Membership Strategies and Successes in the Regional Councils: Updates from Asia Pacific, EMEA and the Americas Regional Council Chairs

Anne Prestamo
Americas Regional Council Chair
ARC Executive Committee 2010-2011

Anne Prestamo,  
Chair  
Oklahoma State University  
Stillwater, Oklahoma, USA

William Maes,  
Vice Chair/Chair-Elect  
Dalhousie University  
Halifax, Nova Scotia, Canada

Terry S. Latour,  
Secretary  
Clarion University of Pennsylvania  
Clarion, Pennsylvania, USA

Lynn Baird  
University of Idaho  
Moscow, Idaho, USA

Joseph Hafner  
McGill University Library  
Montréal, Québec, Canada

Betty Landesman  
National Institutes of Health (NIH) Library  
Bethesda, Maryland, USA

María de los Angeles Lugo  
Universidad Metropolitana  
Cupey, Puerto Rico
### ARC Committees — Bylaws

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Sherrie Bergman (Chair)</td>
<td>Bowdoin College</td>
<td>USA</td>
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<tr>
<td>Pauline Nicholas</td>
<td>University of the West Indies, Kingston</td>
<td>Jamaica</td>
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<tr>
<td>John Teskey</td>
<td>University of New Brunswick</td>
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<tr>
<td>Mark Vargas</td>
<td>Saint Xavier University</td>
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<tr>
<td>Patrick Wilkinson</td>
<td>University of Wisconsin—Oshkosh</td>
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# ARC Committees — Communications

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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Wilbur Stolt * (Chair)</td>
<td>University of North Dakota</td>
<td>USA</td>
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<tr>
<td>Stewart Bodner</td>
<td>New York Public Library</td>
<td>USA</td>
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<tr>
<td>Gwendolyn Ebbett</td>
<td>University of Windsor</td>
<td>Canada</td>
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<tr>
<td>Lorraine Haricombe</td>
<td>University of Kansas</td>
<td>USA</td>
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<tr>
<td>Joan Heath</td>
<td>Texas State University</td>
<td>USA</td>
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<tr>
<td>Karen Lequay</td>
<td>University of the West Indies</td>
<td>Trinidad and Tobago</td>
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<tr>
<td>Beverly Obert (Past Chair)</td>
<td>Rolling Prairie Library System</td>
<td>USA</td>
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<tr>
<td>Anne Prestamo</td>
<td>Oklahoma State University Library</td>
<td>USA</td>
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<tr>
<td>Susan Whyte</td>
<td>Linfield College</td>
<td>USA</td>
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## ARC Committees — Nominating

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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Stephen Podgajny (Chair)</td>
<td>Portland Public Library</td>
<td>USA</td>
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<tr>
<td>Patricia Kantner</td>
<td>Purdue University Library</td>
<td>USA</td>
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<tr>
<td>Karen Lequay</td>
<td>The University of the West Indies</td>
<td>Trinidad and Tobago</td>
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<tr>
<td>Debbie Schachter</td>
<td>Vancouver Public Library</td>
<td>Canada</td>
</tr>
<tr>
<td>Robert Shupe</td>
<td>Mohave County Library</td>
<td>USA</td>
</tr>
<tr>
<td>Anne Van Camp</td>
<td>Smithsonian Institution Archives</td>
<td>USA</td>
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## ARC Committees — Interest Groups

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<tr>
<th>Name</th>
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<tr>
<td>Ted Schwitzner (Chair)</td>
<td>Illinois State University</td>
<td>USA</td>
</tr>
<tr>
<td>Morag Boyd</td>
<td>The Ohio State University</td>
<td>USA</td>
</tr>
<tr>
<td>Wilfred (Bill) Drew</td>
<td>Tompkins Cortland Community College</td>
<td>USA</td>
</tr>
<tr>
<td>Patricia (Pat) French</td>
<td>Multnomah County Library</td>
<td>USA</td>
</tr>
<tr>
<td>Joyce Garnett</td>
<td>University of Western Ontario</td>
<td>Canada</td>
</tr>
<tr>
<td>Michael LaCroix</td>
<td>Creighton University</td>
<td>USA</td>
</tr>
<tr>
<td>Sion Romaine</td>
<td>University of Washington</td>
<td>USA</td>
</tr>
<tr>
<td>Suzanne Schriar</td>
<td>Illinois State Library</td>
<td>USA</td>
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<tr>
<td>Gregg A. Silvis</td>
<td>University of Delaware Library</td>
<td>USA</td>
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<tr>
<td>John Teskey</td>
<td>University of New Brunswick</td>
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ARC Communications Committee

- ARC brochure
- Member-to-Member website
- Ambassador Program
- Cooperative eNews
- Special mailings related to nominations and elections
- Outstanding support and assistance from Kate Gaylord and Sara Mudd
The voice of OCLC Members in the Americas

OCLC Members in the Americas can actively participate in the cooperative via the Americas Regional Council, one of three regional councils within OCLC’s governance structure designed to facilitate discussions and gather input. The Council provides members a way to offer feedback on OCLC services and policies through OCLC’s Global Council, and help shape the future direction of the cooperative.

All interested individuals from Canada, Latin America and the Caribbean, and the United States are invited to participate in Americas Regional Council meetings. These meetings facilitate connections and conversations among Members throughout the region and back to OCLC.

OCLC Member institutions in the Americas can elect professional staff or board members from their institutions to one-year terms on the Americas Regional Council Executive Committee, and to three-year terms on the Global Council as Member Delegates. Any member can raise issues for discussion or resolutions to vote.

For more information, please visit: www.oclc.org/councils/.

Get involved: your participation is an important benefit of membership

There are many rewarding ways to get involved in the OCLC cooperative. Here are a few examples of opportunities that OCLC offers.

- Join or create Interest Groups on the Americas Regional Council (ARC) Member-to-Member social networking site: www.arc2m.ning.com.
- Nominate yourself or a colleague for a position on the Americas Regional Council or Global Council.
- Attend OCLC’s thought leadership sessions at conferences: www.oclc.org/news/events/.
- Share your story with the world—contribute an article to one of many OCLC publications, like NextSpace, OCLCAbstracts, OCLC Cooperative eNews and news releases.
- Join the conversation at Americas Regional Council meetings.

Americas Regional Council members’ meetings: Connect. Speak up. Lead.

The Americas Regional Council holds at least one members’ meeting annually to keep members current on issues of vital and immediate interest to the OCLC cooperative, and may also schedule additional meetings as important topics arise.

All Members will be able to participate in discussions, advance ideas and influence the direction of the cooperative. Whether you attend these meetings to connect with peers, provide input, or take a leadership role by serving on a committee within the Americas Regional Council or Global Council, your contribution is important.

Regional Council meetings are open to library staff regardless of OCLC membership status and give individuals a voice in the OCLC cooperative. Global Council meetings are open to delegates elected by OCLC Members. When required, official voting is at the institution level: one vote per institution.

Interest Groups

In order to provide a forum for discussions of important issues, we have created 12 Interest Groups for Members in the Americas. We invite you to join or create new Interest Groups on the Americas Regional Council Member-to-Member social networking site: www.arc2m.ning.com, contact an ARC Executive Committee member, or send an e-mail to regionalcouncil.americas@oclc.org with your ideas and input. Current Interest Groups include:

- América Latina y el Caribe
- ARC Executive Committee
- Cataloging Standards
- Emerging Technologies/Cloud Computing
- OCLC User and Member Experiences
- Open Source/Open Access Interest Group
- Reference and Social Networking
- Resource Discovery
- Resource Sharing
- Shared Collection Development
- Training and Professional Development
- Web Communications Subcommittee
ARC Communications – Ambassador Program

- Brochures are on your tables or available online

- As Jennifer Younger, President of OCLC Global Council (2010-2011) recently said, “Reaching out to connect with other members, fulfilling organizational aspirations, inspiring other members by sharing and innovating together, communicating with Global Council delegates and OCLC leadership—there are countless ways members can leverage the power of the cooperative.”
ARC Communications – Ambassador Program

• What will the Ambassadors do?
  • Start with your staff
  • Engage the leadership at your library; stakeholders in your library’s future
  • Reach out at regional associations, conferences or other informal groups
  • Involve ARC Executive Committee Members and Global Council Delegates

• Volunteer today!
**Become an ARC Ambassador**

If you’re reading this, you’ve already decided to value the benefits — and help others do the same. As Jennifer Youngs suggests, connect with others and innovate together. You’ll help ensure that e-books are accessible on a global scale.

We look forward to hearing from you by becoming an ARC Ambassador.

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**Use ARC brochures and business cards plus more ways to spread the word**

ARC brochures

We have created a short brochure that introduces the ARC to members. This is a great leaflet to hand out when you present the ARC PowerPoint. You can download the PDF here: www.oclc.org/services/arc/arc_powerpoint.pdf

ARC business cards

Carry a few ARC business cards with you. This is an easy way for you to connect people to the ARC, Member-to-Member social networking site and other membership-related resources, like the ARC website pages.

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**Our shared values and principles of cooperation guide us**

In June 2010, the OCLC Global Council approved the “OCLC Shared Values and Membership Principles.” The online document can be found at: www.oclc.org/en/services/principles/principles.pdf

The “OCLC Shared Values” document provides a framework that helps OCLC members, employees and leadership work together with a better understanding of the “whys” and “hows” of our shared cooperative.

**Our principles are the “whys”**

- Work together to achieve mutually beneficial goals
- Share collections, metadata, best practices, and expertise
- Communicate honestly and openly with one another
- Promote internationally accepted standards
- Provide feedback to OCLC on products and services
- Enhance access to information resources
- Participate in OCLC governance
- Promote the use of OCLC records

Whenever you advance our shared values or promote these principles, you are acting as an ARC Ambassador. We also need your help in holding the organization accountable to these values and principles. Your observations, ideas, and enthusiasm are what will help OCLC become more like the cooperative you envision.

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**Resources for members**

Learn more about the ARC, its role in OCLC and the cooperation’s governance and what membership means to the cooperation.

- Member-to-Member social networking site for ARC: http://arc.oclc.org
- Shared Values and Membership Principles for ARC: www.oclc.org/en/services/principles/principles.pdf
- Membership report: www.oclc.org/en/membership
- OCLC advocacy initiatives: www.oclc.org/en/advocacy
- Membership report: www.oclc.org/en/membership
- OCLC Research: www.oclc.org/en/research
- OCLC Presentation Center: www.oclc.org/en/presentations

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**Keep in touch with OCLC**

OCLC offers a number of options for getting in touch with staff who can answer your questions, and staying up-to-date on the latest trends and developments in the library community.

- Product and Service Support: See www.oclc.org/en/support/supporting/users.html for details, e-mail us at support@oclc.org or call 1-800-845-6686.
- Member Services: helps you expand regional collections with other members while launching how OCLC can better meet your library’s needs. Contact BJ Sawyers at 1-800-845-6686 or b-j.sawyers@oclc.org for a referral to your regional Member Services Consultant.
- Blogs: www.oclc.org/community/blogs
- OCLC Research: www.oclc.org/en/research
- OCLC Speakers Bureau: www.oclc.org/speakers
- Follow us on Twitter: http://twitter.com/oclc
The ethics of
Navigating privacy, policy
and innovation

A discussion of ethics has been part of the American Library Association (ALA) President’s thematic focus for 2015. Vice President, ALA President, presented the first of our two featured symposiums as we focus on the ethical implications of privacy, policy, and innovation. This month, we’ll explore the impact of technology on privacy and the role of libraries in our communities.

In the last few decades, digital connectivity has transformed the way we store, share, and access information. While this has brought about many benefits, it has also raised concerns about privacy and data security. As libraries continue to evolve in response to these changes, it is crucial that we consider the ethical implications of our actions.

This month’s symposium will feature presentations from experts in the field, who will discuss how these changes impact the role of libraries in our communities. We’ll also hear from guests who will share their perspectives on the importance of privacy and data security in today’s world.

Register now!

Concluding the work of the WorldCat Rights and Responsibilities Group

WorldCat Rights and Responsibilities Group is an ongoing effort to develop a comprehensive set of guidelines for the use of WorldCat data.

Recently, the group met to finalize the new policy and provide input for a brief and inclusive discussion of the current and future needs of stakeholders, and to identify key areas for further work.

Support and Training

Seats are still available for our Book Blitz series in Washington and Florida

This workshop will introduce you to the core skills of cataloging and MARC. Whether you are new to cataloging or looking to refresh your skills, this workshop will teach you the essential cataloging rules and MARC standards. We will cover cataloging for these two libraries:

King County Library System, Issaquah, Washington
November 29 – December 2, 2016
9:00 a.m. – 4:00 p.m.

Costs and Grants for Washington Library Staff
This workshop is a Washington State clock hour offering for school personnel. Continuing education credits may be available through the Washington State Library. For details, see the Washington State Library Web site.

Register for RDA training via our Training Portal

Many of our partners—Amigos, LYNX, MOBI, Minnet, MARC and OCLC—are making their RDA information and educational offerings available to you. We have a new page on our Training Portal to showcase these offerings.

Save these dates for our signature events at ALA Midwinter

In addition to these events, visit us in the exhibits, where we have OCLC staff on hand to discuss and demonstrate services like WorldCat Local, CONTENTDM and Web-scale Management Services. Our registration form will be available in early December.

Friday, January 7, 8:00 am – 4:30 pm
OCLC Member Link-up, Americas Regional Council Members Meeting and OCLC Symposium
Saturday, January 8, 9:00 am – 10:00 am
All about R: Management and Delivery of Electronic Content with WorldCat
Saturday, January 8, 1:00 – 3:00 pm
Sunday, January 9, 7:00 – 8:00 am
OCLC Update Breakfast
Sunday, January 9, 4:00 – 5:00 pm
Library Management Services in the Cloud: More Reality Than Dream

View all upcoming conferences and events

Visit our upcoming conferences and events for more information.

Support and Training

OCLC – The world’s libraries. Connected.
ARC Interest Group Committee

- Create affinity groups based around OCLC products and services
- Multifold purpose
  - Learn about new developments
  - Identify common needs, concerns
  - Provide feedback to OCLC
- Primarily virtual
Challenges

• Size — 21,742 members
• Geography
• Language
• TIME!!!!!!!
  • ARC Executive Committee
  • OCLC Staff
• $$$$$

• Differentiating the Regional Councils from “another OCLC sales pitch”
• How do we better engage members virtually?
Past Meetings

• June 2010: Annual Meeting, Washington DC
  • On-site attendance: 125
  • Virtual attendance: 360

• January 2011: Sub-Region Discussion, San Diego, CA
  • On-site attendance: 111
  • Virtual attendance: 101 unique sites
Upcoming Meetings

• Sub-Region Discussion Meeting & OCLC Symposium: Canadian Library Association Annual Conference — Halifax, Nova Scotia — Wednesday, May 25, Noon—5:00 pm

• Sub-Region Discussion Meeting: Association of Caribbean University, Research and Institutional Libraries (ACURIL) — Tampa, Florida — June 2011

• Annual Meeting & OCLC Symposium: American Library Association Annual Conference — New Orleans, Friday, June 24, 2011, 8:30 am—4:30 pm
Elections

- Nov 1—Dec 10, 2010: Nomination period
- Dec 17, 2011: ARC Nominating Committee submits slate
- Dec 17, 2010—Jan 7, 2011: Communications/Web/Translations

1,228 votes from possible 21,742 votes = 5.648%

Increase of 4.5% voter participation over last year

- Mar 25, 2011: Deadline for Vote Tally
- Apr 1, 2011: ARC Nominating Comm & Secretary certify results
- Apr 11, 2011: Announce election results at GC meeting
Election Results — Executive Committee

- Vice Chair/Chair-Elect: Barbara Preece, Dean of the Library, California State University, San Marcos, CA
- Secretary: Claudia Timmann, Director of Library Services, Mohave Community College, Kingman AZ
- Members-at-Large:
  - Joseph Hafner, Associate Director, Collection Services, McGill University Library, Montréal, Québec, Canada
  - Marilyn Montalvo, Assistant Director, Universidad del Puerto Rico, Rio Piedras Campus, San Juan, Puerto Rico
  - James LaRue, Director, Douglas County Libraries, Castle Rock, CO
  - Pat Boze, Associate Director, Lincoln Trail Libraries System, Champaign, IL
Election Results — GC Delegates

- Anne Prestamo, Associate Dean for Collection and Technology Services, Oklahoma State University Libraries, Stillwater, OK
- Donna Reed, Library Director, Portland Community College, Portland, OR
- John DeSantis, Cataloging & Metadata Services Librarian, Dartmouth College, Hanover, NH
- Ian Fairclough, Cataloging and Metadata Services Librarian, George Mason University, Fairfax, VA
Election Results — GC Delegates

- Jennifer Younger, Chair, Board of Directors, Catholic Research Resources Alliance, University of Notre Dame, Notre Dame, IN
- Jerry Stephens, Librarian and Director, University of Alabama at Birmingham, Birmingham, AL
- Royce Kitts, Library Director, Tonganoxie Public Library, Tonganoxie, KS
- Cynthia Steinhoff, Director, Andrew G. Truxal Library, Anne Arundel Community College, Arnold, MD
- Debbie Johnson-Houston, Library Director, McNeese State University Library, Lake Charles, LA
Election Results — GC Delegates

- Jon Walker, Executive Director, Pueblo City-County Library District, Pueblo, CO
- Sarah Campbell, Head, Lending Services, Technical Services and Systems, Portland Public Library, Portland, ME
- Jane Treadwell, University Librarian & Dean, University of Illinois at Springfield, Brookens Library, Springfield, IL
- Ann Pederson, Medical Librarian, Altru Health System, Grand Forks, ND
- Lori Phillips, Associate Dean of Libraries, University of Wyoming, Laramie, WY
- Deborah Dancik, University Librarian, Willamette University, Salem, OR
OCLC ARC Materials

- ARC brochure: www.oclc.org/services/brochures/214034usb_americas_regional_council.pdf
- Member to Member Site: http://arcm2m.ning.com/