



A message from OCLC
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Partner Update

The newsletter for OCLC partner news
and resources

SOLUTIONS

Serve your customers more effectively by partnering with OCLC

Today, people expect a seamless experience across the technology they use. **How are you meeting this expectation so that you attract and retain your customers?** Many library and consumer service providers integrate with strategic partners like OCLC to offer this experience. OCLC is the global library cooperative that manages [WorldCat®](#), the largest and most consulted bibliographic database in the world, so we are in a unique position to deliver data about library collections at the point of need. Companies around the world integrate their services with OCLC so they can easily and quickly reach the world's libraries and improve the services they offer to customers.

For years, the world's leading integrated library system (ILS) vendors have integrated with OCLC's WorldShare® Metadata Services to streamline cataloguing for their library customers, and many also integrate with our WorldShare Interlibrary Loan service so their customers can easily find which libraries hold the items their patrons want. We also work with all major discovery services to ensure that libraries can access WorldCat in their preferred discovery environment. Our partners know that providing this access increases the value of their own services by making it easier for their library customers to do their work.

Contact
busdev@oclc.org to
discuss what type of
partnership will help you
reach your goals.

We partner with companies that serve libraries in new ways to meet evolving user needs. [Elsevier's Pure](#), a leading research information management solution, integrates with OCLC services to streamline the research process for academic

institutions globally. Also, [Reprints Desk's Article Galaxy](#), a digital document supply solution, integrates with Tipasa®, our cloud-based interlibrary loan management system, to make it easier for librarians to find and purchase articles for their patrons. And, a growing number of consumer websites, like [Wikipedia](#) and [Goodreads](#), work with us to include access to WorldCat on their sites so researchers and readers find the resources they are looking for regardless of where they start their search.

All our partners serve their customers more effectively by integrating our collective library knowledge into their services. **Contact busdev@oclc.org to discuss what type of partnership will help you reach your goals.**



FEATURED PARTNER

Midwest Tape

[Midwest Tape](#), the creator of hoopla, is a full-service media distributor located in Holland, Ohio. OCLC and Midwest Tape have been partnering since 2002 to better serve libraries. In addition to being a longtime leader in supplying physical video, audiobooks, and music exclusively to the library market, Midwest Tape also offers a variety of professional services for libraries. These services include digital processing, custom standing orders, cataloging, open-day collections, complete collection development, as well as other customized workflow solutions. Midwest Tape opened in 1990 and now serves more than 7,500 libraries, the majority of which are public libraries.

Midwest Tape is especially well known for its groundbreaking digital media service, [hoopla digital](#) that allows patrons to borrow movies, music, audiobooks, eBooks, comics, and TV shows to enjoy on any device. This service was created five years ago at the request of many library customers.

One of the key benefits that Midwest Tape has built into hoopla is the ability for a patron to find and immediately access the content they want to stream or download. The Midwest Tape team believes in the power of the user experience and that “The better the data, the better the discoverability.”

The hoopla API, built by Midwest Tape, will interoperate with [OCLC's Wise™ service](#), the first community engagement system for US public libraries. This integration with hoopla will allow Wise library patrons to view their library's hoopla collection as part



"We've been partnering with OCLC since 2002. It's been a very good relationship for both of us. We've always been able to have open conversations with the team at OCLC with the shared goal of providing better services to libraries. Our mission is to make the jobs of our library partners as easy as possible to help them be successful in delivering the best patron experience possible."

Sue Bascuk

Midwest Tape's Vice President of Finance and Development

of the library's greater catalog. All of that library's hoopla content will be indexed in Wise. This means that library users can search hoopla content in the library catalog automatically, with no work required by library staff.

OCLC will keep the library's collection up to date through Wise. Sue Bascuk, Vice President of Finance and Development for Midwest Tape, said of the OCLC and Midwest Tape relationship, "we're excited about this opportunity to extend our partnership with OCLC. Our ability to continually iterate together based on the feedback of our library customers is how we will continue to raise the standards of library services for our customers and industry."



The OCLC 2017–2018 Annual Report has been released

Our online annual report provides a look at the highlights from the last year. Learn about our global theme of “The Smarter Library” and what it means. See the smarter products and services we created. Learn from the research we shared for a smarter future.

More than 600 libraries now use WorldShare Management Services to work smarter every day. Syndeo® launched to serve national and regional groups with a flexible suite of services to facilitate library collaboration. We also launched Wise in the US, the first-ever community engagement system for public libraries. And we've expanded partnerships with organizations like Jisc, ALA/PLA, Wikipedia, and the Andrew W. Mellon Foundation. Sound like a lot? There are even more accomplishments worth celebrating in the FY18 annual report.

[View the Annual Report](#)

OCLC introduces Wise, the first community engagement system for US public libraries

A proven solution used by more than 75% of public libraries in the Netherlands, [Wise](#) is engineered to elevate library experiences—both the experiences of people who use the library and of the dedicated staff who engage with the community.

Wise integrates tools for increasing community engagement with the functions of library management. A marketing component simplifies the creation and distribution of more personalized and targeted communications, helping improve current customer relationships and build new connections with the wider community.

Wise makes it easier for public libraries to manage their collections, so they can streamline putting partner content in the hands of their users.

"Public library leaders are passionate about meeting the needs of their communities," said Skip Prichard, OCLC President and CEO. "Wise is a system that helps staff accelerate change and opens up new possibilities. Wise is a game changer because it is designed around people—how people use the library, what people want, and how they prefer to receive information."

[Learn more](#)

OCLC launches a System Status Dashboard to give real-time system status updates

To ensure effective and efficient communication about our products and services, OCLC has launched a new way to check the real-time and planned status of the OCLC systems and applications, including the APIs that you use. View the new [OCLC System Status Dashboard](#) now and be sure to sign up for email notifications.

With the new dashboard, your email notifications will be targeted to the OCLC systems, applications and APIs you care about, like EZproxy hosted or the WorldCat Search API, through your regional data center with your local time. This will ensure you only receive alerts about systems that affect you and you won't need to convert notices to your local date and time. You can also view the dashboard at any time to check the real-time status of our systems and learn about planned maintenance events.

To learn more about this change, see [the FAQ](#). Please use [this link](#) and click on "subscribe to updates" to get the email notifications that will target the OCLC systems, applications, and APIs that you care about and use. We look forward to keeping you informed about our systems.

[Learn more](#)

OCLC introduces Syndeo to facilitate library collaboration

Last year, OCLC introduced Syndeo, a flexible suite of services specifically designed to facilitate national and regional library collaboration. [Syndeo](#) provides OCLC cooperative cataloging and the library management services necessary to run individual institutions along with the technology and infrastructure required by a national library.

Syndeo makes it easy for libraries to access partner content in a more streamlined way, and it allows for greater visibility of these important materials. This suite of services provides improved efficiencies with support for in-region workflows, including authority file management and copy cataloging from more than 400 million records in WorldCat, the world's most comprehensive global network of data about library collections and services. Syndeo offers greater visibility of regional collections to searchers worldwide through registration of collections in WorldCat. And the suite reduces maintenance costs with a new, state-of-the-art infrastructure.

"As the world's largest library cooperative with WorldCat at its core, OCLC is uniquely positioned to provide the services, network, and support required for libraries to collaborate on regional, national, and global levels," said Mary Sauer-Games, OCLC Vice President, Global Product Management.

[Learn more](#)

MEET THE TEAM

Bill Carney, Senior Content Manager, Business Development, has been a valuable team member at OCLC for almost 30 years, and he has had increasing responsibility across the organization. He said his two favorite things about working at OCLC are "serving libraries and playing a small role in making sure that people have access to information that contributes to a more informed society."

In his current role, Bill is responsible for partnerships with library service providers to help serve our mutual library customers by finding ways to interoperate with OCLC systems. He also works on operational project management for mergers and acquisitions. Bill describes his OCLC coworkers as some of the most intelligent and



Bill Carney

considerate he has ever had the privilege to call colleagues.

Bill has a strong background in account management, technology, and computer systems. He attended The Ohio State University and graduated with a Bachelor of Science in Business Administration. In his free time, Bill loves to spend time with his family, read a variety of books, and take in baseball games. He enjoys connecting with nature by running outside to burn off energy.



We are pleased to introduce some of our new partners.

[American Academy of Pediatrics \(AAP\)](#), based in Itasca, Illinois, USA, is an organization of 67,000 pediatricians committed to the optimal physical, mental, and social health and well-being for all infants, children, adolescents, and young adults. They are the leading publisher, globally, in the field and practice of Pediatrics.

[A-R Editions](#), located in Middleton, Wisconsin, USA, is the leading North American publisher of scholarly editions of music. They publish classical music, books related to various aspects of music study, and an online music anthology. They are also the exclusive distributor for the American Institute of Musicology.

[Blackstone Audiobooks](#), based in Ashland, Oregon, USA, is one of the largest independent audiobook publishers in the United States, offering over 23,000 audiobooks.

[Digital Theatre](#), based in London, UK, was founded in 2009 and is already the world's leading educational platform for the performing arts and English literature. They provide over 3 million students in over 1,600 schools, colleges and universities across 65 countries with unlimited access to over 900 full-length productions and educational resources.

[Edinburgh University Press](#), based in Edinburgh, UK, is one of the leading university presses in the UK. Their publications carry the imprimatur of one of Britain's oldest and most distinguished centers of learning and enjoy the highest academic standards through the scholarly appraisal of their Press Committee. The Press seeks excellence in its chosen subjects across book and journal programs in the Arts, Humanities and Social Sciences.

[The Electrochemical Society](#), based in Pennington, New Jersey, USA, is an international, society publisher and the home of the Journal of The Electrochemical Society, the oldest peer-reviewed journal in its field and one of the most-highly cited journals in electrochemistry. In 2012, The Electrochemical Society launched the ECS Journal of Solid State Science and Technology, a peer-reviewed journal developed to focus on high-quality technical content in areas of solid state science and

[FrancoAngeli SRL](#), based in Milan, Italy, is one of the largest Italian publishing houses specialized in books and journals for university and post-university studies, as well as for professionals. Founded in 1955, it has one of the largest Italian catalogues, with more than 17,000 titles and more than 30,000 authors. Each year they publish more than 1,000 new books and more than 80 journals. The main fields of its publishing activity are management, psychology, sociology, education, vocational training, economics, business administration, social services, medicine and health, architecture, design, environment, politics, and law.

[GeoScienceWorld \(GSW\)](#), located in McLean, Virginia, USA is a nonprofit collaborative and comprehensive resource for research and communications in the Earth Sciences. GSW works with societies, institutions, and researchers around the world and provides a single source of access to 46 preeminent scholarly journals, 2,080+ eBooks, and over 4 million GeoRef records with specialized and map-based search capabilities and links to curated earth science research around the Web.

[Mango Languages](#), located in Metro Detroit, Michigan, USA, provides practical, engaging language-learning experiences for libraries, schools, corporations, government agencies, and individuals. Mango's robust, self-paced learning system offers over 70 world languages and dialects, plus over 20 English courses, and teaches using conversational methodology and relevant, native-speaker dialogue.

[Narr Francke Attempto Verlag](#), based in Tübingen, Germany, is a leading academic publisher in the Humanities, including German, Romance and English language studies, theology and cultural science. Their publications include monographs, textbooks, dissertations and journals.

[National Film Board of Canada](#), based in Montreal, Quebec, Canada, is an award-winning online screening room, featuring over 3,000 productions. This collection includes documentaries, animations, experimental films, fiction and interactive works.

[PLOS \(Public Library of Science\)](#), based in San Francisco, California, USA, is a nonprofit Open Access publisher, innovator and advocacy organization dedicated to accelerating progress in science and medicine by leading a transformation in research communication. The PLOS suite of journals contains rigorously peer-reviewed Open Access research articles from all areas of science and medicine, together with expert commentary and analysis.

[Springer Nature](#), based in Heidelberg, Germany, is a leading global academic and educational publisher serving the needs of researchers, students, teachers, and professionals around the world. Springer Nature publishes around 300,000 articles across almost 3,000 journals and 13,000 books annually. Its research publications include the respected **Nature Research** portfolio, which are now included in OCLC's services for the first time.

[The Roper Center for Public Opinion Research](#), located at Cornell University, Ithaca, New York, USA, is one of the world's leading archives of social science data. The Center's mission is to collect, preserve and disseminate public opinion data; to help improve the practice of survey research; and to broaden the understanding of public opinion through the use of survey data in the United States and abroad. The Center holds data ranging from the 1930s to the present and includes over 23,000 datasets,

adding hundreds more each year.

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[Taylor & Francis](#), based in the United Kingdom, is one of the world's leading academic publishers of scholarly journals, books, eBooks, text books, and reference works. They partner with world-class authors, from leading scientists and researchers, to scholars and professionals operating at the top of their fields and publishes in all areas of the Humanities, Social Sciences, Behavioral Sciences, Science, Technology, and Medicine sectors.

WHERE TO FIND US

Members of the Business Development team will be at these events. If you will also be attending and would like to meet with us, please [send us an email](#).

 **12–14 March 2019**

London Book Fair

Olympia, London, United Kingdom

[Learn more](#)

 **10–13 April 2019**

ACRL Conference

Cleveland, Ohio, United States

[Learn more](#)

OCLC will be speaking at the Electronic Resources and Libraries (ER&L) Conference on some topics of interest to our partners. If you have questions about these presentations, please [send us an email](#).

 **4 March 2019, 11:00 AM CST**

Forming a More Perfect Knowledgebase: A Tale of Publisher, Vendor, and Librarian Collaboration

[Learn more](#)

 5 March 2019, 10:15 AM CST

Holdings Automation Working for You: How KBART Automation is Keeping Publishers and Libraries Synced for Up-to-Date Access

ER&L Conference, Austin, Texas, United States

[Learn more](#)



SHARE YOUR FEEDBACK

We would like to hear your feedback on this newsletter and any topics you would like included in future editions. Do you have questions about OCLC, our partner solutions, or library-related topics you would like to know more about? Send us your thoughts or questions, and we will do our best to include it in our next newsletter.

[Tell us what you think](#)



**Because what is known
must be shared.®**