

# Optimize collection decisions with robust analytics

Make collection development decisions for long-term planning with confidence and ease. This comprehensive library analytics solution is the only one to **use the power of WorldCat® holdings data** to align academic library collections with institution focus areas, new curriculum priorities, and future trends.

## Align collections to institutional priorities

- Perform program and accreditation reviews to support institutional assessment
- Assess collection gaps against locally-supplied title lists (e.g., faculty reading lists)
- Compare collections with other institutions around the world in seconds

## Empower collection development efforts

- Assess collection gaps against authoritative title lists, publisher lists, locally-supplied title lists, and recommended title lists
- Make purchases in a collective environment to reduce collection redundancy across groups and consortia
- Narrow results by language or place of publication to determine if a collection supports work with more authentic viewpoints

## Assess and review collections

- Identify areas of collection strength and weakness against institutional priorities and as a starting point for remediation programs
- Identify scarcely-held titles to be retained
- Unleash the power of FAST subject headings to explore multidisciplinary topics in your collection

## Add shared print analysis to collection planning

- Analyze your collection from a shared print perspective
- See the retention status of titles in your collection and whether or not they're retained by any of the major shared print programs
- Track continually-updated retention setting activity in WorldCat for collections of interest

**Learn more about Choreo Insights at [oclc.org/choreo](https://oclc.org/choreo).**

**Because what is known must be shared.®**

