



Collective Insight

Driven by Shared Data

“The Metadata [R]evolution:
Transformative Opportunities”

18 September 2013 | 9:00 am - 3:30 pm

Glass Pavilion, Levering Hall, Johns Hopkins University; Online

Agenda

18 September 2013 | Johns Hopkins University

- 9:00 am **Registration, continental breakfast**
- 9:30 am **Welcome and introductions**
Winston Tabb, Dean of University Libraries and Museums, Johns Hopkins University
- 9:45 am **Opening keynote, “Data, Data in the Cloud, Libraries are Clearly Well-endowed: Issues of Opportunity, Responsibility, Authority and Unintended Consequences”**
James G. Neal, Vice President for Information Services and University Librarian, Columbia University
- 10:30 am **Break**
- 10:45 am **“Metadata at the Center of Knowledge”**
Roberta Shaffer, Associate Librarian for Library Services, Library of Congress
- 11:30 am **“Collective Impact and the Power of Shared Data”**
Bob Schulz, Senior Product Manager, OCLC
- 12:15 pm **Q&A**
- 12:30 pm **Lunch provided by OCLC**
- 1:15 pm **Panel and discussion**
Moderator: Barbara Preece, Director, Loyola/Notre Dame Library
- “Transforming Role - Text ==> Data: the GW BIBFRAME Journey”
Jackie Shieh, Coordinator, Resource Description, George Washington University Libraries
 - “Making Research Data Discoverable and Usable”
Anita de Waard, VP Research Data Collaborations, Elsevier
 - “Using VIVO, Scopus, and PubMed to Disambiguate Weill Cornell Authors”
Paul Albert, Assistant Director of Research and Digital Services, Weill Cornell Medical College
- 3:15 pm **“Putting it All Together”**
Bob Schulz, Senior Product Manager, OCLC

Keep the conversation going!

This event is part of our latest, cooperative-wide discussion series, “Collective Insight: Driven by Shared Data.” We invite you to keep this conversation going! Here are some ways that you can contribute to this discussion. We will post additional events throughout the coming weeks, so be sure to stay in touch and share this information with your colleagues. You may also view past events and materials from this event series.

- Subscribe to e-mail alerts for Collective Insight: www.oclc.org/forms/insight.en.html
- Keep talking on **Twitter #InsightSeries**
- Write to us: CollectiveInsight@oclc.org
- Bookmark our page: www.oclc.org/en-US/events/collective-insight.html

Speaker Biographies

Paul Albert is Assistant Director of Research and Digital Services at Weill Cornell Medical Library where he has worked since 2007. He has master's degrees in Education and Library and Information Science. Paul is a 2011 fellow of the NLM/Marine Biological Laboratory's Biomedical Informatics course. With a keen interest in design, Paul offers workshops on creating visually compelling PowerPoint presentations. In 2011, Paul planned and executed a complete overhaul of the library's website in standards-compliant markup. Currently, Paul spends 50% of his time as product manager and information architect for the CTSC's implementation of VIVO. He is also a member of VIVO's national Ontology Team. Presenting on VIVO, Paul was winner of the Best Demonstration Award at the 2012 edition of the Joint Conference of Digital Libraries held in Washington, D.C. Paul has lectured at numerous conferences about VIVO including VIVO's annual implementation fest and the annual national conference. His Drupal-based tool for visualizing semantic data, VIVO Dashboard, which was designed and planned by him, has elicited multiple adulatory tweets. Paul is an instructor in the university's evidence-based practice module for first-year medical students and has been quoted in the *New York Times* on the role social networks play in the lives of patients.

Anita de Waard has a degree in experimental low-temperature physics from Leiden University, and worked at the Kapitza Institute in Moscow in 1987 on properties of ^3He . She joined Elsevier as a physics publisher in 1988 and started the journal *Computational Materials Science* and the *Handbook of Biological Physics* series. Since 1997, she has been working in the Labs group at Elsevier and collaborating with academic groups. In 2008, Anita developed and led the Elsevier Grand Challenge for Life Sciences and the ISMB 2010 Killer App Award, and was co-chair of the W3C HCLS group on Scientific Discourse Structure. She is a founder and co-organizer of a series of workshops on surmounting some of the barriers of new forms of scientific communication, notably "Beyond the PDF" and "FORCE11: The Future of Research Communications and E-Science." As of January 2013, Anita is VP of Research Data Collaborations within Elsevier's Research Data Services group. She leads the creation and development of Elsevier's academic collaborations, to ensure that it meets the needs of scholarly researchers while helping share data.

James G. Neal is Vice President for Information Services and University Librarian at Columbia University, providing leadership for university academic computing and a system of 22 libraries. His responsibilities include the Columbia Center for New Media Teaching and Learning, the Center for Digital Research and Scholarship, the Copyright Advisory Office and the Center for Human Rights Documentation and Research. Previously, he served as the Dean of University Libraries at Indiana University and Johns Hopkins University, and held administrative positions in the libraries at Penn State, Notre Dame and the City University of New York.

Neal is a member of the OCLC Board of Trustees. He serves on the Council and Executive Board of the American Library Association, and recently completed a three-year term as ALA Treasurer. He has served on the Board and as President of the Association of

Research Libraries, on the Board and as Chair of the Research Libraries Group (RLG), and on the Board and as Chair of the National Information Standards Organization (NISO). He is on the Board of the Freedom to Read Foundation and the Board of the Digital Preservation Network. He has also participated on numerous international, national and state professional committees, and is an active member of the International Federation of Library Associations (IFLA).

He was selected the 1997 Academic Librarian of the Year by the Association of College & Research Libraries and was the 2007 recipient of ALA's Hugh Atkinson Memorial Award and the 2009 ALA Melvil Dewey Medal. And in 2010, he received the honorary Doctor of Laws degree from the University of Alberta.

Barbara Preece is the Director of the Loyola/Notre Dame Library, a 501 (c) 3 that serves Loyola University of Maryland and Notre Dame of Maryland University located in Baltimore. She oversees library services and operations including budgeting, personnel, private support and coordination of library services for the two universities. She served previously as Dean of the Library at California State University San Marcos and prior to that she served in various positions at Southern Illinois University at Carbondale. Barbara also served as the Executive Director of the Boston Library Consortium, Inc. an organization that includes Boston University, Boston College, MIT, Northeastern University, Tufts University, Brandeis University, Wellesley College, Williams College and other public and research institutions throughout New England.

Barbara is currently Vice Chair/Chair Elect of OCLC's Global Council, Chair of the Finance Committee, and co-chair of the Global Council Sustainable Business Model Task Force. Previously she was Chair of OCLC's Americas Regional Council and served on the Global Council's Bylaws Committee, Finance Committee, and the Credits and Incentives Task Force. Barbara's service to the cooperative dates back to her days as chair of the ILLINET OCLC's User Group. Barbara is also active with the National Information Standards Organization (NISO) where she is past chair. She served previously as NISO Chair, Treasurer and chair of its Architecture Committee. She has been active in regional consortia activities in California, Illinois and New England, and now in Maryland.

Bob Schulz is Senior Product Manager of Data Services and WorldCat Quality for OCLC. He leads the product teams for several key areas in OCLC's data portfolio, including authorities, institution registry, WorldCat matching (including FRBR) and xID services. Bob has nearly 20 years of experience in the Internet industry, with a focus on Web discovery, relevancy, search engine optimization, analytics and linked data.

Roberta Shaffer was appointed Associate Librarian of Congress for Library Services in January 2012. She manages 53 divisions and offices whose 2,000+ employees are responsible for acquisitions, cataloging, public service, preservation activities, services to the blind and physically handicapped, and network and bibliographic standards for America's national library. Roberta graduated cum laude from Vassar College with an A.B. degree in political science/

demography, with highest honors from Emory University with a master's degree in law librarianship and cum laude with a J.D. from Tulane University School of Law. She is admitted to the Texas, District of Columbia and U.S. Supreme Court bars. She has a certificate in mediation and negotiation from the Harvard Law School.

Roberta has a rich and diverse background in academics, management, law, librarianship and technology. In 1980, she was appointed director of the University of Houston Law Center's Legal Communications Program and associate director of the center's Law and Technology Program. In 1984, she became the first person appointed to the position of special assistant to the Law Librarian in the Library of Congress.

In 1987, Shaffer was named a Fulbright Senior Research Scholar at the Tel Aviv University Faculty of Law in Israel, and also participated in a legal database development program sponsored by the Portuguese Institute for Science and Technology and Ministry of Justice. Upon her return to the U.S., she worked at the George Washington University National Law Center Library.

From 1990 until 1999, she served concurrently as adjunct coordinator of the law librarianship specialization at the School of Library and Information Science at the Catholic University of America and as director of research services at the law firm of Covington and Burling in Washington, D.C. In 1999, she was appointed and served for two years as dean and professor at the Graduate School of Library and Information Science at the University of Texas at Austin. After working briefly with the Special Libraries Association and as a consultant, in 2002 she accepted the position of director of external relations and program development and professor at the College of Information Studies at the University of Maryland in College Park, where she implemented and ran the Master of Information Management (MIM) degree.

Roberta returned to the Library of Congress in 2005 as executive director of the Federal Library and Information Center Committee/ Federal Library Network (FLICC/FEDLINK). In 2009, she was named the 22nd Law Librarian of Congress.

Jackie Shieh is the Resource Description Coordinator for George Washington University Libraries. She worked as the Original Cataloger for Electronic Resources for University of Virginia Library from 1994 to 1999, focusing on creating TEI headers for the digital collections and MARC records for Web Resources. From 1999 to 2008, as the Team Leader for Special Collections and Projects, she oversaw various cataloging projects for both print and nonprint collections at the University of Michigan Library. She holds an MSLS from the School of Library and Information Science, Catholic University of America and an MA from the University of Virginia.

Winston Tabb became Sheridan Dean of University Libraries and director of the Sheridan Libraries in September 2002, after serving as associate librarian at the Library of Congress. Since his arrival at Johns Hopkins, he has accepted additional assignments as dean of the university's museums. As dean of the libraries, Winston directs the integration of new information technologies throughout the university's libraries and, as head of the University Libraries Council, leads and coordinates Johns Hopkins' entire system of libraries.

Winston is also director of the Sheridan Libraries, and dean of the university's museums, overseeing Homewood Museum and Evergreen Museum & Library. In July 2006, he was appointed for a two-year term to the additional university-wide role of vice provost for the arts. In that position, he oversaw the implementation of the recommendations of the Homewood Arts Task Force, which he chaired, and coordinated efforts to extend its work across the university. Winston also was charged with developing a strategy for funding arts initiatives and with building relationships with arts organizations in the greater Baltimore community.

Prior to Johns Hopkins, Winston had been at the Library of Congress since 1972 in a variety of roles. As associate librarian since 1992, he had managed 53 of the library's divisions and offices with more than 2,400 employees. Within his areas of responsibility were cataloging, circulation, the reading rooms, special collections, archives, preservation and the presentation of digital materials online. A native of Tulsa, Oklahoma, Winston graduated from the Oklahoma Baptist University and went to Harvard University as a Woodrow Wilson Fellow, earning a master's degree before serving in the U.S. Army as an instructor of English in Thailand. He earned his degree in library science from Simmons College in 1972 and was one of six outstanding graduates recruited that year to join the professional staff of the Library of Congress.