

Library, Archive and Museum Collaboration

Günter Waibel
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RLG Programs 2008 Partner Meeting
Paris, 6 Nov 2008

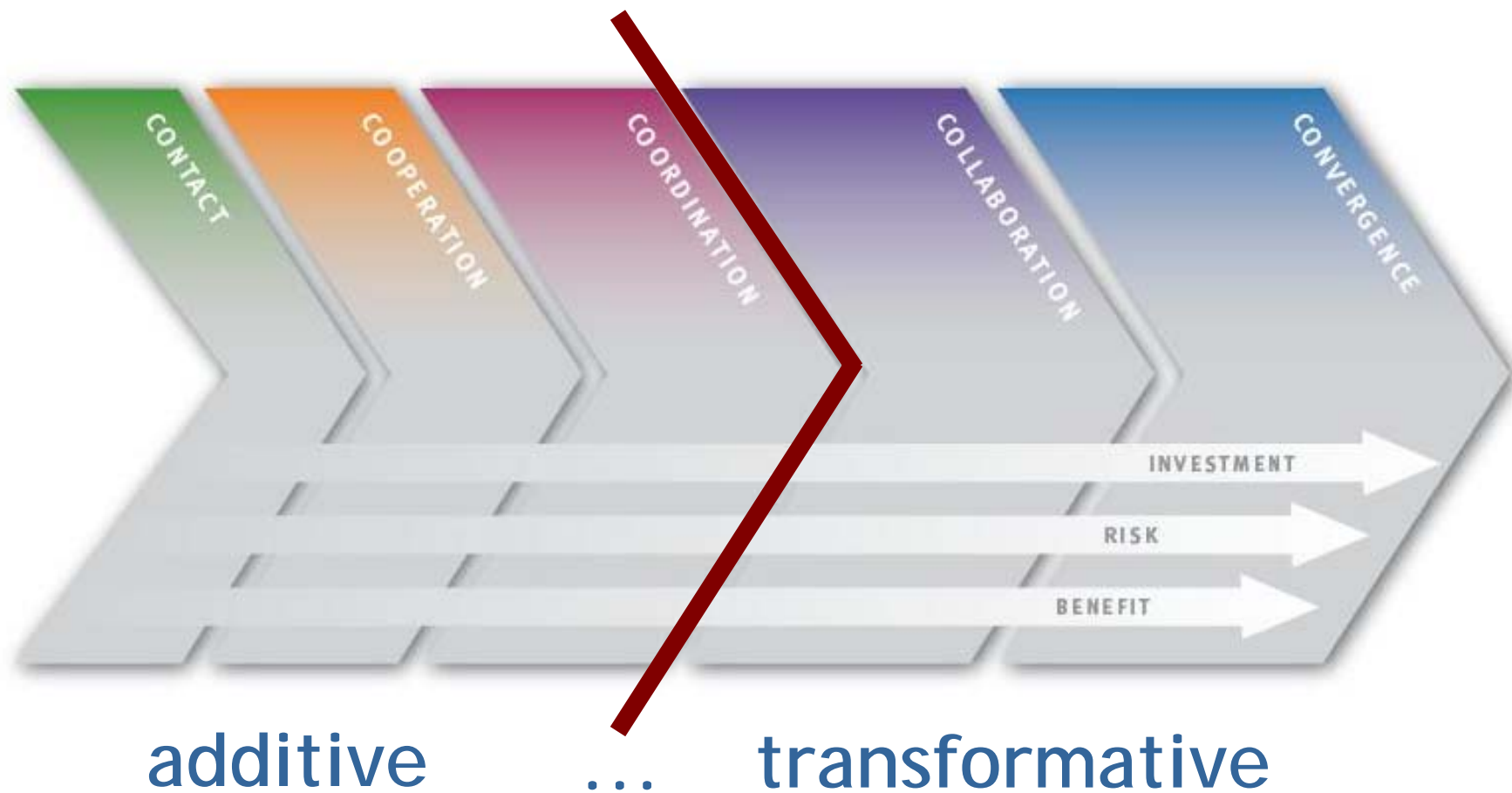
What's in a word?

Collaboration

“I am talking about a transformational change that is akin to letting go of one trapeze in mid air before a new one swings into view.” Ken Soehner, Metropolitan



Collaboration Continuum



The Partnership & LAM Collaboration

- Who aspires to library, archive and museum collaboration?
- How are these collaborations conceived of and sustained?
- Can a workshop help us answer these questions?



Princeton



Victoria & Albert



Smithsonian

The Workshops



Yale



U of Edinburgh

Story Time

A short history of
libraries,
archives
and
museums



NYPL Digital Library. *Rivington Branch, Story Hour: A Girl's Club Listening to a Story of Atlanta.* Digital Image ID:1145780

First: One for All—Cabinets of Curiosity

Less democratic • Less economic • More integrated

Then: One for Each—Libraries, Archives and Museums



More democratic • More economic • Less integrated

Now: One for All (Again)

Library + Archive + Museum = LAM

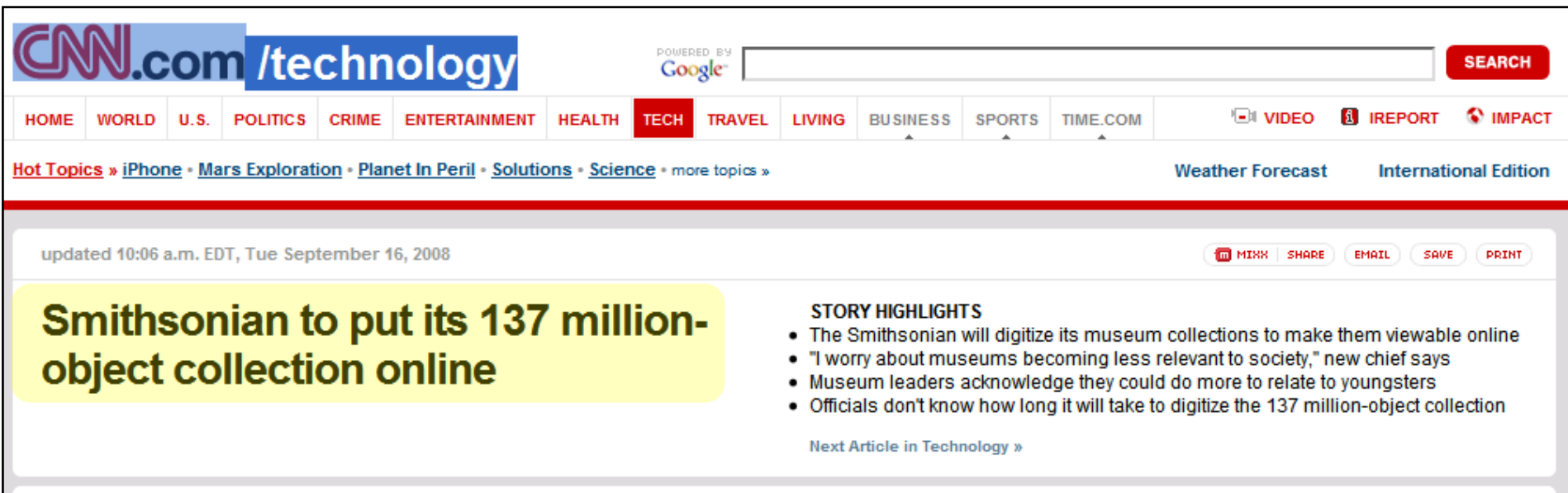


Most democratic • Most economic • Most integrated

Doug's Presentation

A Sampling of Projects

- Comprehensive photo digitization



The screenshot shows the CNN.com website's technology section. At the top left is the CNN.com logo with "/technology" in a blue box. To the right is a search bar with the text "POWERED BY Google" and a "SEARCH" button. Below the search bar is a navigation menu with links for HOME, WORLD, U.S., POLITICS, CRIME, ENTERTAINMENT, HEALTH, TECH (highlighted in red), TRAVEL, LIVING, BUSINESS, SPORTS, and TIME.COM. Further right are icons for VIDEO, IREPORT, and IMPACT. Below the navigation menu is a "Hot Topics" section with links to iPhone, Mars Exploration, Planet In Peril, Solutions, and Science. To the right of this are links for Weather Forecast and International Edition. The main content area shows the date "updated 10:06 a.m. EDT, Tue September 16, 2008" and social media sharing options (MIXX, SHARE, EMAIL, SAVE, PRINT). The main headline is "Smithsonian to put its 137 million-object collection online" in a yellow box. To the right of the headline are "STORY HIGHLIGHTS" with four bullet points: "The Smithsonian will digitize its museum collections to make them viewable online", "I worry about museums becoming less relevant to society," new chief says, "Museum leaders acknowledge they could do more to relate to youngsters", and "Officials don't know how long it will take to digitize the 137 million-object collection". Below the highlights is a link for "Next Article in Technology »".

CNN.com /technology

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Weather Forecast International Edition

updated 10:06 a.m. EDT, Tue September 16, 2008

MIXX SHARE EMAIL SAVE PRINT

Smithsonian to put its 137 million-object collection online

STORY HIGHLIGHTS

- The Smithsonian will digitize its museum collections to make them viewable online
- "I worry about museums becoming less relevant to society," new chief says
- Museum leaders acknowledge they could do more to relate to youngsters
- Officials don't know how long it will take to digitize the 137 million-object collection

[Next Article in Technology »](#)

A Sampling of Projects

- Comprehensive photo digitization
- “Federation of Collections”

FOUND IN: Campus | Yale Bulletin

New Office Will Coordinate Digitization of Yale Resources

Published: September 26, 2008



Meg Bellinger

New Haven, Conn. — Yale has established a new Office of Digital Assets and Infrastructure (ODAI), and Meg Bellinger of the Yale University Library has been named as its first director, announced Provost Andrew Hamilton.

The new office will develop strategies and systems for:

- Providing even broader access to Yale's collections, including digital renderings of materials in campus libraries, museums and other special collections;
- Preserving Yale's collections of audio and video recordings of music, plays, exhibits and oral histories, as well as testimonies that are now on deteriorating media;

A Sampling of Projects

- Comprehensive photo digitization
- “Federation of Collections”
- Single search across all collections



CRC
Centre for Research Collections

What is the CRC?

The Centre for Research Collections (CRC) aims to promote the unrivalled collections of archives, manuscripts, rare printed books and museum objects in the university's care and release their rich potential by increasing their accessibility and use for research and teaching, as well as wider public usage and interest.

Where is the CRC?

Housed in purpose designed accommodation on the newly re-furnished 5th and 6th floors of the Main Library, the CRC not only contains traditional facilities such as an invigilated reading room for supervised consultation of

Opening Hours

9am - 5pm Mon - Fri

More information

Contact

Telephone 0131 650 8379
Fax 0131 650 6863

What's in the CRC?

- CRC Reception
- The Reading Room
- The Research Suite
- The Main Seminar Room
- The Digital Imaging Unit

A Sampling of Projects

- Comprehensive photo digitization
- “Federation of Collections”
- Single search across all collections
- “OneStore” for asset management

The Collaboration Catalysts

Collaboration **Vision**

Stones for **Mandate**

Stepping **Incentives**

Collaboration **Change Agents**

Stones for **Mooring**

Stepping **Resources**

Collaboration **Flexibility**

Stones for **External Catalysts**

Stepping **Trust**

Vision

An inspiring vision provides the context in which obstacles can be overcome

"[If you] come up with a really creative, innovative vision that is at the intersection of these institutions and will help our mission, and you help me frame it, I'm more than ready to... carry it forward."

Mandate

A mandate provides clarity about priorities and empowers those naturally inclined to collaborate

"The vice-president of the university has called a task force together about digital dissemination, so we're all getting this as a mandate... Sustainability will become more possible because of the mandate... from someone far more powerful."

Incentive

Incentives ensure that staff have a tangible reason to engage in the hard work of collaboration

“We have spoken long about cross-institutional collaboration. The reality has been though... that we are measured against each other and then you do take naturally a possessive attitude.”

Mooring

An institutional mooring ensures that there is a home-base for the collaboration

"We need to have a federation [of collections] and a voice."

Beyond the Silos of the LAMs

Collaboration Among Libraries, Archives and Museums

Diane M. Zorich
Information Management Consultant

Günter Waibel
Program Officer

Ricky Erway
Senior Program Officer

OCLC Programs and Research



A publication of OCLC Programs and Research

What's next?

- Panels at AAM, ALA and SAA in 2009
 - *American Association of Museums (AAM)* (confirmed)
Philadelphia PA, April 30 - May 4 2009
with
Douglas Dodds, Head of Central Services, Word & Image Department,
Victoria & Albert Museum
Moderator: Günter Waibel, OCLC Research
 - *American Library Association (ALA)* (confirmed)
Chicago IL, July 9 - 15 2009
with
John Scally, Director of University Collections, University of Edinburgh
Beth McKillop, Keeper, Asian Department, and Director of Collections,
Victoria & Albert Museum
Moderator: Jennifer Schaffner, OCLC Research
 - *Society of American Archivists (SAA)* (pending SAA approval)
Austin TX, August 11 - 16 2009
Looks like nobody from the UK signed up for Texas...
Moderator: Ricky Erway, OCLC Research
- How can we broaden the conversation?

Thank you!

And thanks also to my co-conspirators Ricky Erway and Diane Zorich, and all the workshop participants!

Comments or questions about the LAM?

Want to subscribe to our LAM list?

waibelg@oclc.org

Zorich, Diane, Günter Waibel and Ricky Erway . [Beyond the Silos of the LAMs: Collaboration Among Libraries, Archives and Museums](#). (.pdf: 334K/59 pp.)

<http://www.oclc.org/programs/publications/reports/2008-05.pdf>

Conducting your Own LAM Workshop

<http://www.oclc.org/programs/ourwork/collectivecoll/relationships/LAMworkshop.htm>