the student to learn what to expect at the institution before making the commitment [#mooclib](#) Mar. 19
- [John Mark Ockerbloom](#) : At Penn, Coursera student demographics skews male (over 64%). Wonder why. Current offerings: <https://www.coursera.org/penn> [#mooclib](#) Mar. 19
- [eligovt](#): [#mooclib](#) Why do the "centered" bullet points bother me so much [#ocdlibrarian](#) [pic.twitter.com/wEomt10y2p](http://pic.twitter.com/wEomt10y2p) Mar. 19
- [Mou](#): Not surprised @ global stories. Some students in India go all out to access good edu. Opportunities don't come to u, u reach out! [#mooclib](#) Mar. 19
- [John Mark Ockerbloom](#): (So does faculty demographics. 18 male, 5 female by my count. IIRC, that's actually a bit better than when I last checked.) [#mooclib](#) Mar. 19
- [EmilyAtYaleLib](#): Faculty who teach MOOCs acknowledge huge amount of work but all want to do it again. [#mooclib](#) Mar. 19
- [Rebecca Hedreen](#): [#mooclib](#) Faculty: "It was so much work I can't wait to do it again." [#allinonebreath](#) Mar. 19

**Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont'd):**

- [Charles Cobine](#): Amazing that the majority of students in Penn MOOCs had day jobs, were employed FT. That was me, this past fall. :-) [#mooclib](#) Mar. 19
- [Jay Bhatt](#): How do we find out what courses are offered on Mooc? One interface to search for courses from all univs. offering them? [#mooclib](#) Mar. 19
- [Charles Cobine](#): On registration vs. enrollment: Faculty members reach more students in one course than in entire career. [#mooclib](#) Mar. 19
- [Rebecca Hedreen](#): [#mooclib](#) 30% students keep going throughout course, but don't do everything. Completely different idea of "completion". Mar. 19
- [EmilyAtYaleLib](#): Wouldn't be an online recorded event without at least one ambulance siren in the background. [#mooclib](#) Mar. 19
- [EmilyAtYaleLib](#): MOOCs an excellent way to reach out to prospective students, and to keep in touch with alums. [#mooclib](#) Mar. 19
- [JP](#): What is the current or future relationship between [#OpenCourseware](#) and [#MOOCs](#)? [#mooclib](#) Mar. 19
- [Dorothy Pawlowski](#): [#mooclib](#) Any public libraries acting as "Meet-up" for MOOC? Hope to incorporate literature MOOC into Adult Summer Reading. Mar. 19
- [Dana Rosen-Perez](#): [#mooclib](#) see [http://www.openculture.com/freeonlinecourses ...](http://www.openculture.com/freeonlinecourses...) to see some course offerings Mar. 19
- [Jay Bhatt](#): Mooc Course Finder <http://www.class-central.com/> [#mooclib](#) Mar. 19
- [Melissa Renspie](#): U Penn Open Learning website [http://provost.upenn.edu/initiatives/openlearning ...](http://provost.upenn.edu/initiatives/openlearning...) [#mooclib](#) Mar. 19
- [Rob](#): engagement with MOOCs "key strategic goal" for (LA) public libraries "if we're going to stay relevant" [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): Right now, LACoPL is loved and trusted by community -- voters voted to increase funding (which is saying something). [#mooclib](#)
- [Merrilee Proffitt](#): Other demographic info: high level of high school drop outs (40%) -- how will these folks get jobs? Be able to catch up? [#mooclib](#)
- [John Mark Ockerbloom](#): Sobering stat from LA County librarian: Graduation rates at > 1/3 of CA's community colleges have graduation rate of 20% or less. [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): In California, higher ed has been cut drastically (I can attest to this), both universities and community colleges [#mooclib](#)
- [Merrilee Proffitt](#): Public libraries positioning themselves as a center of learning, both in person and virtually [#mooclib](#)
- [Beth Evans](#): [#mooclib](#) finally, public library role - address the drop out rate and assure that there is a qualified workforce Mar. 19
- [Robert \(Rob\) Nunez](#): "Public libraries need to look for collaborations beyond the traditional K-12" [#mooclib](#) Mar. 19
- [Rebecca Hedreen](#): [#mooclib](#) "Going to community college to "catch up" on skills is no longer an option in SCal." Wow. Mar. 19

### Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont'd):

- [Rob](#): (U.S.) crisis in public education... "just going to community college to catch up is no longer an option in So. Cal." [#mooclib](#) Mar. 19
- [Rob](#): LA County Libraries realised they had a future as a "centre of learning" [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#): [#mooclib](#) MOOCs could drive integration of public libraries and academic/research libraries? I'm slow, but this is blowing my mind. Mar. 19
- [Sarah Evelyn](#): LACoPL we are experimenters not experts [#mooclib](#) Mar. 19
- [Robert \(Rob\) Nunez](#): Help to teach basic tech skills and personal development with the general public. The face of the modern public service? [#mooclib](#) Mar. 19
- [Sarah Evelyn](#): MOOCs to support prospective students and pub lib community [#mooclib](#) Mar. 19
- [Jennifer Schaffner](#): [#mooclib](#) MOOCs bridge that gulf between 'town and gown'? Mar. 19
- [EmilyAtYaleLib](#): Public libs know well how people learn, where they get stuck - and they want to share this knowledge with others. [#mooclib](#) Mar. 19
- [Richard James](#): What public libraries do best: connecting people to services, partners, and peers [#mooclib](#) Mar. 19
- [Nora Almeida](#): How can libraries support students when MOOCs students don't have access to resources? [#opportunitiesforeducation](#) [#openaccess](#) [#mooclib](#) Mar. 19
- [Eleni Zazani](#): [@nora\\_almeida](#) I had the same question when I started this survey <http://wp.me/p2oqgF-6z> [#mooclib](#)
- [John Mark Ockerbloom](#): [@LibSkrat](#) says low CC graduation rate might reflect bad analysis (e.g. not counting degrees fm institution student transfers to) [#mooclib](#) Mar. 19
- [Sarah Evelyn](#): Public libraries are excellent partners for collaboration re:MOOCs - places to meet, support for students, build community [#mooclib](#) Mar. 19
- [Rebecca Hedreen](#): [#mooclib](#) Academic lib: MOOC as extension of existing online mission. Public lib: huge extension of public ed mission. Mar. 19
- [Jennifer Pearson](#): [#mooclib](#) getting really excited abt PLs and their many possible roles in MOOCLand. Mar. 19
- [Merrilee Proffitt](#): Right now, I'd say experimenters are the experts! RT [@sbordac](#): LACoPL we are experimenters not experts [#mooclib](#)
- [Dana Rosen-Perez](#): [#mooclib](#) speaker is from LA...anyone from a public library in tristate area or PA doing similar experimentation? Mar. 19
- [Robert \(Rob\) Nunez](#): You can have all of the data, but it's only useful if you know how to use and interpret it [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): MOOCs produce big data. So what's the next step? [#mooclib](#) Mar. 19
- [C m r n](#): Deirde Woods, penn: This is really early. Plenty of time for librarians to get involved in shaping the future of Ed. [#mooclib](#) Mar. 19
- [blg3](#): public library community project: what if everyone took the same MOOC? [#mooclib](#) Mar. 19
- [Richard James](#): I remember Open University from the 1970s, you would get up at 5.30 to watch your lectures on BBC 1. It was still pretty 'massive' [#mooclib](#) Mar. 19

### Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont'd):

- [Merrilee Proffitt](#): Virtual audience, we'd like to hear what you are thinking. What are implications for you? [#mooclib](#)
- [Heidi Steiner](#): Big data. buzz buzz buzz. [#mooclib](#) Mar. 19
- [Robert \(Rob\) Nunez](#) : Why MOOCs? Because Universities and Libraries have a larger commitment to the community [#mooclib](#) Mar. 19
- [Beth Evans](#): [#mooclib](#) Lurie asks, where will this go in organizations that don't have a lot of resources? Yup, that is the question. Mar. 19
- [Heidi Steiner](#) : Implications - advocacy for open access, fair use and digitization. Continuing to learn about MOOC pedagogy and tech. [#mooclib](#) Mar. 19
- [Rebecca Hedreen](#) : [#mooclib](#) Implications: need to think strategically about scalability and resources (inc time). What SHOULD we do? What CAN we do? Mar. 19
- [paul bond](#): [#mooclib](#) implications: I'm interested in [#infolit](#) as it relates to [#MOOCs](#). I see connect btwn aggregate-remix-repurpose-feedforward and IL. Mar. 19
- [K.G. Schneider](#): Libraries that are already providing services in the "ed tech" space have a natural relationship to their org's MOOC initiatives. [#mooclib](#) Mar. 19
- [K.G. Schneider](#): The HE libraries that understand that ref is not "dead" for masters-level institutions have some great service opportunities. [#mooclib](#) Mar. 19
- [Mou](#): How does [#infolit](#) fit into MOOCs? [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#) : Thinking about serving very practical and real educational needs in communities -- a public library role [#mooclib](#)
- [Rebecca Hedreen](#) : [#mooclib](#) ACRL InfoLit Stds: Undstd the econ, legal, & soc issues surrounding the use of info, & access & use info ethically and legally Mar. 19
- [Trudy Turner](#) : lots about moocs but not so much about 'and libraries'? [#mooclib](#) Do Uni libraries need an information literacy MOOC? Mar. 19
- [Sally Wilson](#): Sketchnote from Audiences panel session [#mooclib](#)  
<http://www.flickr.com/photos/pomathorn/8572318602/in/photostream...>
- [Jay Bhatt](#): How do we find out what courses are offered on Mooc? One interface to search for courses from all univs. offering them? [#mooclib](#) Mar. 19
- [eligovt](#) : [@drexeleng](#) [#mooclib](#) No cross-platform aggregation, but all schools shown within platform: edx / courser Mar. 19
- [Merrilee Proffitt](#): MOOCs produce big data. So what's the next step? [#mooclib](#)
- [Rebecca Hedreen](#): [#mooclib](#) What partnerships (faculty, pub lib, other u's) already exist or can be formed for library support? Mar. 19
- [Gerry McKiernan](#): Proactive Librarian MOOC Engagement  
<http://moocsandlibraries.blogspot.com/2013/03/proactive-librarian-mooc-engagement.html...>  
[#mooclib](#) Mar. 19
- [Eleni Zazani](#): [#mooclib](#) - new skills for librarians Mar. 19
- [Rebecca Hedreen](#): [#mooclib](#) InfoLit MOOC or module: Finding vs Searching-what's out there and how to find it Mar. 19

## Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont'd):

- [Gerry McKiernan](#): THATCamp Libraries 2013 - MOOC Session  
[http://moocsandlibraries.blogspot.com/2013/03/thatcamp-libraries-2013-mooc-session.html ...](http://moocsandlibraries.blogspot.com/2013/03/thatcamp-libraries-2013-mooc-session.html...)  
[#mooclib](#) Mar. 19
- [Melissa Edwards](#): Signed up for one to see what this mooc-mania is all about [#mooclib](#) Mar. 19
- [Melissa Renspie](#): What are the key strategic moves that libraries should make in regards to MOOCs? [#mooclib](#)
- [Jennifer Schaffner](#) : [#mooclib](#) crazy idea? A tool to move the curated content of lib guides into the MOOC flow, when appropriate and when desired by the prof? Mar. 19
- [Eleni Zazani](#): Interactive archive & visualization of twitter conversations from [#mooclib](#)  
[http://hawksey.info/tagsexplorer/?key=t\\_nF0mEjobH5uwWolD5Oblw&sheet=oaw ...](http://hawksey.info/tagsexplorer/?key=t_nF0mEjobH5uwWolD5Oblw&sheet=oaw...) Mar. 19
- [eligovt](#) : [#mooclib](#) Sun finally breaks out in Phila [pic.twitter.com/SBN89YRvgz](http://pic.twitter.com/SBN89YRvgz) Mar. 19
- [APSDS](#): "MOOCs and Libraries" Webcast Viewers Encouraged to Participate Remotely with [#mooclib](#) d'OCLC bientôt en ligne <http://bit.ly/XXpi26> Mar. 19
- [Anneli Friberg](#) : Ping [@davla59](#) [@andfa](#) [http://acreelman.blogspot.se/2013/03/is-it-course-is-it-textbook-no-its-mooc.html?utm\\_source=twitterfeed&utm\\_medium=twitter&m=1 ...](http://acreelman.blogspot.se/2013/03/is-it-course-is-it-textbook-no-its-mooc.html?utm_source=twitterfeed&utm_medium=twitter&m=1...) [#mooc](#)  
[#mooclib](#) [#bibliotek](#) Mar. 19
- [itgirl](#): on seeking permissions: the most common response we get is no response at all. [#mooclib](#)
- [itgirl](#): [#mooclib](#) Q: can we use these materials in a MOOC? A: it depends. Person doing license agreements may be most important in the building.
- [itgirl](#): then you realize that a Coursera course can revolutionize life in assisted living ... (insert anywhere). [#mooclib](#)
- [Jay Bhatt](#): My vision of next top move: Identify global needs of what courses are needed to bring benefits [#mooclib](#) Mar. 19
- [Jay Bhatt](#): Next identify faculty experts who can begin building course content [#mooclib](#) Mar. 19
- [Jay Bhatt](#): Libraries partner with them in providing guidance on how to assist in finding, accessing and using quality open access resources [#mooclib](#) Mar. 19
- [Laura Schmidli](#) : Like the idea that all librarians need to take MOOC to understand the student experience, platform, etc. [#mooclib](#) Mar. 19
- [Rebecca Hedreen](#): [@schmidli](#) My best prep for being a "distance librarian" was taking distance classes. I agree, to learn about MOOCs, take one. [#mooclib](#) Mar. 19
- [Jay Bhatt](#) : A new vision for to bring global social and education benefits to enhance digital, and information literacy worldwide through Mooc [#mooclib](#) Mar. 19
- [EmilyAtYaleLib](#) : Thanks [@OCLC](#) for organizing this great conference! [#mindblown](#) [#mooclib](#)  
Mar. 19
- [Gerry McKiernan](#) : EDUCAUSE Massive Open Online Courses (MOOCs) Constituent Group listserv  
[http://www.educause.edu/discuss/teaching-and-learning/massive-open-online-courses-moocs-constituent-group ...](http://www.educause.edu/discuss/teaching-and-learning/massive-open-online-courses-moocs-constituent-group...) [#mooclib](#) Mar. 19
- [Merrilee Proffitt](#): Thank to presenters and audience for a successful [#mooclib](#) meeting. Let's keep the discussion going on this channel, share info & ideas!

### Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont'd):

- [Melissa Renspie](#): Thank you all for participating in the OCLC Research & U Penn [#mooclib](#) webcast! We really appreciate it!
- [Eleni Zazani](#): Many thanks to [@MerrileelAm](#) [@mrenspie](#) & everyone involved in the [#mooclib](#) Mar. 19
- [Eleni Zazani](#): A small thank YOU for the live streaming is the [#mooclib](#) tweet archive at <http://bit.ly/11eSGUf> Mar. 19
- [Heidi Steiner](#): Thanks so much to [@MerrileelAm](#) and all involved for [#mooclib](#) webcast. All worked beautifully and great info! Mar. 19
- [Rita Vine](#): Hats off to [@OCLC](#) for outstanding [#mooclib](#) conference. Made connections, learned so much. Bonus: 5 awesome dinner companions. Priceless. Mar. 19

### Post-Event Tweets

- [Jennifer Howard](#): "For Libraries, MOOCs Bring Uncertainty and Opportunity": new [@wiredcampus](#) post. <http://bit.ly/10GaTHR> [#mooclib](#)
- [Merrilee Proffitt](#): Interested in a discussion about MOOCs, online learning, and libraries at ALA? Check this out <http://oc.lc/cbQ7hd> [#mooclib](#)
- [Merrilee Proffitt](#): Want to join a discussion group on MOOCs and Libraries? Right this way! <http://oc.lc/xOrrMX> [#mooclib](#)
- [Merrilee Proffitt](#): The MOOCs and Libraries meeting covered in the Chronicle, by [@JenHoward](#) <http://oc.lc/phBwvo> [#mooclib](#)
- [Melissa Renspie](#): Chronicle of Higher Education blog highlights key points from MOOCs and Libraries event <http://bit.ly/10GNZiG> [#mooclib](#)
- [lorcan dempsey](#): Chronicle of Higher Education Blog Highlights Key Points from MOOCs and Libraries Event: <http://www.oclc.org/research/news/2013/03-25.html#UVDrqFD-QQ0.twitter...> [#mooclib](#)
- [Eleni Zazani](#): The transformative effect of [#MOOCs](#) on the higher education landscape. <http://www.nature.com/news/online-learning-campus-2-0-1.12590...> [#HE](#) [#mooclib](#)
- [Merrilee Proffitt](#): Slides from [#mooclib](#) event at UPenn now available on OCLC Research website. Videos coming soon! <http://oc.lc/AXqOwZ>
- [Merrilee Proffitt](#): MOOC Provider Panel includes discussion of the role of libraries / librarians [#mooclib](#) <http://tinyurl.com/crlhdvu>