Wise®

The library system powered by community engagement

OCLC Wise is the first community engagement system for US public libraries. Uniquely holistic in its design, Wise combines the power of customer relationship management, marketing, and analytics with ILS functions.

The possibilities are powerful. What will you do with Wise?

oc.lc/wise

OCLC®

You put people at the center of everything you do. So does OCLC Wise.

What makes it powerful? It's the first truly integrated library system that shares data—empowering new opportunities for community engagement.

Designed around people, driven by data

Wise helps get the right messages to the right people and manage events. Wise empowers collection management and collection development. Wise offers improvements to your back-office efficiency and builds your web presence. And it supports everything in between.

Website
Discovery
Marketing and communications
Customer relationship management
Supports online payments
Program registration
Ratings and reviews
Customer-created lists
Event registration

Analytics
Reporting
Collection management
Collection development
Item request management
Cataloging
Circulation
Acquisitions
Serials

AMPLIFIED COMMUNICATION AND MARKETING

Wise makes building stronger relationships stress free with targeted, automated, and meaningful messages based on customer preferences.

SIMPLE SEARCH PLUS USER ENGAGEMENT

Wise features a single search box that leads to easily managed search results and the opportunity to actively engage with reviews, lists, ratings, and tags.

COMMUNITY-DRIVEN COLLECTION

Wise manages key functions, like circulation and acquisitions, and analyzes usage information to provide evidence-based advice together with simple steps to optimize your collection.

Learn more at oc.lc/wise.

Because what is known must be shared.®

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