

Supporting New Modes of Scholarship

OCLC Site Visit
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Lisa_Carter@ncsu.edu

Scholarly Communication

- How scholars find information, create knowledge, and communicate among themselves, with students, and beyond the academy with other audiences.

Based on *Sharing, Privacy and Trust in Our Networked World*, can we even support scholarship?

What of value can we offer?

Can we do more than participate?

"I" Statements

- Institutional
 - Providing infrastructure, content, tools
- Individual
 - Be where they are
- Interdisciplinary
 - Facilitation opportunities & enabling collaboration
- Integrated
 - Participate and embrace user participation

Institutional

- The things the community can't or won't do
 - Managing the collective collection
 - Library contributed metadata
 - Network level aggregation
 - Registries
 - Digitization and repositories
 - Outsourcing
 - Mass digitization
 - Infrastructure to make things work and discoverable
 - Investment in disclosure
 - Rules/controls

Institutional

- Value added
 - Process standardization
 - System wide efficiencies
 - Reducing redundancies
 - Preservation of collections and the research outcomes
 - Advising researchers on delivery
 - Copyright
 - Open access
 - Self publishing
 - Trust: Trustworthiness and authority

Individual

- Be where they are
 - Things built for them, by them is what's used
- Convenience trumps quality, sharing trumps privacy
- User configurability
 - People want control over their own experiences
- Personal collections and data reproduction
 - Mashups, repurposing, piracy
- Building things that can be consumed in many different ways

Individual

- Tools that libraries might provide
 - Podcasting
 - RSS feeds
 - Portals
 - MySpace(s)
 - Blogs
 - Faceted search
 - Service to mobile devices



Interdisciplinary

- Helping people organize (info)
- Facilitation and enabling collaboration
- Ability to participate in and build communities
 - Need to be allowed to play in these spaces
 - Trust: Be a part of their friends/family
 - People don't see learning as social
- Customer relation management

Interdisciplinary

■ Tools

- Social networking tools > research tools
 - Wikis, chat, IM, email, video, blogging, discussion groups
 - Collaborative spaces, virtual communities
- Make data work harder
- Institutional Repositories
 - Shared data sets
- Registries
 - People profiles
- Learning commons



Integrated

- Reciprocity, genuine interactivity
- Weave libraries into the web > weave libraries into the workflow
- Messy media, messy participation
- Transformative experience
- Using APIs to create groups on the fly > capture the results

Integration

- Acquisition on demand
- Renovating descriptive practices (libraries don't see description as social)
 - Recommender features to link collections
 - Collaborative tagging, folksonomies
 - Authority files linked by a "six degrees" principle
- Community Curation
 - Collaborative interpretation of objects

Characteristics

- Openness
- Peer production/mass collaboration
- Participatory organization
- Engagement
- Social
- Grows in effectiveness with increased use

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

At dinner on October 31st, I was challenged to share what one could learn from Broadway musicals. As a result, this list was conceived.

- 10. Hairspray: "You can't stop the beat."
(Shaiman)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 9. Beauty and the Beast: Give your library to an agent of change and your curse will be lifted.

Belle: "I've never seen so many books in my whole life!"

Beast: "You like it?"

Belle: "It's wonderful!"

Beast: "It's yours!"

(Ashman)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 8. Phantom of the Opera: Not much good comes from insisting on having things your way or withholding treasures from the world.

Phantom and Christine: "Past the point of no return, the final threshold, the bridge is crossed, so stand and watch it burn." (Hart)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 7. Into the Woods: You have to go into the woods and encounter giants in the sky to get what you want. But stick together or you'll get smooshed.

Witch: "Anything that leaves a footprint that large is no 'who.'"

All: "Into the woods, each time you go, there's more to learn of what you know." (Sondheim)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 6. Les Miz: No matter how pure your intentions, there are always people who insist on defining you how they first perceived you; you will always be fighting against others' preconceived notions.

Valjean: "Believe of me what you will.
There is a duty that I'm sworn to do." (Boublil & Kretzmer)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 5. The Producers: You can never guarantee that your audience will receive your product as you intended.

Max (reading reviews): "It was shocking, outrageous, insulting...and I loved every minute of it!" (Brooks)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 4. *Wicked*: Having friends who are different from us will change us for good.

Elphaba and Glinda: “Who can say if I've been changed for the better?

But because I knew you, I have been changed for good.” (Schwartz)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 3. Music Man: Sometimes a librarian must take up with a scalawag to bring a community together.

Eulalie: "She made brazen overtures to a man who never had a friend in this town till she came here."
(Wilson)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 2. Rent: Embrace chaotic creativity and your friends, no matter what.

Mark: "To no absolutes . . . To choice . . . To any passing fad.

To being an us for once. Instead of a them."

All: "La Vie Boheme!"

(Larson)

Top Ten Lessons from Broadway Musicals for Supporting New Modes of Scholarship

- 1. Sound of Music: No matter how big your family is, you've got to climb those mountains together.

Mother Abbess: "Climb every mountain, ford every stream, follow every rainbow, till you find your dream." (Hammerstein)