

RSC19

OCLC RESOURCE SHARING
CONFERENCE



Make New Friends: open a collection to new users

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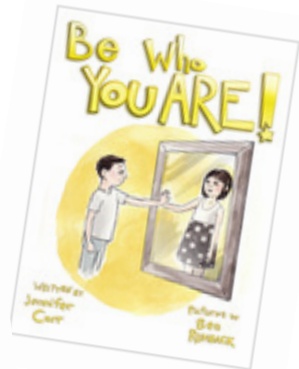
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What is the Curriculum Material Center (CMC)?

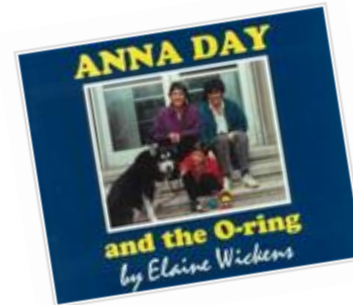
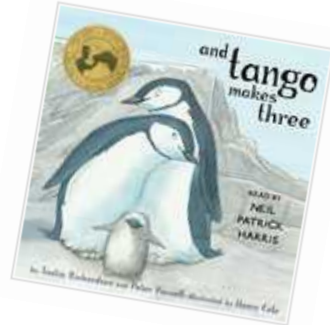
32,000 items including:

- Picture books, middle grades & YA fiction
- Nonfiction
- Professional literature for educators
- DVDs and audiobooks
- Graphic novels
- Teacher resource materials such as educational games, manipulatives, or books with lesson plans and classroom activities.



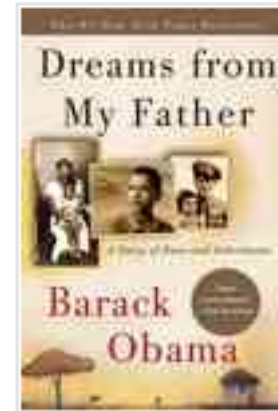
CMC History

- No Resource Sharing for the past 20 years.
- Wanted to stop ILL for Distance Learners (lost 1 package).
- Seven department heads within the last 20 years.
- Attitude: If books were not in the CMC, Education students would not have access to them.
- 1 week loan period.



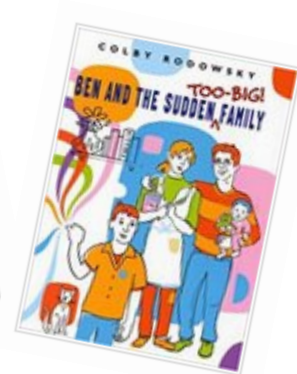
Discovery

- CMC:
 - Initial conversation with Department Head:
 - Extend the loan periods for picture books
 - Increase general usage of collection
 - Become part of the DIVERse Families Database
- ILL:
 - Lend CMC items through ILL/DDS



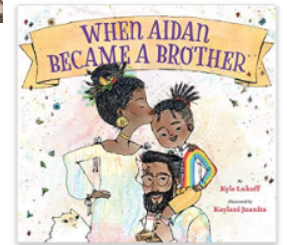
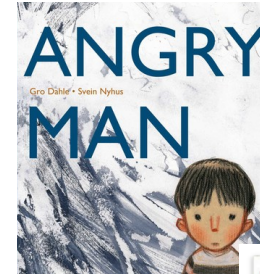
How to create an “Elevator” pitch

1. Identify the goal.
2. Make your point. Create the hook – reel them in – get their attention.
3. Give the “talk” in less than it takes to ride in an elevator – 2-3 minutes.



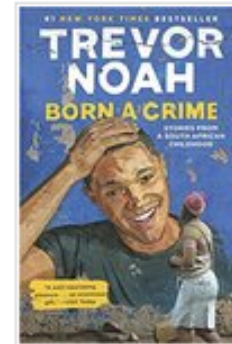
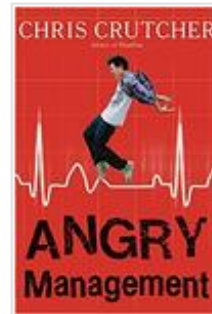
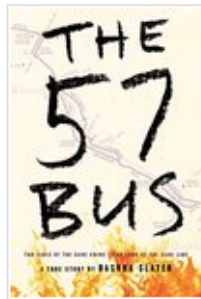
Approach

- Know when the best time is to approach someone with a new idea.
- Alleviate staff fears –
 - Lost items / never returns the book
 - No immediate access for students
 - Loan periods longer than a week
 - Books going around the world
 - Popular - Florida Sunshine / current year imprints



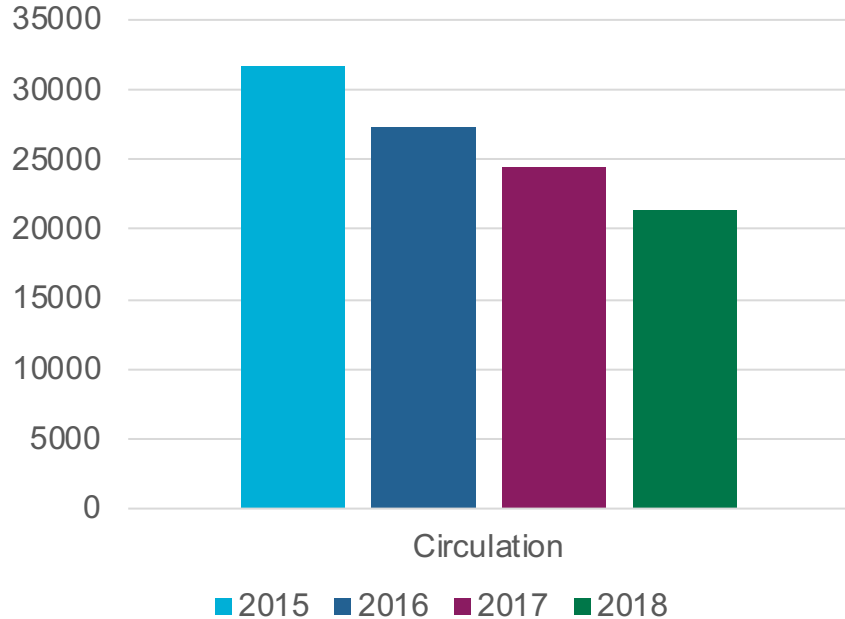
Gathering of Data – be prepared

- Compiled data for the CMC staff to review at their staff meeting.
- Met with CMC Department Head first and reviewed data with her.
- Focused data on the advantages of sharing their collection.

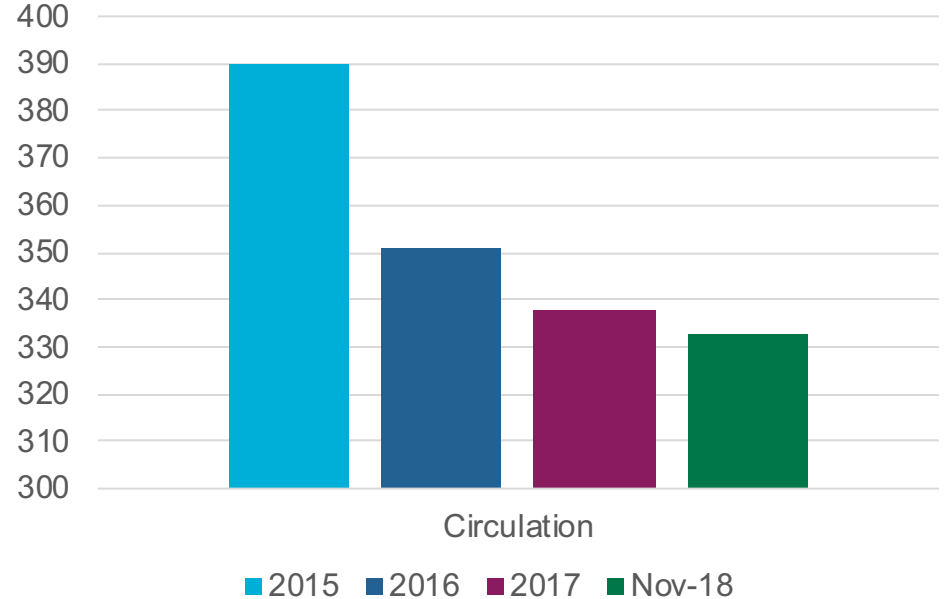


Statistics

Circulation Statistics

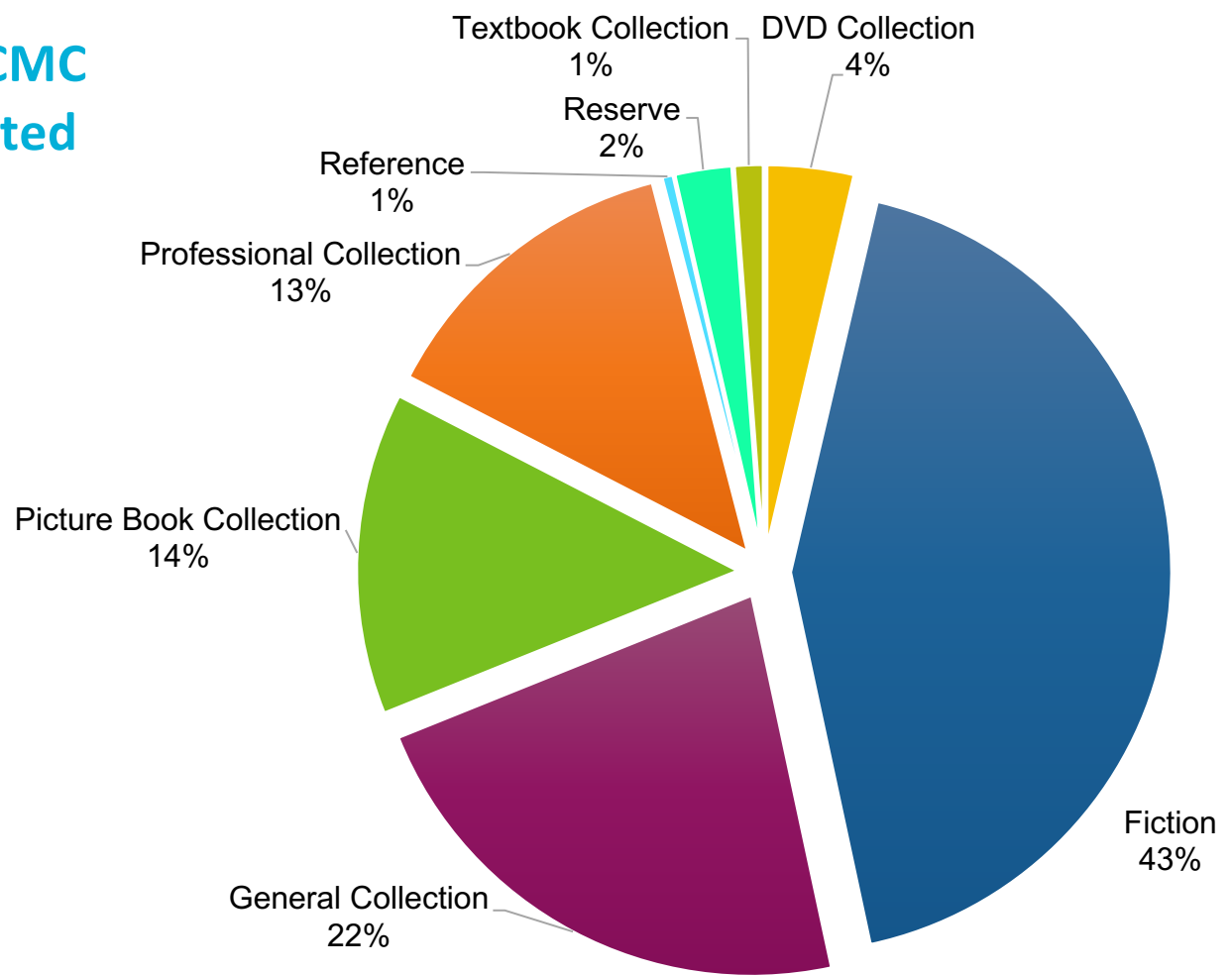


Lending requests for CMC items



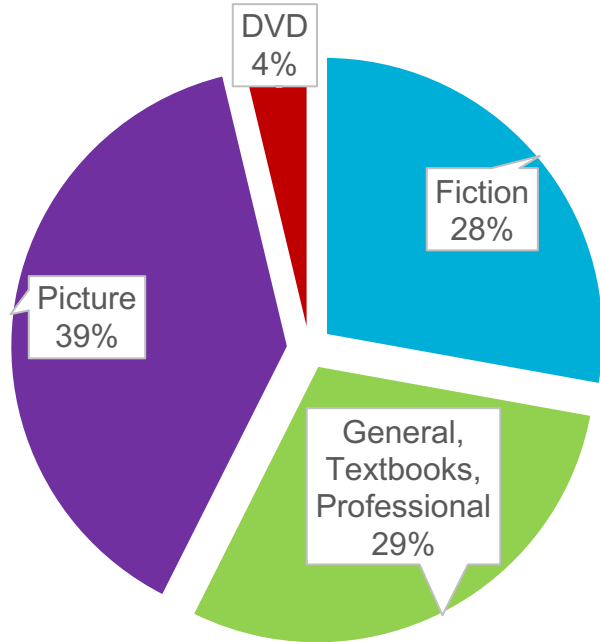
Collections within the CMC that were being requested through lending 2015-2018

CMC feared that libraries wanted only textbooks, DVDs, popular, and manipulatives.

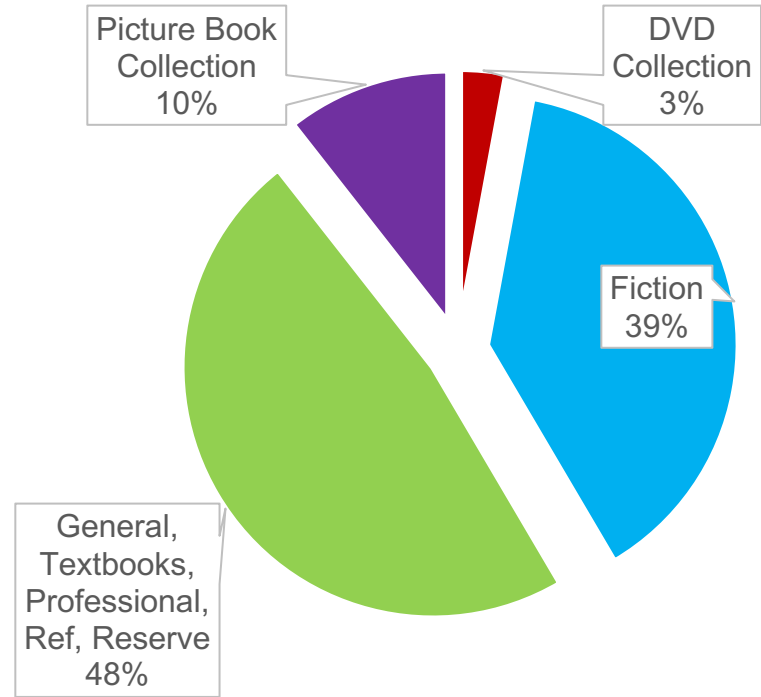


ILL vs Circ usage: 2017-2018

Circulation

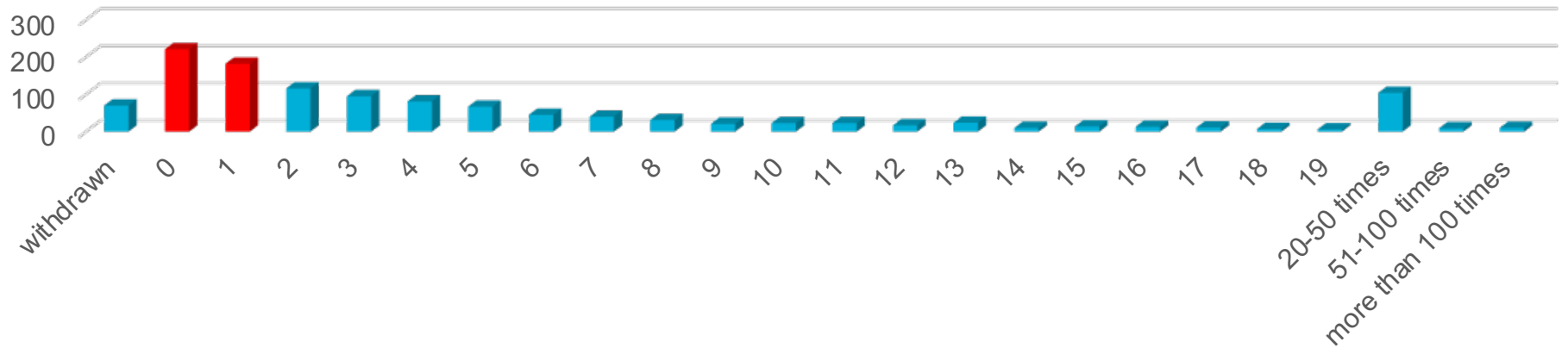


ILL



Worried for NOTHING 2015-2018

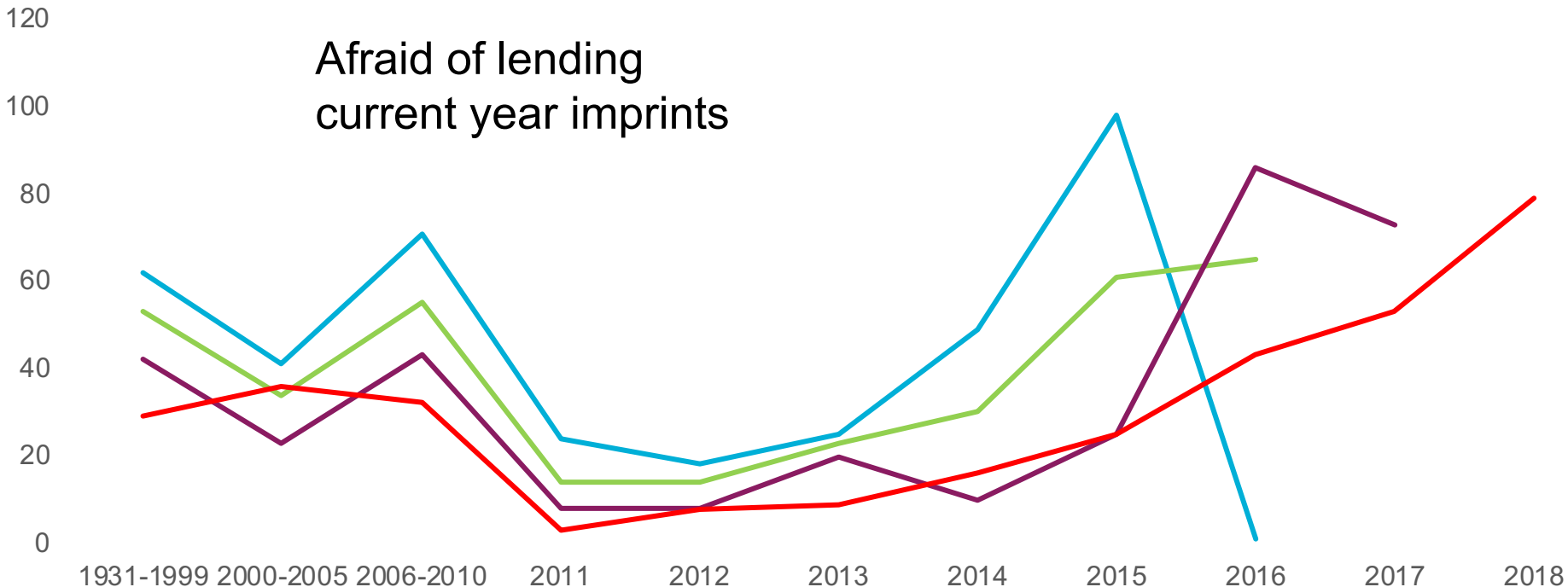
Number of times item was circulated



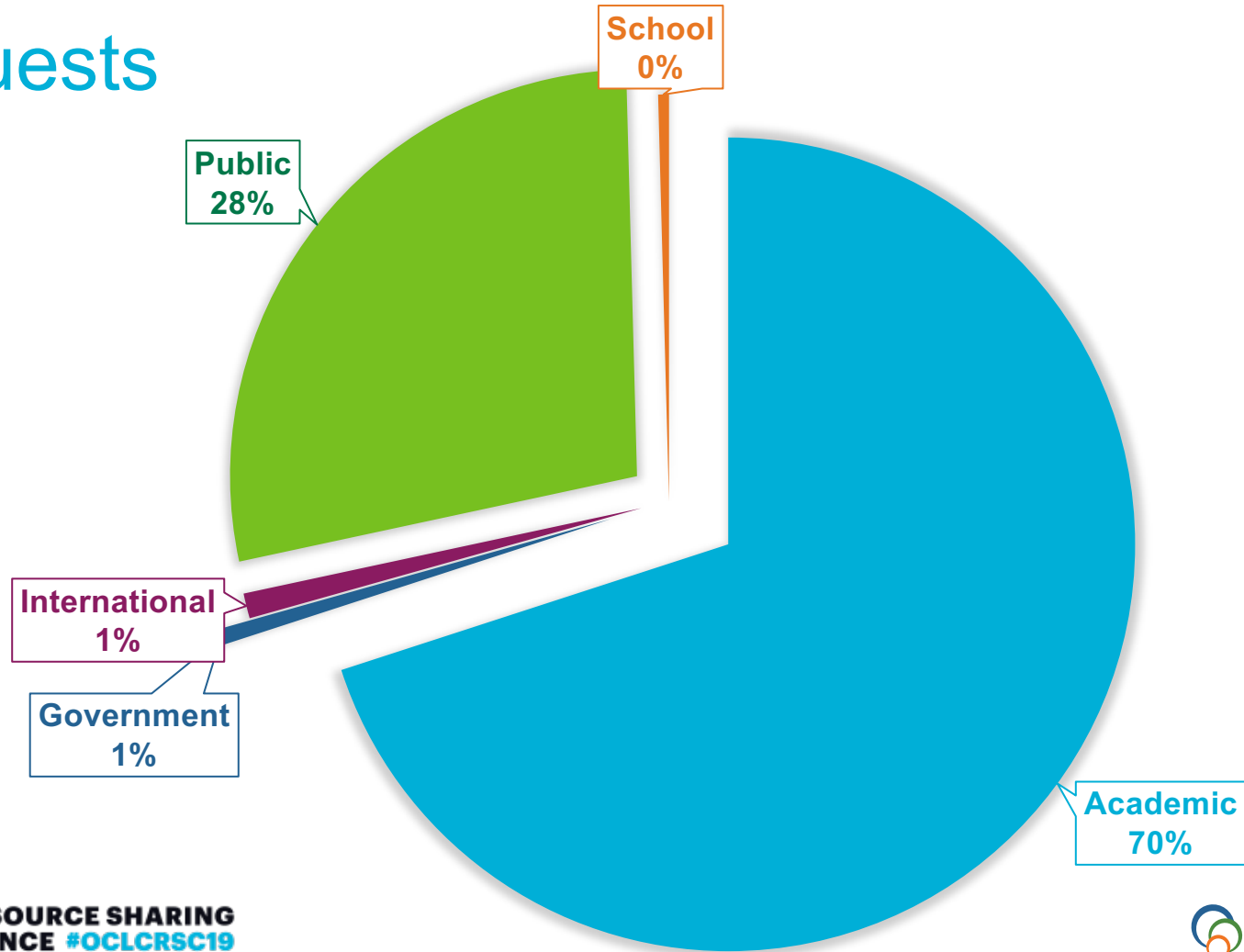
YEAR THAT THE REQUEST WAS SUBMITTED TO ILL / YEAR ITEM WAS PUBLISHED

— # of requests in 2015 — # of requests in 2016 — # of requests in 2017 — # of requests in 2018

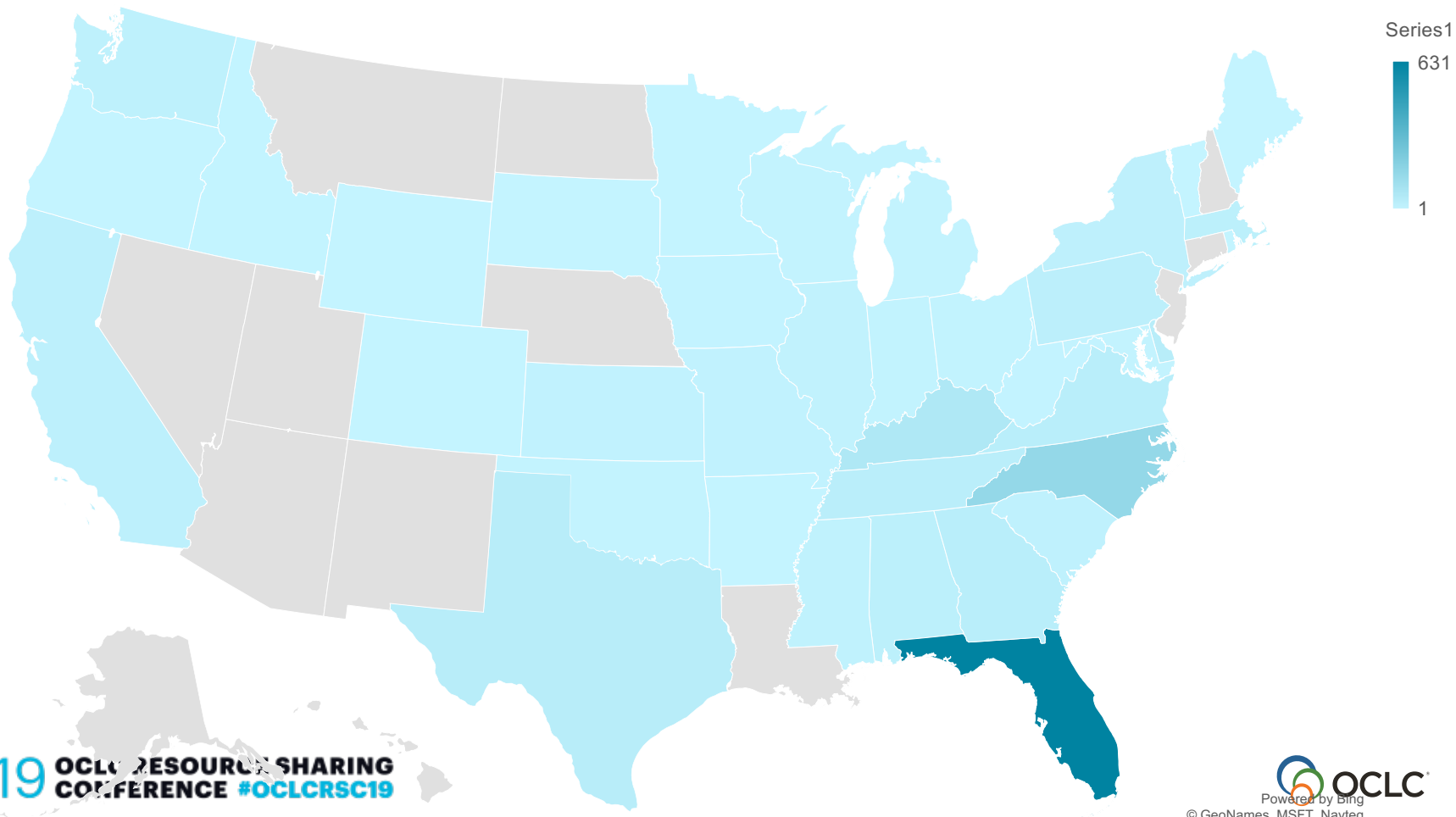
Afraid of lending
current year imprints



Who requests our stuff?

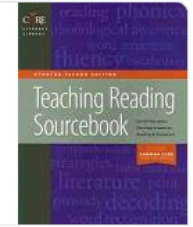
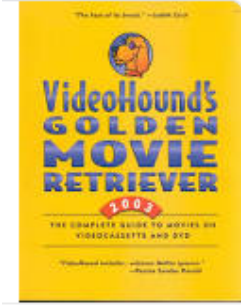
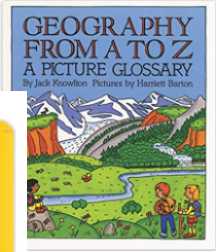


Where are the requests coming from?



Things they were unaware of

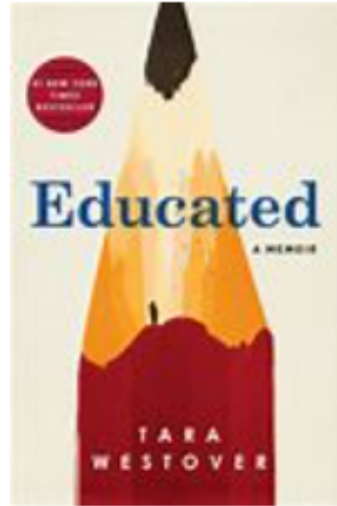
- Only one on the string = 37
- Last on the string = 28
- Of the 1403 requests:
 - 890 were unique titles (requested only 1 time)
 - 513 were titles that were requested more than once
 - 118 titles were requested twice
 - 39 titles were requested three times
 - 8 titles were requested 4 times
 - 16 titles were requested more than 5 times



Outcome of our elevator talk

42

cancelled



66

filled

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**OCLC RESOURCE SHARING
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thank you

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Joanie Reynolds

University of Central Florida

#OCLCRSC19

