CapiraMobile℠

Offer a library experience that's mobile, flexible, and

personal.

How do you meet users where they are?

Many of us are used to having a world of options available through our phones. We have apps for shopping, entertainment, communication, health, learning, relaxation, organizing our lives. We may even have apps to download e-books and audiobooks that we tap into any time we have a break. How does your library fit in to these daily habits?

Building a library app from scratch is no simple task. People expect an authentic library experience that connects them to everything your library offers. For some, your app will be the predominate way they interact with your library. And for that reason, it needs to be simple and personal.

Extend your library's impact and engagement.

CapiraMobile delivers a virtual extension of the excellent onsite service you already provide and creates opportunities to increase circulation. This highly customizable app connects users to your programming, resources, and services conveniently through their phones. They can get notifications, search your catalog, and even register for events through the user experience they prefer.

Your app shouldn't be a generic reproduction of another library's app with a different logo at the top. CapiraMobile supports customization well beyond swapping out template colors. We partner with you to create specific categories and to determine the right components that best meet your community's needs.

CapiraMobile brings the library to life in the hands of users. It is a custom library app that strengthens relationships between the library and people who use its collections and services, wherever they are. Communication options and a personalized interface encourage active and meaningful engagement, helping libraries meet evolving expectations.

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Bring your library to life **in users' hands**.

Your library has already pivoted to empower self-service for people who aren't comfortable coming in to the building. CapiraMobile extends your ability to reach people with a simple and intuitive app. Whatever is going on in the world, wherever your users are, you can continue to **help make breakthroughs possible.**

Customize to meet your goals. Let us evaluate your mission and goals to find the best way to present your library on your users' phones. This high level of customization ensures an authentic digital extension of the library.

Personalize the experience. Let users choose what they want to see and do, what notifications they prefer, and how they interact through a mobile interface that reflects your library's personality.

Keep it convenient. Offer choices for how to engage with resources and services. Your app can support mobile self-checkout, event registration, virtual catalog browsing, item reservation, and more.

Pivot quickly when needed. Watch key metrics closely through a wide range of reports. Use that information to make adjustments that will keep your library relevant and valuable.

Get proactive. Push out notifications and integrate with social media platforms to keep users informed and to promote ongoing engagement.

Visit to oc.lc/capiramobile to learn more.

Find out how CapiraMobile encourages active engagement with your library, watch a demo, contact us, and more.

Because what is known must be shared.®

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