The Frugal Innovator – solutions for the 21st Century

Charles Leadbeater
Collaborate to innovate

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Innovation is like a religion
The myth of creative genius
Special people, special places, special kit
Innovation = recipes for solutions that generate better outcomes
Innovation is cumulative, collaborative, unfolding and involves solving many different challenges.
A different way to sense the world
A different way to respond
A different way to act
The basic unit of sustained innovation is a creative community with a cause.
Collaboration to combine different points of view
Shared values but different outlooks and knowledge
Flat communication, peer respect and yet structured decision making
What you do and why matters more than your title
Constantly refreshed, open to challenge
Collaboration to turn ideas into action
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Different calculations of value
Build alliances, share value, think like a movement
Innovation comes from creative communities with a cause
Creativity is the collaborative exploration of possibility
You will not win unless you pass