OCLC President’s Report

Jay Jordan
President and CEO
OCLC
Global Council Leadership

2012-2013

ChewLeng Beh
Senior Director
National Library Board
Singapore

2013-2014

Anne Prestamo
Associate Professor and
Associate Dean
University Libraries
Oklahoma State University
Public purposes:
Further access to the world’s information
Reduce the rate of rise of library costs

72,035 libraries in
170 countries
The original social network

OCLC WorldCat

284+ million records
1.9+ billion holdings

As of 1 November 2012
WorldCat growth since 1998

Millions of records

As of 31 October 2012
# Multilingual WorldCat

**Percentage of records for non-English materials**

<table>
<thead>
<tr>
<th>Language</th>
<th>Records (m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>108.6</td>
</tr>
<tr>
<td>German</td>
<td>36.5</td>
</tr>
<tr>
<td>French</td>
<td>25.5</td>
</tr>
<tr>
<td>Spanish</td>
<td>11.3</td>
</tr>
<tr>
<td>Japanese</td>
<td>8.0</td>
</tr>
<tr>
<td>Chinese</td>
<td>6.5</td>
</tr>
<tr>
<td>Italian</td>
<td>4.7</td>
</tr>
<tr>
<td>Dutch</td>
<td>4.3</td>
</tr>
<tr>
<td>Russian</td>
<td>3.6</td>
</tr>
<tr>
<td>Latin</td>
<td>3.5</td>
</tr>
</tbody>
</table>

Total Records: 274 m

30 June 2012
Canada and U.S.

IFLA vouchers for OCLC members

• Pay for international interlibrary requests by using a voucher instead of money
• Used by libraries in 72 countries
Max Klein
Wikipedia editor
Facilitate entries
Explore technological integration
June-August 2012
WorldCat Local and South Africa

- Cape Peninsula University of Technology
- Human Sciences Research Council
- National Library of South Africa
- Nelson Mandela Metropolitan University
- North-West University
- Rhodes University
- Stellenbosch University
- Tshwane University of Technology
- University of Fort Hare
- University of KwaZulu-Natal
- Unisa
- University of Pretoria
- University of the Western Cape
- University of the Witwatersrand
- Vaal University of Technology
- Walter Sisulu University
“We are amazed by the value for students from this powerful, integrated and comprehensive discovery tool.”

ELSA ESTERHUIZEN
DIRECTOR, LIBRARY SERVICES
NORTH-WEST UNIVERSITY
FERDINAND POSTMA LIBRARY
POTCHEFSTROOM CAMPUS
WorldShare tomorrow

WorldShare ILL

WorldShare Metadata
OCLC WorldShare
Management Services community
Australia: WorldShare Management Services

- Auburn Public Library (New South Wales)
- Lowther Hall Anglican Grammar School (Victoria)
- Academic Centre, Newman College & St Mary’s College (University of Melbourne), (Victoria)
- Shire of Collie Public Library (Western Australia)
- Saint Ignatius' College, Riverview (New South Wales)
- St Michael’s Collegiate School (Tasmania)
- The Hutchins School (Tasmania)
- Trinity Theological College, Leederville (Western Australia)
News and Events

Announcement of New Principal
Lowther Hall announces new Principal

VCE Results 2011
Ranked first in the North West region of Melbourne

Term Dates
Term dates

December 2012
Thursday 6. 7.00pm

What do we want for our girls?
The world's libraries. Connected.
WorldCat: ODC-BY License

• Open Data Commons ODC-BY license
• Discussed at Global Council in April 2012
• Complements WorldCat Rights and Responsibilities
• Formal recommendation on 6 August 2012
Getting started with schema.org

Most webmasters are familiar with HTML tags on their pages. Usually, HTML tags tell the browser how to display the information included in the tag. For example, `<h1>Avatar</h1>` tells the browser to display the text string “Avatar” in a heading 1 format. However, the HTML tag doesn't give any information about what that text string means—“Avatar” could refer to the hugely successful 3D movie, or it could refer to a type of profile picture—and this can make it more difficult for search engines to intelligently display relevant content to a user.

Schema.org provides a collection of shared vocabularies webmasters can use to mark up their pages in ways that can be understood by the major search engines: Google, Microsoft, Yandex and Yahoo!

You use the [schema.org](http://schema.org) vocabulary, along with the [microdata format](http://microdata.org), to add information to your HTML content. While the long term goal is to support a wider range of formats, the initial focus is on Microdata. This guide will help get you up to speed with microdata and schema.org, so that you can start adding markup to your web pages.

1. **How to mark up your content using microdata**
   a. Why use microdata?
   b. `itemscope` and `itemtype`
   c. `itemprop`
   d. Embedded items
2. **Using the schema.org vocabulary**
   a. `schema.org` types and properties
Why is it important for the OCLC cooperative?
A member of the OCLC cooperative is any library, archive or museum that contractually agrees to contribute intellectual content to the OCLC cooperative or share resources with it. A member can participate in governance of the OCLC cooperative through one of three regional councils: OCLC Asia Pacific; OCLC Europe, the Middle East and Africa (EMEA); or OCLC the Americas. The Regional Councils send Members Delegates to the OCLC Global Council, which in turn elects six members of the OCLC Board of Trustees.
Participate in governance

Members: 25,900+ institutions
Regional Councils: 3 councils
Global Council: 48 members
Board of Trustees: 16 trustees
“contribute intellectual content”

- Add/update records in WorldCat
- Contribute question-answer pairs to QuestionPoint
- Borrow/lend materials using OCLC
OCLC’s unique value

• Economies of scale
• Increased productivity
• Increased connectivity
  – Libraries
  – The rest of the world
• State-of-the art technology
• Innovative services
• Public purposes, including advancement of librarianship

Connecting people to knowledge through library cooperation
Reduce the rate of rise of library costs

Cumulative percent increase

FY03 FY04 FY05 FY06 FY07 FY08 FY09 FY10 FY11 FY12

HEPI: Higher Education Price Index
CPI: Consumer Price Index for All Urban Consumers & All items  Base year 2002
OCLC calculations are based on Online Cataloging and Resource Sharing services
Subscription pricing: Increases use, reduces costs

OCLC Revenue: Projected transaction vs. actual subscription

Fiscal 2012

<table>
<thead>
<tr>
<th></th>
<th>Transaction</th>
<th>Subscription</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cataloging</td>
<td>$81.6M</td>
<td>$53.1M</td>
<td>$28.5M</td>
</tr>
<tr>
<td>Interlibrary Loan</td>
<td>$22.2M</td>
<td>$20.2M</td>
<td>$2.0M</td>
</tr>
</tbody>
</table>

Total savings for libraries: $30.5M
26 August 1971: Ohio University

Year one with OCLC:

- Increased number of books cataloged by one-third
- Reduced staff by 17 positions through attrition
Todd Wehr Memorial Library
Viterbo University

New WMS workflows reduced:

• Cataloging time by 75%
• Selection process by 50%
Gregg Silvis

Associate University Librarian for Information Technology and Digital Initiatives

University of Delaware Library
Adding value with WMS

- Register your library and its collections
- Share the task of metadata creation and management
- Enrich, mine and share data
- Syndicate your library’s presence worldwide
- Build new services using Web services and linked data
- Share your innovations
“All efforts to organize collective action to gain collective benefits must address a common set of problems:

• coping with free-riding
• solving commitment problems
• arranging for the supply of new institutions
• monitoring individual compliance with sets of rules.”