

#### Scan and Deliver:

# Creative User-Initiated Digitization in Special Collections and Archives

Anne Bahde Anne Blecksmith Julia Gardner

with Francine Snyder, Shannon Supple, and members of the OCLC Research Library Partnership's Working Group on Streamlining Photography and Scanning

OCLC Research Webinar 22 September 2011

# OCLC Research Library Partnership (formerly RLG) Working Group on Streamlining Photography and Scanning

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Minnesota Historical Society

Paul Constantine University of Washington Elizabeth McAllister University of Maryland

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Hoover Institution, Stanford University

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Mattie Taormina

University of California at Berkeley

Sue Kunda

Oregon State University Stanford University

Jennie Levine Knies University of Maryland

Cherry Williams

Lilly Library, Indiana University

Suzannah Massen Frick Art Reference Library "Capture and Release": Digital Cameras in the Reading Room

Lisa Miller, Steven K. Galbraith, and the RLG Partnership Working Group on Streamlining Photography and Scanning

#### Scan and Deliver:

Managing User-initiated Digitization in Special Collections and Archives

Jennifer Schaffner OCLC Research

Francine Snyder

Solomon R. Guggenheim Museum

Shannon Supple

University of California at Berkeley



#### Introduction



Shannon K. Supple

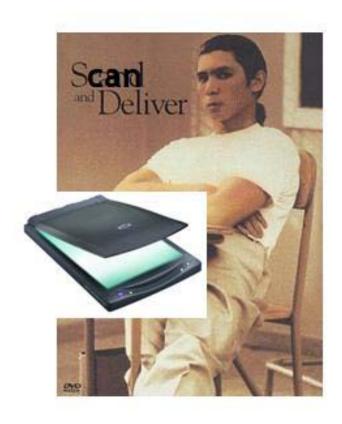
Librarian University of California, Berkeley



Francine Snyder

Director of Library and Archives Solomon R. Guggenheim Museum

#### Scan and Deliver:



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Jennifer Schaffner OCLC Research

Francine Snyder Solomon R. Guggenheim Museum

Shannon Supple University of California at Berkeley



http://www.oclc.org/research/publications/library/2011/2011-05.pdf

#### **Tiered Workflow**

#### Tracks:

- A. Inside Track
- B. Middle Track
- C. Outside Track

#### Steps:

- A. Review
- B. Decide
- C. Scan
- D. Deliver

	INSIDE TRACK	MIDDLE TRACK	OUTSIDE TRACK			
REVIEW						
REQUEST	Verbal request	Detailed forms				
APPROVE	One staff member	Two staff	Three or more staff			
SEARCH FOR EXISTING SURROGATE	Don't take the time	Quick check (local files or online)	Search:  Google Books  EBBO & ECCO  HathiTrust  Etc			
RIGHTS	User's responsibility	User's responsibility	Search, control, & monitor thoroughly			
	DECIDE					
STAFF	One staff member	Two staff	Multiple specialists:  Curator  Conservator  Metadata creator  Image professional  Etc			
RESOLUTION	Easiest option	Middling to high quality	High quality			
METADATA	None	Filename and keyword or two	Metadata & citation (choose standards)			
WHOLE / PART / ITEM	Will scan whole unit if it takes up to "x" minutes	Entire chapter or series	Entire volume or collection (large-scale digitization)			
		SCAN				
STAFF	One staff member	Two staff	Multiple staff			
QUALITY CONTROL	Trust your staff!	Quick review	Thorough review by multiple specialists (color-correction, etc.)			
DELIVER						
DELIVERY METHOD	Deliver forthwith to user	Keep in local files and Web site	Digital library     Digital repository     DAMS     Consortia     Aggregations			

#### Recommendations

Let your context be your guide.

Do the minimum necessary for delivery.

Be flexible, jump tracks.

22 September 2011

# Example: "Jump Tracks"

INSIDE TRACK	MIDDLE TRACK	OUTSIDE TRACK
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REQUEST	Verbal request	Simple form	Detailed forms
APPROVE	One staff member	Two staff	Three or more staff

# Speakers:

INSIDE TRACK MIDDLE TRACK OUTSIDE TRACK

Anne Bahde San Diego State

Julia Gardner
University of Chicago

Anne Blecksmith

**Getty Research Institute** 

## 1st Speaker:

#### Anne Bahde

Assistant Head
Special Collections and University Archives
San Diego State University
Library and Information Access



YOU'RE
PUTTING
WHAT
IN MY
READING
ROOM?!!?



OR, HOW I LEARNED TO STOP WORRYING AND LOVE THE BOOKEYE

## By taking controlled risks . . .

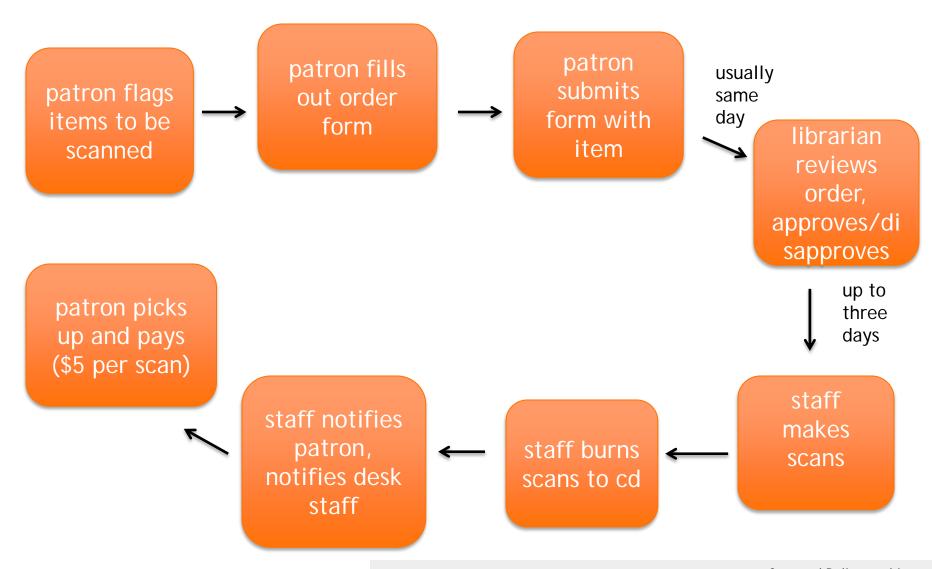
- We can earn respect
- We can dispel 'archival anxiety'
- We can become empowered
- We can protect the materials

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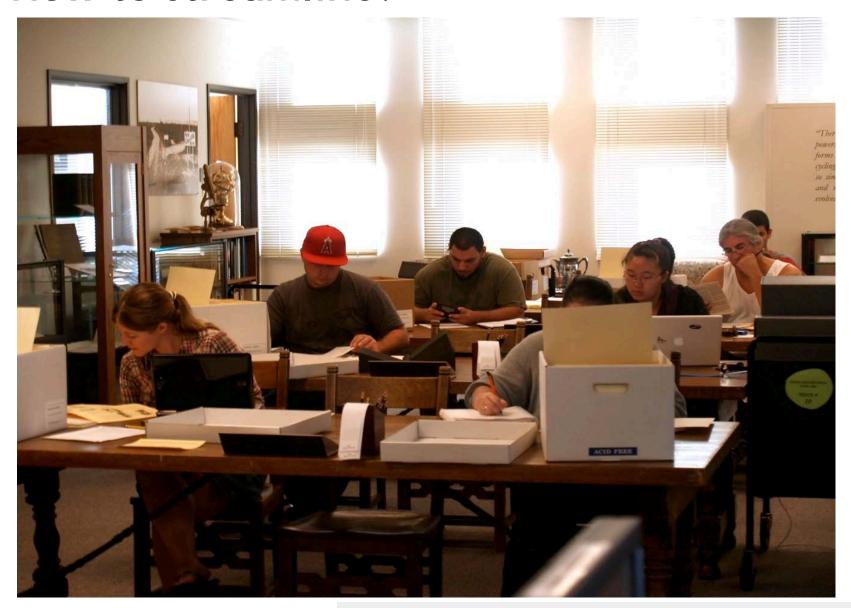




Scan and Deliver webinar



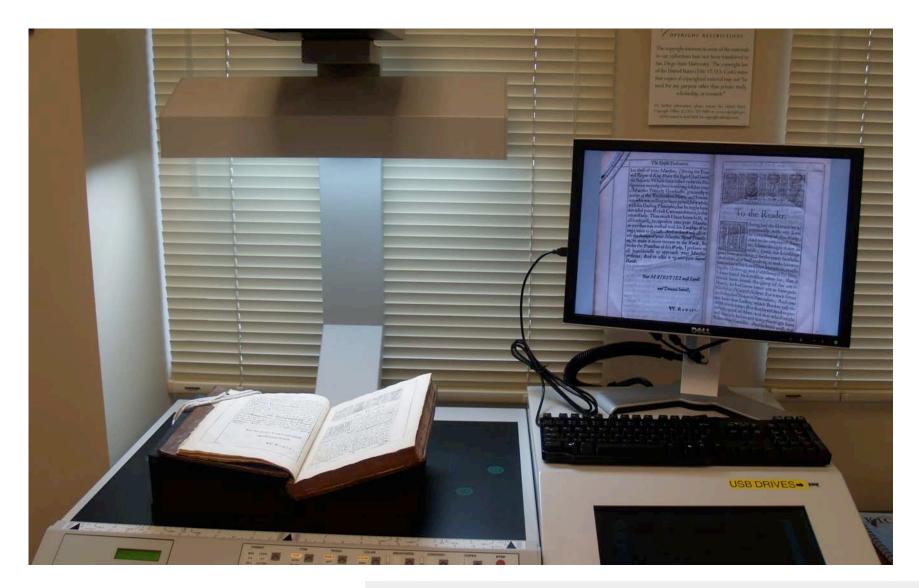
#### How to streamline?



















#### But what about?!?!

How will we know what they scan?

They'll want to scan whole books!

Whole folders!

WHOLE BOXES!!

WHAT ABOUT COPYRIGHT??!!

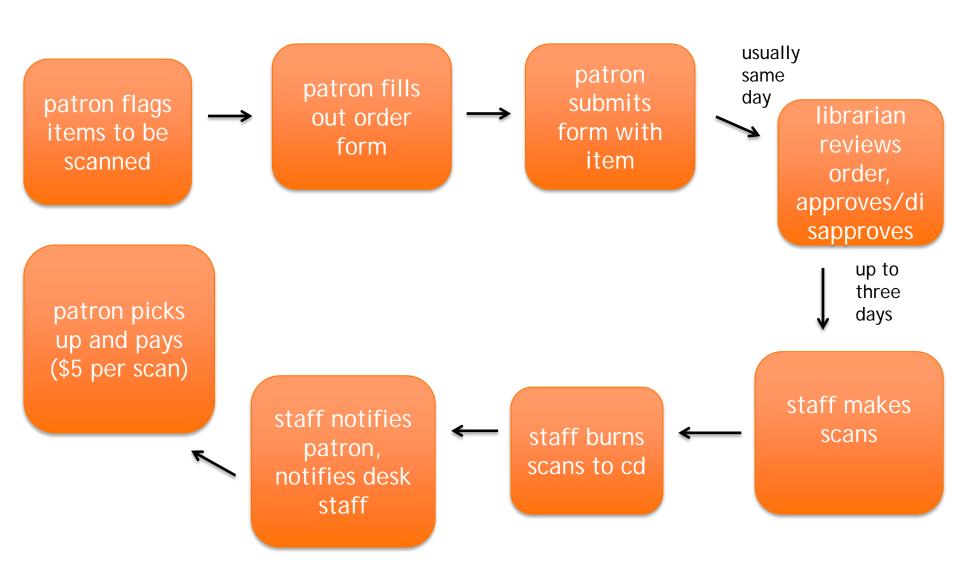
How will we train people to use it and still run the reference desk?

We'll have a line a mile long!

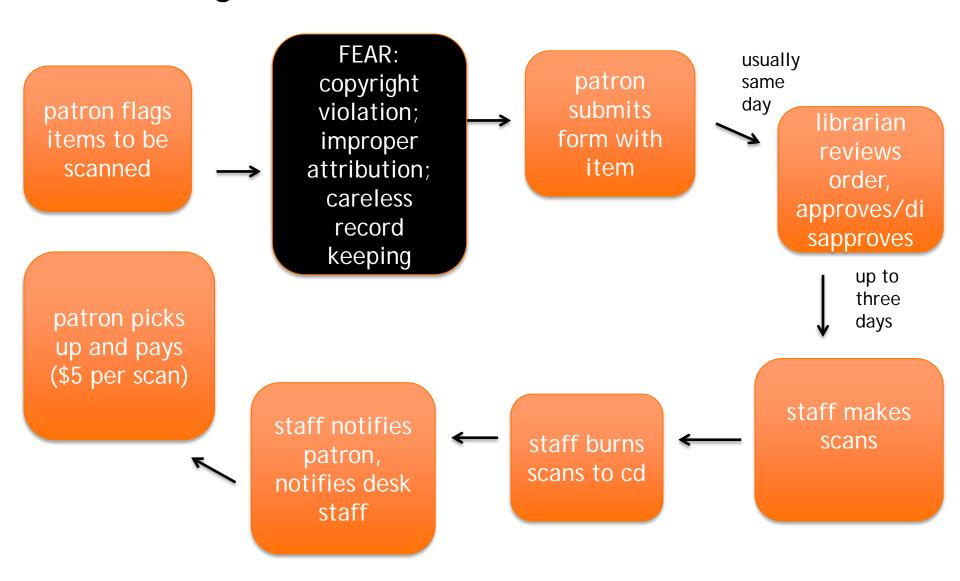
WHAT ABOUT HANDLING??!!

What do you mean it is free?!

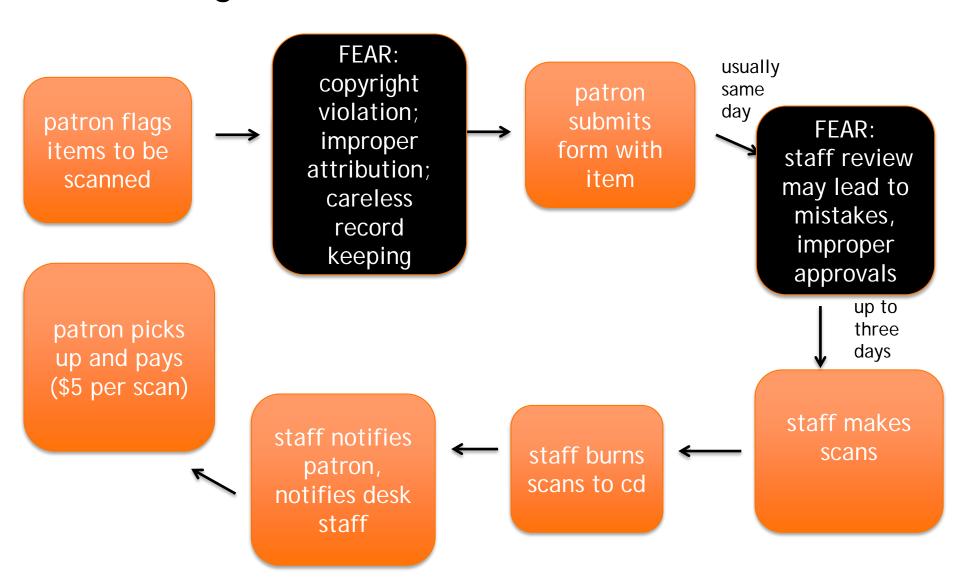
How will we save the scans?

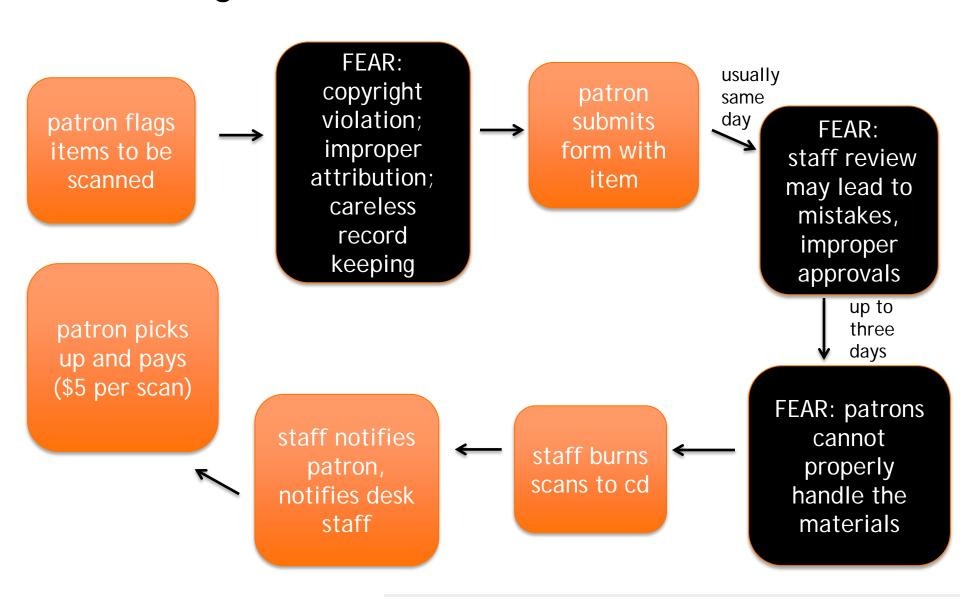


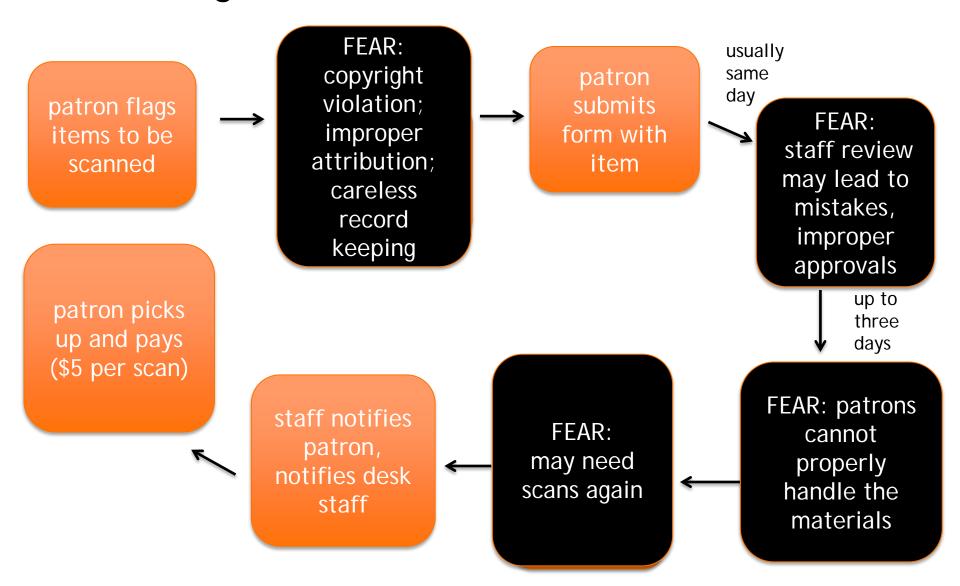


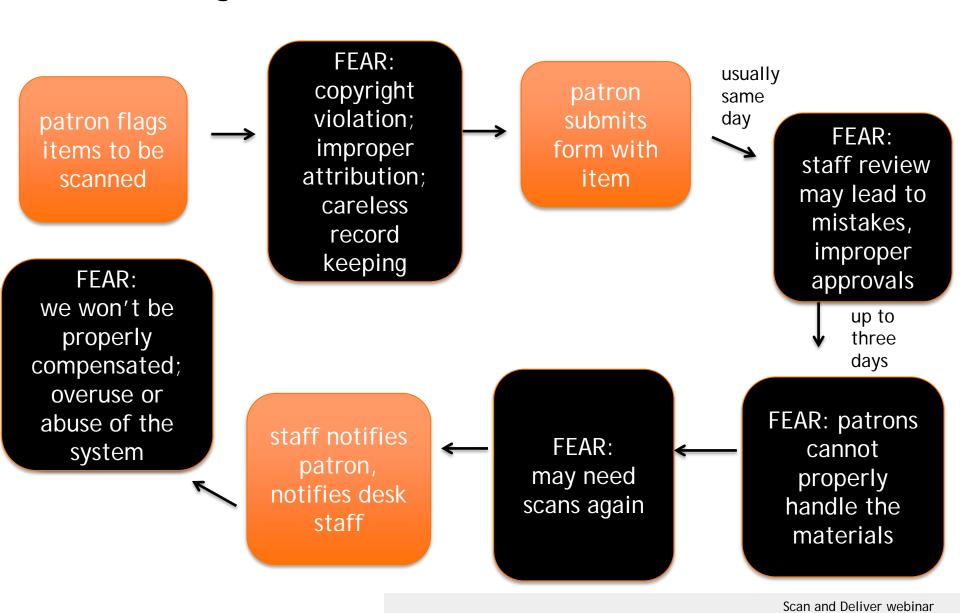




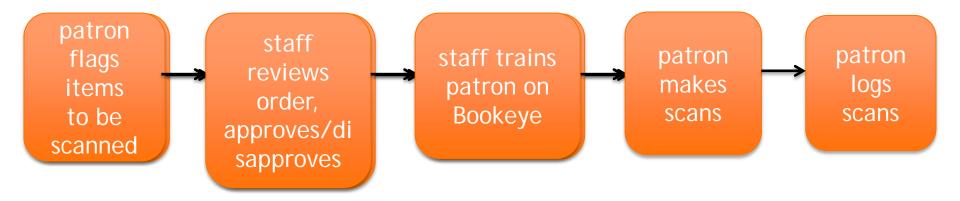






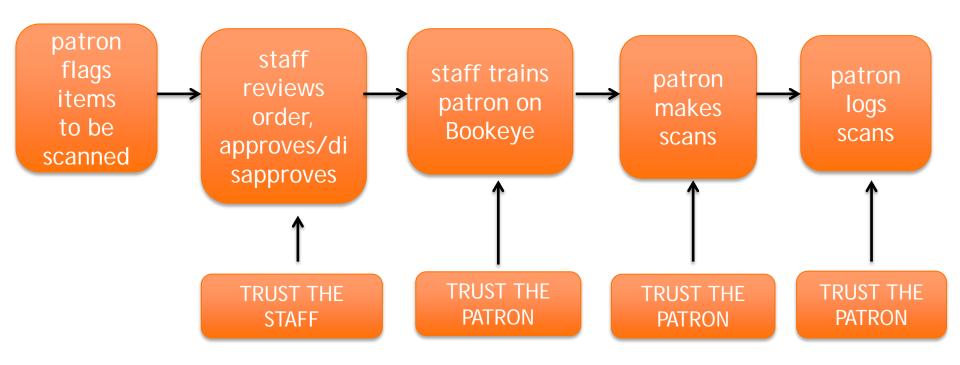


#### Scanning Workflow, A.B. (After Bookeye)



22 September 2011

#### Scanning Workflow, A.B. (After Bookeye)



## Challenges of the Bookeye

#### Regulation

- Busy times
- Box limits
- Transparency marking strip

#### **Training**

- Learning curve for patrons
- Busy times
- Training staff to evaluate materials

#### **Updates and Crashes**

Maintenance and its inconveniences



## Wonders of the Bookeye

#### Happy Patrons

- Turnaround time
- Visiting researchers
- Continuing appeal to students

#### **Assessment**

- New statistics-gathering tool
- Deeper understanding of use

#### Extension to other services

- Remote reference
- Digitization
- Exhibits and outreach
- Professional development



# Beyond the Bookeye



# 2<sup>nd</sup> Speaker:





Head of Reader Services
Special Collections Research Center
University of Chicago Library



# License to ILL:

Partnering with InterLibrary Loan to Fulfill Special Collections Requests

#### Julia Gardner

Special Collections Research Center, University of Chicago Library





# ILL By the Numbers

ILL Requests, 2009-2010					
Library's ILL	ry's SCRC ILL Pages copied Pages copied Titles Full Text Requests (< 50 pp/vol) (>50 pp) loaned Scans				Full Text Scans
Requests					
549	39	13	2	0	10

ILL Requests, 2008-2009					
Library's	Requests (< 50 pp/vol)		Pages copied (> 50 pp)	Titles loaned	Full Text Scans
Requests					
1,365	81	38	5	0	7

# **ILL By the Numbers**

### 2009-2010

- 60% decrease from 2008-2009
- Only 7% followed up their initial request by contacting the Special Collections Research Center directly

### 2008-09

- 23.5% decrease from 2007-2008
- Only 6% followed up their initial request by contacting the Special Collections Research Center directly

### Identified Inefficiencies

- Huge drop-off between initial contact with ILL and follow-up directly with SCRC
- Decrease in requests each year
- Duplication of efforts by ILL and SCRC

### Motivations to Partner with ILL

- Demonstrably not meeting our mission of best serving user needs.
- Existing system involved large amounts of staff time in three different departments:
  - ILL received request, cancelled request, told requesting library to contact Special Collections directly.
  - Special Collections then received new request, repeated searching already done by ILL.
  - Preservation department staff provided high-resolution scans for us, created metadata.

# Developing a New Workflow: Bumps Along the Way

- Moving from "Why scan?" to "Why not?" mentality
- Concerns about material leaving the department
- Do we save scans? (No)
- Do we create metadata? (No)
- Training ILL staff in handling, overcoming their anxieties about handling rare materials
- Decisions informed by the Draft ACRL/RBMS Guidelines for Borrowing and Lending Special Collections Materials

### **New Workflows and Procedures**

- ILL receives request.
- ILL searches holding libraries. If <15, refers to us.
- We pull item and evaluate condition.
- If approved, ILL staff pick up from Special Collections, scan, and return to us.
- Copies delivered to user as PDF.

### **Efficiencies Realized**

- We are able to benefit from ILL's existing workflow and expertise in fulfilling ILL requests
- ILL no longer has to cancel requests and respond with separate directions for contacting us
- Scans performed in ILL as part of their standard workflow
  - Eliminates need schedule time on Preservation's equipment and to schedule time for their staff to perform the scanning
  - More "quick and dirty" approach—no metadata or saving scans

# Improved Service to Users

Requests	Requests	Requests	% change in
Received	Approved	Approved	requests
2010-11	2010-11	2009-10	fulfilled
(as of			
6/3/2011)			
184	68	23	195%
			increase

# Why do We Decline a Request?

### Condition

 Most common reason: 65 requests turned down due to condition issues, nearly as many as we approved.

### Number of Holding Libraries

 Initially all Special Collections ILL requests were sent to us, even if high number of holding libraries. We refined procedure so we receive only requests with 15 or fewer holding libraries

### Miscellaneous

- We don't actually own the item
- Requesting library cancels

### Where We Are Now

 Reviewing numbers for complete fiscal year and assessing

# Questions of particular interest:

- How many requests came from local or area libraries?
- Would additional training with ILL increase confidence in handling our items, and enable us to approve more requests?
- Total requests still much lower than seen in past few years: will return to direct requests through ILL department lead to increase?

### Where We Are Now

- 34 requests received, July-Sept.
  - 19 approved, or 55%
  - 15 declined, or 44%
- Last year this time
  - 51 requests received
  - 16 approved, or 31%
  - 29 denied, or 56%

# 3<sup>rd</sup> Speaker:

### **Anne Blecksmith**

Head, Digital Services
Research Library
Getty Research Institute



# Digitization Impossible? On-demand services at the Getty Research Institute

Anne Blecksmith Head, Digital Services The Getty Research Institute Mr. Hunt, this isn't mission difficult, it's mission impossible. "Difficult" should be a walk in the park for you . . .

Mission Commander Swanbeck, *Mission Impossible* 

# Digitization-on-Demand

(beyond the one-sies and two-sies)

- User-initiated, comprehensive imaging of small-scale special collections, archives, and objects
- Exceptions could be made for a discrete "unit" or body of materials within a larger collection (e.g. series)
- Digitool (digital library) main delivery resource
- Aspire to average turn-around time of 5 weeks from intake to access online

We just rolled up a snowball and tossed it into hell. Now let's see what chance it has . . .

Ethan Hunt, Mission Impossible

# Fast-tracked digitization workflow

- Intake
- Assessment
- Preparation
- Digitization
- Creation of submission information package for ingest into the digital library
- User/requester notification
- Preservation of the ingest package and master files

# You really think we can do this?

Luther Stickell, Mission Impossible

We are going to do it.

Ethan Hunt, Mission Impossible

### Collaboration

 A highly collaborative process, the success of Digitization-on-Demand hinges on the collaboration and expertise of the following departments: Reference, Rights and Reproductions, Special Collections Cataloging, General Collections Cataloging, Special Collections Circulation, Digital Services, and Information Systems.

If I had some duct tape, I could fix that . . .

MacGyver

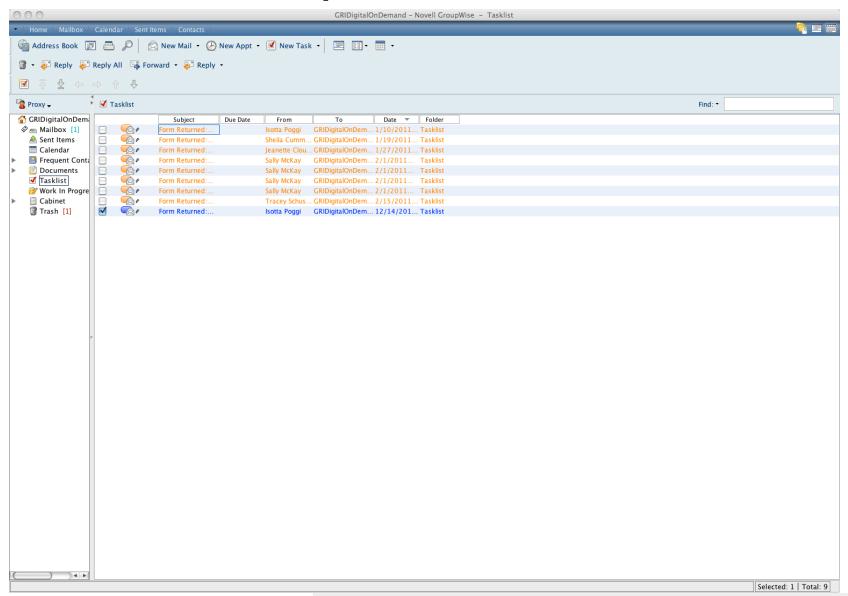
#### Digitization-on-Demand

TO BE COMPLETED BY REQUESTER (PLEASE COMPLETE ONE FORM FOR EACH BOX/VOLUME NUMBER) A. REQUESTER INFORMATION First name: Affiliation: \_\_\_\_\_\_ E-mail: \_\_\_\_\_ Telephone: \_\_\_\_ GRI staff contact name: \_\_\_\_\_\_ GRI staff contact e-mail: \_\_\_\_ Date needed by (MM/DD/YYYY): \_\_\_\_\_ (NB: average turnaround is six weeks. Actual delivery dates will be determined by scope of project and/or any conservation assessments.) B. REASON FOR REQUEST (PLEASE CHECK/FILL OUT ALL FIELDS THAT APPLY) GRI Exhibition Name of exhibition: \_\_\_\_ GRI Research Project Name of research project: JPGM GCI Getty Scholar Describe project: \_\_\_\_ Reference/outside patron Date request received by REFERENCE (MM/DD/YYYY): \_\_\_\_\_ Reference contact: ILL item C. REQUEST INFORMATION Book or Collection title: Object title (e.g. album or video title): Persistent link: Box numbers (if applicable): \_\_\_\_\_\_ Folder numbers (if applicable): \_\_\_\_\_ Copyright information: \_\_\_\_ Rights holder (if known): The Getty Research Institute 1200 Getty Center Drive, Suite 1100 ©2010 J. Paul Getty Trust www.getty.edu Digital Services Los Angeles, CA 90049-1688

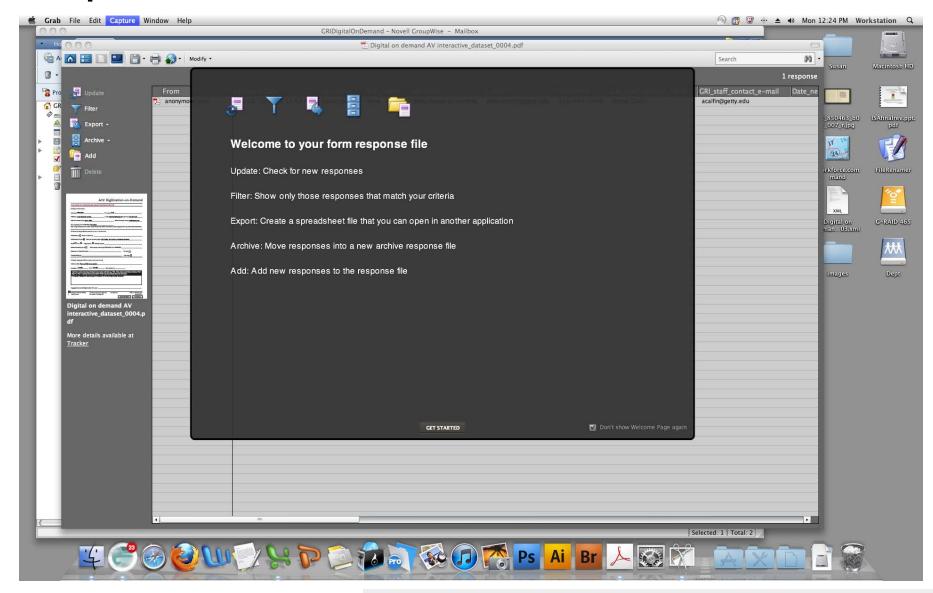


(updated 10/27/10)

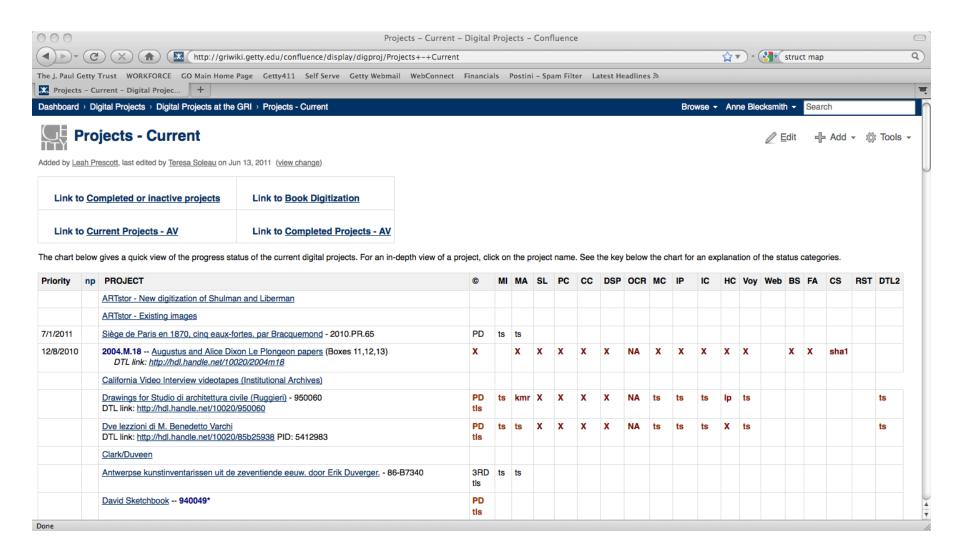
# GroupWise account



# Responses file created in Adobe Acrobat Pro 9

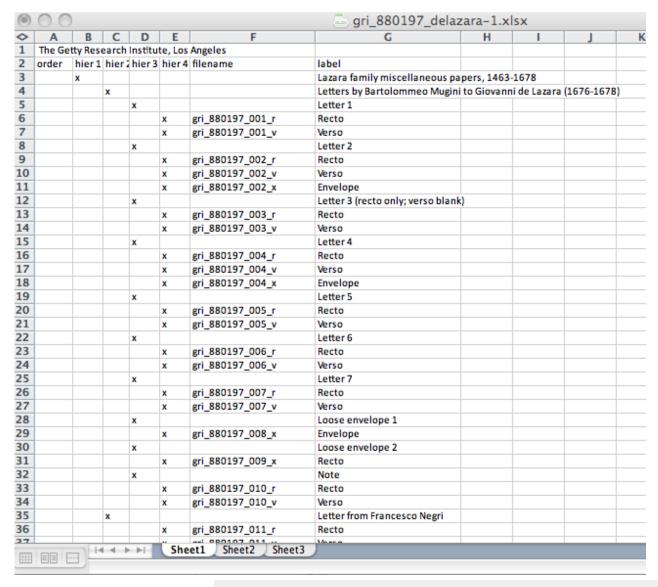


# Digital project workflow tracked on library's wiki

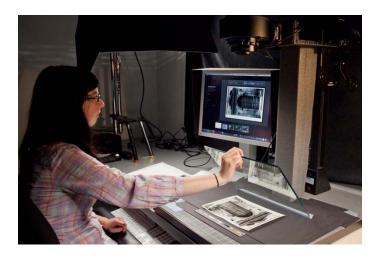




# Preparation for digitization

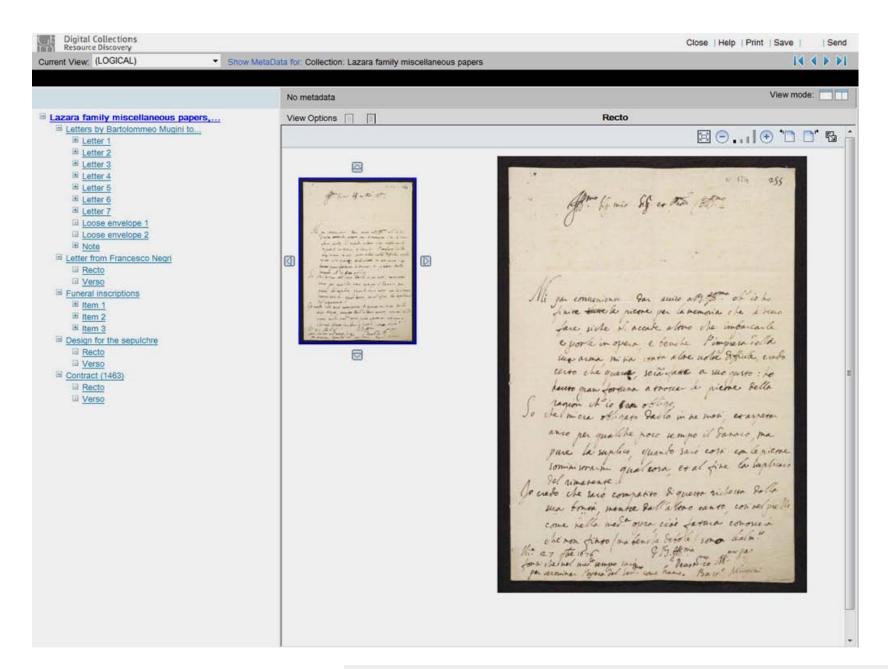


# Digitization





- Capture
- Quality control
- Completed project staged on production server for "pick-up"
- Project folder contains image files and spreadsheet



# Rethinking workflow and staffing

Federal Agencies Digitization Guidelines Initiative DIGITIZATION ACTIVITIES Project Planning and Management Outline Version 1.0 November 2009 Federal Agencies Digitization Guidelines Initiative

- Analyzing approaches to digitization
- Taking a look at resources and possible tracks
- Rethinking staff assignments

### Photography "teams"

- Rights and reproduction requests
- Exhibition and loan objects
- Exhibition graphics
- Getty Publications
- Facsimile loans and exhibitions
- Digitization-on-Demand
- Live still imaging

## Digital Projects team

- Mass-digitization projects
- Collaborative digitization projects
- Digitization-on-Demand

# Mission accomplished?

- Breaks monotony of mass-digitization
- Sense of achievement
- Promotes understanding across sections
- Fills library's mission
- Builds goodwill with researchers



Hi, this is MacGyver. We all know how these things work, so when you hear the beep, go for it.

MacGyver's answering machine message

### Scan and Deliver!

- Jennifer Schaffner schaffnj@oclc.org
- Francine Snyder
   <u>francine.snyder@guggenheim.org</u>
- Shannon Supple sksupple@law.berkeley.edu
- Anne Bahde
   <u>abahde@rohan.sdsu.edu</u>
- Julia Gardner juliag@uchicago.edu
- Anne Blecksmith <u>ablecksmith@getty.edu</u>
- and Streamlining Photography and Scanning Working Group Members

	INSIDE TRACK	MIDDLE TRACK	OUTSIDE TRACK	
REVIEW				
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DELIVERY METHOD	Deliver forthwith to user	Keep in local files and Web site	Digital library     Digital repository     DAMS     Consortia     Aggregations	