WHERE ARE WE GOING, AND WHY?

AM I IN THIS HANDBASKET?

BEVERLY CAIN, STATE LIBRARIAN OF OHIO

Cataloging Efficiencies That Make a Difference
October 21, 2011
THE LIBRARY LANDSCAPE HAS SHIFTED

Cataloging Efficiencies That Make a Difference
October 21, 2011
...AND SHIFTED
The Gaylord Book Charging Machine was the technology standard for libraries for nearly 50 years.
...AND SHIFTED

Cataloging Efficiencies That Make a Difference
October 21, 2011
AND IT’S STILL SHIFTING
“EFFICIENCY IS DOING BETTER WHAT IS ALREADY BEING DONE”

Peter F. Drucker

Planning for greater library efficiency through mechanized information retrieval. (1967)

The quality library: a guide to staff-driven improvement, better efficiency, and happier customers. (2008)

Efficiency in library management. (1919)


The Library Efficiency Test. (1920)
PUSHING THE BOUNDARIES OF EFFICIENCY

“I’m sending you to a seminar to help you work harder and be more productive.”
MAJOR TRENDS

- Staffing
- New Roles
- Accommodating customers
- Traditional versus nontraditional content
- Preservation and persistence
- Funding and accountability
- Collaboration
“SUSTAINABILITY IS ONLY POSSIBLE THROUGH COLLABORATION”

2003 OCLC Environmental Scan
RESPONDING TO THE CHALLENGE

• Adopting and adapting
• Keeping customer needs and expectations at the forefront
• Becoming gathering places for communities
• Shifting resources
• Collaborating with each other and developing new partnerships
WHERE DO WE GO FROM HERE?

'Where are we going? And why am I in this handbasket?'

Cataloging Efficiencies That Make a Difference
October 21, 2011
LIBRARIES ARE HERE TO STAY
LIBRARIES AS COMMUNITY SPACES

The new 25,000 square foot Warrensville Heights Branch of the Cuyahoga County Public Library is being built on a 16-acre site known as Town Center, a mixed use site that, in addition to the Library, will include a YMCA as well as retail and municipal development.
LIBRARIES AS COMMUNITY SPACES

The Johnson Center
George Mason University

Almaden Branch Library &
Community Center

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TECHNOLOGY

• Customers expect Wi-Fi throughout all library buildings

• Mobile apps are not optional

• Social media

• Increased participation in shared systems/consortia provide opportunities for cost-savings and access to more resources

• ILS systems and discovery tools will continue to evolve, making discovery both more efficient and more effective
CONTENT

• Digital and print resources will co-exist offering customers the options they want.

• Increasing emphasis on downloadables.

• Libraries must resolve the license or purchase issue for e-books and other digital media.

• Books-on-demand or will spread beyond academic libraries to public libraries.
COLLABORATION

“As libraries struggle to stay up to par in the 21st century, our minds stray to technology. But, collaboration...that’s the 21st-century skill that’s needed most.”

-Mary Chute, Deputy Director, Library Services, Institute of Museum and Library Services
BEYOND MARIAN
THE LIBRARY OF THE FUTURE?

Cataloging Efficiencies That Make a Difference
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QUESTIONS?

DEAR LIBRARY, I HAVE LOST YOUR BOOK.

I CAN NOT FIND IT ANYWHERE.

I WILL COME TO THE LIBRARY AND TURN MYSELF IN.

PLEASE DO NOT HARM MY MOTHER AND FATHER.