4 May 2012

To:       OCLC Global Council

From:    Pamela J. Bailey – OCLC Member Advocate

Re: Minutes of the 16-18 April 2012 Global Council Meeting

The regular Global Council Meeting for 16-18 April 2012 was an in-person meeting presided by Global Council President Berndt Dugall. Mr. Dugall called the meeting to order on Monday 16 April at 1:45 pm EST. The current Executive Committee was invited to the podium to put forth a Resolution of Appreciation in Honor of Jay Jordan. There was no discussion and the motion was carried by acclamation.

**Announcement of Trustee and Council Candidates:** Nominating Committee Chair, Carol Diedrichs announced the candidates for the current open positions: for Vice President/President-Elect, Bonnie Allen and Barbara Preece and for the two trustee positions candidates were ChewLeng Beh, Loretta Parham, John Szabo, and Jennifer Younger. Subsequently, Bonnie Allen had to withdraw from nomination and Anne Prestamo was nominated from the floor for the position of Vice President/President-Elect.

**Communications Task Force:** Communications Committee Chair, Robin Green announced the inaugural meeting of the Communications Task Force, a new Global Council standing committee. The committee will work on the charge and distribute it, with a key identified goal of expanding the Americas Regional Council (ARC) Ambassadors’ Program globally.

**Update on Current IFLA Activities:** Ingrid Parent, President of the International Federation of Library Associations, thanked and acknowledged the strategic partnership between OCLC and IFLA as exemplified by the Jay Jordan IFLA/OCLC Early Career Development Fellowship Program. Her presidential theme is libraries are a force for change as they, through the democratization of information, have the ability to change communities globally. She introduced the five key initiatives for IFLA including access to digital content and resources, leadership development, advocacy, cultural heritage disaster reconstruction, and multilingualism.

**Keynote:** Sue Polanka, from Wright State University served as keynote speaker discussing the complexity of how content impacts the end user experience. She discussed the obstacles to connecting users to content and posed the question of what the library’s role would be to enable that to happen. Using a generic student “Leah” as the protagonist, Ms. Polanka detailed the impediments that currently exist including inadequate discovery tools, the linking of materials that can’t be obtained, and publishers’ embargoes. Ms. Polanka concluded her remarks by pointing to successful (if ever-changing) virtual reference efforts, striving to be “embedded librarians,” connecting the library to the classroom through course management systems and public libraries creating a “CMS-like” environment for schools. She concluded we should use our staff, expertise and content to continue to collect, educate, innovate and to stop doing things they same way by drawing communities back to a new and innovative library created by meeting the unique needs of the communities we serve.
Introductory Remarks: Jamie LaRue, Global Council delegate reported on two trends: the rise of e-book and self publishing and their impact on the Douglas County Libraries. Douglas County dealt with problems with e-books loss of ownership, vendor/distributor issues and rising costs by a new technical infrastructure based primarily on open source resources. By buying directly they are able to own content, provide an opt-in/opt-out recommender engine, deliver through multiple sources and provide the ability to help fund the libraries by sharing in the sales that occur when users subsequently purchase e-materials discovered at the library.

Board Report: Board Chair, Larry Alford reported on upcoming changes to the composition of the Board of the Trustees. He acknowledged and thanked current Trustees Maggie Farrell, Bruce Newell, Elizabeth Niggemann, and Betsy Wilson for their hard work on behalf of the cooperative. Mr. Alford also introduced Trustee Cindy Hilsheimer as a newer member to the Board.

The Board, in its search for a new CEO and President, created a Search Committee. They also engaged a Community Advisory Group with members from the OCLC staff and OCLC member institutions who were charged with interviewing final candidates for the position.

Mr. Alford also identified three current issues facing the Board including development of and investment in WorldShare Management Systems, open data license for sharing of WorldCat records, and discussion with Global Council on cost share and the issue of credits. He thanked the Global Council as he steps down as Board Chair and Sandy Yee takes up that position.

OCLC President’s Report: Jay Jordan reported on the current fiscal situation for OCLC as well as OCLC activities globally including Regional Council meetings, OCLC partnerships with libraries the Netherlands, Italy, Slovenia, South Africa, and the Arabic Union catalogue. In addition he mentioned the global data centers, OCLC has a certified ISO 27001 organization, and upcoming products, projects and services.

Full Registration of Library Collection – Testing a Hypothesis: OCLC Content Manager, Bill Carney reported on Project Footprint – a way for libraries to fully register all of their print, electronic, and digital collections and services in WorldCat. Five U.S. libraries are currently participating as OCLC measures traffic to the library, circulation and the impact on interlibrary loan. A further report will be provided at the next Global Council meeting.

OCLC Incentive Program: Global Council delegates Sarah Campbell and Jerry Stephens presented on the progress of the Advisory Group charged with analyzing the current system of financial credits. The current program works as a credit program to incent original cataloging and record enhancement as well as resource sharing lending activity. They then asked delegates to discuss and report back on whether such a program was beneficial and suggestions for a new program.

Linked Open Data: OCLC Vice Presidents Robin Murray and Jim Michalko presented linked data is a web of data that machines can read and allows the data to be programmable. The linking of data provides the value of the web increasing both usability and visibility. If WorldCat is positioned as the trusted global web of library data, the global value and utility will provide a significant opportunity to increase the number of institutions using it. Jim Michalko continued with discussing the place of linked open data in terms of the rights and responsibilities of members to own, use, and distribute records. Preliminary thoughts were to investigate the Open Data
Commons – Attribution License (ODC-BY) and assess it in terms of the community norms articulated in the WorldCat Rights and Responsibility (WRR). WRR would give proper attribution to the OCLC community, ensure awareness of those standards by those with access to WorldCat and make reasonable efforts that ensure the sustainability of the cooperative. Council was asked to move to small group discussion and consider whether the Open Data Commons Attribution License (ODC-BY) is consistent with the WorldCat Rights and Responsibilities, and to provide this and any other feedback to the Board of Trustees.

OCLC WorldShare Management Services: Vice-Presidents Robin Murray and Cathy De Rosa updated the Council on progress with WorldShare Management Services. Four data centers are “live” serving members worldwide. Applications in production are acquisitions, license manager, the WorldCat Knowledge Base, Circulation, and WorldCat Local. In pilot is WorldShare ILL, and in development is Metadata Management. The uptake has been 204 libraries subscribing to WorldShare Management Services in less than a year with another 185 being actively investigated. There are 36 “live” libraries to date. Members report the impact of using WorldShare saying they are saving money, have streamlined their workflows, and are better serving their users.

RDA for WorldCat What an Administrator Needs to Know: Glenn Patton, Director of WorldCat Quality Management spoke on the implications for the change to Resource Description and Access (RDA) that is intended to provide more flexibility, a better fit with emerging technology and support an improved discovery experience. While OCLC has been working with national bodies around the globe in preparation, WorldCat is a hybrid database that will not require libraries adopt RDA.

Updates from Regional Councils: Bill Maes, Chair of the Americas Regional Council reported ARC is working on its action plan, reviewing their bylaws, establishing a Task Force on Archives and Museums, and improving their communications strategy. Andrew Wells from Asia Pacific reported their Executive Committee has implemented some bylaws changes to bring them into alignment with Global Council bylaws with the result that two members’ terms were extended. Plans are well underway for the Asia Pacific Regional Council meeting in Kuala Lumpur, Malaysia. The Europe Middle East and Africa Chair, Robin Green announced their bylaws changes including revisions to core countries which expands their regional diversity. Elected for the next year’s Council are Cendrella Habre from Lebanon, Bert Looper representing the archive, museum and cultural heritage organizations, and Robert Moropa from South Africa.

Reflections from Jay Jordan: In his final address to the Global Council as CEO and President, Jay Jordan helped place WorldCat in the context as, “the original social network.” Since arriving in 1998, OCLC has moved from proprietary software to open systems, engaged libraries from around the world, been present for the birth of metadata, and reminded us one last time of OCLC’s public purposes: to further access to the world’s information and reduce the rate of rise of library costs. Jay thanked the members, staff, Board, and OCLC partners for their work on behalf of the cooperative.

Global Council Business Meeting: One motion was presented to Council. The open data commons attribution was read by President Dugall. Comments from the floor modified the motion, the revised resolution was read by George Needham, it was seconded by Jennifer Younger and the amended motion was passed with one dissenting vote.
Election results were announced: Anne Prestamo will serve as Vice President/President-Elect. Loretta Parham and Jennifer Younger will serve on the Board of Trustees.

Delegates whose terms expired were acknowledged and thanked: Lluís Anglada, Simon Bains, Henriëtte de Kok, and Makoto Nakamoto.

Previously, President Dugall had invited informal consideration of changes to the Global Council meeting schedule to increase engagement. The Council decided that a meeting outside of the United States, possibly in conjunction with a regional council meeting would be their preference.

President Dugall thanked delegates, OCLC staff, and passed the gavel to incoming President, ChewLeng Beh. Mr. Beh thanked Mr. Dugall for his dedicated work on behalf of the Council and Jay added the thanks from the Board. The motion to adjourn was received from the floor seconded and passed. The meeting was adjourned.


RESOLUTIONS:

RESOLUTION OF APPRECIATION IN HONOR OF JAY JORDAN
GLOBAL COUNCIL, 16 APRIL 2012

WHEREAS, Robert (Jay) Jordan was appointed the fourth President and CEO of OCLC in May 1998; and

WHEREAS, Mr. Jordan has actively participated in more than 40 Users, Members, Global, and Regional Council meetings held during his tenure; and

WHEREAS, one of Mr. Jordan’s first undertakings was to review the governance structure of OCLC to encourage and develop a global perspective; and

WHEREAS, under his guidance, the Council expanded its world-wide perspective by including six new delegates from outside the United States in 2001; and

WHEREAS, in 2012, 44% of the Global Council consists of delegates from outside the United States; and

WHEREAS, Mr. Jordan has tirelessly sought to expand OCLC’s presence around the world through his presence, his speeches, his writings, and the opening of new offices in eight countries; and

WHEREAS, Mr. Jordan continued the core values of the cooperative, while forging new opportunities and relationships for OCLC, and

WHEREAS, Mr. Jordan has announced his intention to retire from OCLC at the end of June 2012;

BE IT THEREFORE RESOLVED that the Global Council of OCLC expresses its sincere appreciation to Mr. Jordan for his work in expanding the physical, technological, and aspirational boundaries of OCLC; and
BE IT FURTHER RESOLVED that the Global Council thanks Mr. Jordan for more than 14 years of successful collaboration with delegates and officers of the Council; and

BE IT FINALLY RESOLVED that the Global Council wishes Mr. Jordan well on his retirement and satisfaction in the knowledge that he truly put the “world” in WorldCat.

Approved this 16th day of April, 2012, by OCLC Global Council

Berndt Dugall
President, Global Council

ChewLeng Beh
Vice President, Global Council

RESOLUTION ON OPEN DATA COMMONS ATTRIBUTION LICENSE

RESOLVED, that in response to the Board of Trustee’s request for guidance and advice, the Global Council hereby endorses the Open Data Commons Attribution License (ODC-BY) as consistent with the WorldCat Rights and Responsibilities for the OCLC Cooperative; and

BE IT FURTHER RESOLVED, that prior to final adoption of the ODC-BY by the OCLC Board, that OCLC staff and trustees consult with formal and informal opinion leaders and stakeholders for further input; and

BE IT FINALLY RESOLVED, that the Global Council requests that the OCLC staff and Board work diligently with Council delegates and members to improve understanding of the possibilities and challenges of linked open data for the Cooperative.