

**Digital Natives Meet Digital Libraries:  
Discovering their Behaviors and Preferences for Information Seeking  
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How do Digital Natives and other members of the Millennial Generation approach their information needs, digital reference services, and online resources? How can digital libraries better serve this young population which seems to be radically different from previous generations, especially in their information-seeking behaviors and preferences? This presentation will discuss findings from the IMLS-funded *Seeking Synchronicity: Evaluating Virtual Reference Services from User, Non-User, and Librarian Perspectives* as well as from the Joint Information Systems Committee (JISC)-funded report, *The Digital Information Seeker: Report of the Findings from Selected OCLC, RIN, and JISC User Behaviour Projects*. *Seeking Synchronicity* conducted focus group interviews, online surveys, and interviews that revealed differences in Millennial information seeking in comparison to older adults. In addition, transcript analysis uncovered behavioural differences in the live chat environment between the two cohorts and in librarian interactions with the different user groups. *The Digital Information Seeker* project undertook an analysis and summarization of twelve major studies conducted within the last five years in the UK and the USA. These studies identify people's information-seeking behaviours, which are influenced by specific demographic characteristics, such as age, and the context and situation of the information need; their perceptions of libraries and information resources, including online catalogues; and their use and perceived value of e-journals and e-books. Findings regarding Digital Natives and Millennials will be highlighted for both studies and recommendations for practice as well as further research will be discussed.