EVERY CONNECTION has a starting point.

The Future of e-Content

Brian Cannan
Director, Licensed Content Services
Business Development

OCLC
The world's libraries. Connected.

19-22 APRIL 2010
Objectives

OCLC’s Goals for e-Content

Putting the recent divestiture in perspective

Building the Collective Collection
OCLC Goal for e-Content

Represent in WorldCat the **Physical, Electronic and Digitized** content of libraries

1.9 billion items and growing!

<table>
<thead>
<tr>
<th>Physical holdings in WorldCat</th>
<th>Licensed electronic content in library collections</th>
<th>Local library content being digitized</th>
</tr>
</thead>
<tbody>
<tr>
<td>150 million bib records</td>
<td>425 million items electronic database &amp; journal records, ebooks</td>
<td>30 million items - eBooks, Institutional Repositories, Archives (Google, HathiTrust, OAIster)</td>
</tr>
<tr>
<td>3.6 million digital items</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.5 billion holdings</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
OCLC Goals for e-Content

Deliver library collections to users at their point of need - whenever and wherever

On the “Open” Web

Mobile devices

In the library portal
Putting the recent divestiture in perspective

- OCLC is exiting the business of hosting/reselling commercial e-content
- OCLC will focus on representing e-content within library collections
- OCLC is orchestrating a smooth transition to ensure continued library access to e-content
Putting the recent divestiture in perspective

- what OCLC will retain

- OCLC is exiting the business of hosting/reselling commercial e-content

- OCLC will focus on representing e-content within library collections

- OCLC is orchestrating a smooth transition to ensure continued library access to e-content
## Continue to deliver OCLC e-Content

### - what OCLC will retain

<table>
<thead>
<tr>
<th>OCLC Published</th>
<th>OCLC Base Package</th>
<th>Library/Museum Collections</th>
</tr>
</thead>
<tbody>
<tr>
<td>ArchiveGrid</td>
<td>OCLC-Produced Content <strong>PLUS</strong></td>
<td>Anthropological Index</td>
</tr>
<tr>
<td>ArticleFirst</td>
<td>Clase y Periodica</td>
<td>Anthropological Literature</td>
</tr>
<tr>
<td>CAMIO</td>
<td>ERIC</td>
<td>Anthropology Plus</td>
</tr>
<tr>
<td>Electronic Collections Online</td>
<td>MEDLINE</td>
<td>Avery Index</td>
</tr>
<tr>
<td>Electronic Books</td>
<td><strong>- July 2010</strong></td>
<td>Chicano Database</td>
</tr>
<tr>
<td>OAIster</td>
<td><em>Networked Digital Library of</em></td>
<td>FRANCIS</td>
</tr>
<tr>
<td>PapersFirst</td>
<td><em>Theses &amp; Dissertations (NDLTD)</em></td>
<td>Heritage of the Printed Book</td>
</tr>
<tr>
<td>ProceedingsFirst</td>
<td></td>
<td>History of Science, Technology &amp; Medicine</td>
</tr>
<tr>
<td>SCIPIO</td>
<td></td>
<td>Index to 19th Century American Art</td>
</tr>
<tr>
<td>WorldCat Dissertations &amp; Theses</td>
<td></td>
<td>Russian Academy of Sciences Bibliographies</td>
</tr>
<tr>
<td>WorldCat</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
OCLC’s role in the future of e-Content access

- Vigorously represent the Collective Collection
- Help members publish collections that are uniquely theirs
- Move the Collective Collection to the network
Building the Collective Collection

Physical Holdings, Electronic Licensed Collections and Locally Digitized Collections

**Published Content**
PRINT, ELECTRONIC & DIGITAL
- Books
- Journals
- Newspapers
- Databases
- Gov. docs
- Audio content
- Video
- Maps
- Music, Scores

**Open Web Content**
ELECTRONIC & DIGITAL
- Freely-available web resources
- Open source software
- Newspaper archives
- Images
- Blogs
- Video
- Music
- Audio content
- Feeds, Twitter

**Special Collections**
PRINT, some DIGITAL
- Rare books
- Local/Historical newspapers
- Local history materials
- Photographs
- Archives & Manuscripts
- Theses & Dissertations

**Institutional Content**
PRINT, ELECTRONIC & DIGITAL
- ePrints/tech reports
- Learning objects
- Courseware
- Local government reports
- Training manuals
- Research data
Building the Collective Collection

Our e-Content focus

Published Content
- Reference Databases
- Journals
- Digital Books

Special Collections
- Institutional Repositories

Stewardship
- HIGH digital
- LOW print

Uniqueness
- HIGH
- LOW
A snapshot of Collective Collection

- Records Available Today: 663 Million
- Database Records in-process: >213 Million

<table>
<thead>
<tr>
<th>Format</th>
<th>WorldCat Local</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>151,660,565</td>
</tr>
<tr>
<td>Theses &amp; Dissertations</td>
<td>13,354,735</td>
</tr>
<tr>
<td>eBooks</td>
<td>3,800,000</td>
</tr>
<tr>
<td>Articles</td>
<td>177,216,211</td>
</tr>
<tr>
<td>Archival Material</td>
<td>963,904</td>
</tr>
<tr>
<td>Institutional Repositories</td>
<td>25,060,197</td>
</tr>
<tr>
<td>Database Records</td>
<td>251,064,414</td>
</tr>
</tbody>
</table>
Building the Collective Collection

Status and FY11 Goals

• Databases - WorldCat Local support
  Status: 96 Signed Agreements, 70 Databases Available
  Goal: Add 100-150 more databases

• Journal Metadata - WorldCat Local and Worldcat.org
  Status: 177 M article level metadata records available
  Goal: Add 40-100 million article level metadata records

• eBooks - WorldCat
  Status: 3.8M ebook records
  Goal: Add 3M million ebook records to WorldCat with holdings and links

• Institutional Repositories - WorldCat and WorldCat.org
  Status: Over 1100 institutional repositories in OAIster (25M records)
  Goal: Add 50 institutional repositories to OAIster from Top 200 cataloging members
Thank you and questions

Questions/comments

Register for email updates:
- https://www.oclc.org/email/subscribe.htm

For further information

Chip Nilges

nilgesc@oclc.org or busdev@oclc.org