

EMEARC18

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Hello.

I'm the **Smarter** Library.



Augmenting the library with the help of Design Thinking

ROLF STEINAR BERGLI, LINDESNES PUBLIC LIBRARY

LEON BANG-HETLEVIK, MANDAL PUBLIC LIBRARY



Leon Bang-Hetlevik

Mandal Public Library



Rolf Steinar Bergli

Lindesnes Public Library

K. Being Customer Centric

The Augmented Library

- A vision for a smarter library
- Make our services better
- Include our patrons in the creative process
- But how?

What is Design Thinking?

- A process for creative problem solving
- Puts the user first
- A fresh perspective

Inspiration



Ideation



Iteration



New technology on its way

“AR has the ability to amplify human performance instead of isolating humans. So I am a huge, huge believer in AR. We put a lot of energy on AR. We're moving very fast.”

Tim Cook, CEO Apple

What is augmented reality?

- A way of putting digital objects and information into the physical environment around us
- Mixed reality, but we call it augmented

Mobile is not the future

Not yet mainstream

Why?

- Better access and use of the collections
- Of great value for both big and small libraries
- Serendipity

How we see AR in the library

1. Overview of the library
2. Overview of the shelf
3. Information on the book

Movie

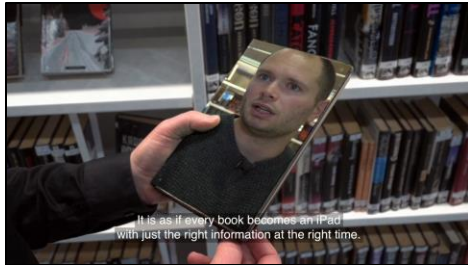
<https://www.youtube.com/watch?v=-TISncJ6biY>

Thank you

Leon Bang-Hetlevik

MANDAL PUBLIC LIBRARY, BUEN

leon.bang-hetlevik@mandal.kommune.no



Rolf Steinar Bergli

LINDESNES PUBLIC LIBRARY, KULTURTORVET

rsb@lindesnes.kommune.no

