

EMEARC18

OCLC EMEA
REGIONAL COUNCIL
MEETING

Hello.

I'm the **Smarter** Library.



The Smarter Library: A Vision from the Front Page of Wikipedia

MERRILEE PROFFITT, OCLC

JAKE ORLOWITZ, WIKIMEDIA FOUNDATION



Merrilee Proffitt

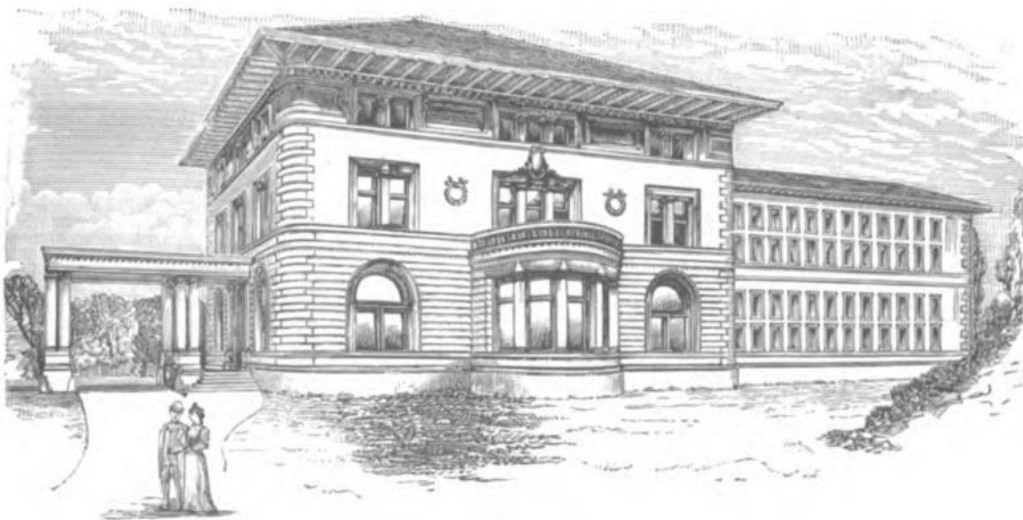
Senior Program Officer, OCLC Research
@merrileelam

Connecting communities of knowledge

- Work with Wikipedia helps us...
- Connect collections with people who want and need them
- Amplify voices of those in our communities
- Create opportunities to join with others

Work with Wikipedia helps us to...

Reconfirm and extend our professional values by connecting with an allied community



Hello.

I'm the
Smarter
Library.

Wikipedia + Libraries: Better Together

Strengthening
ties between
public libraries
and Wikipedia



WIKIMEDIA
FOUNDATION

Learning, the WebJunction way
Focus on the needs of adult learners
Put the “why” before the “how”
Meet people where they are
Show, don't tell

Inspire and guide

Not instruct

Wikipedia + Libraries overview

- 1 Research public library connections
Build awareness/recruit US public library staff; design curriculum;
recruit Wikipedia guides
- 2 Deliver 9-week online training program; Sept. 13 - Nov. 15, 2017
Enrolled ~300 U.S. public library staff
- 3 Collect / publish case studies and resources
Evaluate and share learnings

Wikipedia + Libraries project team



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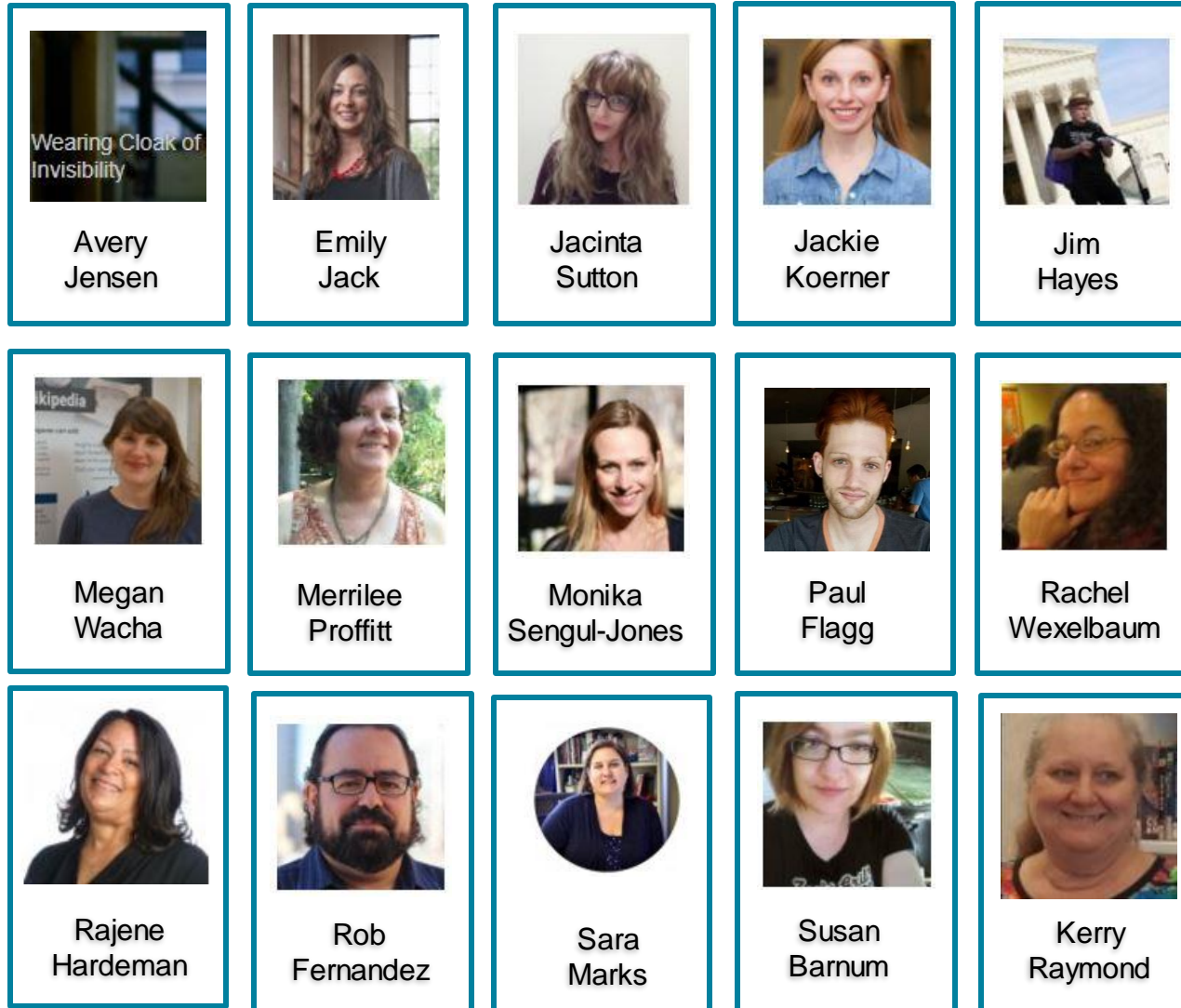


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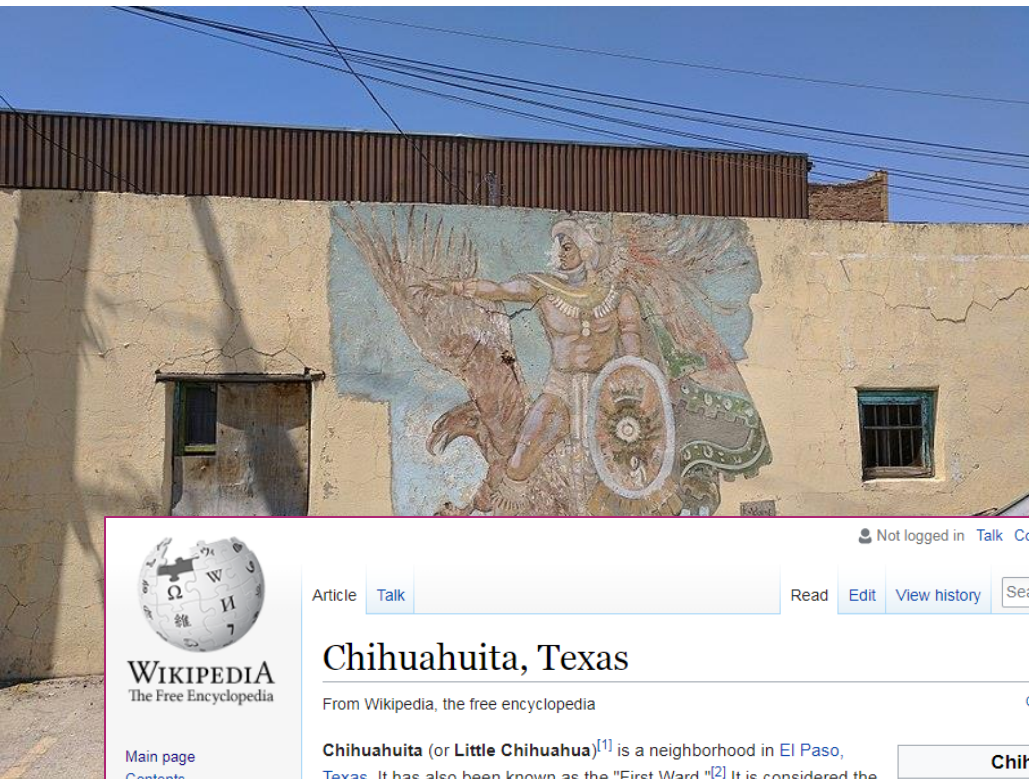


Sharon Streams
WebJunction Director
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Wikipedia guides – the human to human element







Not logged in | Talk | Contributions | Create account | Log in

Article | Talk | Read | Edit | View history | Search Wikipedia

Chihuahuita, Texas

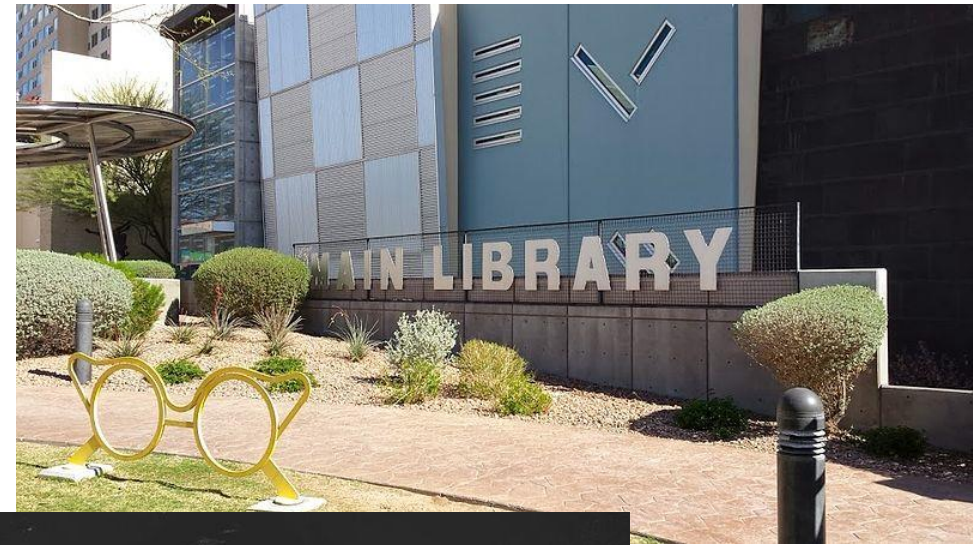
From Wikipedia, the free encyclopedia Coordinates: 31.750°N 106.490°W﻿ / ﻿31.750°N 106.490°W﻿ / 31.750; -106.490﻿ (31.750; -106.490)

Chihuahuita (or **Little Chihuahua**)^[1] is a neighborhood in **El Paso, Texas**. It has also been known as the "First Ward."^[2] It is considered the oldest neighborhood in the city. It has also suffered through extreme poverty in its history. It is currently on the Most Endangered Historic Places list as compiled by the **National Trust for Historic Preservation**.^{[3][4]} It is located on the border of the **Rio Grande** at the **United States-Mexico border**. For most of the twentieth century, the name Chihuahuita was used to refer to all of southern El Paso, often including **El Segundo Barrio**.^[2] In 1991, Chihuahuita was designated as a historic district by the city of El Paso.^[2]

Chihuahuita, Texas	
	Chihuahuita house next to the border fence.
Coordinates: 31.750°N 106.490°W﻿ / ﻿31.750°N 106.490°W﻿ / 31.750; -106.490﻿ (31.750; -106.490)	
Country	 United States
State	 Texas
City	 El Paso
Time zone	Mountain Time Zone (UTC-7)
ZIP Code	79901

Contents [hide]

- History
 - Early history
 - 1800s
 - 1900s
 - 2000s
- Cityscape
- Demographics
- Parks and recreation
- Notable residents



The reference librarian

“

...writing the
Wikipedia article
**makes this
information available
to everyone**; it has
longevity and
visibility.






Wikipedia article for **Woolson Morse**. The article text reads: "Henry Woolson Morse (February 24, 1858 – May 3, 1897), usually credited as **Woolson Morse**, was an American composer of musical theatre. Often working with librettist J. Cheever Goodwin, he produced several scores for Broadway productions in the 1890s."

The article includes a table of contents with sections for Biography, Works, References, and External links. A biography section states: "Woolson Morse was born February 24, 1856, in Charlestown, Boston, Massachusetts. His parents were Charles R. Morse (a relative of Samuel Morse) of Vermont, and Mary Ann Judkins of Charlestown, Massachusetts. He attended secondary school at the Noble School and studied harmony at Boston Conservatory. He attended the Massachusetts Institute of Technology, then went to Paris, France, to study art. After a few



Woolson Morse



Woolson Morse in 1895

Born Henry Woolson Morse
February 24, 1858
Charlestown, Boston,
Massachusetts, US

Died May 3, 1897 (aged 39)



The subject specialist / curator

“

...I was coming across all of these musicals with no reference information. It would have helped me greatly to have some reference material to contextualize the music. I started to make my own lists, then it hit me: **why not do this in Wikipedia so that it will help other people, too?**



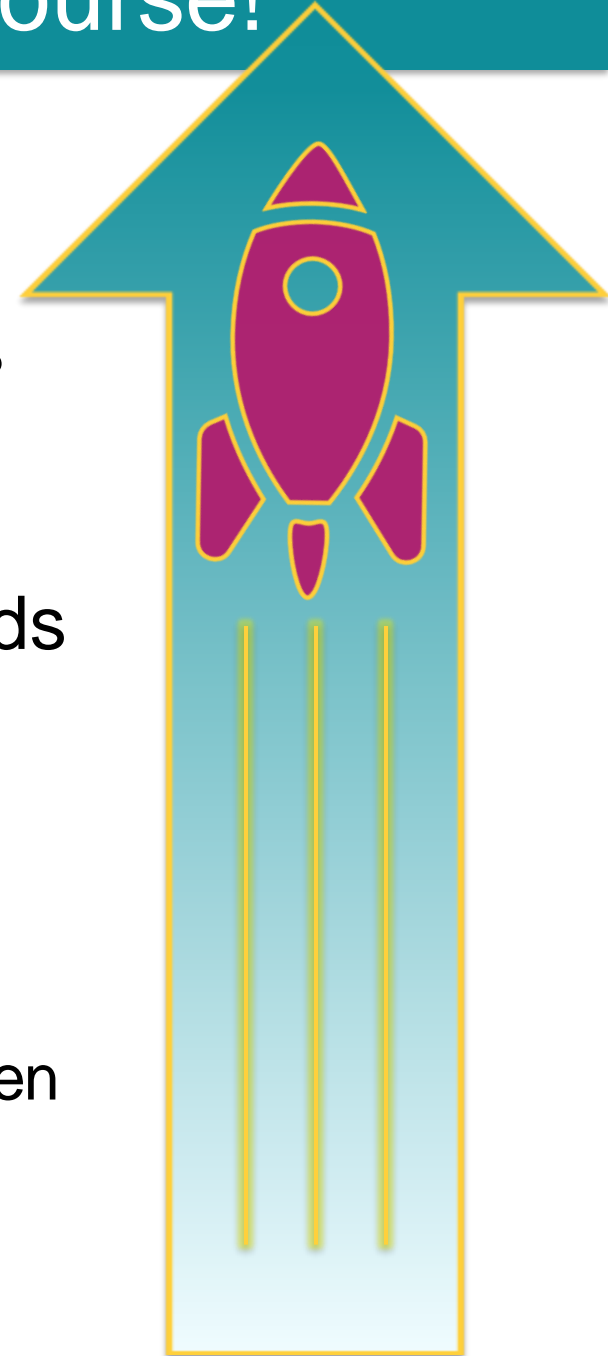
Librarians rocked the course!

By the numbers*

- The **236** active participant editors
- made over **5900** edits
- and **369** Commons (photo) uploads
- to improve **799** articles
- and create **6** new articles!

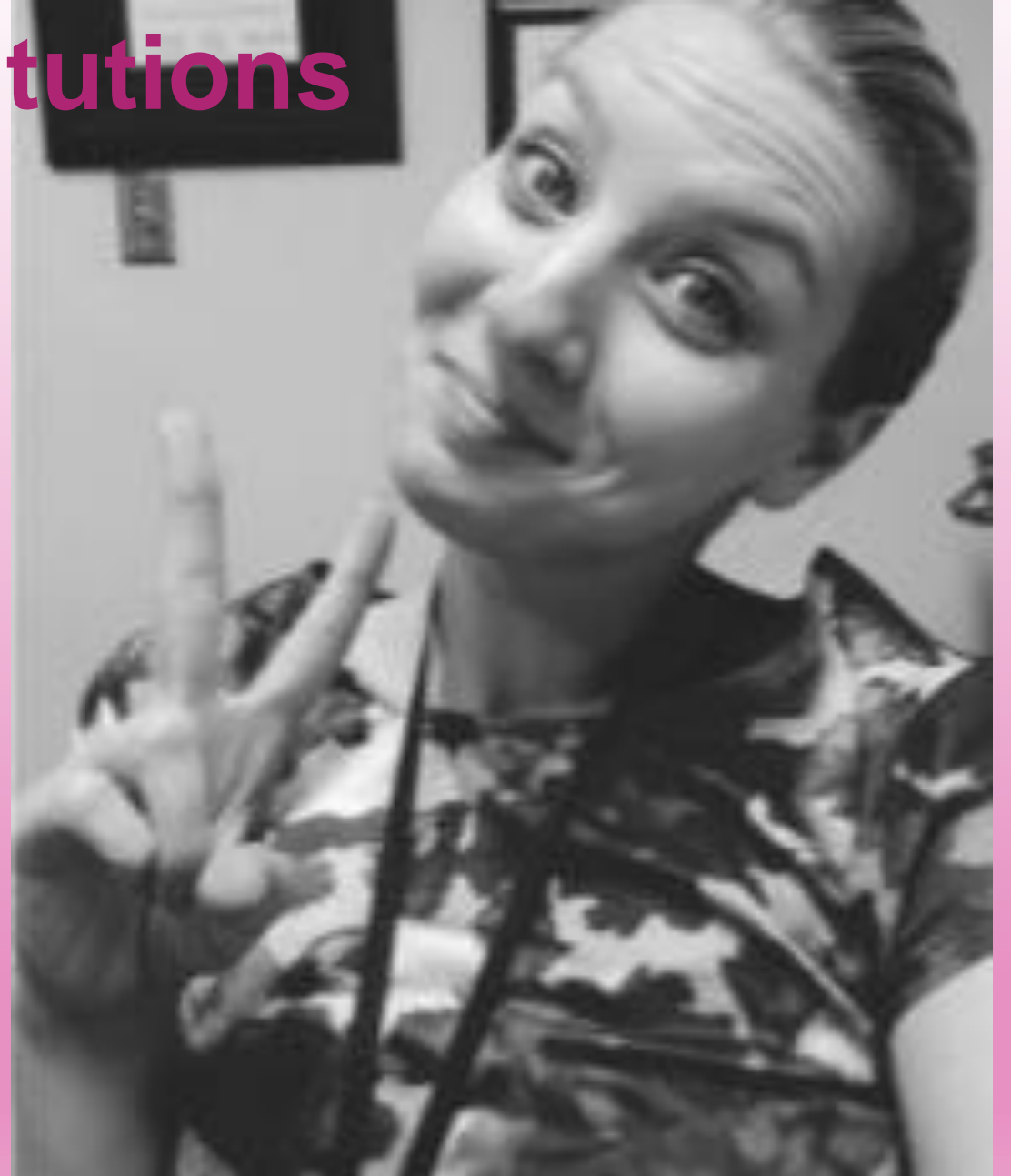
Since the start of the course, there have been
36.1m views of improved articles

*as of 13 February 2018



Connecting to other institutions

“This is a **tremendous opportunity** here to make [Wikipedia] a very **robust resource for everybody**....
I dare you not to get excited.



Information literacy

“

...I, too, used to poo-poo Wikipedia. Now I **consider myself a convert**. I am pushing its value to **help students be critical consumers of information**.



The campus connector

“

...Think **beyond the edit-a-thon**. What we are developing [is] an ongoing Wikipedia project here—**with the library as the center of it all.**”



The individual contributor

“

...I like that I can add **sources that are credible** and I am able to find information using my databases that **others don't have immediate access to.**



Survey questions	Pre-course	Post-course
I understand how Wikipedia works and can explain to others	18%	77%
I do not know how to edit Wikipedia	61%	2%
I do not know how to organize an engagement program involving Wikipedia	69%	4%
I have helped patrons evaluate information on Wikipedia	22%	61%
I have helped a colleague with Wikipedia	12%	48%

“ As I have been talking with my colleagues about this class, almost EVERY person has said, 'but we tell people not to use Wikipedia!' I ... thought the same thing...my mind has been completely changed... I can all but guarantee we are steering people away from a good place to start their research. ”

“ I really liked the foundational information at the beginning, talking about the structure and layers of work going on with Wikipedia. I really had no idea that there were so many checks and balances on the articles. ”

“ I was one of 99% of users who think of Wikipedia as a less reliable source. I must say that this course was an eye opener ...

I am a changed librarian now.

A librarian who feels the worth of Wikipedia, crowdsourcing and contributing to the larger community. ”

**Librarians have the power
to make Wikipedia
better and more reliable.**

BOLD

Thank you

oc.lc/oclc-wikilib

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EMEARC18 **#OCLCEMEARC18**



A Vision from the Front Page of Wikipedia



WIKIMEDIA
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@JakeOrlowitz
@WikiLibrary



WIKIMEDIA
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I'm not a librarian.



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**But I really try to act
like one.**

**I founded and run
*The Wikipedia Library.***





**Baseball cards were
my library.**

Book bonding.





Coffee is relevant.

**Coffee helps you
recover.**





**Meet them with
coffee.**

Digital coffee.



WIKIMEDIA
FOUNDATION



Free coffee.

The Front Page of Every Library





Wikipedia was bad.

You know *so* much.



WIKIMEDIA
FOUNDATION

**We wanted to be like
you.**

“Wikipedia is increasingly becoming the **go-to reference resource for the newest generation of students**...Librarians and faculty should help remove the stigma associated with Wikipedia by embracing this Website and its imperfections as a way to make information literacy instruction valuable for the twenty-first-century student.”

-College and Undergraduate Libraries



“If we want to **develop a more local, shared sense of responsibility**, continuing efforts to incorporate public information production in classrooms should include opportunities for students to support and challenge one another in justifying and critiquing claims, as is done by co-authors on Wikipedia.”

- *International Journal of Computer-Supported Collaborative Learning*



“We need to see Wikipedia as a makerspace in its own right...
Instead of creating a physical item, we have **an intellectual
makerspace.**

-Programming Librarian





**So maybe not so
bad?**

***A virtuous circle of
research and
knowledge
dissemination.***



**No longer plead but
rather *assert* your
value.**

**Unapologetic and
Bold.**



**Being smarter is
recognizing the
power you have that
you aren't yet using.**

**The smarter library is
not just about its
collections but the
value it adds to them.**

The background is a light gray collage of various line-art icons. These include a film strip, a telescope, a bird's head, a map of Africa, a person wearing a hard hat, a clapperboard, a hand holding a pen, a globe, a lightbulb, a classical figure with a shield, a person in a hard hat, a film strip, a hand holding a pen, a globe, a lightbulb, a classical figure with a shield, a person in a hard hat, a film strip, a hand holding a pen, a globe, a lightbulb, a classical figure with a shield, and a person in a hard hat.

**The stars of the
library are librarians.**

**Every human is your
patron.**





#1Lib1Ref

1 Librarian, 1 Reference

**Wikipedia is a
starting point for
deeper research.**



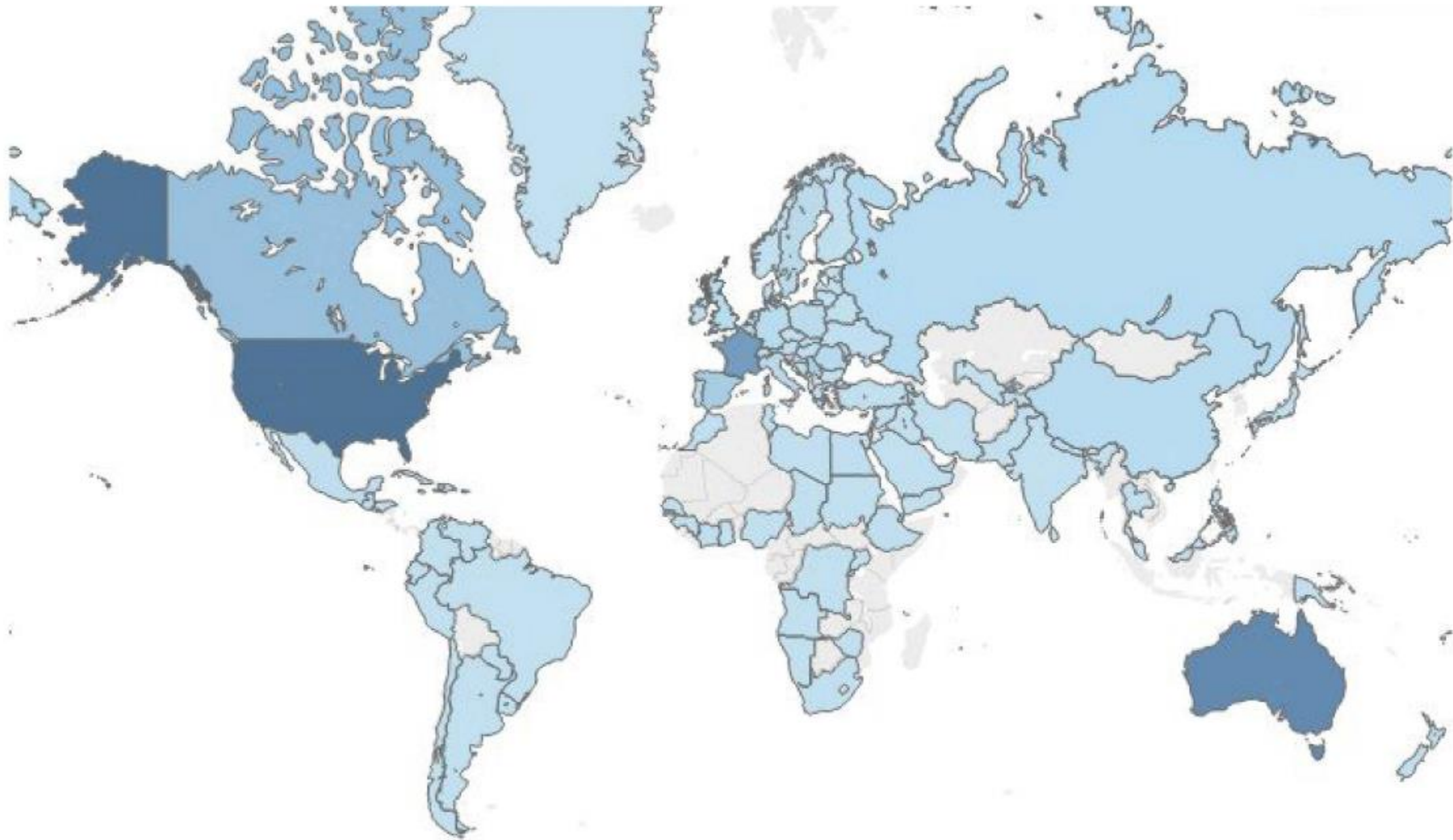


**#1Lib1Ref is a fact party
and you're invited!**

**Small gesture.
Big significance.**







“I say that our revolution is like Wikipedia. Everyone is contributing content. You don't know the names of the people contributing the content...Everyone was contributing small pieces, bits and pieces. **We drew this whole picture of a revolution. And no one is the hero in that picture.**”

-Wael Ghonim



**Most-read summary
anywhere online.**





Ref one, Teach one.

**#1Lib1Ref reached
*6 million people 15
million times online.***



**Together we can
achieve so much.**



WIKIMEDIA
FOUNDATION



Finally!

**Same audience.
Same mission.**





National Wikimedian!
Do you have one?



***Better Together* indeed.**



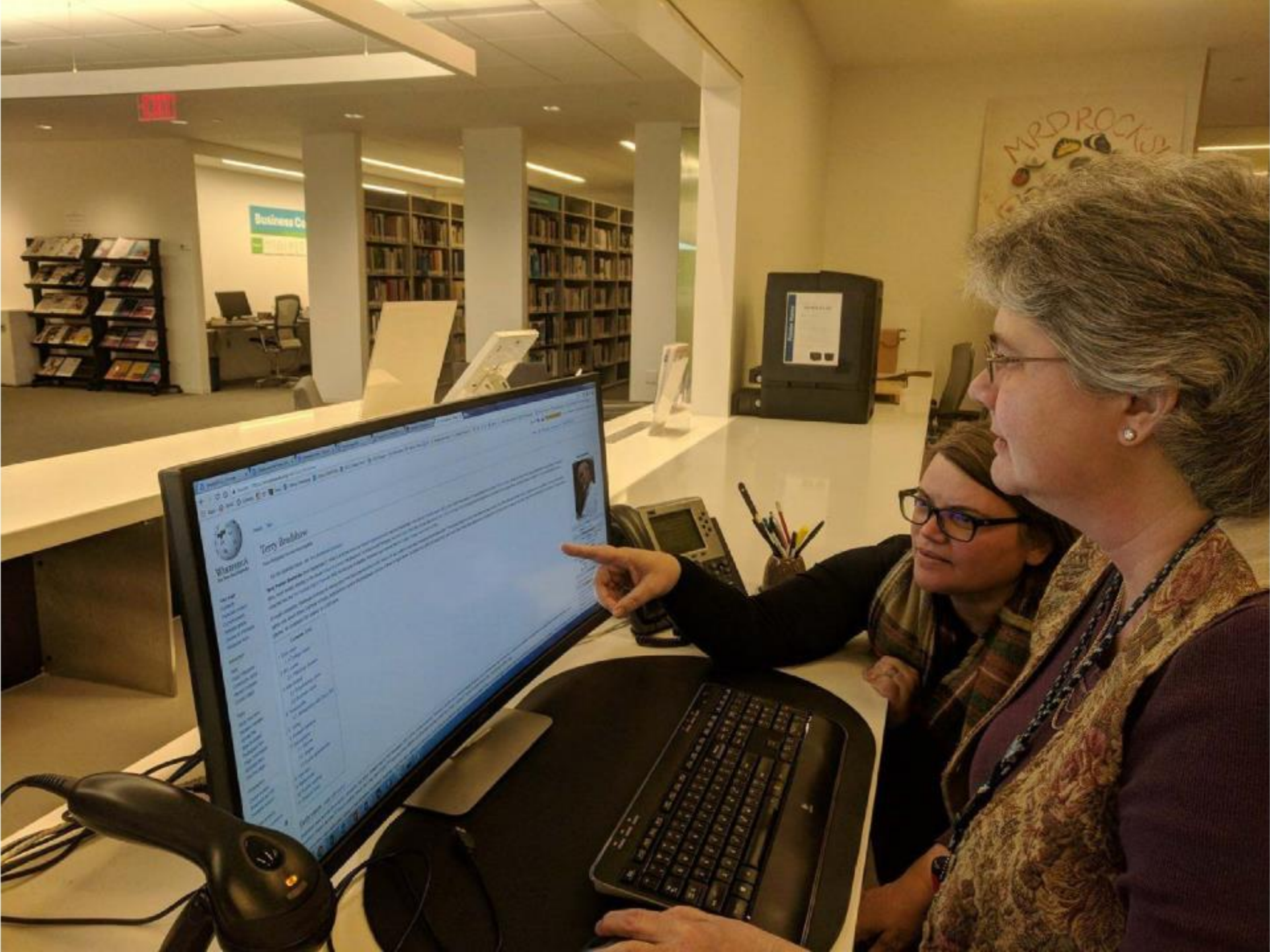
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Editing Wikipedia
A guide to improving
content on the online
encyclopedia

#1Lib
1Ref

Editing Wikipedia
A guide to improving
content on the online
encyclopedia





**Adults need story circle
too.**

“Incorporating ideas into a Wikipedia article leads to those ideas being used more in the scientific literature...fully a third of the correlational relationship is causal, implying that **Wikipedia has a strong effect in shaping science.**”

-MIT SLOAN



**A universal bond of
sharing that connects
all of humanity.**

"A person with *ubuntu* has **a proper self-assurance that comes from knowing that he or she belongs in a greater whole**. Ubuntu speaks of the very essence of being human. It is to say, 'My humanity is inextricably bound up in yours. We belong in a bundle of life. We say, 'A person is a person through other persons.'"

-Desmond Tutu



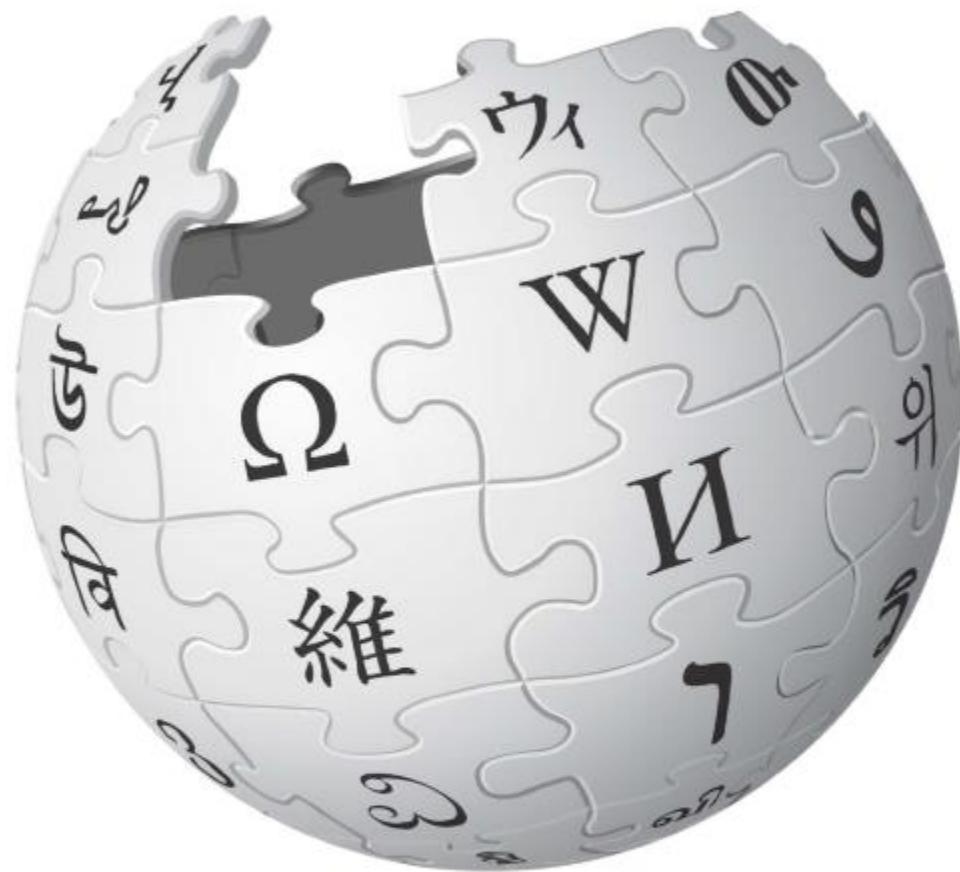
**The smarter library is
one of sharing.**





A freer, bolder future.

**I invite you to
share that
future with us.**



THANK YOU!

jorlowitz@wikimedia.org

[@JakeOrlowitz](#), [@WikiLibrary](#)



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