



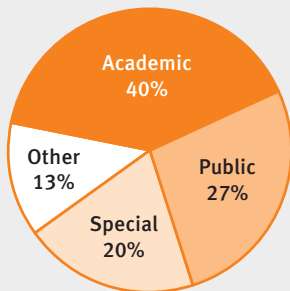
A SNAPSHOT OF PRIORITIES & PERSPECTIVES

Libraries in the Netherlands



OCLC conducted a member survey to understand librarians' top priorities, current key initiatives, thoughts on service and top methods for keeping current on happenings in the library field.

Respondents by library type



Total respondents (n=152)

Most Dutch library staff:

- Anticipate the top reason users, students and faculty are using their library will change in five years
- Consider licensed electronic collections/e-books (academic library staff) and visibility of collections (public library staff) to be their top priorities
- Rely on library industry journals to keep informed about library trends.

Implementing discovery solutions is the most popular initiative for the current year.

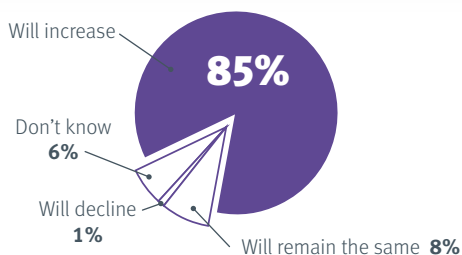
Borrowing books and materials and completing assignments are perceived to be the top reasons users, students and faculty use the library today.

If you would like to read similar reports about libraries in Germany, the UK or the U.S., see the reports at www.oclc.org/reports.

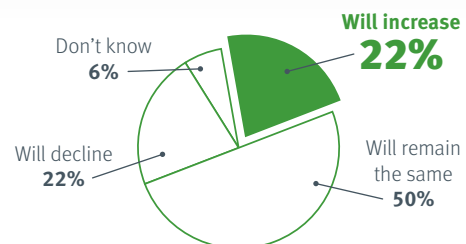
Use of the online library will increase

Over three-fourths of the Dutch library staff expect use of the online library to increase in the next two years. Far fewer, however, expect an increase in foot traffic to their physical locations.

85% expect use of the online library will increase



22% expect use of the physical library will increase



User demand expected to change

Dutch academic library staff surveyed feel the primary reason faculty use the library is to borrow books and materials, and for students, the top reason is for completing assignments. Dutch public library staff believe the top reason for library use is to borrow books and materials.

Most expect those reasons to change over the next five years.

The primary reason users, faculty and students use the library in **five years** will...



16% Change significantly

48% Change modestly

33% Remain the same

3% Don't know

64%

Anticipate a change in the top reason users, faculty and students use the library.

Increased demand for accessing online resources in 2017. Today, Dutch academic library staff indicate the primary reason faculty use the library is to access/borrow books/materials and the primary reason students use the library is to complete assignments. Dutch public library staff feel the primary reason users currently use the library is to access/borrow books/materials. The majority of Dutch library staff surveyed anticipate the primary reason users, faculty and students use the library will change in the next five years. Accessing online databases/journals is expected to be among the top reasons public library users, faculty and students use the library in 2017.

Primary reason for using the library **today**...

FACULTY

1. Access/borrow books/materials
2. Access online databases/journals
3. Access/borrow journals/articles

STUDENTS

1. Complete assignments
2. Work on projects together
3. Use computers

PUBLIC LIBRARY USERS

1. Access/borrow books/materials
2. Read for leisure
3. Use computers

Primary reason for using the library in the **next five years**...

Accessing online databases/journals is expected to be among the top reasons for all three user groups.

FACULTY

1. Access online databases/journals
2. Access/borrow books/materials
3. Get assistance from librarian

STUDENTS

1. Complete assignments
2. Access online databases/journals
3. Work on projects together

PUBLIC LIBRARY USERS

1. Access/borrow books/materials
2. Access online databases/journals
3. Read for leisure

Top priorities: visibility and e-content

Top initiative: discovery

Dutch public libraries are focused on visibility and forming community partnerships as their top priorities. Dutch academic libraries are focused on licensed e-collections/ebooks as their first priority. Digital initiatives and implementing a discovery solution are among the top current initiatives among Dutch libraries.

Top priorities: Visibility of the library's collection and forming community partnerships are the top priorities for public library staff, while licensed electronic collections/e-books is the top priority for many academic library staff.

Top priorities by library respondents in the Netherlands

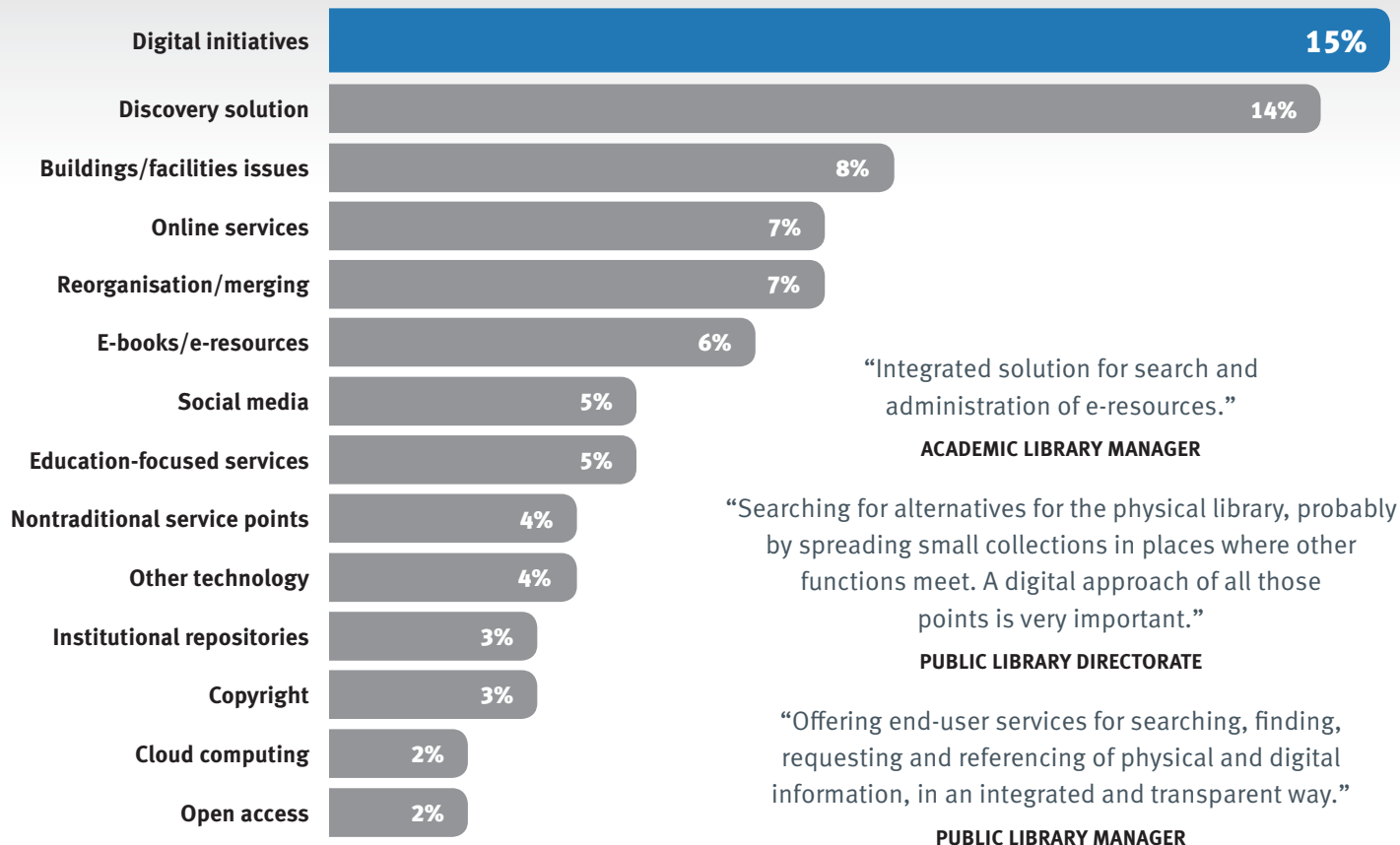
ACADEMIC LIBRARIES

1. Licensed electronic collections/e-books
2. Digitisation projects
3. Visibility of the library's collection

PUBLIC LIBRARIES

1. Visibility of the library's collection
2. Forming community partnerships
3. Demonstrating library value to local government

Variety of initiatives today: Digital initiatives and discovery solutions are among the most popular new initiatives this year.

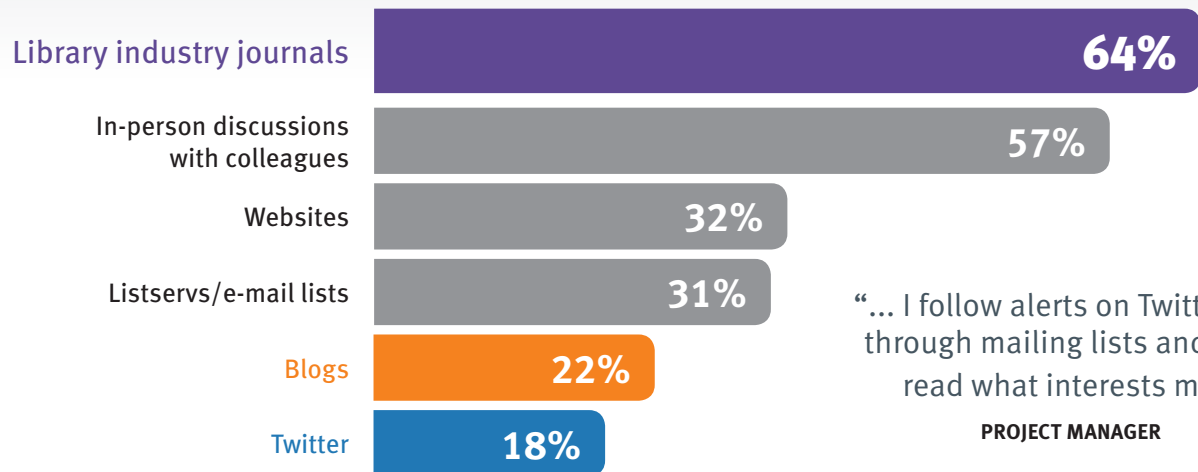


Journals keep library staff informed

Dutch library staff rely primarily on library industry journals to stay informed.

Library industry journals are top sources of information: Library industry journals top the list of sources Dutch library staff rely on for staying informed about the library industry. More than half of the staff also rely on in-person discussions with colleagues.

Percentage of Dutch library staff who selected the following sources as one of their top three



“... I follow alerts on Twitter and through mailing lists and then read what interests me.”

PROJECT MANAGER

Do Dutch library staff read blogs and journals or follow Twitter to stay informed?

The majority of Dutch staff read journals

92%
read journals
to keep current with
library trends

Top 3 journals

- *InformatieProfessional*
- *Digitale Bibliotheek*
- *Bibliotheekblad*

Just over a third of Dutch library staff read blogs

37%
read blogs
to keep current
with library trends

Top 3 blogs

- *Zeemanspraak (Bert Zeeman)*
- *mijns inziens (Edwin Mijnsbergen)*
- *Jan Klerk*

Twitter yet to take off

69%
do not use Twitter
as a way to keep up
with library trends

Most-followed Twitter handles

- *Bibliotheek20 (@bibliotheek20)*
- *BertZeeman (@UBABert)*
- *Bibliotheekblad (@Bibliotheekblad)*