

Partner Update

The quarterly newsletter for
OCLC partner news and resources



PRODUCT PROFILE

EZprozy



You probably already know that OCLC offers many different services to partners, including MARC record

creation and delivery, KBART file creation, and WorldCat record licensing. But you may not know that OCLC offers the most widely used authentication service for library resources. Many of our partners subscribe to EZproxy to support their customers. EZproxy is the industry-leading middleware solution for remote library patron access to licensed e-content. Globally, more than 4,000 libraries rely on EZproxy every day to provide access to and collect usage statistics on scholarly publications, research reports, magazines, and e-books.

EZproxy relies on stanzas to make a connection between a library and a partner's content. Each partner or database requires a unique stanza that the library then configures to work with their system. OCLC offers priority stanza development, which provides front-of-line access to our EZproxy stanza development team for a reasonable hourly fee.

Partners generally subscribe to EZproxy for one of the following uses.

- Test connectivity for your specific content or platform. EZproxy allows you to see what your end users see. When you make changes to your platform or content, you can see the results and make any corrections to ensure that your customers always have a good experience.
- Provide EZproxy customer support with OCLC's turnkey service. You stay focused on your business while OCLC creates your stanzas, tests your stanzas when you make platform and content changes, and keeps your stanzas up to date and available for libraries to use.
- Support your internal users. For example, you can use EZproxy to allow your sales staff to provide live demos of content.

However you and your customers use EZproxy, you can rest assured that OCLC is focused on emerging trends in usability and access. Our staff is involved in the Resource Access for the 21st Century Initiative (RA21), sponsored by STM and NISO. The RA21

If you think you might benefit from EZproxy or would like to learn more, email OCLC's Business Development staff at busdev@oclc.org.

initiative is dedicated to improving the usability, access, and security of subscribed content.

EZproxy helps both libraries and OCLC partners provide easy and reliable access to content. If you would like to learn more about how EZproxy can support you and your customers, email OCLC's Business Development staff at busdev@oclc.org. We will be happy to talk to you about your specific situation.



FEATURED PARTNER

Wikipedia

OCLC and the Wikimedia Foundation have a history of partnership. The Wikimedia Foundation, Inc. is a nonprofit charitable organization based in San Francisco that operates some of the largest collaboratively edited reference projects in the world, including Wikipedia. The Wikimedia Foundation is dedicated to encouraging the growth, development, and distribution of free multilingual educational content and to providing the full content of these wiki-based projects to the public free of charge.

Merrilee Proffitt, a senior member of the OCLC Research staff, works closely with the Wikimedia Foundation and serves as a Wikipedian. She also helped develop OCLC's first Wikipedian-in-Residence program and worked with the first OCLC Wikipedian-in-Residence, Max Klein, in 2012. Together with the Wikipedia community, Max helped to model how library metadata could be used in Wikipedia. Max's work helped to scale and expand Wikipedia's use of [VIAF](#) identifiers, and these identifiers are currently used broadly across multiple Wikimedia projects. Later, in collaboration with the Wikipedia Library, OCLC Research helped to pioneer a Wikipedia Visiting Scholar position at five universities. (The program has



WIKIPEDIA

"As a library leader, OCLC offers reference expertise to Wikipedia through connections with libraries and librarians as well as through curated data

since grown to include dozens of institutions.)

Improving access to reliable resources

References and reliable sources help Wikipedia editors verify facts included in articles. They also provide additional resources that might be of interest to readers who want to delve deeper into research topics. However, adding references has not always been easy, and it often required cutting and pasting or retyping information.

OCLC and the Wikimedia Foundation's Wikipedia Library recently signed an agreement to make it easy for editors to link citations in Wikipedia to relevant library materials held in libraries all over the world using the WorldCat Search API.

The ability to generate citations has improved significantly, and now Wikimedia's cite tool, a companion to its visual editing interface, allows editors to generate a full citation from a single identifier. The integration of the WorldCat Search API into the cite tool helps editors automatically generate citations and add links back to libraries through WorldCat.org.

Bringing Wikipedia editing into libraries

In 2016, OCLC won the Knight News Challenge for Libraries with a project to promote collaboration between public libraries and Wikipedia. This project, Wikipedia + Libraries: Better Together, uses OCLC's WebJunction platform to train hundreds of librarians to edit Wikipedia and to lead community events that empower community members to improve Wikipedia articles as well. In March 2017, OCLC hired Wikipedian-in-Residence, Monika Sengul-Jones, to help facilitate the project. This hire was made possible through supplemental funds received from the Wikimedia Foundation.

With so much success already and more to come soon, we will continue to look for additional ways to work with the Wikimedia Foundation to advance libraries in their communities.

and services. Wikipedia relies on good citations, and I'm thrilled that Wikipedia editors will now be able to harness the massive collection of quality knowledge resources from OCLC's WorldCat. When we collaborate with libraries, it's a win for both Wikipedia and OCLC in working toward our shared missions."

Jake Orlowitz

Head of the Wikipedia Library

[Learn more](#)



OCLC celebrates 50 years of innovation and collaboration with libraries worldwide

OCLC is celebrating [50 years](#) of innovation and collaboration with libraries around the world. On July 6, 1967, the nonprofit Ohio College Library Center was established to create a shared electronic library for Ohio colleges and universities. Frederick Kilgour, founder and first president, had a plan to build a shared, online cataloging system that would merge library catalogs through a computer network and database so that libraries could work collaboratively, save time, and share resources.

What began 50 years ago as a regional computer system for 54 Ohio colleges has become OCLC, a global library cooperative that provides shared technology services, original research, and community programs to more than 16,000 libraries in 120 countries.

"OCLC started with a vision to build a central database to share library catalog records and resources across a network," said Skip Prichard, OCLC President and CEO. "That kind of online collaboration continues today with our web-based services."

"From those early days, OCLC has continued to progress and innovate along with the latest information technologies. Yet our focus and vision has always remained

the same: to provide the best services possible to libraries so they can serve the needs of their users and make breakthroughs possible."

Thousands of libraries around the world use OCLC services to locate, acquire, catalog, lend, preserve, and manage library materials and collections. Researchers, students, faculty, scholars, professional librarians, and other information seekers use OCLC services to obtain bibliographic, abstract, and full-text information.

Together with libraries and partners, OCLC continues to innovate and grow.

[Learn more](#)

1,000,000,000th OCLC Control Number recently created in WorldCat.

The 1,000,000,000th OCLC Control Number (OCN) was recently created in WorlCat for a [digital image](#) from the Chiba University Library (YA@) in Chiba, Japan. We knew this milestone was fast approaching, and we sent guidance to member libraries and to library vendors to prepare them for a tenth digit in the OCN.

How appropriate that this breakthrough, which symbolizes the culture of collaboration and sharing embraced by the library community worldwide, would take place during the cooperative's 50th anniversary year, when we are celebrating our past and anticipating our future.

WorldCat has reached many milestones over the years and this makes us consider the possibilities that await in the years ahead.

[Learn more](#)

OCLC legal entity name change to OCLC, Inc.

Please note that OCLC has changed its legal entity name from "OCLC Online Computer Library Center, Inc." to "OCLC, Inc." In places where you use "OCLC," you do not need to make a change in how you refer to OCLC. However, if the full name is used, it will need to change from "OCLC Online Computer Library Center, Inc." to "OCLC, Inc." We kindly request that you update any mentions of the full legal name in all your communications, including your websites, listings, and marketing materials. We appreciate your cooperation with this change.



MEET THE TEAM

Heather Carlisle, Director of Content and Business Development at OCLC, is the newest member of OCLC's Business Development team. One thing that drew Heather to OCLC and continues to resonate with her is our tagline, "Because what is known must be shared." Heather feels energized by our mission and is excited to come to work every day as part of an exceptional team.

Heather has a strong background in mobile, marketing, web, and customer experience at organizations including Nationwide Insurance, Moasis Global, and Mobile Posse. Additionally, Heather spent 20 years in the information services industry at CompuServe/AOL where she worked in a variety of roles.

Heather has an undergraduate degree in marketing from The Ohio State University and an Executive MBA from Ohio University. She has an (almost) 9-year-old son who keeps her very busy with lots of activities (sports, piano, and scouts) and made her most proud this summer by winning the MVP award for his swim team. Heather is passionate about travel and has visited all seven continents and all 50 US states.



Heather Carlisle



NEW PARTNERS

We are pleased to introduce some of our new partners.



[American Psychiatric Publishing](#), based in Arlington, VA, US, is the world's premier publisher of books, e-Books, and journals on psychiatry, mental health, and behavioral science.

[Berliner Wissenschaftsverlag](#), based in Berlin, Germany, provides an interdisciplinary humanities program in the areas of law, economics, business, management, politics, history, and philosophy.

[Deutscher Apotheker Verlag](#), based in Stuttgart, Germany, is the largest pharmaceutical publisher in Germany, providing professional and scientific information to pharmacists with a program of books, databases, journals, and electronic media.

[Docuseek2](#), based in Chicago, Illinois, US, is the internet site where colleges, universities, and other educational institutions can discover, access, license, stream and share among their students, faculty and staff, the best documentary and social issues films and videos available.

[East View Information Services](#), based in Minneapolis, Minnesota,, US, is a leading provider of native and translated foreign language information products and services, including Russian, Chinese, and Arabic databases, print periodicals, books, and microforms. The company serves all geographies and many market segments, including academic institutions, government organizations, corporations, public and federal libraries, and law firms.

[Franz Steiner Verlag](#), based in Stuttgart, Germany, is a renowned book and journal publisher in the humanities, including all areas of history, philosophy, music, and law.

[Global Regulations, Inc.](#), based in Toronto, Ontario, Canada, produces Global-regulation.com which is the largest search engine of laws from around the world. The organization enables a search of 1.6 million laws and regulations from 86 countries in

English. They have translated 750,000 laws and regulations from 26 languages. In addition, they offer a comprehensive selection of technical standards search, analytic features, and more.

[JAPAN Medical Abstracts Service \(JAMAS\)](#), based in Tokyo, Japan, is a bibliographic database of Japanese biomedical literature. Data in the "Ichushi-Web" are collected from a wide range of sources, such as journals published by academic societies, professional journals published by medical publishers, bulletins released by schools, and research reports published by professional and academic societies.

[Multi-Cultural Books & Videos](#), based in Canada for over 25 years, is the one-stop shopping source for foreign language material in North America. They are able to provide insight and expert language selections that no other vendor can offer. They have compiled an extensive collection of foreign language materials from around the world, with thousands of new items in over 40 languages. They provide books, dictionaries, CDs, DVDs and talking books in Spanish, French, German, Italian, Chinese, Arabic, Persian, Hindi, Punjabi, Gujarati, Urdu, Bengali, Portuguese, Vietnamese, Korean, Somali, Tagalog, Polish, Japanese, Malayalam, Telugu, Croatian, Bosnian, Serbian, Haitian-Creole, Thai, Hebrew, and many other languages.

[Paperity](#), based in Warsaw, Poland, is a major multidisciplinary aggregator of Open Access journals and papers. Paperity provides access to over 1 million papers and 3,000 journals in research fields from sciences, technology, and medicine, to social sciences, humanities, and the arts.

[Printed Matter, Inc.](#), based in New York, NY, US, is the world's leading non-profit organization dedicated to the dissemination, understanding, and appreciation of artists' books.

[S. Herzl Verlag](#), based in Stuttgart, Germany, is renowned for its program in the humanities and publishes scientific and non-fiction books and journals in natural and physical sciences, social sciences, medicine, and general health.

[Verlag Österreich](#), based in Vienna, Austria, is a leading legal content provider in Austria with high-quality book and journal publications in the areas of public law, criminal law, civil law, and corporate law.



Members of the Business Development team will be at these events. If you will also be attending and would like to meet with us, please [send us an email](#).



10 October 2017

STM Frankfurt Conference 2017

Frankfurt, Germany

[Learn more](#)



11–15 October 2017

Frankfurt Book Fair

Frankfurt, Germany

[Learn more](#)



6–10 November 2017

Charleston Conference

Charleston, South Carolina, USA

[Learn more](#)



9–13 February 2018

ALA Midwinter

Denver, Colorado, USA

[Learn more](#)



SHARE YOUR FEEDBACK

We would like to hear your feedback on this newsletter and any topics you would like for it to include. Do you have questions about OCLC, our partner solutions, or library-related topics you would like to know more about? Send us your thoughts or questions, and we will do our best to include it in our next newsletter.

Tell us what you think



**Because what is known
must be shared.®**

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