



## Organize collections to match focus areas.

It's never been more important to align academic library collections with institution goals and priorities. This strategic coordination helps solidify your library's position as a critical asset. Choreo Insights is an extensive library analytics solution that uses WorldCat holdings data to align academic library collections (monographs and serials) with institution focus areas, new curriculum priorities, and future trends. It's flexible and efficient, and helps you make confident collection development decisions for long-term planning.

## Compare collections for immediate insights.

Choreo Insights compares your collections with other institutions around the world in seconds. And it's not limited to one-time reports and static snapshots. It enables enhanced local collection development and cooperative opportunities to address shared goals. You can use a predefined set of institutions, build out a saved list based on a consortium, or create an ad hoc group comparison for resource sharing evaluations or other creative ideas.

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# Optimize collection decisions.

Discover and investigate overlaps, gaps, and combined collections to provide the most effective subject coverage for faculty and students. Make decisions based on dynamic comparisons by exploring data for immediate and impactful insights. You can also reduce redundant content and build a case for new materials with quantitative data that aligns library spending with academic programs and student success outcomes.

**Inspire and create change across diversity, equity, and inclusion (DEI) activities.** Contribute tangible advancements to institution-level DEI efforts by identifying collection issues as a starting point for remediation programs. For example, the ability to narrow results by location of publication can help determine if a collection supports local authors and more authentic viewpoints.

**Choose from a growing list of comparison options.** Map collections directly to academic programs using CIP (Classification of Instructional Programs) data. Libraries can also use Library of Congress subject headings, FAST headings, simple title text searches, and more to see how collections stack up. Additional options, including Dewey, will be added on an ongoing basis.

**Identify cost-saving opportunities collectively.** Cross-library collection development among libraries, groups, and consortia can reduce redundancy and help relieve growing budget pressures. This can include everything from long-term, joint collection development programs to daily operational decisions based on availability of materials within groups.

**“... an essential tool”**

“I would strongly recommend Choreo Insights as an essential tool to any academic institution in need of assessment and collection development analysis to build complementary and interdependent DEI collections.”

**Dr. Liladhar R. Pendse**

Librarian for East European  
and Latin American Studies

**Learn more about Choreo Insights at [oc.lc/choreo](https://oc.lc/choreo).**

Preview product screenshots and see what library peers are saying about it.

**Because what is known must be shared.®**

