WorldShare Partnerships that Engage End Users

Brian Cannan
Director, Content & Business Development
OCLC
What we’ll cover

1. What’s happening in the market
2. Themes, objectives, and tactics
3. OCLC’s approach to partnerships and cooperation
4. Coming attractions
5. How to participate
6. Questions
Institution / Community
Listening in, speaking out.

Ideas and insights from NEXT: A Library Futures Symposium

NEXT themes

- Evolution and transformation
- Bold decision-making
- Community engagement
- Access and equality
- Collaboration and partnerships
- Leveraging technologies
- Focusing on user experience
- 21st century skills for librarians
- Finding our voice
- The Alberta Library
The library community is committed to equitable and barrier-free access to resources.

Individual libraries need to be willing to engage in conversations and build partnerships across geographic boundaries and across sectors.

User experience needs to trump institutional identity and should be the driver for what library services, collections and programs are and will become.
“Maintaining our holdings in WorldCat . . will allow our users to connect to our resources through organic search processes that our users already practice.”

Jason Openo
Alberta Public Library
Electronic Network
To deliver “library capacity” where it’s needed most – into the services that
• patrons choose for themselves
• libraries deploy, and
• institutions or communities use
What is ‘library capacity’?

- person
- place
- object
- concept
- organization
- work
What is ‘library capacity’?

- Günter Grass
- Germany
- Historical Fiction
- "The Tin Drum"
- Grant MacEwan University
- 2 books, 1 video

Diagram showing connections between person, place, object, organization, and work.
What is ‘library capacity’?

- Collections
- Events
- Locations
- Services
- Staff
What is ‘library capacity’?

- Cathy Buchanan (person)
- Snell Auditorium (place)
- Talk Oct 24, 6:30 pm (object)
- Fiction (concept)
- Red Deer Public Lib (organization)
- “Painted Girls” (work)

- Collections
- Events
- Locations
- Services
- Staff
What is ‘library capacity’?

SPECIAL Author Visit - Meet Cathy Buchanan (Downtown Branch)

Thursday, October 24
6:30 p.m.
Red Deer Public Library
Downtown Branch
Snell Auditorium
FREE ADMISSION

• Collections
• Events
• Locations
• Services
• Staff
How it works

- Data
- Data services
- Community outreach
- Consumer service providers
- Library services providers
- Institution/community service providers
Many-to-many

Libraries

Service Providers
Many-to-many

Libraries

Service Providers
Many-to-many

Libraries

Service Providers

OCLC  The world’s libraries. Connected.
Consumer

• Academic Search
• Social Reading
• Social Research
Indian Horse
by Richard Wagamese

Saul Indian Horse has hit bottom. His last binge almost killed him, and now he’s a reluctant resident in a treatment centre for alcoholics, surrounded by people he’s sure will never understand him. But Saul wants peace, and he grudgingly comes to see that he’ll find it only through telling his story. With him, readers embark on a journey back through the life he’s led as a...more.

Get a copy:  Barnes & Noble  online stores  Libraries

Review from goodreads.com
by Harry  (GoodReads user published 2013-02-18)  ★★★★★

13 of 13 people found this review helpful

This book should be required reading for every Canadian. In its story school. In these schools literally tens of thousands children died from opinion, crimes of this magnitude require nothing short of what Germa education, public monuments, financial compensation, museums. etc.
Group pages

Discuss @ Carroll County Public Library

Join us in discussing our favorite things, books!

Goodreads Choice Awards

• Only major book award decided by readers
• Readers will vote 2013 nominees November 4 - 25
• Create an in-library display of nominated books
• Start discussions in your Goodreads group
• Winners will be announced December 3
**Chief Joseph**

From Wikipedia, the free encyclopedia


**Online databases**

- Find this book at [WorldCat](http://www.worldcat.org) free online catalog of the world's libraries
- Find this book at [Nobii](http://www.nobii.com) personal library catalog
- Find this book at [Goodreads](http://www.goodreads.com) personal library catalog
- Find this book at [LibraryThing](http://www.librarything.com) personal library catalog
- Find this book at [Shelfari](http://www.shelfari.com) personal library catalog
- Find this book at [OttoBib.com](http://www.otrobib.com) citation metasearch
- Find this book at [Copyright Clearance Center](http://www.copyright.com) online rights database
- Find this book at [Open Library](http://www.openlibrary.org)
- Find this book at [The Universal Digital Library](http://www.universaldigitallibrary.org) (or .cn/.fr/.de/.in)
- Find this book at the [Grand Comics Database](http://www.grandcomicsdatabase.com)
- Find this book at the [Internet Speculative Fiction Database](http://www.isfdb.org)
OCLC and FamilySearch partnership will combine resources for richer genealogy research experience
Library Service Providers

- Integrated Library System (ILS)
- Cloud-based discovery
- Resource sharing management
- Scanning
- Analytics

Z39. 50
Library Service Providers

- Integrated Library System (ILS)
- Cloud-based discovery
- Resource sharing management
- Scanning
- Analytics

**Other affiliated libraries**

1. Armstrong Atlantic State University
   Savannah, GA 31419 United States
2. Robert W. Woodruff Library of the
   Atlanta, GA 30314 United States
3. Augusta State University, Reese
   Augusta, GA 30904 United States
Library Service Providers

- Integrated Library System (ILS)
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Library Service Providers

• Integrated Library System (ILS)
• Cloud-based discovery
• Resource sharing management
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• Analytics

Article Exchange

OCLC
The world’s libraries. Connected.
Library Service Providers

- Integrated Library System (ILS)
- Cloud-based discovery
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The world's libraries. Connected.

SCS GreenGlass

**NOT IN HATHITRUST**

- 54.34% | 396,389

**HATHITRUST - IN COPYRIGHT**

- 41.87% | 305,427

**HATHITRUST - IN PUBLIC DOMAIN**

- 3.77% | 27,565

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**SUBJECTS**

- A
- B
- C
- D
- E
- F
Charles A.A. Dellschau, 1830-1923

Author(s): Tom D. Crouch, Stephan Roman,

Related Researchers: [Image]

Related Groups: Aeronautics, National Air and Space Museum

Usage

WorldCat - Holdings: 80

Mentions

Amazon - Reviews: 3
Wikipedia - Links: 1
Institutional/Community Services

Desire2Learn

Campus Life™

Library

Search

accounting 101

14 results

101 business ratios: a manager’s handbook of definitions, equations...
Gates, Sheldon, 1927-

The uses of accounting in collective bargaining,
Fischer, Harry C.

101 best dot coms to start: the essential companion book of start...
Institutional/Community Services

• US – Univ Pennsylvania
• UK – Open University
• Conference Videos:

MOOC & Libraries
Massive Opportunity or Overwhelming Challenge?

OCLC
Research

YouTube
Results

60-70% of traffic to OCLC services comes from through partner applications

Traffic through OCLC applications

Traffic through partner applications
Referral traffic to WorldCat.org

- 2011: 15,000,000
- 2012: 20,000,000
- 2013: 30,000,000

OCLC  The world’s libraries. Connected.
New / Coming attractions - eContent

THE GOD PARTICLE: If the Universe is the Answer, What is the Question?
Leon Lederman

Get full text from

• IP domain
• eCollections

Is full text available for this user? YES
New / Coming attractions - OCLC Library Spotlight

Claim Your Library

38079

Library types: Public

Don't see your library here? Tell Us!
Henry Ives Cobb's Chicago: architecture, institutions, and the making of a modern metropolis

Author: Edward W. Wehrle
Series: Chicago architecture and urbanism
Edition/Format: Book : English
Summary: "When championing the commercial buildings and homes that made the Windy City famous, one can't help but mention the brilliant names of their architects—Daniel Burnham, Louis Sullivan, and Frank Lloyd Wright, among others. Few people are aware of Henry Ives Cobb (1859-1931), the man responsible for an extraordinarily rich chapter in the city's turn-of-the-century building boom, and fewer still realize Cobb's..."
New WorldCat Metadata API will enable OCLC members, partners to build new applications for libraries to catalog in WorldCat.

DUBLIN, Ohio, 19 June 2013—OCLC has launched the new WorldCat Metadata API that will enable member libraries and partners to build and share applications on the OCLC WorldShare Platform for libraries to catalog their collections in WorldCat.

The WorldCat Metadata API supports a variety of cataloging functionality for libraries to catalog their collections in WorldCat. Libraries will be able to create applications with the new API to add new and enrich existing WorldCat bibliographic records and maintain WorldCat.
Register eCollections in WorldCat

eSerials

eBooks

Claim your Library Spotlight profile

www.worldcat.org/spotlight

- Claim an existing profile or create a new one
- Confirm, update or add information to the profile
  - Location
  - Hours of operation
  - Website URL
  - Link to discovery layer
Activate WorldCat in partner apps

Find out how to activate WorldCat in these partner applications

* Contact OCLC about obtaining a key to the WorldCat Search API

* Register the key in the admin module of the application

* Questions? Contact your OCLC library services representative
Questions

busdev@oclc.org

cannanb@oclc.org