



Help stakeholders  
understand your library's

**value.**

## **Make data-driven decisions.**

As budgets grow tighter, your institution's administration makes choices about what services to support based on the return on investment for students and researchers. Your library has an opportunity to highlight what you do and why it's so valuable to your faculty and students through data about circulation, acquisitions, e-resource management and other activities. By being able to quickly prepare a variety of custom reports that highlight your strengths in a visually compelling way, you can show how you're spending your resources and illustrate the impact you are making.

## **Create reports that showcase your library.**

WorldShare Management Services (WMS) already combine your library services—including acquisitions, circulation, metadata, resource sharing, discovery, e-resource management and other basic library functions—into one streamlined system. WorldShare Report Designer allows you to draw on this data to build custom reports and visualisations that meet your specific library needs. You can use these reports to support decisions to subscribe or unsubscribe from certain databases, for example, or to transition from print to electronic resources.



**WorldShare Report Designer** uses your data in WorldShare Management Services, including WorldCat®, to enable you to create custom reports, charts and data visualisations. With the outputs, you can help others “see” data so they better understand your library's return on investment, budget justifications, usage and more.

# Build custom reports and visualisations that **meet your specific library needs.**

Data reports and visualisations aren't a luxury in your library, they're a necessity. When canned reports from vendors or others don't supply in-depth information on the metrics that matter most to your unique library, you need the ability to prepare custom reports with your data. **Together, we can reach this goal.**

**Pull the data** you need from your WMS subscriptions without having to align data in multiple formats from different systems.

**Prepare the data** through the Web Intelligence interface, which is easy for staff with responsibility for collating and reporting statistics to use without the need to collect data from multiple websites.

**Preview the data** organised in logical, familiar categories with hover-over fields for additional definitions, which makes building reports easy.

**Position the data** by starting with existing reports and modifying them to fit your local needs.

**Present the data** you want to share in a report that you designed to showcase the value your library brings to your institution.

**Push the data** to your stakeholders by exporting your custom reports in multiple formats so they can understand your library and its return on investment.



WorldShare Report Designer allows you to create new reports, charts and visualisations or use existing reports as a base for customisation.

## Visit [oclc.org/ReportDesigner](https://oclc.org/ReportDesigner) to learn more.

Learn more about WorldShare Management Services, see examples of reports and visualisations and get started with WorldShare Report Designer.

**Because what is known must be shared.®**

