



Norfolk Public Library patrons browsing the local history Sargeant Memorial Collection.

## How do people find your library's unique value?

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Some of your library's most valuable assets are your unique digital collections and archives. With CONTENTdm, you can increase the visibility of your special collections beyond the walls of your library to information seekers worldwide. CONTENTdm helps you showcase your collections on your library's website and through search engines and websites.

The user interface for CONTENTdm has been designed to work on phones, tablets, and workstations. Since your users can access it from anywhere, on any device, they can engage with your digital collections like never before. When people can find and use your unique resources, they'll be more likely to engage with and support your library.

## Share your special collections with the world.

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CONTENTdm is the best way to share your digital collections in all formats and preserve your digital original files. You can customize CONTENTdm for your library users and build on its Web Content Accessibility Guidelines (WCAG) compliance. It allows for complete metadata on each item, which helps all people find and interact with your collection—including video and audio files—on any device. You can batch process even your largest collections and create searchable, full-text transcripts from scanned page images. And CONTENTdm's integration with the International Image Interoperability Framework (IIIF) Image API allows you to share and combine images across collections.

**CONTENTdm** allows you to easily build, preserve, and showcase your digital collections on your personalized website, making them more discoverable to people around the world. CONTENTdm also secures and monitors your digital originals in a cloud-based preservation archive so they remain safe for the future.

# Shine a light on your special collections.

Build, showcase, and preserve your digital collections so people can view and use them online. By putting your digital collections in CONTENTdm and easily uploading the metadata to WorldCat®, you make your unique resources discoverable from popular websites and other libraries. This allows you to improve the visibility of your collection, promote your unique resources, and drive users to your library. **Together, we can share your unique resources with the world.**

**Improve productivity.** CONTENTdm's templates, tools, batch processing workflows, and wizards make it easy for your archival staff to update and maintain your digital collections without specialized programming skills.

**Integrate your collections with popular web tools.** Using the CONTENTdm API, you can develop custom interfaces by integrating your collections with maps, Drupal, WordPress, VuFind, and even online shopping carts. The API allows you to present your unique collections in creative and innovative ways, such as touchscreens within your library.

**Create a central location for all your digital collections.** CONTENTdm is a single solution to keep all your digital collections—such as institutional publications, archives, music, videos, and more—in one place that's easy for your users to find and easy for you to maintain.

**Keep your digital original files secure.** CONTENTdm includes a preservation archive, so you can be sure your library's digital originals are securely stored in a purpose-built environment. Our systems regularly inspect your content to ensure that what you sent us is what you'll get back in the future. (This feature is not currently available in the Asia Pacific region.)

**Increase usage without compromising preservation.** CONTENTdm provides unlimited access to fragile special collection items. It also allows your users to search and browse through your collections at a convenient time without the need to schedule an appointment.



**“Doubled in three years...”**

“When we started with CONTENTdm in 2012, I think we had 3,000 photos. We have more than 6,000 now. Those first 3,000 photos represented 10 years of work that we doubled in three years.”

**Shaun Boyd**

Archivist, Douglas County History Research Center,  
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**Visit [oc.lc/CONTENTdm](https://oclc.org/CONTENTdm) or contact [CONTENTdm@oclc.org](mailto:CONTENTdm@oclc.org) to learn more.**

**Because what is known must be shared.®**

