

OCLC Cataloging and Metadata Subscription

Advance the world's
library collections through

collaboration.

An **OCLC Cataloging and Metadata Subscription** delivers the tools you need to expand your library's impact by registering your collections in WorldCat. Increase efficiency through automated processes, and contribute new, quality WorldCat records for your unique material.



The world's metadata experts working together

OCLC represents a network of more than 18,000 libraries working together at a scale unmatched in the global library community. This network contributes data, pools expertise, and shares the work of managing collective collections to provide access to knowledge. OCLC works alongside thousands of library metadata specialists to build up, maintain, and enrich WorldCat, the data at the heart of the OCLC network.

Your OCLC Cataloging and Metadata Subscription offers unique value.

THE SCALE OF WORLDCAT

WorldCat is the world's largest bibliographic database. Only WorldCat marshals the collective expertise of thousands of library, partner, and OCLC staff members, who together add a new record to WorldCat every two seconds and continuously improve records for the benefit of the whole community. No other organization offers the breadth of library data and opportunity for collaboration that OCLC delivers with WorldCat and the OCLC Cataloging and Metadata Subscription.

With more than 450 million records available for copy cataloging in more than 480 languages, libraries enjoy a 94% hit rate for finding the records they need. This collectively saves 3 million hours of work each year. And it's not just catalogers who benefit from this scale. Interlibrary loan and reference desk staff also easily find the resources their users need in libraries worldwide.

FASTER ACCESS TO E-RESOURCES

OCLC has always provided advanced tools to ensure metadata quality. Today, that quality extends across more than 50 million WorldCat records for e-resources from more than 6,700 providers.

The OCLC Cataloging and Metadata Subscription frees your staff from constantly checking for record updates or making the same manual enhancements that other libraries have already made. You get automatic updates every time the OCLC expert community improves one of your e-resource records, well beyond a minimal CIP update. And when publishers change URLs or titles in e-collections, your catalog stays up to date.

A VOICE FOR THE FUTURE

Working with libraries and other partners, we create powerful, collaborative solutions utilizing comprehensive metadata. As a member-driven cooperative, we are uniquely positioned to work across standards bodies, publishers, search engines, and other organizations on behalf of all libraries.

Together, we develop strategies, conduct research, and test prototypes to show the relationships among bibliographic details in WorldCat and beyond. The future of metadata management will build on the data in WorldCat, so when you catalog with OCLC, you join thousands of global libraries advancing together.

Develop quality records, boost efficiency, and amplify your library's impact, all with your OCLC Cataloging and Metadata Subscription.



Cooperative expertise drives quality

Describe the scholarly and cultural record through the world's most comprehensive library catalog.

- **Create new, original records in WorldCat** to optimize discovery of your unique electronic and print titles and to surface hidden collections.
- **Enrich bibliographic data** about all types of resources for the benefit of the OCLC community.
- **Connect data across cultures** and languages with integrated authority files.
- **Drive the development of new standards** that increase access to the world's knowledge.

WorldCat grew by more than **30,000,000 original records** last year.

NEXT STEPS WITH LINKED DATA

What's next? Building on OCLC Research activities, OCLC will continue to enrich and map data relationships using linked data. Future services may incorporate authority files, such as VIAF® and FAST, and connect libraries and their collections with partners beyond the traditional community.

What else? Visit oclc.org/linkeddatabrief to find out what else we have planned.



Metadata automation increases efficiency

Simplify cumbersome metadata management processes for print and electronic resources.

- **Deliver the latest electronic resources** to students and faculty with automated holdings feeds from many major e-content providers.
- **Get shelf-ready print material** in your catalog and out to users quickly.
- **Support a range of purchasing models**, including demand-driven acquisition.
- **Keep your catalog current** with ongoing, automatic updates to high-quality MARC records.

OCLC automates record delivery from more than **6,700 content providers**.

VENDOR-NEUTRAL PARTNERSHIPS

What's next? OCLC will continue to partner with content providers, including JSTOR, Elsevier, ProQuest, EBSCO, Springer Nature, GOBI Library Solutions, and Midwest Library Service, to automate electronic and print collection management. We'll add more partners soon, such as Taylor & Francis, IEEE, and Wiley.

What else? Visit oclc.org/autoload and oclc.org/catpartners for our lists of material providers.



To learn more,
visit oclc.org/cataloging

Data registration expands impact

Connect your collection to others and enhance the services your library offers.

- **Register your holdings** when you copy catalog new titles and improve your local catalog with the high-quality metadata in WorldCat.
- **Help students, researchers, and librarians** find your complete collection as well as relevant open content.
- **Enhance the collective collection** by registering your shared print monograph commitments in WorldCat.
- **Enable functionality in your other OCLC services**, such as FirstSearch and interlibrary loan.

Copy cataloging via WorldCat saves libraries **3 million hours** each year.

SHARED COLLECTION MANAGEMENT

What's next? Plan for the future with WorldCat's shared print registration. In addition to single-part monographs, OCLC will enable registration of print serials, help group leaders register commitments on behalf of participating libraries, and make archived holdings data available to inform library decisions.

What else? Visit oclc.org/sharedprint to learn about our bold shared print strategy.



"9,000 other catalogers..."

"Records through WorldCat updates have the wonderful effect of making it appear like 9,000 other catalogers are working just for you."

Becky Culbertson

Electronic Resources Cataloging Librarian
Shared Cataloging Program, California Digital Library
California, United States

The California Digital Library's Shared Cataloging Program centralizes bibliographic record maintenance for consortially licensed and open-access serials, databases, and monographs. Becky relies on tools included with her OCLC Cataloging and Metadata Subscription, such as WorldShare® Collection Manager, to provide the highest-quality and most up-to-date records possible to the ten University of California campuses. In WorldCat, Becky updates vendor records with the information she has for the benefit of other libraries worldwide. In return, she benefits from other catalogers' work to enhance WorldCat records by adding subject headings and ISSN information. "It reflects the cooperative cataloging spirit that we all need and depend on," she said. And it's only possible with WorldCat.

Read other members' experiences at oclc.org/stories.

Unique in scale, unparalleled in quality

WorldCat makes global library collaboration possible on a scale unimaginable without it and forms the foundation for many OCLC services. Your collections in WorldCat power your library and connect you to the world.

To make your collections visible and accessible, you don't just need good metadata. You need the high-quality metadata in WorldCat.

You need metadata that keeps up with evolving standards to deliver on researchers' expectations; metadata that can inform collection development decisions; and metadata that supports discovery, interlibrary loan, and the other services your library offers.

OCLC's professional catalogers and data specialists, as well as library staff worldwide, continuously enhance WorldCat records. Students and faculty always access the best bibliographic information possible, no matter how popular or obscure the resource. WorldCat records connect researchers to scholarship and inform evolving research agendas.

These same high-quality records also power other OCLC services. Through WorldCat Discovery and FirstSearch®, your collection appears on websites, search engines, and campus management portals where people look first for information. Because you have your holdings in WorldCat, students and faculty can find what they need even before they consider visiting the library.

When researchers from other institutions request resources your library owns, interlibrary loan staff members rely on WorldCat holdings to help them fulfill their requests. With up-to-date holdings in WorldCat, your library can easily lend your resources to support learning and understanding well beyond your campus.



OCLC's WorldCat Metadata Quality Team improves WorldCat every day.

See oclc.org/worldcat-quality for more details.

87,000,000
records enhanced



10,000,000
duplicates removed



8,000
authority records enhanced



From July 2018 to June 2019

What's included to support all your metadata management needs

The tools in your OCLC Cataloging and Metadata Subscription evolve to keep up with staff and user expectations. Do more with your metadata so students and researchers can do more with your electronic and print materials as well as open content and other items.

Metadata automation tools

Add, update, and manage the electronic and print collections in your catalog so your users can find and access the information they need.

WorldShare Collection Manager helps simplify and automate record management for your electronic and print collections in one place.

- **WorldCat updates** provide automatic delivery of MARC records as libraries enrich them.
- **WorldCat knowledge base collections** help you manage electronic resources, receive automated holdings feeds, offer demand-driven acquisition services, and include open content in your catalog.
- **WorldCat cataloging partner collections** automatically output WorldCat records that match your print orders from partner providers.
- **WorldCat query collections** support expert searches to extract records from WorldCat.
- **WorldCat data sync collections** let you bulk register all your holdings in WorldCat.

Original cataloging tools

Create new WorldCat records one at a time for print and electronic items to make your library's rare and distinctive items discoverable. Save time by enriching and sharing existing records, setting and deleting your library's holdings, and exporting WorldCat records for local use.

Choose the service that best meets the needs of your unique library. **WorldShare Record Manager** is built on the global WorldShare Platform, and **Connexion**[®] is available as an online browser-based interface or as a Windows-based client. Both support advanced, personalized workflows and allow you to easily share work, data, and resources with other libraries and OCLC applications.

CUSTOM SOLUTIONS

Your subscription also provides access to APIs and the Z39.50 protocol to support the processes that work best for your unique library.

Visit [oclc.org/cataloging](https://oclc.org/oclc/cataloging) to learn more.

Find more information about the OCLC Cataloging and Metadata Subscription, or schedule a conversation with an OCLC Library Services Consultant by visiting [oclc.org/contacts](https://oclc.org/oclc/contacts).

Because what is known must be shared.[®]

