

MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?

18-19 March 2013 – University of Pennsylvania

Next Steps identified in final group discussions

Get the Library Involved
Engage the local institution in the conversation about on-campus and online learning “Get to the table” “Make friends and influence people”
Increase awareness – get to the table
Develop partnerships appropriate to whatever strategy you inst. Is adopting
Establish point person or team to interact with campus MOOC developers
Don’t wait until you figure it out! Jump right in! – join support team
Designate someone who has the management of MOOCs as a priority and has authority to lead library MOOC efforts “Head MOOC Muck Muck”
Libraries host strategic stakeholder meetings at outset if possible. Get ahead!
Understand your institution’s goals and keep ear to the ground
Start Talking/Collaborating/Sharing Between Libraries
Forge public & academic partnerships
Create a moderated listserv for librarians in institutions that are involved in the MOOC platforms
Formally build a librarian MOOC community to act as an information sharing body Action Item: Create a professional group (in ELI, Educause, etc) to facilitate this
More formal, inter-institutional discussion & collaboration – including cross-platform
Create a MOOC consortium to lead and share innovation among and between libraries and librarians
Take MOOCs
Understand the student learning experience in MOOCs Action Item: Assign specific librarians/staff to take specific MOOCs, participate fully as a student and assess the learning experience
Take a MOOC the whole way through (make your director take a MOOC, bring a friend)
Encourage MOOC participation amongst colleagues
Recommend to librarians and staff at your home library that they enroll and participate in more than one MOOC offering
Get in front of Licensing and Access
University librarians should bring platform providers and resource vendors together to work out the basis for licensing content
Advocacy with publishers for new licensing models
Get ready – Systematize public domain & free access archives. And start discussions to renegotiate access contracts

Create MOOCs
Offer “Intro to disciplinary thinking” courses through MOOCs – “Think like a sociologist” include but go beyond library research skills
Information Literacy MOOC (one aspect only!)
Support MOOC Faculty
Proactively anticipate common questions that will be asked of the library by faculty preparing MOOCs. Create one-sheets of talking points & FAQs and distribute to all library staff so they can be prepared to answer these questions. Common Topics: fair use, copyright, licensing, etc.
Collaborate and create a “no fly” list of web content that is likely to be blocked
Entrée to open access discussions with faculty
Support MOOC Students
Forum analytics that permit librarians to engage on relevant issues where their expertise is helpful
Get library school students involved as “librarians” for MOOCs (internships, librarian supervisor)
Create In-Person Support Opportunities
Discussion on MOOCs. Face to Face discussion opportunities
Host/create/encourage local MOOC learning communities
Re-Assess Library Assumptions and Practices
Re-conceptualize our assumptions & core values & how to reach them Examples: ILL practice vs. doc/item delivery; application/methods - - physical vs. e-collections Use LibGuides broader audience (open access sources) + Worldcat records