

EMEARC18

OCLC EMEA
REGIONAL COUNCIL
MEETING

Hello.

I'm the **Smarter** Library.



Introducing Digby

JOHN MCCULLOUGH, SENIOR PRODUCT MANAGER, OCLC

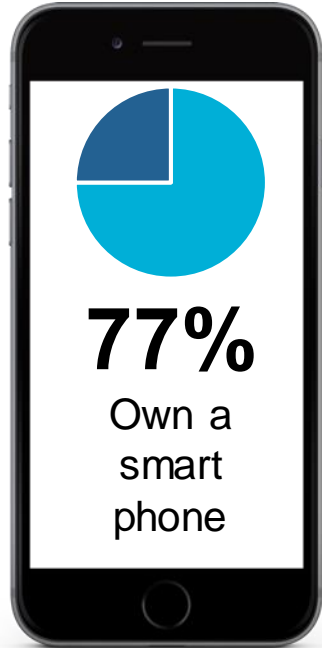


John McCullough

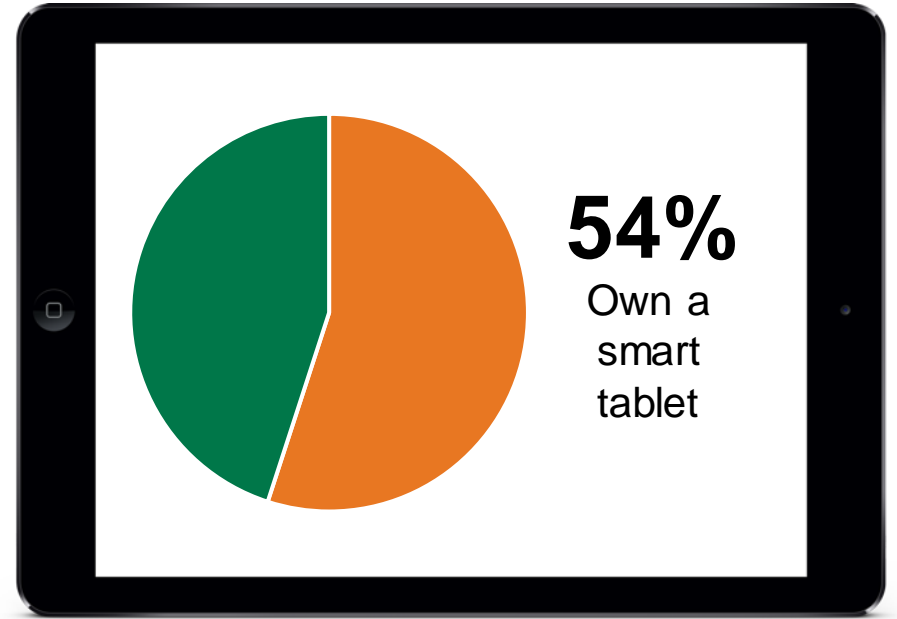
Senior Product Manager, OCLC

Mobile is pervasive

Of all adults
In the US...



and...



Pew Research Center, 2016

Investment and Innovation



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Introducing Digby™

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Spotlight on Mobile

Meet Digby!

Customer Focus



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Benefits



Workers
are more productive

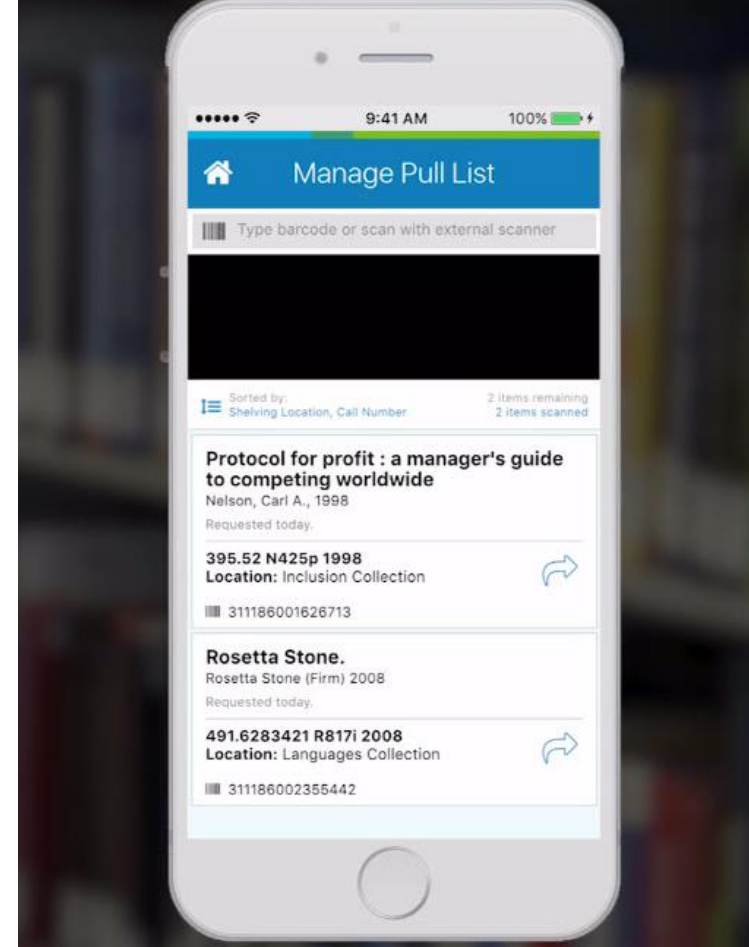


Supervisor saves
time



Resources available for
other projects

- Digby supports two workflows commonly assigned to student workers:
 - Paperless Pull-lists
 - Reshelving and “soft” check-in



- Available to all WMS libraries worldwide at no additional cost
- 110+ activations so far



App Stores

Digby Releases

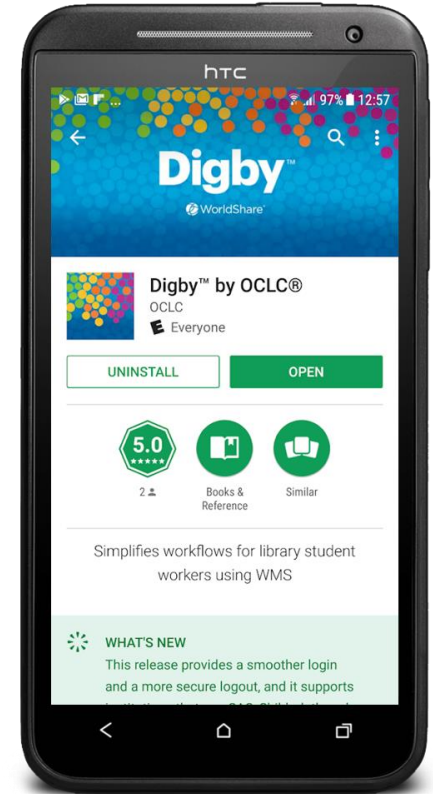
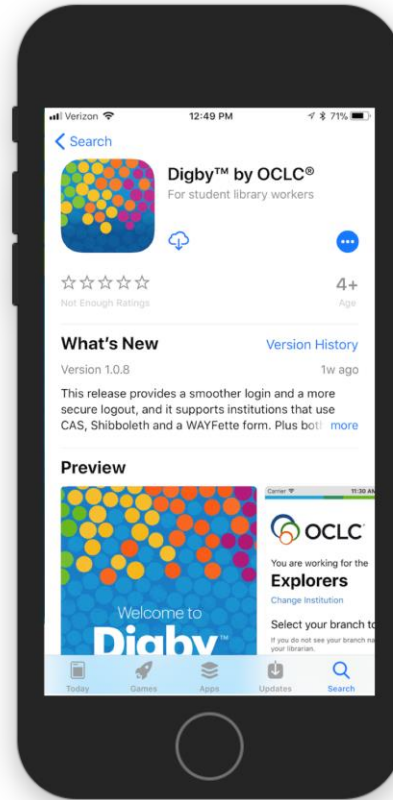
- iOS and Android
- User updates in days

Google Play

- 1-2 hour approval

Apple

- 1-2 day approval



#OCLCEARC18



4.5



Overall rating by students
workers

“My students have asked
for the mobile app every
day since the pilot ended.”



Laina Ridenour

Collections Management Associate
Butler University Libraries

“We love Digby! With 5 campus libraries and a very busy intra-campus lending service, Digby makes processing the Pull Lists much more efficient with its in-app sorting by location and call number.

And Digby is much more fun than a paper Pull List, making this task one of our student workers' favorites.

Catherine Boswell

Coordinator of University Library Systems

Antioch University

What's next for Digby

- Internationalization
- Quarterly enhancements
- Support for additional workflows
 - Inventory
 - Collection shifting
 - Check in/clear status





Get started today!

Go to:

www.oclc.org/forms/digby.en.html

Thank you

John McCullough

OCLC

mcculloj@oclc.org

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