

EMEARC18

OCLC EMEA
REGIONAL COUNCIL
MEETING

Hello.

I'm the **Smarter** Library.



Engaging Audiences

NICK BARRATT, SENATE HOUSE LIBRARY, UNIVERSITY OF LONDON



Dr Nick Barratt

Acting Director, Senate House Library

About Senate House Library

- Who are we? (It's complicated...)
- What do we hold?
- Our future plans

Engaging audiences

- Our engagement strategy
- Our vision
- Our programmes

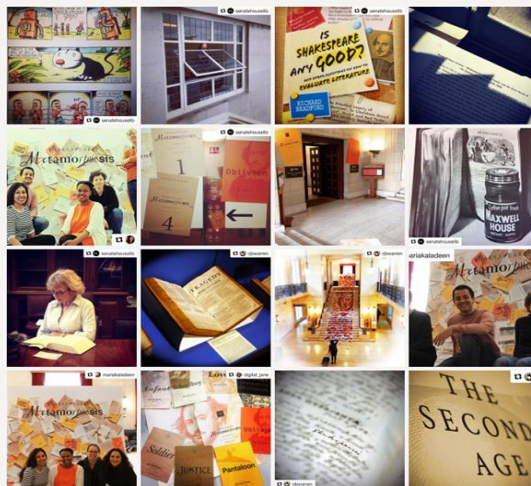


Shakespeare: Metamorphosis (2016)

Get social with Shakespeare...

1. Visit the exhibition at Senate House Library
2. Post an image to Instagram using '#7ages2016' or '#morphintoshakespeare'
3. We'll repost your image below

1. Find your favourite Shakespeare quote
2. Tweet it using the hashtag '#7ages2016'
3. It will appear in the Twitter timeline below





REFORMATION

26.06.17  15.12.17

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Queer Between The Covers

15 January –
16 June 2018

Engaging audiences

- Future plans
- Future activities

Thank you

Nick Barratt

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