21st-Century Academic Libraries & Technical Services: The Director Viewpoint

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FIT – SUNY Library
FIT Gladys Marcus Library
FIT 글레디스 마커스 도서관 + 뉴욕
개념 일요일 09:00~22:00, 금요일 09:00~18:30,
토요일 10:00~18:00, 일요일 12:00~20:00
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패션 스쿨인 FIT의 도서관을 단순히 학교 도서관이라고 잘못가는 큰일난다. 패션과 관련된 방대하고 깊이 있는 모든 자료를 찾아볼 수 있는 곳이기 때문이다. 1934년부터 지금까지, 《보그》와 《하퍼스 바자》부터 디자이너 록브, 다음 시즌의 유행을 예측한 포케스트링 북까지 영원한 패션 관련 책들을 모두 열람할 수 있다. 현장에 있는 정식·디자이너 박물관인 빅토리아앤알버트 박물관과 함께 세계 최고 규모를 자랑하는 FIT 스펙선 컬렉션 파트는 3천여 권의 패션 관련 책과 3백여 점의 패션 일러스트레이션, 2백여 점의 스케치 등을 소장하고 있다. 재일 오래된 소장품이 바로 1860년판 블루본 패션 관련 사전이다. 현대적인 패션 일러스트레이션 루실, 조지 레廛, 조지 버비에의 활성적인 패션 일러스트레이션부터 FIT에서 수학한 디자이너 캘빈 클라인의 패션 일러스트레이션, 빌런티노가 직접 사인한, 20Kg에 묶어지는 《발렌티노 레드북》까지 소장하고 있다. 일반인은 소속 학생에 비해 열람과 이용에 제한이 있지만 충분한 조사 목적을 가지고 신청하면 이용 가능하다.
Love Your Library Week

Library tours and “10 Minute Tips”
Door prizes & sweets for Library Lovers

Monday Feb. 12
1 - 2 PM
Prof. Peter Emmerich, FIT Illustration Dept., designer of US Postal Service stamps.

5 - 6 PM
Betty Keke, former senior conservator, Museum of FIT, former instructor FIT Graduate Studies Dept., author of "Mademoiselle Maniacs."

Tuesday Feb. 13
1 - 2 PM
Prof. Michael Hyde, FIT English & Speech Dept., author of short stories: "What Are You Afraid Of?"

5 - 6 PM

Wednesday Feb. 14
1 - 2 PM
Prof. Amy Lavenue, FIT English & Speech Dept., Poetry Readings with the FIT Poetry Club.

Thursday Feb. 15
1 - 2 PM
Prof. Marianne Reiner-Klimsch & Prof. Sandra A. Krasovec, FIT Packaging Design Dept., authors of Packaging Design: Successful Product Packaging from Concept to Shelf.

Student Drawing Contest: "Silk Screenings" (Sponsored by FIT Student Life)
1 - 2 PM

Friday Feb. 16
10 AM - 6 PM
Video screenings: "Libraries & Librarians in Film."
LY LW Programming

Love Your Library Week
Library tours and “10 Minute Tips”
Door prizes & sweets for Library Lovers

All events are held in the Graduate Reading Room Library E423

Monday Feb. 12 1-2 PM
Prof. Peter Emmerich, FIT Illustration Dept.
derigner of US Postal Service stamps

Monday Feb. 12 5-6 PM
Betty Kirke, former senior conservator, Museum
at FIT; former instructor FIT Graduate Studies
Dept. author of Madeleine Vionnet

Tuesday Feb. 13 1-2 PM
Prof. Michael Hyde, FIT English & Speech Dept.
author of short stories: What Are You Afraid Of?

Tuesday Feb. 13 5-6 PM
Dr. Valerie Steele, Director of the Museum at FIT;
editor of Fashion Theory: The Journal of Dress, Body & Culture, and prolific author of books on fashion

Wednesday Feb. 14 1-2 PM
Prof. Amy Lemmon, FIT English & Speech Dept.
Poetry Readings with the FIT Poetry Club

Wednesday Feb. 14 5-6 PM
Prof. Marianne Rosner Klimchuk & Prof.
Sandra A. Krasovec, FIT Packaging Design Dept.
authors of Packaging Design – Successful Product Branding from Concept to Shelf

Thursday Feb. 15 1-2 PM
Student Drawing Contest: “At the Library”
(Sponsored by FIT Student Life)

Thursday Feb. 15 1-2 PM
Video screenings: “Libraries & Librarians in Film”

* event schedules subject to change
Raising the Profile of the Library

• Love Your Library Programming,
• Event Programming – David Wolfe, Donneger Creative Services
• Promote Library Value Thru Testimonials – Faculty Use of Library Resources
• Global Fashion Management Graduate Student Presentation of Value of Research Materials
Institutional Strategic Plan

Strategic Plan Templates

Goal 1: Strengthen the Academic Core

Goal 2: Commit to a Culture of Student Centeredness

Goal 3: Strengthen FIT as a Creative Hub

Goal 4: Engage in Strategic Recruitment

Goal 5: Establish a Process of Administrative Support for the Plan
Strategic Challenge Four:

ESTABLISH PROCESSES FOR SELF-ASSESSMENT & PLAN REALIZATION

Assessment
The use of performance measures is not an end in itself; it is a means to improve operations and services and for reporting to various stakeholders. Library personnel must actively participate in assessment to gauge productivity as part of realizing this plan. Assessment will be the responsibility of committees designated to oversee various aspects of the plan. We envision diverse committees, including library personnel from all departments as well as the rest of the FIT community, to address the progress of the goals, further develop and identify strategies and create reporting mechanisms to provide progress updates to the administration.

Benchmarking, Job Descriptions, & Competencies
Benchmarking is the first and most important step for assessment. To accomplish this, we will need to establish comparative standards for library's organizational structure and space. Space and facilities will be benchmarked against the standards published by the Association of College and Research Libraries, the Art Libraries Society of North America and others.

The information age completely redefines the work done in libraries. The FIT library has not kept pace in reclassifying positions as needs evolved. Core competencies will be developed for our personnel and job descriptions will be updated to match the new realities of library work.

As we look at the organizational structures and workflow, new library models will be considered. Reengineering the structures, efficiencies in workflow and communications will translate directly to improvements to student and faculty services.

Putting the Plan to Work
The Library Strategic Plan offers an opportunity to address the library's most critical challenge - to provide the college with the services and resources to fully support its mission. The plan's matrix outlines initiatives and their strategies. It is a living document which includes short term and long term goals. Working committees will be formed to begin the plan's implementation.

Resources
While many of the initiatives may begin now, a second set is dependent on additional resources. The institution will need to address the question of resources necessary for the library to bring the plan to fruition. Changes suggested to building E will require capital funds. Growth of the resources will require growth to the baseline budget. Reaching the average resource expenditure per student in SUNY four year colleges could be achieved by creating a long-term plan to find parity by 2020.

1 Matthews, Joseph B., Strategic Planning and Management for Library Managers, 2003, pg. 111.
Create Library Visibility
SUNY Strategic Planning
SUNY Strategic Planning

Phase I: 64 Campus Tour
- June 1 through September 3, 2009
- Grand total of 7,507 miles in 95 days
  - 6,703 miles by car
  - 780 miles by air
  - 24 nautical miles
- Constituent gatherings
- Collecting themes
SUNY Strategic Planning
Power of SUNY
Six Big Ideas

To revitalize the economy of New York and enhance the quality of life for its citizens, SUNY will commit our energy and resources to the realization of Six Big Ideas:

- SUNY and the Entrepreneurial Century
- SUNY and the Seamless Education Pipeline
- SUNY and a Healthier New York
- SUNY and an Energy-Smart New York
- SUNY and the Vibrant Community
- SUNY and the World

Our ambitions are focused. On the following pages and in interdependent areas of policy, planning, and challenge, we spell them out clearly—where we have determined SUNY can make the biggest difference for the State of New York. For each idea, we’ve proposed three major initiatives whose progress can be measured over time. We also show how each will advance our commitment to diversity.

Even as an institution as large and multifaceted as SUNY can’t tackle every challenge or in every problem, but by focusing on our resources and strategies in targeted, quantifiable ways, we will chart a better path to the future for New York State and create new models of action for the world.

http://www.suny.edu/powerofsuny/
The SUNY Libraries Experience

- Ex Libris ALEPH ILMS
- 64 Technical Service Operations
- Outsourcing of cataloging = University Centers Offering Shelf Ready Processing
- Reutilization of Existing Staff
- Transformation of Traditional Vacant Acquisitions or Cataloging Positions into Needed New Initiative Roles
And More Planning…

SUNY Council of Library Directors

Strategic Planning Documents

SUNY Strategic Planning

1. The Power of SUNY
2. The Power of SUNY Key Concepts *REQUIRED*
3. SUNY Library Access Workgroup report

SCLD/SAC Strategic Planning

1. SUNY Council of Library Directors Vision and Mission *REQUIRED*
2. The Power of Tuesday webinar series & Summary of Responses: Webinar 3; Webinar 4; and Webinar 5
3. SUNYConnect’s Strategic Directions, 2006-2011.
5. SUNYLA’s Input on Strategic Planning.
6. Notes from the SUNY Library of the Future discussion at SCLD’s f
Implementing New Strategies to Become Integral to the Academy

- Align the Library with the Institution
- Review Priorities
- Become Integral to Learning, Teaching and Research
- Provide Instruction in Information, Visual, and Technological Literacy's
- Hire and Develop Library Staff for Future Challenges
- Learn to Work With Reduced Local Resources
Future - Change and Define Value to Your Institution

• The traditional library model built on the local collections is no longer sustainable
• Proactively direct, strategize, initiate, revitalize our libraries
• Partner with faculty in teaching opportunities such as embedded librarianship, Learning Management Systems (LMS), social networking, mobile technology links
• Traditional value of large print collections and their management does not hold in the new environment of digital information
Higher Education

1. New “normal”
2. Questioning by taxpayers
3. Higher standards and more assessment for accountability
4. Affordable and accessible
The Academic Library in a 2.0 World

Rosa V. Wenzel, Brandeis University
David D. Weintraub, Brandeis University
Library Staff for the Future?

• Traditional strengths with instructional technology skills
• Be creative, original, risk taker, intellectually curious and think strategically
• Flexible about work schedules, comfortable with multitasking, collaborative, energetic and enthusiastic