



Use your data to find your strengths.

As budgets grow tighter, your library's stakeholders make choices about what services to support based on the return on investment for your community. Through your library's data, you have an opportunity to highlight what your library does and why it's so valuable.

By being able to quickly prepare a variety of custom reports that demonstrate your strengths in a visually compelling way, you can show how you're spending your resources and illustrate why your services matter.

Create reports that showcase your library.

WorldShare Report Designer allows you to draw on your library's data to build custom reports, charts, and visualizations that meet your specific library needs.

With WorldShare Management Services (WMS), OCLC's library services platform, Report Designer allows you to create custom reports to support data-driven decisions, such as whether to unsubscribe from specific databases or to transition from print to electronic resources.

And through Tipasa®, Report Designer can help you determine your library's most requested titles, review your consortial borrowing and lending activities, and much more.

WorldShare Report Designer uses your data to enable you to create custom reports, charts, and data visualizations. With the outputs, you can help others "see" data so they better understand your library's return on investment, budget justifications, usage, and more.

Build custom reports and visualizations that **meet your specific library needs.**

Data reports and visualizations aren't a luxury in your library, they're a necessity. When canned reports from vendors or others don't supply in-depth information on the metrics that matter most to your unique library, you need the ability to prepare custom reports with your data. **Together, we can reach this goal.**

Pull the data you need from WMS or Tipasa without having to align data in multiple formats from different systems.

Prepare the data through the online interface, which is easy for staff with responsibility for collating and reporting statistics to use without the need to collect data from multiple websites.

Preview the data organized in logical, familiar categories with hover-over fields for additional definitions, which makes building reports easy.

Position the data by starting with existing reports and modifying them to fit your library's needs.

Present the data you want to share in a report that you designed to showcase the value your library brings to your community.

Push the data to your stakeholders by exporting your custom reports in multiple formats so they can understand your library and its return on investment.

Pick up the data at regular intervals that you schedule to meet your recurring reporting needs.



WMS GROUP REPORTING

With Report Designer, you can run and create reports that display activity at the individual library or group level to better inform decisions. More specifically, you can create custom Acquisitions, Cataloging, E-Resources, and Circulation group reports.

Visit oclc.org/reportdesigner to learn more.

See examples of reports and visualizations, learn about other OCLC analytics tools, and get started with WorldShare Report Designer.

Because what is known must be shared.®

