Map and Definitions for the Visitors and Residents Mapping Exercise

Definitions for the Visitors and Residents Mapping Exercise

Visitor: functional use of technology, often linked to formal need (such as use of software for specific coursework, or organising meetings through email contact); less visible/more passive online presence, more likely to favor face-to-face interactions (even as they use the internet to organize/schedule those interactions)

Resident: significant online presence and usage; high level of collaborative activity online; contributions to the online environment in the form of uploading materials, photos, videos.

Context *is* important

We often behave differently when we are using the Internet in a **Personal** context versus an **Institutional** (work-related) context and sometimes we use it the same. For example, *Facebook* may be where you hang out with your friends online and you are a **Resident** because you leave lots of social traces as you interact with everyone. When you use *Google* to search, you do it as a **Visitor**. A search engine is a tool that you use to search for things, and when you use it you don't want to leave traces behind. You use it at home (**Personal**), at work (**Institutional**), and everywhere in between. But no matter where you are, you always use a search engine as a **Visitor**.

Instructions for submitting your map

If you would like to use the V&R Mapping App, please go to http://experimental.worldcat.org/vandrmapping/signIn, view the video, try the app, and submit your map online!

Return the completed map to one of the session leaders or take a photo of your map and email it to: oclc.vandr@gmail.com.
Note: You are not required to provide the demographic information requested on the V&R mapping work sheet. This information will be used by the research team for data analysis and will not be disclosed to others or attributed to you.

For more information, see:

White, David S., and Lynn Silipigni Connaway. 2011-2014. *Visitors & Residents: What Motivates Engagement with the Digital Information Environment.* Funded by JISC, OCLC, and Oxford University. http://www.oclc.org/research/themes/user-studies/vandr.html (Website)

David White, one of the project collaborators, has created a 10.33 minute video, "Just the Mapping," explaining the mapping process. https://www.youtube.com/watch?v=MSK1Iw1XtwQ

Name *or* Email Address:

Title/Position:

Employer/University:

Age (*circle one*): 19-25   26-34   35-44   45-54   55-64   65+

Highest Education Level (*circle one*): HS Diploma   Bachelor's   Master's   Ph.D.

Country of Residence:

Personal

Visitor ———————————————— Resident

Institutional