Asia Pacific Regional Council Membership Conference
September 7-8, 2009, Beijing

Feedback to OCLC
More than 100 delegates turned up
It was a very serious meeting ...
But we had our lighter moments too ...
Promote OCLC Products and Services

- knowledge of OCLC products and services
- value of Worldcat for libraries and librarians
- value of OCLC as a not for profit cooperative
- cooperation among libraries in the region
More OCLC Events in Asia Pacific

- More annual OCLC conferences in more Asia Pacific countries
- More time for product demonstration
- Share experiences using OCLC products and services
- Invite non-member libraries to participate
- More communications with libraries

The Emergent Library: New Lands, New Eyes

VALA 2010
Connections.Content.Conversations
Karen Calhoun
9 February 2010
Affordable Services

- Price services libraries can afford
- Help libraries to form consortium so that costs can be shared
- Option to pay per use or annual fee
- Increase market share so that cost can be reduced

Challenges: Mountains to Climb (8)
挑战：需要攀登的山峰（8）
- Acceptance of the need for differential pricing – at least initially and perhaps forever.
  接受不同定价的需要，至少在最初，或者可能是永远的。
Challenges: Mountains to Climb (9)

- The need to change OCLC’s public image from a vendor (them) to a partner (us)

- A not-for-profit cooperative
- Not a commercial vendor
- A mission to help libraries reduce cost of services
- A global network of libraries