



Methodology

OCLC Market Research staff defined a research project to look at library resource use, perceptions and impressions of libraries, and people's preferences for using information discovery tools. OCLC commissioned a blind survey of information users from Harris Interactive Inc. Harris drew a sample of potential respondents from the Harris Poll Online panel consisting of millions of individuals worldwide.

The respondents were interviewed between May 20 and June 2, 2005. Target respondents ranged from young people age 14 to people age 65 and older.

The online survey was open to English-speaking male and female residents of Australia, Canada, India, Singapore, the United Kingdom (U.K.) and the United States (U.S.).

The majority of youth surveyed reside in the U.S. Respondents outside the U.S. were generally age 18 and over. The U.S. respondents' data were segmented by age to provide another perspective. The sample sizes for the other geographic regions were not large enough to report by age segment.

As the poll was conducted online, all respondents are at least familiar with online resources and have access to the Internet. The survey was conducted in English, and 3,348 respondents completed the survey.

The collected data have an overall statistical margin of error of +/- 1.69 percent at the 95 percent confidence level for the online population in the countries surveyed. The online population may or may not represent the general population of each country surveyed. Based on statistics from www.internetworldstats.com, the following table shows the percentage of residents in the countries surveyed who have Internet access. The table also shows the penetration of Internet access in 2000, as an indication of its growth in the last five years.

Internet Access and Population—by Country

Country	Population	Internet users	Penetration of Internet access in 2005	Penetration of Internet access in 2000 ²
Australia	20,507,264	13,991,612	68.2%	34.5%
Canada	32,050,369	20,450,000	63.8%	42.1%
India	1,094,870,677	39,200,000	3.6%	0.54%
Singapore	3,547,809	2,421,800	68.3%	32.4%
United Kingdom	59,889,407	36,059,096	60.2%	26.4%
United States	296,208,476	203,466,989	68.7%	44.1%

1. Table content is based on data at <http://www.internetworldstats.com>, accessed October 15, 2005.

2. World Bank, World Development Indicators, <http://devdata.worldbank.org/data-query/>, accessed October 15, 2005.

3. <http://www.internetworldstats.com/stats2.htm>, accessed October 15, 2005; data is from December 2003.

All survey data were weighted demographically, except for data from Indian respondents due to the relatively small number of respondents. In general, question wording and issues related to conducting surveys may introduce some error or bias into opinion poll findings.

Percentages in data tables may not total 100 percent due to rounding or because respondents frequently were asked to select all responses that may apply or respondents were not required to answer the question.

Eighty-three questions were asked of the 3,348 respondents. The survey included a series of branching questions such that responding either yes or no to a question led to a series of follow-up questions. The survey also asked open-ended questions to ensure that respondents had the opportunity to provide input in their own words. Several of the following parts include samples of the verbatim comments. The comments are included as written by the survey respondents, including misspellings and grammatical errors.

It is not possible to provide all the data or the over 20,000 verbatim responses collected from the survey in this report; however, results are presented for all major topics explored in the survey.

Once the survey was complete, the OCLC Market Research team analyzed and summarized survey results in order to produce this report. In addition to presenting the analyses of the survey data, team members did correlation analyses on several of the interrelated questions to elicit additional value from the results and these are included in the report.

Throughout the report, the phrase "information consumer" is used, as it was in *The 2003 OCLC Environmental Scan*, to refer to people who seek, ingest and sometimes purchase information.

The survey results show that information consumers are familiar with libraries. Nearly all survey respondents have visited a library in the past. Survey respondents were asked to indicate the type of libraries they have visited. Ninety-six percent of respondents have visited a public library.

Respondents were asked to identify the library that they use primarily (e.g., public, college/university, community college, school, corporate, other) and were asked to answer all library-related questions with that library in mind.

"College students" is used in the report to refer to postsecondary students, both graduate and undergraduate, responding to the survey; these students reside in all geographic regions surveyed.

Data for college students is often presented in comparison with data for the total respondents but it is important to note that the data for students is a subset of the data for all respondents.

Total Respondents to the OCLC Survey—by Geographic Region

Geographic Region	Number of Respondents
Australia/Singapore/India	535
Canada	491
United Kingdom	468
United States	1,854

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005.

Total College Students—by Age of Respondent

The survey included 396 college students from all regions included in the study. This table shows the breakdown of college students by age group.

College Student Ages	Percentage of College Students per Age Range
Age 14-17	3%
Age 18-24	65%
Age 25-64	31%
Age 65 and older	0%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005.

Total U.S. Respondents—by Age of Respondent

U.S. Ages	Number of Respondents
Age 14-17	621
Age 18-24	403
Age 25-64	449
Age 65 and older	381

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005.

Total Library Card Holders—by Geographic Region

The survey asked respondents to indicate if they are registered users of a library. This table shows the percentage of registered users by geographic region.

Geographic Region	Percentage of Library Card Holders
Australia/Singapore/India	71%
Canada	71%
United Kingdom	59%
United States	75%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 805.

Report Structure

The structure of this report follows the structure of the full *Perceptions* report to provide readers with a sequenced view of how college-attending participants find, use, evaluate and favor information resources. The structure as well as related OCLC research and reports are detailed on pp xiv–xvi of the full report.

Part 1.2

Familiarity Ratings for Information Sources— *by College Students across all Regions*

Please rate how familiar you are with the following sources/places where you can obtain information.

	Total Respondents	College Students
Search engines		
Extremely familiar	36%	45%
Very familiar	18%	17%
Somewhat familiar	10%	10%
Not very familiar	2%	0%
Just know the name	1%	1%
Never heard of	1%	0%
Physical library		
Extremely familiar	26%	34%
Very familiar	20%	21%
Somewhat familiar	13%	16%
Not very familiar	5%	1%
Just know the name	1%	1%
Never heard of	5%	0%
Physical bookstore		
Extremely familiar	26%	36%
Very familiar	21%	20%
Somewhat familiar	13%	13%
Not very familiar	5%	4%
Just know the name	1%	1%
Never heard of	6%	2%
Online library		
Extremely familiar	8%	20%
Very familiar	9%	15%
Somewhat familiar	16%	23%
Not very familiar	21%	12%
Just know the name	14%	9%
Never heard of	20%	4%
Online bookstore		
Extremely familiar	15%	25%
Very familiar	15%	17%
Somewhat familiar	20%	23%
Not very familiar	13%	7%
Just know the name	10%	4%
Never heard of	7%	1%

Source: *Perceptions of Libraries and Information Resources*, 2005, question 1305.

Usage of Electronic Resources— *by College Students and Total Respondents*

Please indicate if you have used the following electronic information sources,
even if you have used them only once.

	Total Respondents	College Students
E-mail	74%	83%
Search engine	72%	82%
Instant messaging/online chat	51%	69%
Online news	50%	64%
Online bookstore	47%	62%
E-mail information subscriptions	46%	51%
Topic-specific Web sites	41%	50%
Library Web site	30%	61%
Electronic magazines/journals	28%	58%
Blogs	16%	29%
Online database	16%	34%
Electronic books (digital)	15%	31%
Ask-an-expert	14%	21%
Audiobooks (downloadable/digital)	10%	16%
Online librarian question service	6%	8%
RSS feeds	5%	7%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 505.

Familiarity of Electronic Resources— by College Students and Total Respondents

Please indicate how familiar you are with each of the following electronic information sources.

Respondents were not required to respond, so the totals for each resource do not equal 100 percent.

	Total Respondents	College Students
E-mail		
Extremely familiar	48%	56%
Very familiar	10%	6%
Somewhat familiar	3%	1%
Not very familiar	1%	0%
Just know the name	0%	0%
Never heard of	0%	0%
Search engine		
Extremely familiar	42%	53%
Very familiar	13%	9%
Somewhat familiar	6%	1%
Not very familiar	1%	0%
Just know the name	1%	0%
Never heard of	1%	0%
Instant Messaging/online chat		
Extremely familiar	26%	42%
Very familiar	13%	14%
Somewhat familiar	15%	8%
Not very familiar	10%	2%
Just know the name	9%	1%
Never heard of	2%	3%
Online bookstore		
Extremely familiar	21%	29%
Very familiar	19%	22%
Somewhat familiar	17%	14%
Not very familiar	8%	3%
Just know the name	9%	3%
Never heard of	3%	2%
Online news		
Extremely familiar	21%	25%
Very familiar	16%	18%
Somewhat familiar	21%	20%
Not very familiar	8%	4%
Just know the name	7%	3%
Never heard of	3%	2%
E-mail information subscriptions		
Extremely familiar	19%	25%
Very familiar	16%	19%
Somewhat familiar	21%	17%
Not very familiar	9%	6%
Just know the name	7%	7%
Never heard of	6%	5%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 505.

Familiarity of Electronic Resources— by College Students and Total Respondents (continued)

	Total Respondents	College Students
Topic-specific Web sites		
Extremely familiar	14%	18%
Very familiar	12%	16%
Somewhat familiar	18%	22%
Not very familiar	12%	9%
Just know the name	9%	4%
Never heard of	15%	11%
Electronic magazines/journals		
Extremely familiar	10%	21%
Very familiar	11%	15%
Somewhat familiar	22%	23%
Not very familiar	19%	10%
Just know the name	10%	4%
Never heard of	15%	4%
Library Web site		
Extremely familiar	10%	24%
Very familiar	10%	19%
Somewhat familiar	18%	17%
Not very familiar	17%	5%
Just know the name	10%	4%
Never heard of	22%	7%
Blogs		
Extremely familiar	7%	15%
Very familiar	7%	16%
Somewhat familiar	16%	14%
Not very familiar	14%	12%
Just know the name	18%	12%
Never heard of	31%	19%
Online databases		
Extremely familiar	7%	15%
Very familiar	6%	13%
Somewhat familiar	17%	18%
Not very familiar	19%	13%
Just know the name	14%	9%
Never heard of	30%	16%
Ask an expert		
Extremely familiar	5%	8%
Very familiar	8%	13%
Somewhat familiar	18%	18%
Not very familiar	19%	20%
Just know the name	16%	12%
Never heard of	28%	17%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 505.

Familiarity of Electronic Resources— by College Students and Total Respondents (continued)

	Total Respondents	College Students
Audiobooks		
Extremely familiar	4%	9%
Very familiar	8%	12%
Somewhat familiar	18%	26%
Not very familiar	24%	22%
Just know the name	20%	13%
Never heard of	20%	10%
Electronic books (digital)		
Extremely familiar	4%	9%
Very familiar	8%	14%
Somewhat familiar	20%	28%
Not very familiar	22%	16%
Just know the name	18%	12%
Never heard of	21%	9%
Online librarian question service		
Extremely familiar	3%	8%
Very familiar	4%	5%
Somewhat familiar	12%	21%
Not very familiar	19%	18%
Just know the name	12%	12%
Never heard of	47%	30%
RSS feeds		
Extremely familiar	2%	4%
Very familiar	2%	6%
Somewhat familiar	5%	12%
Not very familiar	8%	4%
Just know the name	6%	6%
Never heard of	75%	68%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 505.

Part 1.4

Favorable Ratings for Information Sources— by Total Respondents and College Students

Based on your overall impressions, please indicate how you would rate each source/place with respect to the information available. Even if you haven't used one or more of the sources/places, rate each one based on what you have seen, read or heard about them.

	Total Respondents	College Students
Search engines		
Very favorable	56%	52%
Somewhat favorable	32%	40%
Neither favorable nor unfavorable	9%	7%
Not very favorable	1%	1%
Not at all favorable	0%	0%
Physical library		
Very favorable	44%	47%
Somewhat favorable	35%	38%
Neither favorable nor unfavorable	16%	11%
Not very favorable	4%	3%
Not at all favorable	1%	0%
Physical bookstore		
Very favorable	38%	43%
Somewhat favorable	39%	41%
Neither favorable nor unfavorable	19%	14%
Not very favorable	2%	2%
Not at all favorable	1%	0%
Online library		
Very favorable	17%	27%
Somewhat favorable	29%	39%
Neither favorable nor unfavorable	46%	26%
Not very favorable	4%	5%
Not at all favorable	3%	2%
Online bookstore		
Very favorable	25%	27%
Somewhat favorable	33%	45%
Neither favorable nor unfavorable	35%	22%
Not very favorable	5%	6%
Not at all favorable	2%	0%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 1315.

Five Highest-Ranked Information Brands with Worthwhile Information—*by College Students*

Please rate the degree to which you agree or disagree that each electronic information source provides worthwhile information.

Base: Respondents who indicated usage of the library Web site from a list of 21 information brands.

	Ask	Google	Library Web site	MSN Search	Yahoo!
Completely agree	20%	61%	45%	24%	36%
Agree	55%	35%	38%	54%	48%
Neither agree nor disagree	17%	4%	14%	16%	13%
Disagree	4%	0%	3%	3%	3%
Completely disagree	4%	0%	0%	2%	1%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 670.

Information Brands with Worthwhile Information— by Total Respondents and College Students

Please rate the degree to which you agree or disagree that each electronic information source provides worthwhile information. Base: Respondents who indicated usage of any of the list of 21 information brands.

	Total Respondents	College Students
Google.com		
Completely agree	55%	61%
Agree	38%	35%
Neither agree nor disagree	6%	4%
Disagree	0%	0%
Completely disagree	1%	0%
Yahoo.com		
Completely agree	34%	36%
Agree	51%	48%
Neither agree nor disagree	12%	13%
Disagree	1%	3%
Completely disagree	1%	1%
MSN Search		
Completely agree	29%	24%
Agree	52%	54%
Neither agree nor disagree	15%	16%
Disagree	3%	3%
Completely disagree	1%	2%
Ask.com		
Completely agree	25%	20%
Agree	53%	55%
Neither agree nor disagree	16%	17%
Disagree	3%	4%
Completely disagree	1%	4%
Library Web site		
Completely agree	33%	45%
Agree	45%	38%
Neither agree nor disagree	19%	14%
Disagree	3%	3%
Completely disagree	0%	0%
Netscape Search		
Completely agree	20%	13%
Agree	52%	57%
Neither agree nor disagree	25%	27%
Disagree	2%	1%
Completely disagree	1%	2%
Online librarian question service		
Completely agree	23%	13%
Agree	48%	56%
Neither agree nor disagree	23%	31%
Disagree	0%	0%
Completely disagree	7%	0%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 670.

Information Brands with Worthwhile Information— by Total Respondents and College Students

Please rate the degree to which you agree or disagree that each electronic information source provides worthwhile information. Base: Respondents who indicated usage of any of the list of 21 information brands.

	Total Respondents	College Students
About.com		
Completely agree	29%	34%
Agree	42%	38%
Neither agree nor disagree	23%	21%
Disagree	3%	3%
Completely disagree	3%	3%
AltaVista.com		
Completely agree	20%	23%
Agree	51%	45%
Neither agree nor disagree	26%	29%
Disagree	2%	3%
Completely disagree	0%	0%
Lycos.com		
Completely agree	15%	5%
Agree	51%	48%
Neither agree nor disagree	32%	44%
Disagree	3%	2%
Completely disagree	0%	1%
AOL Search		
Completely agree	19%	17%
Agree	46%	63%
Neither agree nor disagree	27%	16%
Disagree	3%	3%
Completely disagree	4%	1%
Excite.com		
Completely agree	11%	5%
Agree	51%	49%
Neither agree nor disagree	35%	45%
Disagree	2%	1%
Completely disagree	0%	0%
LookSmart.com		
Completely agree	12%	5%
Agree	49%	56%
Neither agree nor disagree	38%	38%
Disagree	1%	0%
Completely disagree	0%	0%
Dogpile.com		
Completely agree	26%	8%
Agree	37%	48%
Neither agree nor disagree	33%	43%
Disagree	2%	0%
Completely disagree	2%	0%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 670.

Information Brands with Worthwhile Information— by Total Respondents and College Students

Please rate the degree to which you agree or disagree that each electronic information source provides worthwhile information. Base: Respondents who indicated usage of any of the list of 21 information brands.

	Total Respondents	College Students
Ask an Expert		
Completely agree	17%	15%
Agree	38%	45%
Neither agree nor disagree	30%	37%
Disagree	2%	3%
Completely disagree	0%	0%
HotBot.com		
Completely agree	10%	4%
Agree	39%	61%
Neither agree nor disagree	46%	29%
Disagree	4%	6%
Completely disagree	0%	0%
Teoma.com		
Completely agree	12%	0%
Agree	32%	0%
Neither agree nor disagree	33%	0%
Disagree	2%	0%
Completely disagree	0%	0%
iWon.com		
Completely agree	14%	1%
Agree	27%	23%
Neither agree nor disagree	38%	48%
Disagree	13%	26%
Completely disagree	6%	2%
AllTheWeb.com		
Completely agree	16%	18%
Agree	28%	24%
Neither agree nor disagree	32%	58%
Disagree	3%	0%
Completely disagree	11%	0%
Gigablast.com		
Completely agree	3%	0%
Agree	8%	0%
Neither agree nor disagree	25%	0%
Disagree	0%	0%
Completely disagree	28%	0%
Clusty.com		
Completely agree	0%	0%
Agree	5%	0%
Neither agree nor disagree	3%	0%
Disagree	0%	0%
Completely disagree	0%	0%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 670.

Familiarity and Usage of Information Brands— by Total Respondents and College Students

Please indicate how familiar you are with the following information sources and if you have used each source, even if you have only used it once.

	Total Respondents	College Students
Google.com—Have used	71%	79%
Extremely familiar	40%	57%
Very familiar	12%	8%
Somewhat familiar	9%	7%
Not very familiar	4%	0%
Just know the name	3%	0%
Never heard of	1%	0%
Yahoo.com—Have used	64%	69%
Extremely familiar	26%	35%
Very familiar	17%	20%
Somewhat familiar	17%	12%
Not very familiar	5%	3%
Just know the name	4%	3%
Never heard of	1%	0%
MSN Search—Have used	48%	52%
Extremely familiar	16%	25%
Very familiar	15%	12%
Somewhat familiar	20%	24%
Not very familiar	10%	9%
Just know the name	12%	8%
Never heard of	4%	3%
Ask.com—Have used	46%	51%
Extremely familiar	11%	15%
Very familiar	12%	15%
Somewhat familiar	22%	19%
Not very familiar	10%	9%
Just know the name	14%	16%
Never heard of	10%	14%
AOL Search—Have used	26%	26%
Extremely familiar	9%	11%
Very familiar	9%	12%
Somewhat familiar	20%	20%
Not very familiar	14%	13%
Just know the name	28%	31%
Never heard of	7%	5%
Netscape Search—Have used	26%	26%
Extremely familiar	7%	12%
Very familiar	10%	12%
Somewhat familiar	18%	20%
Not very familiar	14%	11%
Just know the name	25%	21%
Never heard of	14%	14%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 665.

Familiarity and Usage of Information Brands— by Total Respondents and College Students

Please indicate how familiar you are with the following information sources and if you have used each source, even if you have only used it once.

	Total Respondents	College Students
Lycos.com—Have used	28%	34%
Extremely familiar	5%	8%
Very familiar	8%	8%
Somewhat familiar	19%	20%
Not very familiar	14%	12%
Just know the name	22%	22%
Never heard of	18%	15%
AltaVista.com—Have used	28%	37%
Extremely familiar	6%	8%
Very familiar	7%	12%
Somewhat familiar	17%	17%
Not very familiar	12%	11%
Just know the name	21%	18%
Never heard of	27%	21%
Library Web site—Have used	21%	48%
Extremely familiar	7%	21%
Very familiar	6%	12%
Somewhat familiar	12%	16%
Not very familiar	11%	14%
Just know the name	12%	7%
Never heard of	45%	17%
Excite—Have used	21%	25%
Extremely familiar	4%	8%
Very familiar	6%	5%
Somewhat familiar	15%	21%
Not very familiar	12%	13%
Just know the name	22%	22%
Never heard of	32%	22%
iWon.com—Have used	13%	9%
Extremely familiar	4%	4%
Very familiar	4%	4%
Somewhat familiar	8%	5%
Not very familiar	7%	4%
Just know the name	14%	13%
Never heard of	57%	65%
About.com—Have used	15%	26%
Extremely familiar	3%	6%
Very familiar	5%	7%
Somewhat familiar	10%	17%
Not very familiar	7%	10%
Just know the name	13%	12%
Never heard of	55%	40%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 665.

Familiarity and Usage of Information Brands— by Total Respondents and College Students

Please indicate how familiar you are with the following information sources and if you have used each source, even if you have only used it once.

	Total Respondents	College Students
Dogpile.com—Have used	14%	16%
Extremely familiar	3%	3%
Very familiar	3%	5%
Somewhat familiar	7%	15%
Not very familiar	7%	8%
Just know the name	13%	18%
Never heard of	58%	47%
HotBot.com—Have used	10%	16%
Extremely familiar	2%	4%
Very familiar	3%	5%
Somewhat familiar	9%	12%
Not very familiar	10%	10%
Just know the name	19%	19%
Never heard of	54%	44%
Ask an expert—Have used	8%	10%
Extremely familiar	2%	7%
Very familiar	3%	5%
Somewhat familiar	10%	13%
Not very familiar	13%	19%
Just know the name	19%	18%
Never heard of	49%	34%
LookSmart.com—Have used	7%	9%
Extremely familiar	2%	3%
Very familiar	3%	5%
Somewhat familiar	7%	12%
Not very familiar	6%	6%
Just know the name	14%	13%
Never heard of	67%	59%
Online library question service	5%	9%
Extremely familiar	2%	4%
Very familiar	2%	5%
Somewhat familiar	9%	18%
Not very familiar	11%	12%
Just know the name	15%	25%
Never heard of	58%	32%
AllTheWeb.com—Have used	4%	2%
Extremely familiar	1%	0%
Very familiar	1%	3%
Somewhat familiar	3%	3%
Not very familiar	6%	4%
Just know the name	8%	10%
Never heard of	78%	78%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 665.

Familiarity and Usage of Information Brands— *by Total Respondents and College Students*

Please indicate how familiar you are with the following information sources and if you have used each source, even if you have only used it once.

	Total Respondents	College Students
Teoma.com—Have used	2%	1%
Extremely familiar	1%	0%
Very familiar	1%	1%
Somewhat familiar	2%	4%
Not very familiar	3%	3%
Just know the name	3%	3%
Never heard of	90%	87%
Gigablast.com—Have used	1%	1%
Extremely familiar	0%	0%
Very familiar	1%	4%
Somewhat familiar	2%	1%
Not very familiar	5%	4%
Just know the name	6%	7%
Never heard of	86%	83%
Clusty.com—Have used	1%	0%
Extremely familiar	0%	0%
Very familiar	1%	1%
Somewhat familiar	1%	4%
Not very familiar	4%	4%
Just know the name	2%	4%
Never heard of	92%	87%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 665.

Agreement that Library Electronic Resources Provide Worthwhile Information—by Total Respondents and College Students across all Regions

Please rate the degree to which you agree or disagree that each electronic information source available through your primary library provides worthwhile information.

	Total Respondents	College Students
Online library catalog		
Completely agree	39%	44%
Agree	43%	39%
Neither agree nor disagree	14%	15%
Disagree	1%	2%
Completely disagree	2%	0%
Online reference materials		
Completely agree	34%	38%
Agree	45%	43%
Neither agree nor disagree	19%	18%
Disagree	1%	0%
Completely disagree	1%	0%
Online librarian question service		
Completely agree	32%	32%
Agree	39%	32%
Neither agree nor disagree	26%	36%
Disagree	2%	0%
Completely disagree	2%	0%
Library Web site		
Completely agree	31%	38%
Agree	46%	41%
Neither agree nor disagree	19%	20%
Disagree	1%	1%
Completely disagree	2%	0%
Online databases		
Completely agree	28%	36%
Agree	43%	36%
Neither agree nor disagree	27%	29%
Disagree	2%	0%
Completely disagree	1%	0%
Audiobooks (downloadable/digital)		
Completely agree	22%	24%
Agree	43%	38%
Neither agree nor disagree	33%	38%
Disagree	2%	0%
Completely disagree	1%	0%
Electronic magazines/journals		
Completely agree	28%	40%
Agree	48%	45%
Neither agree nor disagree	22%	15%
Disagree	1%	0%
Completely disagree	2%	0%
Electronic books (digital)		
Completely agree	20%	20%
Agree	47%	41%
Neither agree nor disagree	29%	37%
Disagree	2%	1%
Completely disagree	2%	0%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 870.

Part 2.1

Activities at the Library: Rollup View— *by Total Respondents and College Students*

How frequently do you use your library for the following reasons?

Note: At least monthly is a rollup of daily, weekly and monthly. At least annually is a rollup of several times a year and at least once a year.

	Total Respondents	College Students
Borrow print books		
At least monthly	26%	39%
At least annually	29%	30%
Not even once a year	10%	9%
Never have used	17%	19%
Used to use, but no longer do	19%	2%
Research specific reference books		
At least monthly	15%	42%
At least annually	36%	41%
Not even once a year	12%	5%
Never have used	15%	8%
Used to use, but no longer do	23%	4%
Get assistance with research		
At least monthly	11%	33%
At least annually	30%	35%
Not even once a year	13%	9%
Never have used	23%	19%
Used to use, but no longer do	23%	4%
Read/borrow best-seller		
At least monthly	16%	12%
At least annually	23%	19%
Not even once a year	11%	8%
Never have used	31%	58%
Used to use, but no longer do	17%	3%
Get copies of articles/journals		
At least monthly	9%	32%
At least annually	25%	37%
Not even once a year	12%	6%
Never have used	33%	19%
Used to use, but no longer do	21%	7%
Use online databases		
At least monthly	15%	44%
At least annually	18%	26%
Not even once a year	9%	5%
Never have used	46%	22%
Used to use, but no longer do	13%	3%
Use the computer/Internet		
At least monthly	13%	45%
At least annually	16%	24%
Not even once a year	9%	4%
Never have used	42%	20%
Used to use, but no longer do	18%	8%
Do homework/study		
At least monthly	12%	48%
At least annually	15%	29%
Not even once a year	8%	6%
Never have used	27%	9%
Used to use, but no longer do	39%	7%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 840.

Part 2.2

Awareness of Library Electronic Resources— *by Total Respondents and College Students*

Please indicate which electronic information sources your primary library has.

	Total Respondents	College Students
Library Web site		
Yes, library has these	61%	87%
No, library does not have	6%	5%
Not sure	33%	8%
Online library catalog		
Yes, library has these	60%	86%
No, library does not have	5%	6%
Not sure	35%	8%
Online reference materials		
Yes, library has these	55%	71%
No, library does not have	4%	5%
Not sure	41%	23%
Audiobooks (downloadable/digital)		
Yes, library has these	38%	43%
No, library does not have	8%	12%
Not sure	54%	44%
Online databases		
Yes, library has these	37%	62%
No, library does not have	5%	6%
Not sure	58%	31%
Electronic magazines/journals		
Yes, library has these	34%	62%
No, library does not have	7%	6%
Not sure	58%	32%
Electronic books (digital)		
Yes, library has these	32%	47%
No, library does not have	8%	11%
Not sure	60%	42%
Online librarian question service		
Yes, library has these	27%	45%
No, library does not have	10%	13%
Not sure	63%	42%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 850.

Part 2.3

Usage of Library Electronic Resources— *by Total Respondents and Students across all Regions*

Which of the following library electronic information sources have you ever used from your primary library and how often do you use them?

Base: Respondents who indicated their libraries have the following electronic information resources.

Note: *At least monthly* is a rollup of daily, weekly and monthly. *At least annually* is a rollup of several times a year and at least once a year.

	Total Respondents	College Students
Online library catalog		
At least monthly	28%	47%
At least annually	36%	38%
Not even once a year	8%	2%
Never have used	21%	10%
Used to use, but no longer do	8%	4%
Library Web site		
At least monthly	28%	56%
At least annually	34%	30%
Not even once a year	10%	6%
Never have used	18%	6%
Used to use, but no longer do	8%	2%
Online reference materials		
At least monthly	17%	38%
At least annually	35%	41%
Not even once a year	8%	4%
Never have used	29%	14%
Used to use, but no longer do	11%	3%
Electronic magazines/journals		
At least monthly	19%	49%
At least annually	28%	33%
Not even once a year	7%	3%
Never have used	37%	12%
Used to use, but no longer do	9%	3%
Online databases		
At least monthly	18%	42%
At least annually	28%	33%
Not even once a year	12%	7%
Never have used	35%	15%
Used to use, but no longer do	8%	2%
Online librarian question service		
At least monthly	11%	17%
At least annually	30%	34%
Not even once a year	12%	7%
Never have used	38%	41%
Used to use, but no longer do	8%	1%
Electronic books (digital)		
At least monthly	13%	34%
At least annually	17%	29%
Not even once a year	10%	10%
Never have used	54%	25%
Used to use, but no longer do	5%	2%
Audiobooks (downloadable/digital)		
At least monthly	8%	16%
At least annually	17%	32%
Not even once a year	9%	7%
Never have used	60%	40%
Used to use, but no longer do	7%	4%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 855.

