Theme 1: ‘Focus on the co-operative’

**Goal:** continue with the effort of engaging members, facilitate participation in the Governance of OCLC, and support all efforts to reach out to new members.

**Actions:**
1. Identify member stories and quotes, and support the dissemination to members
2. Engage members in elections, promoting the principle of diversity of membership.

Theme 2: ‘Regional focus’

**Goal:** set a strategic direction with regional focus that promotes membership participation and engagement across EMEA sub-regions.

**Actions:**
1. Plan the EMEARC regional meeting in Florence, February 2015
2. Review the role of the Member 2 Member newsletter, and work with OCLC to develop effective member communications

Theme 3: ‘Focus on research and knowledge’

**Goal:** seek to build a regional focus to promote the research roles of OCLC being one of the world’s leading centres devoted exclusively to the challenges facing libraries and archives in a rapidly changing information technology environment.

**Actions:**
1. Promote our role as thought leaders
2. Introduce ‘timely topics’ at the regional meeting in Florence, February 2015
3. Promote the work of the special interest groups within OCLC and to members