Augmenting the library with the help of Design Thinking

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K. Being Customer Centric
The Augmented Library

• A vision for a smarter library
• Make our services better
• Include our patrons in the creative process
• But how?
What is Design Thinking?

- A process for creative problem solving
- Puts the user first
- A fresh perspective
Ideation
Iteration
“AR has the ability to amplify human performance instead of isolating humans. So I am a huge, huge believer in AR. We put a lot of energy on AR. We're moving very fast.”

Tim Cook, CEO Apple
What is augmented reality?

• A way of putting digital objects and information into the physical environment around us
• Mixed reality, but we call it augmented
Mobile is not the future
Not yet mainstream
Why?

• Better access and use of the collections
• Of great value for both big and small libraries
• Serendipity
How we see AR in the library

1. Overview of the library
2. Overview of the shelf
3. Information on the book
Movie

https://www.youtube.com/watch?v=-TlSncJ6biY
Thank you

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