

# EMEARC18

OCLC EMEA  
REGIONAL COUNCIL  
MEETING

Hello.

I'm the **Smarter** Library.



## SOAS Catalogue: Beyond Discovery

CLAUDIA MENDIAS & SIMON BARRON  
SOAS, UNIVERSITY OF LONDON



# Simon Barron & Claudia Mendias

SOAS, University of London

# Library resource management toolset

- Library management system
- Institutional repository
- Archives
- Digital CMS
- DRM

Specialised languages

Particular syntax and standards

Customised metadata

**User-centered design**

**Each tool in it's own box**

# Bridging the silos

**EMEARC18** [#OCLCEMEARC18](#)

# SOAS initiative: Summer 2017

- Library-users vs users-of-the-library
- Data aggregators set expectations



# Single search across the silos

HOME → My account

Feedback Language ▾ 🔍 Locate Library Item

Search

Keyword ▾

🔍 Find

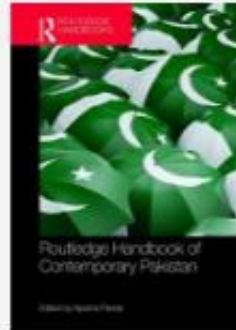
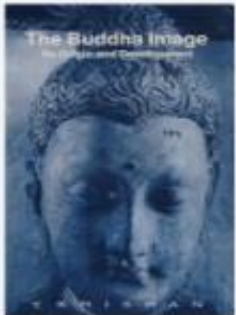
All collections  Print/Books and Media  Online Resources  Archives

Library term-time opening hours:

Monday to Friday 09:00 to 11:30  
Saturday & Sunday 10:30 to 11:30



## New Additions



EMEARC18

#OCLCEMEARC18



# LIBRARY RECORDS



Search  Keyword   Advanced

All collections  Print/Books and Media  Online Resources  Archives

Search:

Show results for:

Year of Publication

Collection

- SOAS Library 885,041 x
- SOAS Archive 83,108 x
- SOAS Digital Library 20,202 x
- SOAS Research Online 3,335 x

Format

Item location

Subject

Language

Author

Region

Showing 1 - 20 of 991,686 for search: "", query time: 0.71s

1 2 3 4 5 6 7 8 9 10 11 Next » [49585]

1

H

Hikayat Abu Nawas

Published 1332

ER2355 /433273

Book

2

D

ديوان عارف نامی مولانا محمد جعفر قراقرلو کبودر اهنی همدانی معروف به مجذوبعلی شاه  
Dīvān-i 'ārif-nāmī-i Mawlānā Muḥammad Ja'far Qarāgūzīlū Kabūdar Āh  
Hamadānī, ma'rūf bih Majzūb 'Alī Shāh.

by Majzūb 'Alī Shāh, Muḥammad Ja'far

مجزوب علی شاه، محمد جعفر

Published 1341

Level B

PM891.5512MAJ

Long Loan

Availab

/797153

Book

3

S

شرح کتاب التیل وشفاء العلیل /

Sharḥ al-Nīl wa-shifā' al-'alīl

by Atṭafayyish, Muḥammad ibn Yūsuf, 1820 or 21-1914.

محمد بن یوسف اطفیش

Published 1343

Level D


A345.6 /350877 Vol. 8 Long Loan

Availab



# ARCHIVES & SPECIAL COLLECTIONS

The screenshot shows the SOAS Archive Catalogue search results for the query 'mao tse tung'. The page features a navigation menu on the left, a search bar at the top, and a table of search results. The search results table has columns for Reference, Title, Description, and Dates\_of\_Creation. Three results are visible, including the Chinese Government Purchasing Commission Archive, a letter from the China Association to the Foreign Office, and the correspondence of Sophia Knight.

ARCHIVE CATALOGUE 

Home  
Search Our Catalogue  
How To Order  
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### Search Results

Search results below:

1 to 10 of 10

Reference	Title	Description	Dates_of_Creation
<a href="#">CGPC</a>	Chinese Government Purchasing Commission Archive	Records, 1926-1951, of the Chinese Government Purchasing Commission (CGPC), including information on the state of Chinese communications; the workings of the Chinese Ministries of Communications, Railways and Industries; Chinese banking...	1926 - 1951
<a href="#">CHAS/C/03/130</a>	Letter from the China Association to the Foreign Office	Includes: Report by Dean Trivett on conditions in Shanghai, note on letter from Mao Zde Dung [Mao Zedong], promising protection to foreigners.	31 May 1949
<a href="#">MS 380756</a>	Correspondence of Sophia Knight	Letters from Sophia Knight in Shanghai and Beijing, China to her mother and other members of the Knight family, 1965-1970, together with envelopes...	c 1955-1982



# DIGITAL COLLECTIONS

## Chinese Language



SOAS Digital Collections

Search the collection



REGIONS SUBJECTS LANGUAGES ARCHIVES

MAP BROWSE ALL ITEMS ADVANCED SEARCH

The collage features several educational resources:

- Top Left:** A book cover for '國語羅馬字新讀本' (A New Quoyu Reader) with the subtitle 'A Tomaphetic Romanizer'. It includes the text '序論：“在邁進中的中國羅馬字”'.
- Top Middle-Left:** A page titled 'LIST OF INITIALS AND FINALS IN THE SHANGHAI DIALECT' and 'ZAUING-HE LOO-MO Z'. It contains a table of vowel sounds and initials.
- Top Middle-Right:** A book cover with large vertical characters '天官賜福' (Tian Guan Mi Fu) and '新刻開場'.
- Top Right:** A page titled 'LESSONS IN THE SHANGHAI DIALECT. LESSON No. 4' with the text '論巧个事體' and 'LUNG CHAU KUH Z-THI'. It includes a short dialogue in Chinese and Romanized characters.
- Bottom Left:** Another book cover with '天官賜福' and '新刻開場'.
- Bottom Middle-Left:** A page titled '永樂大典卷之' (Yongle Dadian Volume) with vertical columns of text.
- Bottom Middle-Right:** A book cover titled 'CHINESE WITHOUT A TEACHER' with the subtitle 'EASY AND USEFUL SENTENCES'. It includes a list of botanical terms in English and Chinese.
- Bottom Right:** A page with vertical columns of Chinese characters and their corresponding pinyin or Romanized forms, such as '讀重', '喀平聲讀', '那平聲讀', and '尼發聲如五'.

# INSTITUTIONAL REPOSITORY

## SOAS Research Online

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[Simple Search](#)

[Advanced Search](#)

### Browse by Material Type

Please select a value to browse from the list below.

- [Authored Books](#) (1184)
- [Edited Book or Journal Volume](#) (873)
- [Book Chapters](#) (4946)
- [Journal Article](#) (6837)
- [Conference or Workshop Items](#) (771)
- [Monographs and Working Papers](#) (689)
- [Book Reviews](#) (1098)
- [Performances](#) (1)
- [Shows/Exhibitions](#) (38)
- [Compositions](#) (7)
- [Opinion Pieces / Media / Blogs](#) (16)
- [Theses](#) (487)
- [Translations](#) (67)
- [Audios](#) (47)
- [Videos](#) (35)
- [Datasets](#) (8)
- [Other](#) (1039)

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## Archives and Special Collections

Manuscripts,  
Rare books  
and Archives

[http://archives.  
soas.ac.uk](http://archives.soas.ac.uk)  
Powered by  
CALM

## Research online

Research  
outputs and  
publications

[http://eprints.so  
as.ac.uk](http://eprints.soas.ac.uk)  
Powered by  
ePRINTS

## Library

Monographs,  
serials, multi-  
media and  
teaching  
collections

Powered by  
OLE

## Electronics Resources

Electronic  
journal  
subscriptions

Powered by  
EBSCO  
Discovery  
Service

## Digital Collection

Digital content  
from Library,  
Specials  
Collections &  
SOAS Archives

[http://digital.so  
as.ac.uk](http://digital.soas.ac.uk)  
Powered by  
SobekCM

Too many names ...



# The Chairman

- Mao Zedong
- Mao Ze Dong
- Mao Tse Tung
- 毛澤東, traditional
- 毛泽东, simplified
- 毛沢东, simplified 1873-1976

1 heading found for *Mao Tse Toeng*

	Heading
1	<a href="#">Mao, Zedong, 1893-1976</a>  <a href="#">Mao, Ze dong 1893-1976</a>  <a href="#">毛, 沢東, 1893-1976</a>  <a href="#">毛, 沢東</a>  <a href="#">Mao, Tsé-Tung, 1893-1976</a>  <a href="#">毛澤東</a>  <a href="#">Mao Tse Toeng</a>  <a href="#">마오쩌둥 1893-1976</a>  <a href="#">ماو, تسه تونغ</a>  <a href="#">1893-1976 מאו, צה טונג</a>  <a href="#">Mao, Цзе-Дун, 1893-1976</a>  <a href="#">Mao Ze Dong</a>  <a href="#">Mao Zedong</a>  <a href="#">Mao Zedong (Chinese theorist, statesman, and poet, 1893-1976)</a>  <a href="#">Mao, Tsé-Toung, 1893-1976</a>  <a href="#">1976-1893 ماو, تسه تونغ</a>  <a href="#">1976-1893 ماو, تسه تونغ</a> 

Showing 1 - 20 of 192 for search: 'MAO ZE DONG', query time: 0.22s

1 2 3 4 5 6 7 8 9 10 Next » [10]

1  **Mao Ze dong : Ma ke si zhu yi tong Zhongguo ren wu shi**  
 Published 1993  
 Subjects: "Mao, Zedong, 1893-1976, Philos..."  
 OFFSITE c.206.m.247 /710918  
 Book

2  **Mao Ze dong : zou chu hong qiang** /  
 by Wu, Xiaomei  
 Published 1993  
 Subjects: "Mao, Zedong, 1893-1976..."  
 Level C c.271.m.67 /665851  
 Book

3  **Mao Ze dong** /  
 by Wu, Zhengyu  
 Published 1991  
 Subjects: "Mao, Zedong, 1893-1976..."  
 Level C c.9.m.75 /662463  
 Book

4  **Mao Ze dong song : ge qu ji**  
 Published 1978

Mao Ze Dong  
192 records

Showing 1 - 20 of 1,001 for search: 'MAO ZEDONG', query time: 0.26s

1 2 3 4 5 6 7 8 9 10 11 Next » [51]

1  **Mao Zedong** /  
 by Cleaves, Jonathan, 1971-  
 Published 1996  
 Subjects: "Mao, Zedong, 1893-1976..."  
 Level C CC951.05092 /980012  
 Book

2  **Mao : enfance**  
 by Wang, Hui  
 Published 1997  
 Subjects: "Mao, Zedong, 1893-1976..."  
 Level C CC951.05092 /720268  
 Book

3  **Mao Zedong**  
 by Davison, David  
 Published 1997  
 Subjects: "Mao, Zedong, 1893-1976..."  
 Level C CC951.05092 /720268  
 Book

Mao Zedong  
1,001 records

Showing 1 - 20 of 286 for search: '毛泽东', query time: 0.27s

1 2 3 4 5 6 7 8 9 10 11 Next »

1  **生活中的毛泽东 / Sheng huo zhong de Mao Zedong /**  
 by Wilson, Dick, 1928-  
 Published 2000  
 "...生活中的毛泽东 / 迪克·威尔逊等著..."  
 Level C  
 9 s. 104 /629036  
 Book

2  **毛泽东 / Mao Zedong /**  
 by Wilson, Dick, 1928-  
 Published 2000  
 "...毛泽东 / 迪克·威尔逊..."  
 Level C  
 Book

3  **毛泽东 / Mao Zedong /**  
 by Wang, Zuoming.  
 by 王卓明  
 Published 1983  
 "...毛泽东 / 王卓明..."  
 OFFSITE c.206.m.156 /503814  
 Book

Showing 1 - 20 of 96 for search: '毛泽东', query time: 0.36s

1 2 3 4 5 Next » [5]

1  **在毛泽东的胜利旗帜下前进 / Zai Mao Zedong de sheng li qi zhi xia qian jin /**  
 在毛泽东的胜利旗帜下前进  
 Forward under the banner of Mao Zedong  
 Published 1949  
 Subjects: "...毛泽东..."  
 Photo

2  **毛泽东 / Mao Zedong /**  
 by Mao, Zedong, 1893-1976.  
 1976  
 "...毛泽东..."  
 OFFSITE c.206.m.39 /154719 v.1  
 OFFSITE c.206.m.39 /154719 v.2

Showing 1 - 20 of 198 for search: 'MAO TSE TUNG', query time: 0.28s

1 2 3 4 5 6 7 8 9 10 Next » [10]

1  **Mao Tse-tung : an ideological and psychological study /**  
 by Buriatskii, Fedor Mikhailovich  
 Published 1980  
 Subjects: "...Mao, Zedong, 1893-1976..."  
 Level C  
 CC320.532MAO /427882  
 Book

2  **Mao Tse-tung, Marxist /**  
 by Fernbach, David  
 Published 1978  
 Subjects: "...Mao, Zedong, 1893-1976..."  
 Level C  
 CC320.532MAO /980872  
 Book

3  **Mao Tse-tung : an anthology of his writings /**  
 by Mao, Zedong, 1893-1976  
 Published 1962  
 "...CC320.532MAO /444584..."  
 Level C  
 CC320.532MAO /444584  
 Book

Spelling and script matters





MAO ZEDONG



About 6,600,000 results (0.49 seconds)

### Mao Zedong - Wikipedia

[https://en.wikipedia.org/wiki/Mao\\_Zedong](https://en.wikipedia.org/wiki/Mao_Zedong)

Mao Zedong  
Chinese Communist Party  
China, until his death  
Mausoleum



MAO ZE DONG



About 7,300,000 results (0.52 seconds)

### Mao Zedong - Wikipedia

[https://en.wikipedia.org/wiki/Mao\\_Zedong](https://en.wikipedia.org/wiki/Mao_Zedong)

Mao Zedong (December 26, 1893 – September 9, 1976), commonly known as Chairman Mao, was a Chinese communist revolutionary, poet, political theorist and founding father of the People's Republic of China, which he ruled as the Chairman of the Communist Party of China from its establishment in 1949 until his death in 1976.



MAO TSE TUNG



About 3,550,000 results (0.76 seconds)

### Mao Zedong - Wikipedia

[https://en.wikipedia.org/wiki/Mao\\_Zedong](https://en.wikipedia.org/wiki/Mao_Zedong)

Mao Zedong (December 26, 1893 – September 9, 1976), commonly known as Chairman Mao, was a Chinese communist revolutionary, poet, political theorist and founding father of the People's Republic of China, which he ruled as the Chairman of the Communist Party of China from its establishment in 1949 until his death in 1976.

Mao Anying · Mao Anqing · Mao Anlong · Mao Yichang

### Mao Tse-tung - Military Leader - Biography

<https://www.biography.com/people/mao-tse-tung-9398142>

27 Apr 2017 - Born a peasant, Mao Tse-tung became one of the most powerful men in the world. Through political cunning and ruthless tactics, he dragged a backward China into the 20th century.

Education: Peking University, Hunan First Normal University Birth Date: December 26, 1893

Death Date: September 9, 1976

### BBC - History - Mao Zedong

[www.bbc.co.uk/history/historic\\_figures/mao\\_zedong.shtml](http://www.bbc.co.uk/history/historic_figures/mao_zedong.shtml)

Mao Zedong (1893-1976) ... In 1921, he became a founder member of the Chinese Communist Party (CCP) and set up a branch in Hunan. In 1923, the Kuomintang (KMT) nationalist party had allied with the CCP to defeat the warlords who controlled much of northern China.

[Mao Zedong | Biography & Facts | Britannica.com](http://www.britannica.com/biography/mao-zedong)



## Mao Zedong

Former Chairman of the Communist Party of China

Mao Zedong, commonly known as Chairman Mao, was a Chinese communist revolutionary, poet, political theorist and founding father of the People's Republic of China, which he ruled as the Chairman of the Communist Party of China from its establishment in 1949 until his death in 1976.

Born: 26 December 1893, Shaoshan

Died: 9 September 1976, Beijing, China

Height: 1.75 m



Google search.  
Consistent results.



# Data orchestration

# Aims

- Cut through the metadata
  - Term matching search is failing the library user
- Provide a full-text search
  - Digitised resources are entirely searchable
  - Script agnostic discovery search
- Data mine across collections

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## Archives and Special Collections

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Rare books  
and Archives

[http://archives.  
soas.ac.uk](http://archives.soas.ac.uk)  
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as.ac.uk](http://eprints.soas.ac.uk)  
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## Library

Monographs,  
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## Electronics Resources

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EBSCO  
Discovery  
Service

## Digital Collection

Digital content  
from Library,  
Specials  
Collections &  
SOAS Archives

[http://digital.so  
as.ac.uk](http://digital.soas.ac.uk)  
Powered by  
SobekCM





**Archives  
and Special  
Collections**

Manuscripts,  
Rare books  
and Archives



**Research  
online**

Research  
outputs and  
publications



**Library**

Monographs,  
serials, multi-  
media and  
teaching  
collections



**Digital  
Collection**

Digital content  
from Library,  
Specials  
Collections &  
SOAS Archives



## Suggestions:

- Enforce unified standards
- Add ISNI, VIAF, ORCID, etc .....
- Enrich metadata
- Retro-condition records
- Add an interpreter – a conductor



SOAS single catalogue

NRA

ORCID

VIAF

ISNI



Archives  
and Special  
Collections



Research  
online



Library



Digital  
Collection

- Controlled names authority file
- Externally-sourced
- Institution-specific
- Script agnostic



## Authorities dataset

# Data mining

- Eric Liddell
- Liddell, Rev E. H.
- Li te erh
- Ai li k'ei
- 利德爾, 埃里克, or sometimes 埃里克利德尔.

# Data mining

- Haimendorf, Christoph von Fürer.
- Christoph von Haimendorf
- Furer-Haimendorf, Christoph von

# Future direction

Bringing together collections across:

systems

languages

cultures

# Thank you

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