Some findings about selection in WorldCat Local

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User Researcher
User Experience Group
Global Engineering Division
OCLC
University of Washington
University of California
  Berkeley
  Davis
  Irvine
The Ohio State University
Peninsula Library System, San Mateo, California
25 Undergraduates
28 Graduate students
13 Faculty, some junior and some senior
Search result ranking
Bibliographic detail
Editions and FRBRization
“Most of the time I come with a specific item in mind—about three quarters of the time. The other quarter of the time is when I’m starting out a research project and I just want to find one book. Or I might try to put together a list of them.”
“When we ask these questions, we go to Google. So when we go to a library’s website, the priority is to see if the source is here, in the library.”
“If I wanted to know something about the book—let’s say I wanted to look up the date of the latest edition—I wouldn’t go to Melvyl for that. I would just go to Google. I would never even think of going to Melvyl for that. But if I wanted to borrow the book, I would definitely go to Melvyl.”
“Every step is interesting.”
Search results for 'orientalism' limited to Libraries Worldwide (WorldCat)

Results 1-10 of about 3,533 (11 seconds)

Sort by: Relevance Only

1. Orientalism
   by Edward W Said
   Book
   Language: English
   Held by: UC Irvine Libraries
   View all editions and formats

2. Dangerous knowledge: orientalism and its discontents
   by Robert Irwin
   Book
   Language: English
   Held by: UC Irvine Libraries

3. Orientalism
   by Christine Peltre
   Book
   Language: English
   Held by: University of California Libraries

4. Reorienting Orientalism
   by Chandreyee Niyogi;
   Book
   Language: English
“What came up first is the ‘Bible’ of this stuff, so that’s totally expected.”

“It makes sense that the most important, seminal works come up first.”

“Landmark books are expected to be among the first.”
“That’s why we have smart librarians.”

“Somebody put it there [at the top of the search result] for a reason.”
71. **How we advertised America.**  
by George Creel  
Language: English  
Type: Book  
Publisher: New York, Arno Press, 1972 [©1920]  
Held by: UC Berkeley Libraries

72. **Russian cultural studies : an introduction**  
by Catriona Kelly; David Shepherd  
Language: English  
Type: Book, Internet Resource  
Held by: UC Berkeley Libraries

73. **Russian Advertising Attitudes: Reassessing the Two-Factor Model**  
by L G Wells; S Van Auken; W J Ritchie  
Language: English  
Type: Article  
Database: British Library Serials  
Held by: University of California Libraries
<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Author</th>
<th>Year</th>
<th>Type</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Orientalism</td>
<td>Edward W. Said</td>
<td></td>
<td>Book</td>
<td>UC Irvine Libraries</td>
</tr>
<tr>
<td>3</td>
<td>Orientalism</td>
<td>Christine Peltre</td>
<td>2004</td>
<td>Book</td>
<td>University of California Libraries</td>
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</table>

**Search Results**

Results 1-10 of about 3,533 (0.11 seconds)

Sort by: Location and Relevance

- Relevance Only
- Location and Relevance
- Author (A-Z)
- Title (A-Z)
- Date (Oldest First)
- Date (Newest First)
Search results for 'orientalism' limited to Libraries Worldwide (WorldCat)

1. Orientalism
   - by Edward W Said
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   - Language: English
   - Held by: UC Irvine Libraries

2. Dangerous knowledge: orientalism and its discontents
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3. Orientalism
   - by Christine Peltre
   - Book
   - Language: English
   - Held by: University of California Libraries

4. Reorienting Orientalism
   - by Chandreyee Niyogi
   - Book
   - Language: English
From slavery to freedom: a history of African Americans

Author: John Hope Franklin; Alfred A Moss

Summary: From slavery to freedom describes the rise of slavery, the interaction of European and African cultures in the New World, and the emergence of a distinct culture and way of life among slaves and free Blacks. The authors examine the role of Blacks in the nation's wars, the rise of an articulate, restless free Black community by the end of the eighteenth century, and the growing resistance to slavery among an expanding...
Results for 'marketing nutrition: soy, functional foods, biotechnology, and obesity' limited to Libraries Worldwide (WorldCat)

Sort by: Relevance

Results 1-6 of about 6 (.21 seconds)

   Language: English Type: Article
   Database: British Library Serials
   Held by: UC Berkeley Libraries

2. Marketing nutrition : soy, functional foods, biotechnology, and obesity by Brian Wansink
   Language: English Type: Book Internet Resource
   Held by: UC Berkeley Libraries

   Language: English Type: Article
   Publication: Gastronomica: The Journal of Food and Culture, 6, no. 4 (2006): 119-120
   Publisher: University of California Press
“I’m starting to get more and more confused. Three— four—different authors.”

“A little bit surprising because it’s the exact same title.”

“Funny, it has the same exact title. I just assumed it…”
From slavery to freedom describes the rise of slavery, the interaction of European and African cultures in the New World, and the emergence of a distinct culture and way of life among slaves and free Blacks. The authors examine the role of Blacks in the nation's wars, the rise of an articulate, restless free Black community by the end of the eighteenth century, and the growing resistance to slavery among an expanding segment of the Black population.
Reviews
Reviews

“If the review was by someone whose name I knew...”
Recommendations
Recommendations

“Intrusive. Who are those readers?”
Tags
Tags

“a democratization of the library monopoly on classification”
Ratings
Ratings

“Because we don’t know who’s behind them, it ends up being just a frustration.”

“A bit of a confusion between a library site and a commercial site.”
Lists
Lists

“User lists would be interesting—a good thing from more commercial sites. Incredibly useful.”
“I wouldn’t spend the time to do it.”
Related Subjects: (15)

Orientalism.
Asia -- Foreign public opinion, Western.
Middle East -- Foreign public opinion, Western.
Asia -- Study and teaching.
Middle East -- Study and teaching.
Imperialism.
East and West.
Oriëntalisme.
Oriëntalistiek.
Impérialisme.
Orient et Occident.
Asie -- Opinion occidentale.
Moyen-Orient -- Opinion publique occidentale.
Asie -- Étude et enseignement.
Moyen-Orient -- Étude et enseignement.

User lists with this item (12)

Books from Aamir R Muftis enlightenment in the colony (21 items)
“As a historian, I usually prefer to read a first edition of something if it is primary; if it is secondary, the most recent.”

“Editions really matter because of differences in translations.”
<table>
<thead>
<tr>
<th>Title / Author</th>
<th>Type</th>
<th>Language</th>
<th>Date / Edition</th>
<th>Publication</th>
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</tr>
</thead>
</table>
“Is there another page?”