



**EMEA**

REGIONAL  
COUNCIL  
MEETING

**BERLIN**  
21-22 FEB. 2017

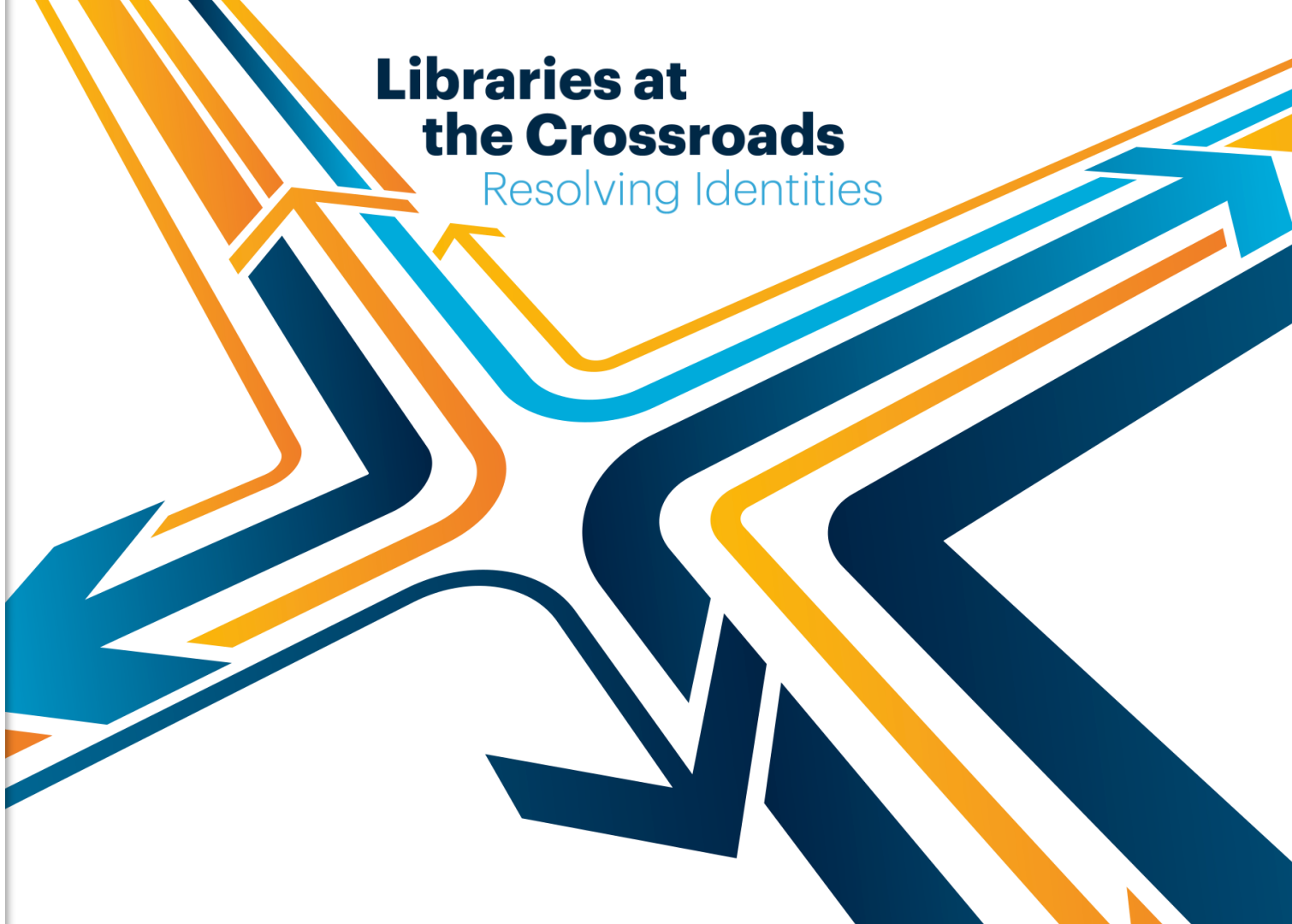


**OCLC**<sup>®</sup>

#EMEARC17

# Libraries at the Crossroads

Resolving Identities



# Crafting Identity. Meeting Trends.

## The Case of the Library of the American University of Central Asia

Jyldyz Bekbalaeva  
American University of Central Asia  
Bishkek, Kyrgyzstan



- Established in 1993
- 14 undergraduate and 7 graduate programs
- U.S. accredited degrees in liberal arts

# AUCA Library – who we are?

People

Collections

Services

Programs

New initiatives

# Institutional changes

- New campus – 2015
- New technologies
- New programs
- University's high school
- Administrative shifts

# Instruction program

Regular library sessions

One-shot sessions

Info literacy embedded

# Partnering with academics

- Orientation program
- Library sessions within courses
- Preparatory program
- High School
- Collection development
- Projects to support curriculum

# New website and social media



LIBRARY

[My Account](#) [Help](#)

RESOURCES ▾ RESEARCH ▾ SERVICES ▾ ABOUT THE LIBRARY ▾ CONTACT US

2 Dec  
**How to search for library resources**

**HOW TO SEARCH FOR LIBRARY RESOURCES**

Get Started

All Library Catalog Databases Journals

Find books, e-books, articles, media & more  [Search](#)

[Help](#) [Advanced search](#)

## News



**"Work & Travel Program"**



**AUCA Library workshops**

## Wednesday

Core Collection	9:00 am - 6:00 pm
Textbook Storage	10:00 am - 1:00 pm
Multimedia Room	9:00 am - 6:00 pm

[See details](#)



# Engaging community

- Programs to support local community
- Services for outside researchers, students, faculty
- Partner programs

# More projects

- Digital collections
- Institutional repository
- Library research

# Library identity?

- Shaped around
- Crafted and created
- Process
- Chosen identity: service-oriented, responsive, future-focused